



AGENDA MEMORANDUM
Corpus Christi B Corporation
July 21, 2025

DATE: July 16, 2025

TO: President and Honorable Board Members,
Corpus Christi B Corporation

FROM: Arturo Marquez, CEcD, Ms. Econ
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Amendment to Proposed Fiscal Year 2025-2026 Operating Budget

CAPTION:

Motion authorizing an amendment to the approved Corpus Christi B Corporation's Fiscal Year 2025-26 operating budget to increase expenditures by \$700,000 for the Air Service Minimum Revenue Guarantee Program project funded through the B Corporation Economic Development Fund.

SUMMARY:

This motion approves an amendment to the approved Type B budget to increase expenditures by \$700,000 for the Minimum Revenue Guarantee Program.

BACKGROUND AND FINDINGS:

Article IV, Section 4.2 of the Type B Bylaws requires the Board to adopt an annual budget, subject to approval by the City Council.

A Minimum Revenue Guarantee (MRG) is a standard economic development tool used to attract new commercial air services by reducing airline risk during the launch of a new route. If passenger revenue falls below a guaranteed amount, the MRG covers the shortfall, giving airlines confidence to test new markets.

Corpus Christi International Airport (CCIA) seeks to establish a dedicated MRG Fund of up to \$700,000 to pursue new nonstop routes and expand air service. Enhanced air connectivity fosters economic growth, tourism, business attraction, and job creation.

This amendment follows the public hearing and resolution approving the Airline MRG Project, aligning with Type B statutory authority under Section 505.155 to support airport service expansion and primary job creation.

ALTERNATIVES:

The Board may choose not to approve the budget amendment. Without the MRG Fund, the City and CCIA would be less competitive in attracting new air service opportunities.

FINANCIAL IMPACT:

The financial impact is \$700,000, to be funded from the Type B Economic Development Fund.

Funding Detail:

Fund:	1146 Type B Economic Development
Organization/Activity:	15010 Major Business Incentive Project
Mission Element:	57
Project # (CIP Only):	
Account:	530000 Professional Services
Amount:	

RECOMMENDATION:

Staff recommends approval of the budget amendment.

LIST OF SUPPORTING DOCUMENTS:

Presentation