



DMD Planning & Economic Development Project Updates

September 19, 2023

Placemaking g

Downtown Lighting Survey



- Conducted a lighting survey to assist with Bond 2018 Project
- Worked with CTM Productions, LLC to conduct visual lighting survey of TIRZ #3.
 - Analyzing photos to understand where additional lighting is needed.
- Working with Enlightening Ideas to determine lighting solutions.



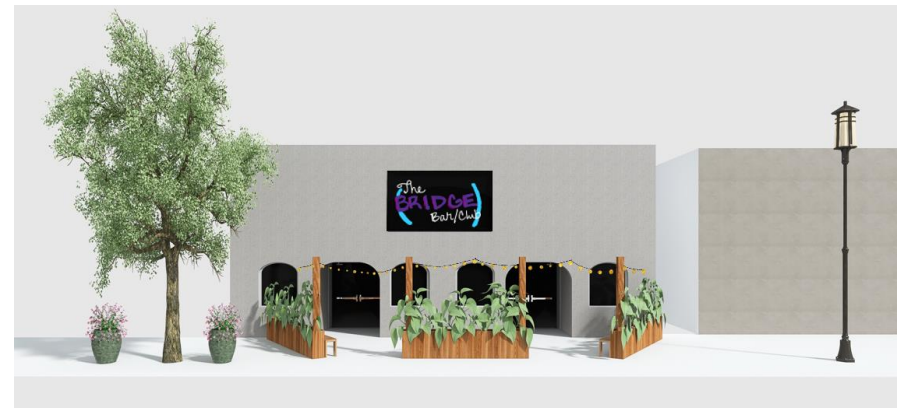
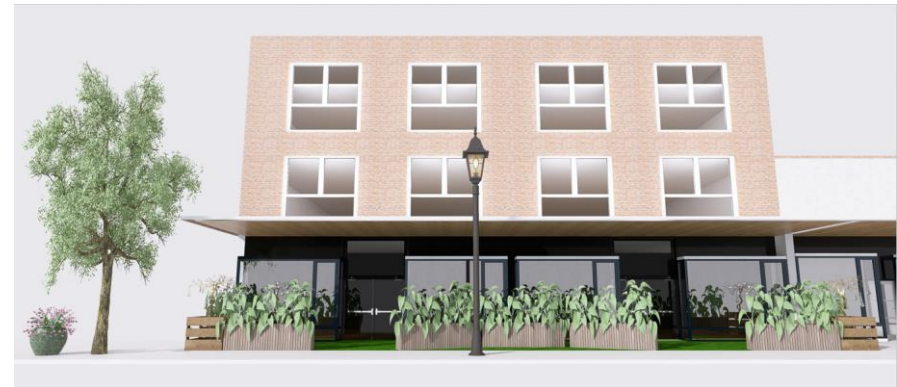
2-Hour Parking Signage

- Downtown businesses affected by parking challenges due to construction
- No parking time limits along the unmetered parts of Chaparral St.
- 2016 Parking Action Plan recommends 2-hour time limits Monday-Friday, 8 A.M. – 6 P.M. in high traffic areas to generate turnover.
- DMD board made a motion to implement 2-hour parking limit signage along unmetered portion of Chaparral St. at August Board Meeting.



Sidewalk Cafés & Parklets

- DMD strategy to create beautiful streetscapes and interactive public spaces through urban design through implementation of parklets & sidewalk cafes.
- Worked with 3 businesses to submit applications for 2 sidewalk cafes and 1 parklet.
- City provided new comprehensive application for sidewalk cafes & parklets.
- Continuing to work with businesses through the application process.
- Status:
 - Peoples St. Parklet: postponed until street work complete in January
 - The Bridge: making edits to design
 - Old Kress Live: awaiting approval of new application



ADA Accessibility

- DMD team witnessed various instances of people with limited mobility struggling to traverse through downtown due to inaccessibility of sidewalks and streets.
- Conducted audit of downtown streets & sidewalks for ADA accessibility in April.
- 50 instances of streetscape out of compliance.
- Met with residents of Trinity Towers on 6/16 to conduct community engagement.
- City has agreed to allow use of scooter funds to address problem areas.
- DMD submitted report to City with recommendations.



Downtown Plants

- TIRZ #3 Board Requested Update:
- 3x annual plant changeouts now conducted in-house with Clean Team.
 - Clean Team Manager is Certified Master Gardener
 - Plants are grown specifically for DMD
 - Plants donated at end of season
 - Considering composting options
- 2023 Planter Changeouts
 - April: lantana (native)
 - July: periwinkle (drought tolerant)
 - October: petunias, ipomoea & snap dragons (all drought tolerant)
- Considering native pollinators for future plantings.

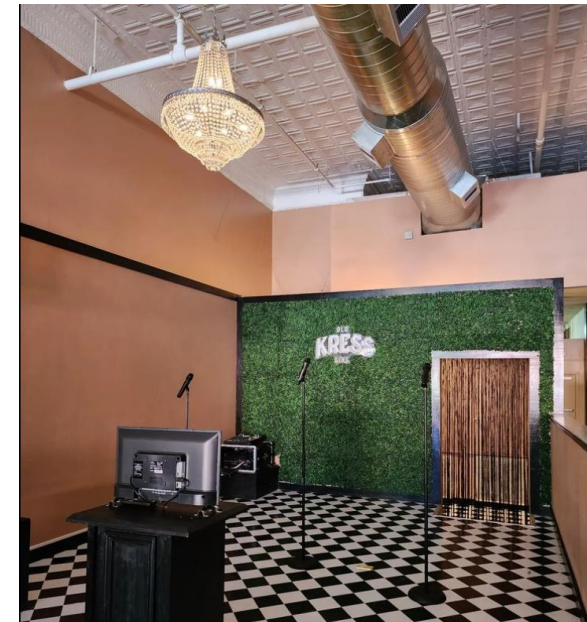


Economic Development

Old Kress Live Grand Opening



Location	619 N. Chaparral Street
Highlights	<ul style="list-style-type: none">• Right next to Mully's in Downtown, Old Kress Live opened as a new karaoke bar.• Full bar selection• Sing-along karaoke• All-Request piano nights
Opening Date	August 04, 2023



Lazy Beach Downtown Grand Opening



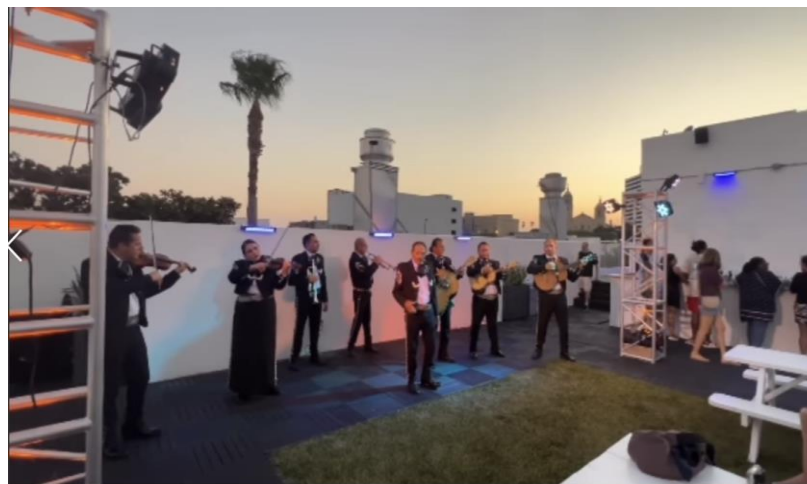
Location	312 N Chaparral Street B
Highlights	<ul style="list-style-type: none">• Lazy Beach Brewing opened a second location in Downtown, a satellite taproom• First location on South Side opened nine-and-a-half years ago• 20 Craft Beers Offered• Hosts monthly events such as Shoes N' Brews and Putting & Pints Tournament
Opening Date	September 01, 2023



Retro Rooftop Patio Grand Opening



Location	326 N. Chaparral Street
Highlights	<ul style="list-style-type: none">• Retro opened their rooftop patio to expand the visitor experience• Bar on second floor to accommodate patio• Live music performances
Opening Date	September 01, 2023



Casablanca Default Status



Location	615 Hancock Street
Status	<ul style="list-style-type: none">• Developer has not completed construction of the project by the TIRZ completion deadline• DMD has notified the developer of agreement default• Due to lack of sufficient construction progress, developer was not eligible for a second extension
Important Dates	<ul style="list-style-type: none">• Original Agreement Completion Deadline- December 31, 2022• Extension Completion Deadline- June 30, 2023
Recommendation	<ul style="list-style-type: none">• Default letter will be sent to developer