

SISTER CITY COMMITTEE

Three (3) vacancies with terms ending 9-1-2027.

Duties

The Sister City Committee studies ways and means of improving relations with the Corpus Christi Sister Cities and to advise and consult with and assist the Mayor, the City Council, the City Manager and all other City agencies, boards and officials in accomplishing the purposes of the Sister City Program.

Composition

The Committee shall consist of nine (9) members who shall be appointed by the City Council and shall serve three-year terms. In addition, representatives from the following City departments shall serve as ex-officio, non-voting members of the steering committee: Mayor's Office, Corpus Christi International Airport and Parks and Recreation. The officers of the steering committee shall consist of a General Chair and Vice-Chair. The Chair and Vice-Chair shall be elected by majority vote of the Sister City Committee annually. If the General Chair is absent, the Vice-Chair shall serve as General Chair during his/her absence. The steering committee may appoint any other subcommittee as, in its judgment, will aid it in carrying out its duties. The steering committee shall determine the membership of each said subcommittee, its duties and chairman. The membership of each said subcommittee shall consist of members of the steering committee and, at the option of the steering committee, members from the community at-large.

Creation / Authority

Section 2-150, Code of Ordinances. Ord. Nos. 10195, 14291, 18961, M86-0043- 1/28/86; 19474 - 9/16/86; 19635 - 2/17/87; 21045 - 12/11/90; 021236 - 9/10/91; 023424- 8-25-98; 029687 - 11-20-12; 030913 - 8/9/16; 031963 - 12/17/19

Meets

Second Thursday of the month at 12:00 p.m. at the
City Hall 3rd floor Engineering Smartboard Room

Member Size

9

Term Length / Limit

3 years / 6 years

Liaison

ReVae Crenshaw

Appointing								
Name	District	Term	Start date	End date	Authority	Position	Status	Attendance
Adria P. Vasquez	District 2	1	8/10/2021	9/1/2024	City Council		Seeking reappointment	9/9 meetings - 100%
Mourad Hasbaoui	District 3	Partial	7/18/2023	9/1/2024	City Council		Seeking reappointment	7/9 meetings - 78 % (1 excused absence)
Melody H. Cooper	District 5	2	11/7/2017	9/1/2024	City Council	Chair	Met the six-year service limitaion	
Susane "Westi" Horn	District 5	2	8/27/2019	9/1/2025	City Council		Active	
Valerie Harbolovic	District 2	1	4/13/2021	9/1/2025	City Council		Active	
Luis F. Cabrera	District 2	2	8/27/2019	9/1/2025	City Council		Active	
Joe Benavides	District 2	Partial	4/16/2024	9/1/2026	City Council		Active	

8-13-2024

Appointing								
Name	District	Term	Start date	End date	Authority	Position	Status	Attendance
Charles Harris	District 4	1	8/8/2023	9/1/2026	City Council		Active	
Heather Moretzsohn	District 5	1	8/8/2023	9/1/2026	City Council	Vice-Chair	Active	
Parks and Recreation Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
C.C. International Airport Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
Mayor's Office Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	

SISTER CITY COMMITTEE

Applicant List

Name	District	Status
Jessuip A. Avalos	District 5	Applied
Liz Gillenwater	District 4	Applied
Wally Gonzalez Jr.	District 5	Applied
Mourad Hasbaoui	District 3	Seeking Reappointment
Ana T. Rivera-Soto	District 4	Applied
Adria P. Vasquez	District 2	Seeking Reappointment
Robert Voorheis	District 5	Applied

Profile

JessuipA

First NameMiddle InitialLast Name

Email Address

Street Address

Corpus Christi

City

TX

State

78413

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 5

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

29

TAMUCCStudentGraduate Student

EmployerJob TitleOccupation

Work Address - Street Address and Suite Number

6300 Ocean Drive

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a Nueces County registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

I am a graduate student at Texas A&M- University- Corpus Christi where I plan to receive my MBA in 2025. I have been involved professionally with the greater South Texas community as a car salesman and a resident monitor for Dismas Charities.

Why are you interested in serving on a City board, commission or committee?

I am a proud member of the Corpus Christi community. As someone who is born and raised in South Texas, I want to enrich our community. My belief is that only education and diplomacy can reinvigorate our city to become a shining jewel on the Gulf Coast. The Sister City program is a wonderful way to enrich our community. The involvement with area youths allows locals to expand their mindset to a global level. It also ensures that our city may receive new perspectives, via relationships with sister cities like Yokosuka. I want to be a part of that. I also want to lend my education and expertise in marketing to refresh some of the community outreach on this subject.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Jessuip Avalos

(361) 402-0046 | [REDACTED] | www.linkedin.com/in/jessuip-avalos

Professional Experience

Contract HR Assistant

Corpus Christi Polymers

Corpus Christi, Texas

June 2023 – Present

- Advised leadership on how to conduct successful geofencing recruitment campaign
- Analyzed data conducive to LinkedIn bullion searches
- Reported recruitment data to HR Manager (demographics, interview, hiring, etc.)
- Assisted in policy writing
- Conducted New Hire Orientation
- Created material for internal distribution (announcements, newsletters, policy updates. etc.)
- Assisted in recruitment process; from application, assessment, and interview, to offer and onboarding
- Created up-to-date reports for labor statics at both the national and local levels

Sales Associate

AutoNation Hyundai

Corpus Christi, Texas

March 2018 – March 2021

- Set and met/exceeded sales goals
- Innovated E-Mail Marketing practices
- Introduced Agile thinking to sales process
- Became second highest grossing Sales associate in the first year
- Customized correspondences with potential customers
- Analyzed sales data to project team goals and future objectives
- Converted generated ecommerce leads to completed sales
- Built and maintained relationships with lenders

Resident Monitor

Dismas Charities

Corpus Christi, Texas

January 2017 – February 2018

- Managed high stress/high risk situations with composure
- Handled Federal Documents with utmost secrecy
- Report incidents to the Federal Bureau of Prisons
- Assisted in rehabilitation of prisoners
- Monitored activity both internally and externally to maintain security
- Helped prisoners maintain employment and sobriety by connecting them with necessary resources and skills

Skills

Professional Skills: Bilingual (Spanish/English), Goal Oriented, Excellent Communicator, and Innovative

Licensing and certifications: Hootsuite- Social Marketing, HubSpot- SEO, HubSpot- Content Marketing, HubSpot- Digital Marketing, HubSpot- Social Media Marketing

Business Skills: Agile Minded, Marketing, Leadership, Data Analysis, Inside and E-Commerce Sales, Social Media Marketing, Data Analysis, Statistical Analysis and Trend Projection

Technological Skills: Microsoft Excel, Microsoft PowerPoint, Microsoft Word, Adobe Creative suite

Education

Texas A&M University – Corpus Christi

Bachelor of University Studies,

Concentration in Business Marketing/Management

Completed: Spring 2023

Texas A&M University – Corpus Christi

Master of Business Administration

Expected Completion: Summer 2024

Profile

Liz

First Name

Gillenwater

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78418

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 4

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

42

Texas A&M University -
Corpus Christi

Employer

Administrative Associate IV

Job Title

Admin for the Department
of Music

Occupation

Work Address - Street Address and Suite Number

6300 Ocean Dr., Unit 5720

Work Address - City

Corpus Christi

Work Address - State

Tx

Work Address - Zip Code

78412

Work Phone

3618255523

Work E-mail address

liz.gillenwater@tamucc.edu

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No.

Education, Professional and/or Community Activity (Present)

I am working on my BBA in Management at TAMUCC and working full-time there. I also participate in the Flour Bluff Primary/Elementary SBDM as a parent representative and I serve on the Pride Advisory Committee.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

1. Parks & Recreation Advisory Committee 2. Sister City Committee 3. Ethics Commission

Why are you interested in serving on a City board, commission or committee?

Now that my children are older, I have more time to lend my voice to helping our city in any way I can. I would like to serve on a committee or commission so that I can maybe I can make a positive difference in our community.

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to multiple boards

Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?

☒ Yes ☐ No

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Profile

Mr

Wally

Gonzalez

Jr.

Prefix

First Name

Last Name

Suffix

Email Address

Street Address

Corpus Christi

TX

78413

City

State

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 5

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

22

Retired Self Employed

Author

Author

Employer

Job Title

Occupation

Work Address - Street Address and Suite Number

4206 Boros Drive

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78413

Work Phone

361-443-8596

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a Nueces County registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

BA Business MA Management

Why are you interested in serving on a City board, commission or committee?

Corpus Christi

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

Corpus Christi

Demographics

Gender

☒ Male

Mr Wally Gonzalez Jr.

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

Corpus Christi

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to multiple boards

Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?

☒ Yes ☐ No

Question applies to CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION,CORPUS CHRISTI B CORPORATION,PLANNING COMMISSION

Are you a Nueces County registered voter?

☒ Yes ☐ No

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Mr Wally Gonzalez Jr.

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Mourad

First Name

Hasbaoui

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78416

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 3

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

15

HTF Consulting, LLC

Employer

President

Job Title

Consulting

Occupation

Work Address - Street Address and Suite Number

4642 Ramona dr

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78416

Work Phone

361-429-3170

Work E-mail address

mhasbaoui29@gmail.com

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

World Affairs Council of South Texas . A Delmar College graduate . University of Houston-Victoria Sam Houston State University President of HTF Consulting , LLC

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Sister City Committee. Corpus Christi Convention & Visitors Bureau

Why are you interested in serving on a City board, commission or committee?

Corpus Christ has been my home for the last 15 years. This is where I have became an American citizen and pursued my American dream. I love this city because I know its potential and opportunities for growth and progress. My love for the city is embedded in my personal and professional experiences of living here. By serving on the Sister City Committee, I can contribute to the expansion of our city, build bridges between Corpus Christi and other cities around the world, and promote the idea of citizen diplomacy.

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Ana

First Name

T

Middle Initial

Rivera-Soto

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78418

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 4

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

4

KIII TV CH 3- TEGNA MEDIA

Employer

DIRECTOR OF SALES

Job Title

Work Address - Street Address and Suite Number

5002 SOUTH PADRE ISLAND DR

Work Address - City

CORPUS CHRISTI

Work Address - State

TX

Work Address - Zip Code

78411

Work Phone

361-986-8508

Work E-mail address

ARIVERASOTO@KIIITV.COM

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Leadership Corpus Christi Alumni Leadership Corpus Christi Class 50 Corpus Christi Crime Stoppers Journey To Demascus #210

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

-Corpus Christi Convention and Visitors Bureau -Sister Cities Committee -Corpus Christi Business and Job Development Board

Why are you interested in serving on a City board, commission or committee?

I have lived my life modeling many great mentors in service above self; beginning with my Father, may he rest in peace. He served our God, family, our community and our great nation (25 years Retired and decorated Army). I prescribe to the belief that we all have a responsibility to invest our time, talent and treasure into our community. I have alot of experience in service to my previous home and have been discerning for the best way to invest my energy and gifts in our beautiful city. I fell in love with Corpus Christi 22 years ago and my husband I moved here, for that reason, 4 years ago. I am loyal and I wear our cities pride and serve as an ambassador everywhere I go. It is time for me to roll up my sleeves and be a greater asset to her.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☒ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

n/a

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

n/a

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Ana Rivera-Soto

2126 Shadi St.

Corpus Christi, Tx 78418

(956) 220-1441 home / 361-438-0857 cellular

E-mail: [REDACTED], Ariverasot@KIIITV.com

LinkedIn: www.linkedin.com/in/anariverasoto

Twitter: @anariverasoto Facebook: Ana Rivera-Soto

Work History:

08/2022- Present

KIII TV, Corpus Christi, Texas Director of Sales/ General Sales Manager**KIII TV, Corpus Christi, Texas**

09/2019- 07/2022

KIII TV, Corpus Christi, Texas Local Sales Manager/ Digital Sales Manager

Responsible for growth and retention of customer base management and implementation of sales/ marketing strategies for a sales team consisting of nine Account Executives, three Account Managers and several support personnel. Responsible for driving sales and marketing behavior to insure the attainment of monthly, quarterly media/ advertising sales and marketing results by sales team. Development and training of sales teams on a bi-weekly basis to assure confidence and accuracy in product set and market needs, including but not limited to digital and social media products and services.

Daily infusion of positive, innovative and creative energy in order to foster empowerment.

Daily Sales Meetings Agenda planning and execution.

Streamlines sales support and implementation for efficiency and accuracy.

OTT, digital, social and CORE integrated sales training and packaging.

Sales Event and Promotion cross platform development, sales and implementation.

Negotiation of priority rate levels with local and regional agencies in order to maintain rate integrity.

Recruitment, training and development of sales staff specifically in customer needs assessments and digital/ OTT products.

Spearheaded the **KIII TV- Racial Diversity and Inclusion Group** and monthly meetings (Sept 2020 to date).

Assisted General Manager in drafting and implementing RD&I strategies and foundations for KIII TV.

TEGNA Racial Diversity & Inclusion Working Group- selected as 1 of 15 members representing all TEGNA- since 2019

Selected to participate in **Leadership Corpus Christi**; out of over 150 applicants in blind application process; graduation April 2022.

Selected to participate in **TEGNA Leadership in Action** commencing in *March of 2022*.

Consistently engaging and leading the sales team (including sales support) in surpassing CORE, ENTERPRISE, OTT and Digital sales goals; and contributing to integrated selling techniques to assure dominance in the marketplace. Successful training and implementation of digital, event and integrated-cross platform sales consultant methods and strategies.

08/2018- 09/2019

KGNS-GRAY TV, Laredo, Texas Local Sales Manager/ Digital Sales Manager

Responsible for growth and retention of customer base by aggressive management and implementation of sales/ marketing strategies for a sales team consisting of eight account executives, two Sales Assistants, one Promotions Coordinator and three Creative Services Producers in Laredo, Texas. Responsible for driving sales and marketing behavior to insure the attainment of aggressive monthly, quarterly media/ advertising sales and marketing results by sales team. Development and training of sales teams on a bi-weekly basis to assure confidence and accuracy in product set and market needs, including but not limited to digital and social media products and services.

Sales Meetings and Department Head Meeting Agenda planning and execution.

Sales Event and Promotion cross platform development, sales and implementation.

Recruitment, training and development of sales staff.

Monthly, quarterly and annual budget forecasting for local and regional sales revenues. Maintenance of budget to achieve positive net contribution to local affiliate.

Community and public relations representation. Production, planning and execution of complex non standard advertising and standard television advertisement campaigns.

Consistently surpassing sales goals. Successful training and implementation of digital, event and integrated-cross platform sales consultant methods and strategies.

03/2016-08/2018

**KGNS-GRAY TV, Laredo, Tx-Director Marketing & Digital Sales Manager/
Creative Services Director**

As the Digital Sales Manager for the group I am responsible for training, sales and implementation of all digital products in our offerings; including but not limited to proximity marketing, pay per click, display, search engine optimization, OTT, acquisition email marketing and the list goes on.

My other responsibilities included direction and management of multi-network brands and the local level for NBC, CBS, ABC, CW and Telemundo Laredo; including on air local promotional spots, network taggables, promercials, tune-ins, topicals and PSAs. Responsible for all on and offsite station promotions and events. Oversight of client spot production and creative services staff. Script and copywriting.

Social media generation for non-news content, ie entertainment, current events, etc .

Integration with local sales team for digital offerings as well as integrated packages and promotions. Media buying: Digital display, retargeting, geo fencing, video pre & post roll, mobile messaging, Facebook advertising, broadcast television, broadcast radio, cable, print, billboards. Campaign development, design coordination and execution.

Media communications and crisis management.

Event and business development marketing and implementation; including staff of 3 creative services videographers/producers.

Responsible for building, launch and marketing of Telemundo Laredo app resulting in over 36k downloads in under 12 month period (small market/ big numbers).

Digital Sales Management resulted in an over 205% increase in digital sales year over year 2016-2017 and surpassed annual quota in 2017-2018.

02/2015-03/2016

Unitrade Stadium/ Laredo Baseball Investors General Manager-Director of Marketing & Bus. Dev.

Responsible for reenergizing baseball team brand. Oversight of sponsorship sales, season ticket sales and event /venue rentals. Managed day to day operations of stadium operations staff. Coordinated with Baseball Manager and staff for game day needs at home and away.

Media buying: Digital display, retargeting, geo fencing, video pre & post roll, mobile messaging, Facebook advertising, broadcast television, broadcast radio, cable, print, billboards. Advertising campaign development, design coordination and execution. Media communications and crisis management.

Event and business development marketing and implementation; including sales management of 5 qty. Account Executives, Box Office Manager/ Ticketing Agent, Event & Marketing Coordinator, Game Day Production Director, Web Master.

Won 2015 American Independent Baseball Association Championship. Named People's Choice Sports Team of the Year 2015 and 2016 by Laredo Morning Times. Successful implementation and execution of brand management for #somethingtodoinLaredo

10/2012-03/2015

Sames Auto Group Director of Marketing- Integrated Digital, Advertising, Events and Promotions Director/ Brand Manager

Main objective is to generate sales results and build brand equity for multibrand multimake auto dealership in multiregional geography. Internal /external marketing and business development strategies in integrated marketing delivery and manage ROI including traditional media planning and buying, social media marketing, online marketing, direct response, publicity, grassroots - community events, sales promotions. Digital, mobile, traditional and grassroots integration including social media marketing across varying platforms. Brand management & marketing for 8 stores, advertising, events and integration portfolio and customer experience personnel.

Media buying: broadcast television, broadcast radio, cable, print, billboards, online, non-traditional. Coordinate Tier 1, Tier 2, Tier 3 advertising and promotions for four manufacturers (Ford, KIA, Honda, Mazda)

Event and business development marketing and implementation; including training, event planning and execution.

Responsible for implementation of Social Media policy and implementation. Monthly, quarterly and annual budget forecasting. Maintenance of budget to achieve positive net contribution and expense management.

Video, audio and digital campaign production: oversight, planning and execution of integrated marketing/ advertisement/ promotions campaigns.

Increased Sales/ Showroom and Web Traffic Year over Year for all new car stores and established various local partnerships for brand equity positioning (KIA N THE KLASSROOM; SAMES DRIVE 4 EDUCATION).

#drivelocaldriveSames

09/2007- 08/2012

Border Media, Inc./ Laredo, Texas Director of Sales – Event and Interactive Marketing and Bus. Dev. Director

Responsible for all aspects of marketing and sales including managing national, regional and local sales and account management functions including development, training and implementation for new product and service offerings including integrated services (mobile messaging, streaming and web consulting). Total staff includes eight Account Executives, one Community Relations Manager, two Sales Managers and Promotions Department personnel.

Event and business development marketing and implementation including sales training, event planning and execution.

Responsible for implementation and growth of all mobile messaging clubs and database and social media.

Monthly, quarterly and annual budget forecasting for sales revenues. Maintenance of budget to achieve positive net contribution and expense management.

Community and public relations representation. Production, planning and execution of complex marketing/ advertisement/ promotions campaigns.

Grew top line revenues year over year in double digits in 2008. Top mobile messaging deployment and retention in company. Selected as model market for integrated marketing and sales including sales and promotions.

09/2005- 09/2007

Entravision, Inc./ Univision-KLDO 27, Laredo, Texas LOCAL SALES MANAGER

Responsible for growth and retention of customer base by aggressive management and implementation of sales/ marketing strategies for a sales team consisting of six account executives in Laredo, Texas. Drive sales and marketing behavior to insure the attainment of very aggressive monthly, quarterly media/ advertising sales and marketing results by sales team. Development and training of sales teams to assure confidence and accuracy in product set and market needs.

Recruitment, training and development of sales staff.

Monthly, quarterly and annual budget forecasting for local and regional sales revenues. Maintenance of budget to achieve positive net contribution to local affiliate.

Community and public relations representation. Production, planning and execution of complex non standard advertising and standard television advertisement campaigns.

Consistently surpassing sales goals. Consistently used as a product sample for locally developed campaigns that have been nationalized.

4/2004-9/2005

Community Health Systems/ Laredo Medical Center, Laredo, Texas DIRECTOR OF MARKETING/ & BUSINESS DEVELOPMENT Public Information Officer

Responsible for strategic marketing and business development for the purpose increasing market share through various marketing and community relations initiatives in an effort to improve community image and ultimately grow business and footprint of hospital services. Responsible for promoting physician relations in an effort to increase patient referrals and attract other physicians. Responsible for all advertising and marketing budget for the local market and worked with the national office in order to leverage buying. Spearheaded employee customer service trainings and implementation of hospitality initiatives inclusive of health fairs, non-profit event participation and educational initiatives through speaker's bureaus at local schools. Responsible for crisis communications, media and public relations inclusive of the development and implementation of a communications plan for local facility. Promotion of weekly patient education updates via local broadcast and media venues on various health issues. Responsible for all special events planning and coordination.

Media buying: broadcast television, broadcast radio, cable, print, billboards, online, non-traditional.

Recruitment and business / marketing liaison

Reported directly to CEO and financial management of fiscal reporting to CFO.

Implemented Outpatient task Force, Hospitality task force.

Selected as Best of Best Marketing Directors company-wide amongst 72 hospitals to serve on 8 person Community Health Systems Marketing Advisory Council. Successful Marketing and PR plan resulting in exponential increase for inpatient and outpatient census and ROI.

04/1996-4/2004

AT&T formerly SBC Communications Inc., Laredo, Texas AREA MANAGER-SALES & MARKETING

Responsible for growth and retention of customer base by aggressive management and implementation of sales/ marketing strategies for a sales team consisting of eight account managers in the South Texas market consisting of Laredo, Rio Grande Valley and Corpus Christi Texas. Drive sales and marketing behavior to insure the attainment of very aggressive monthly, quarterly, and annual sales and marketing results by sales team. Development and training of sales teams to assure confidence and accuracy in product set and market needs.

Consistently spearheading of marketing initiatives to address the need for diversity in products to meet the demand of the ever evolving international/ domestic markets that are home to South Texas. Assist in the development of products sets to test and implement in the "border cities" and South Texas markets. Facilitation of technology updates and demonstrations through a varied means of market coverage inclusive of customer technology seminars in each of the markets I am responsible for. Daily management of administrative requirements, human resource issues, productivity and measurement reports. Reporting of financial, statistical and market data to leadership team through various reporting mechanisms. *Successful management of more territory than any other Area Manager in my channel.*

Awarded SBC Pinnacle Award in 1999 for top 1% of sales and marketing performance in all of SBC nationwide. Awarded SBC Presidents Club the same year. Consistently top 10 performer in region during years on the job.

Education:

University of Phoenix Online, Phoenix Arizona; BSA-Marketing 2009

PROFESSIONAL LICENSES, ACCREDITATIONS:

IAB Certified Digital Executive- pursuing certification

Certified Digital Marketing Consultant Radio Advertising Bureau- 2009-2012

SBC Southwestern Bell Center for Learning, Irving, Texas; Cisco Sales Executive Certification- 2002

SBC Southwestern Bell Center for Learning, Irving, Texas; Data Certified Sales Executive- 1999

Junior Achievement National, Colorado Springs, Colorado; Executive Director Certification- 1993

Dale Carnegie Public Speaking Certification- How to Win Friends and Influence People- 12 Week Certification-1994

SKILLS:

ComScore, Nielsen literate.

Non-traditional Media Buying (digital display, retargeting, geo-fencing, mobile/desktop, pre-roll/mid-roll/post-roll, social media, digital outdoor)

Media Buying: Traditional (Broadcast television, cable, broadcast radio, print, outdoor legacy, direct mail)

Media Relations; Crisis Communication; Strong Public Speaking Skills

Copy writing- Strong

Training and Presentation Skills- Strong

Social Media Content Management and Metrics Analysis

COMMUNITY SERVICE LEADERSHIP AND MEMBERSHIPS:

TEGNA Racial Diversity & Inclusion Working Group- selected as 1 of 15 members representing all of TEGNA- since 2019

Leadership Corpus Christi- 2021-2022- currently enrolled - selected amongst over 150 applicants
United Chamber of Commerce,

2017-2019 Laredo Chamber of Commerce Business Dev Committee Chairperson & BDC Series Presenter, since 2015

2017 Laredo Chamber of Commerce- Committee Chairperson of the Year

ACTS Mission Laredo Chapter/Diocese of Laredo Board Member- Communications Chair, 2017-2019

2016 Laredo Chamber of Commerce -Jim Parish Media Award- Publicist of the Year

Our Lady of Guadalupe Guadalupana Society, President 2015-2018

Our Lady of Guadalupe Church, Finance Council since 2015

Casa Micericordia, Sisters of Mercy, Board Member 2010-2014

Lado a Lado Diabetes Gateway Community Health Center Board Member 2008-2012

Laredo Chamber of Commerce 2006 & 2007 Membership Drive Chairperson

American Heart Association Go Red For Women Sponsorship Vice Chair 2004-2005

American Cancer Society Chairperson Relay For Life 2004

Laredo Chamber of Commerce- Board Member 1994-1996

Laredo Chamber of Commerce- Education Chairman- 1995 to 1998

Junior Achievement of Laredo Vice Chairman Fund raising -- 1999 to 2001

Junior Achievement National Bronze Board of Directors Leadership award- 1995

Leadership Laredo Alumni- 1993

Rotary Int. - Laredo Gateway Rotary--Community Service Lane Chair- 1994 to 1995

Rotary Int. - Laredo Gateway Rotary-Membership Service Lane Chair- 1995 to 1996

LANGUAGES: Spanish= Fluent in written and oral communication

REFERENCES: Available upon request

Application for a City Board, Commission, Committee or Corporation

Profile

Adria P Vasquez
First Name Middle Initial Last Name

Email Address

Street Address

Corpus Christi TX 78404
City State Postal Code

Primary Phone Alternate Phone

What district do you live in? *

☒ District 2

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

47

Del Mar College/Palacios & Palacios PC Assistant Professor-Accounting/CPA-Partner Certified Public Accountant
Employer Job Title Occupation

Work Address - Street Address and Suite Number

1121 Morgan Ave

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78404

Work Phone

361-884-8322

Work E-mail address

avasquez184@delmar.edu

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Bachelor of Business Administration/Master in Professional Accounting from University of Texas at Austin Certified Public Accountant since 1999

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Sister City

Why are you interested in serving on a City board, commission or committee?

I would like to serve the community. Since I participated in the Sister City program in high school in 1993 I would like to serve on this committee.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Adria Palacios Vasquez, CPA
625 Del Mar Blvd.
Corpus Christi, TX 78404

Education

University of Texas Austin, TX May 1998
Professional Program in Accounting (Track: Tax)
Master in Professional Accounting
Bachelor of Business Administration

- **Completed Master & Bachelor in 4 Years**
- **CPA License ID: 077024 Since December 1999**

Experience

1/19 – Present **Del Mar College**
Assistant Professor of Accounting/Accounting Program Coordinator

- Teach 5 or more accounting courses per semester
- Advising for students
- College committee participant
- Create new accounting courses

5/00 - Present **Palacios & Palacios, P.C.**
Certified Public Accountant - Partner

- Prepare & review tax returns for various entities and individuals
- Consult & research tax issues for clients
- Prepare financial statements for clients

6/22 – Present **City of Lake City, TX**
Treasurer

- Prepare monthly financial statements
- Make payments for city bills

8/00 – 12/18 **Del Mar College/University of Incarnate Word/A&M Corpus Christi**
Adjunct Instructor

- Taught various accounting courses at the undergraduate and graduate level
- Taught tennis courses for Del Mar College
- Develop hybrid classes

8/09 – 1/17 **Texas A&M University-Kingsville**
Senior Lecturer-Accounting

- Taught various accounting courses at the undergraduate level
- Accounting society faculty advisor
- VITA coordinator
- Develop online accounting courses using learning management systems

9/98 – 5/00 **KPMG LLP**
Tax Specialist

- Prepared various tax returns for U.S. and foreign corporations
- Researched U.S. & international tax issues
- Participated in recruiting campus students

8/97 – 5/98 **University of Texas at Austin**
Teaching Assistant
Taught classes for freshman business students

2/97 – 5/97

Exxon Company, U.S.A.
Tax Intern

**Professional
Activities**

Texas Society of CPA's member (2010 – Present)
Textbook Reviewer of Income Tax Book (2011)
Texas A&M-Kingsville Accounting Society Advisor (2011- 2016)
Texas Society of CPA's Corpus Christi Chapter Board Member (2011 - 2013)
Texas Society of CPA's State Committee Board Member on Educational Relations (2011 – 2015)
Texas Society of CPA's Featured Member Spotlight on Educators on TSCPA website (January – March 2013)
Texas Society of CPA's Panelist for the Meet the CPA's event for local college students (Fall 2010)
Texas Society of CPA's Expert Speaker for Radio Segment on KEDT (Spring 2012 & Spring 2013)
Texas Society of CPA's Expert Phone Bank Panelist for Channel 3 Segment (Spring 2012)
Ph.D Project Conference attendee (2013)
Texas A&M-Kingsville Assurance of Learning committee member (2013 – 2016)
The JOB program QuickBooks seminar presenter (2014)
Javelina Today article feature regarding taxes (2014)
The JOB program Small Business Conference speaker on taxes (2015)
Texas Community College Teachers Association Member (2019 – Present)
Teachers of Accounting at Two-Year Colleges Member (2020 – Present)
Wiley Advisory Panel (2020 – 2021)
Alpha Beta Gamma Faculty Advisor (2020 – 2022)
Texas Society of CPA's Faculty Ambassador (2023 – Present)

**Community
Activities**

Corpus Christi Tennis Association Board Member (2002-2008)
Diocese of Corpus Christi Pre-Cana Speaker (2009 - 2015)
Del Mar College Marketing Club – Co-Advisor (2004)
Volunteer Income Tax Assistance Faculty Coordinator (2010-2016)
City of Corpus Christi Radio Commission Board Member (2003)
Diocese of Corpus Christi School Board Officer – Secretary (2012 – 2017)
Diocese of Corpus Christi Strategic Finance Chair (2012 - 2015)
Diocese of Corpus Christi Chair for Teacher Excellence (2016 - 2017)
Love Tennis & Education Board Officer - Treasurer (2017 - 2019)
Volunteer Income Tax Assistance Advisor (2019 – Present)
City of Corpus Christi-Sister City Committee (2021 – Present)

**Honors &
Awards**

Feria De Las Flores Honorary Recipient (2010)
Texas A&M System Teaching Excellence Award (Fall 2009/Fall 2010/Spring 2011/Fall 2011)
Texas A&M-Kingsville Teaching Excellence Award from the Center for Teaching Effectiveness (Spring 2011)
Nominated for Piper Professor Award (Fall 2011)
Texas Society of CPA's Rising Star Award (2013)
Texas A&M-Kingsville College of Business Administration Outstanding Lecturer Teaching Award "The Students' Choice" (2013)
Texas Society of CPA's Outstanding Accounting Educator Award (2013)
Texas A&M-Kingsville College of Business Administration Distinguished Educator of the Year Award (2014)
Texas Society of CPA's Distinguished Public Service Award (2014)
Corpus Christi 40 Under 40 "Person of the Year" (2015)
Featured in TSCPA Business & Industry Month (2016)

Profile

Robert

First Name

Voorheis

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 5

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

2

AEP

Employer

Reliability Coordinator

Job Title

Transmission Operator

Occupation

Work Address - Street Address and Suite Number

12730 Hearn rd

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78410

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a Nueces County registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Working towards electrical engineering B.S. Work for the electric grid as a transmission line operator.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Sister city Library Parks and rec

Why are you interested in serving on a City board, commission or committee?

I have been interested in ways to support and take pride in my city and people.

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to LIBRARY BOARD

The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree