



PROPOSED  
**SALES TAX**  
REAUTHORIZATION



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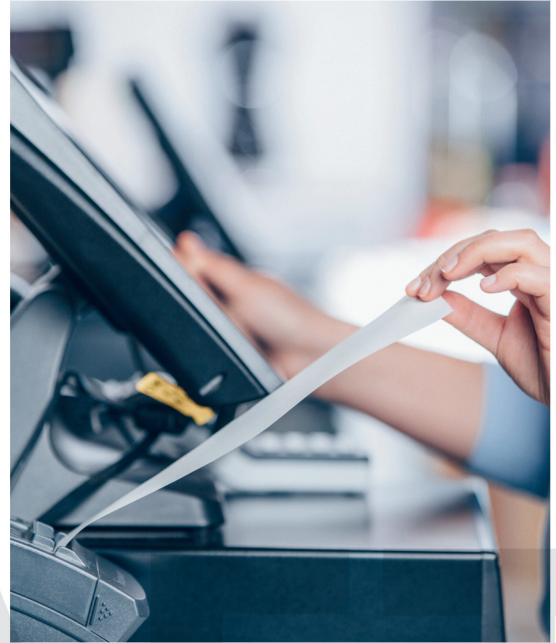
# WHAT IS SALES TAX?

City of Corpus Christi residents currently pay 8.25 cents in sales tax per \$1 spent on certain goods and services. Of this, 6.25 cents go directly to the state. The remaining 2 cents can be used for local purposes.

Sales tax is governed by the State of Texas which sets both the maximum tax rate and the allowable uses.

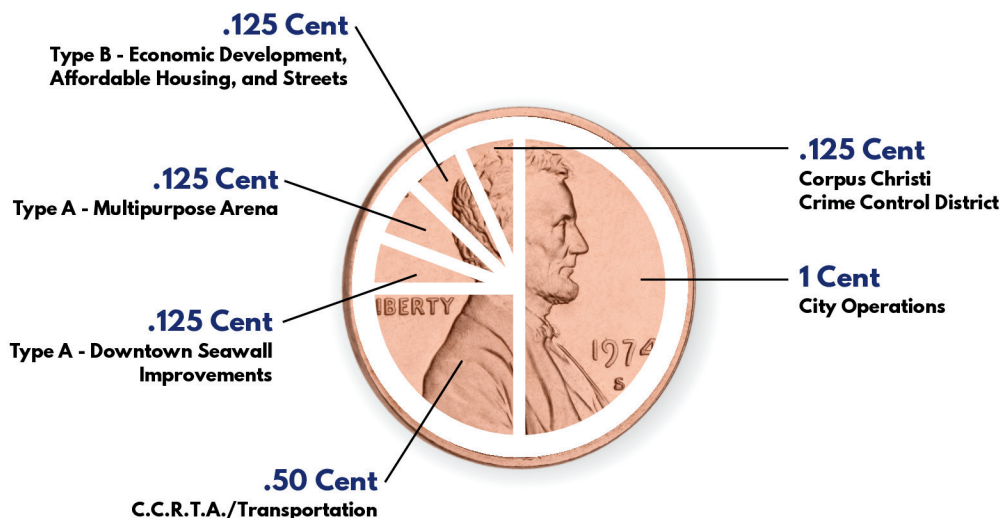
Allowable Municipal Uses Include:

- General City Operations
- Fire Control Districts
- Municipal Crime Control and Prevention District
- Existing city-owned streets and sidewalks
- Economic Development - 4A/Type A and 4B/Type B Corporations
- Venue Projects



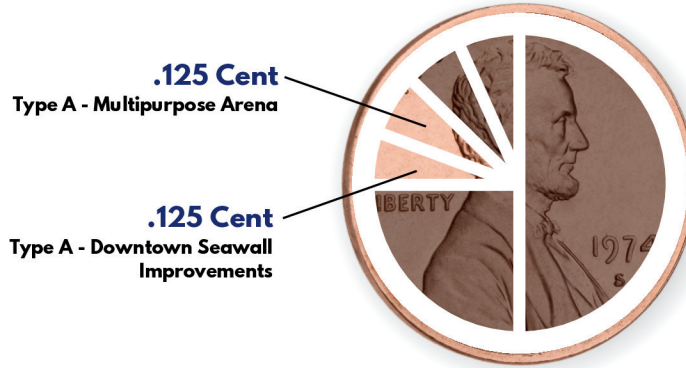
Currently the City of Corpus Christi uses 1.50 of the 2 cents sales tax for three different purposes: General City Operations, Municipal Crime Control & Prevention Districts, and Economic Development. The remaining portion, .50 the 2 cents of the local sales tax, is used by the Regional Transit Authority for public transportation.

## HOW THE 2 CENT LOCAL SALES TAX IS USED IN CORPUS CHRISTI



# CURRENT USE OF SALES TAX

The election will seek voter approval to reauthorize these two uses for new projects.



In November 2000 voters approved the allocation of sales tax to fund two projects.

## PROJECT #1 AMERICAN BANK CENTER ARENA



Currently used for the payment of debt which financed the cost of construction of the new arena, reinvestment capital back into the arena, and operations of the arena.

## PROJECT #2 DOWNTOWN SEAWALL



Currently used for payment of major improvements to prolong the life of the seawall for an estimated 50 years including capital projects and operational needs.

Also includes improvements to structures along the seawall including the Art Museum of South Texas, the Art Center, the Marina, the Water Gardens, and the Museum of Science & History.

Each tax will expire within the next 18 months and based on input received from the community, the City Council is submitting to the voters authorization to use the sales tax for two new projects, Proposition E and Proposition F, at the November 5, 2024, election.

# COMMUNITY FEEDBACK

In June 2024, the City of Corpus Christi’s Office of Economic Development created a community survey to help identify potential uses of the existing sales tax.

The survey collected valuable information from the community to be utilized to develop eligible projects.

The top three priorities identified from the survey are being addressed by the following:

- Residential Street Improvements:**  
 Sales tax is proposed to be used to fund collector and arterial street projects in Proposition E. Neighborhood street funding is also included in the City’s 2024 bond program and may be included in future bond programs.
- Crime Control and Prevention:**  
 Since 1997, 1/8 cent has been allocated to the Crime Control and Prevention District.
- Flood Protection Improvements:**  
 Proposition F is solely focused on flood protection and coastal resiliency.



## SURVEY RESULTS BY THE NUMBERS

# 2,200

TOTAL RESPONDENTS

# 93%

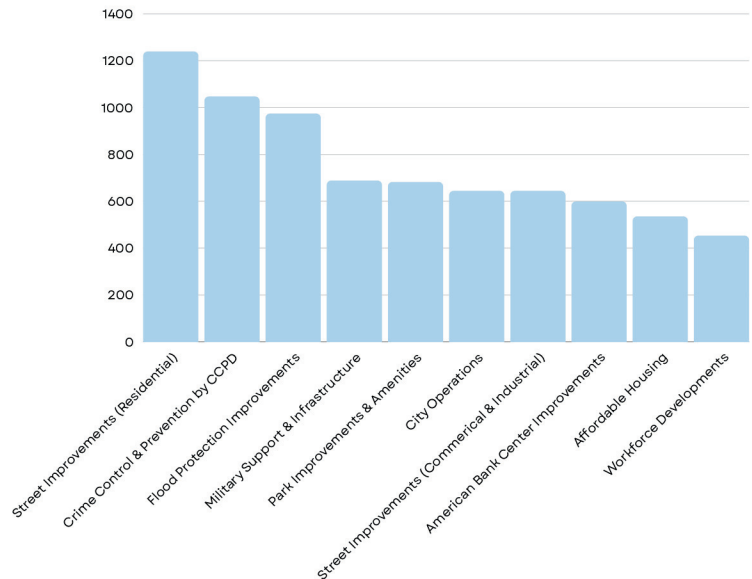
WERE CORPUS CHRISTI RESIDENTS

# 10

QUESTIONS TOTAL

7 MULTIPLE CHOICE/RANKING  
1 RESIDENCY QUESTION  
2 OPEN-ENDED QUESTIONS

### PROJECTS RANKED AS HIGHEST PRIORITY BY RESPONDENTS



Additional feedback received through community input sessions focused on improving the city-owned community and recreational assets and protecting the Downtown Seawall.

# PROPOSED SALES TAX REAUTHORIZATION PROJECTS

**PROP  
E**

## PURPOSE #1 ARTERIAL & COLLECTOR STREETS

Proposition E will reauthorize 1/8 cent of sales tax for two purposes: Arterial and collector streets as well as recreational and community facilities in the SEA District. Each purpose will be allocated 50% of the 1/8 cent allocation which is estimated to collect around \$200 million dollars over the 20-year term. Purpose #1 of Proposition E is for city-wide improvements to arterial and collector streets.



**What is a collector street?**

A collector street functions as a feeder from an area of limited traffic to a major street or highway or from local streets to arterial roads.

**Examples of collector streets in Corpus Christi include:** Schanen Boulevard, Airport Road, and Tiger Lane.



**What is an arterial street?**

An arterial street is a high-capacity road that delivers traffic from collector roads to freeways or expressways as well as between urban centers. Arterial streets are generally longer in length to provide through travel to a high volume of users.

**Examples of arterial streets in Corpus Christi include:** Staples Street, Leopard Street, Alameda Street, Gollihar Road, Kostoryz Road, and Saratoga Boulevard.

Initial Proposed Arterial and Collector Projects:	Estimated Project Cost
Lower Broadway Street (from Cooper’s Alley to Twigg Street)	\$10.0M
Yorktown Boulevard	\$4.0M
Alameda Street (from Texan Trail to Doddridge Street)	\$20.5M
Sam Rankin Street	\$0.5M

The proposed projects above were identified as priorities for the first 5 years of the 20-year reauthorization. Once completed, additional arterial and collector streets will be identified for improvement. The proposed projects and estimated costs are preliminary and subject to change.

# PROPOSED SALES TAX REAUTHORIZATION PROJECTS

PROP  
**E**

## PURPOSE #2 RECREATIONAL & COMMUNITY FACILITIES



Infrastructure improvements to City-owned recreational and community facilities within the Sports, Entertainment, and Arts (SEA) District including the American Bank Center Complex.

Infrastructure improvements will include:

- Replacement of Critical Operations Equipment
- Safety System Replacement/Repairs
- Structural Repairs
- Drainage Improvements

SEA District Facilities include the Corpus Christi Museum of Science & History, the Art Museum of South Texas, the Texas State Museum of Asian Cultures and Education Center, the Harbor Playhouse, and the Watergarden.

The ABC Complex in the SEA District includes the arena, Selena Auditorium, and the convention center.

### AMERICAN BANK CENTER COMPLEX BY THE NUMBERS



Nearly  
**700,000**  
Visits in the Past Year



Approximately  
**300**  
Events per Year



Over  
**340,000**  
Unique Visitors



Generating Roughly  
**\$1.3M**  
in Sales Tax

### THE TOP 3 IDENTIFIED NEEDS IN THE SEA DISTRICT

- 1 Roof Replacement/ Structural Improvements
- 2 Mechanical, Electrical, and Plumbing Improvements
- 3 Building Envelope Improvements

# PROPOSED SALES TAX REAUTHORIZATION PROJECTS

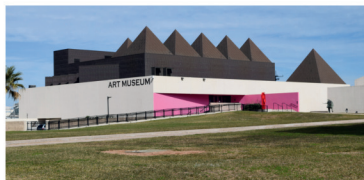
## PROP E

### PURPOSE #2 RECREATIONAL & COMMUNITY FACILITIES WITHIN SEA DISTRICT



**CORPUS CHRISTI MUSEUM OF SCIENCE & HISTORY**  
1900 N. CHAPARRAL STREET

The Corpus Christi Museum of Science & History was established in 1957 and is located on the scenic harbor waterfront in the Sports, Entertainment, and Arts (S.E.A.) district in Corpus Christi, Texas. It promotes history, science exploration, and educational programming.



**ART MUSEUM OF SOUTH TEXAS**  
1902 N. SHORELINE BOULEVARD

The Art Museum of South Texas opened to the public in 1972. The museum advances awareness, appreciation, and knowledge of visual art by presenting exciting exhibitions, offering dynamic education programs, and actively collecting and preserving a vital permanent collection that educates all communities.



**TEXAS STATE MUSEUM OF ASIAN CULTURES AND EDUCATION CENTER**  
1809 N. CHAPARRAL STREET

The Texas State Museum of Asian Cultures and Education Center was founded in the 1960s. The museum offers a dynamic range of exhibits, including the world's largest display of Hakata Dolls. Its educational programs provide hands-on learning experiences in Origami, Calligraphy, and more.



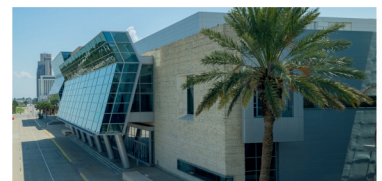
**HARBOR PLAYHOUSE**  
1802 NORTH CHAPARRAL STREET

The Harbor Playhouse has served as a live performance venue in the Coastal Bend for 94 years, and it has been at the Chaparral location for the past 40 years. The Harbor Playhouse presents a variety of contemporary and classic musicals and plays by and for the community.



**WATERGARDEN**  
1901 N. SHORELINE BOULEVARD

The Watergarden was constructed in 1987 and is located at Bayfront Science Park, between the American Bank Center and The Art Museum of South Texas. It is an entertainment destination which attracts visitors and improves the economic development value of the downtown Seawall.



**AMERICAN BANK CENTER COMPLEX**  
1901 N. SHORELINE BOULEVARD

The American Bank Center Complex includes the arena, Selena Auditorium, and the convention center. It houses space for concerts, sporting events, rodeos, performances, meetings, exhibit space, weddings, and special occasions.

# PROPOSED SALES TAX REAUTHORIZATION PROJECTS

PROP  
F

## PURPOSE #1 THE DOWNTOWN SEAWALL

Proposition F will reauthorize 1/8 cent of sales tax for two purposes: the Downtown Seawall and city-wide flood control and drainage projects. The 1/8 cent for these purposes is estimated to collect around \$200 million dollars over the 20-year term. Purpose #1 of Proposition F is for the Downtown Seawall.



Reauthorize the use for the Downtown Seawall Flood Control Structures including maintenance and improvements to the primary seawall structure, breakwater, salt flat levee, T and L Head land masses, and flood control pumps to protect the City's downtown businesses. Excludes any vertical structures or amenities that do not support the items above or pertain to flood control.

### Background

The Seawall Construction Project was completed in 1941 and included the construction of the Lawrence Street T Head, the Peoples Street T Head, and the Coopers Street L Head. Each has received various repairs to the bulkheads and infrastructure over the past 83 years, but ongoing repairs and maintenance are vital. Currently there are areas on both the Coopers L Head and the Lawrence T Head that have spalling on the concrete bulkhead, minor voids due to wash out from rain and high tides, and minor cracking on the concrete walkway, all items that need repair.



In addition, the Breakwater was built in 1925 as the first line of flood prevention for the downtown area. In 2022, approximately 860 feet of the breakwater was repaired with new rock and a concrete walkway. Sales tax proceeds would be used to continue this project for an additional 5,000 feet of breakway for flood prevention purposes.



# PROPOSED SALES TAX REAUTHORIZATION PROJECTS

PROP  
F

## PURPOSE #2

### CITY-WIDE FLOOD CONTROL & DRAINAGE PROJECTS

City-wide stormwater, flood control, drainage, and coastal resiliency projects will be completed.

Initial Priority Projects include the following. Additional projects may be identified based on need.

#### 1 FM 624 (Northwest Boulevard)

- Storm and Drainage Improvements

#### 2 Turkey Creek

- Storm drain improvements along McKinzie, Mayfield Drive, Starlite Lane, Tumbleweed Drive, and Rockwood Street
- Channel improvements from Rockwood St. to Leopard St. to alleviate flooding for neighborhoods and businesses

#### 3 Clarkwood Ditch/Oso Tributary

- Drainage improvements from HWY 44 to Oso Creek
- Potential detention pond north of HWY 44 to alleviate flooding along Clarkwood Road, near HWY 44, and in nearby properties

#### 4 North Beach Linear Canal Phase 2

- Stormwater conveyance
- Stormwater cross culverts
- Existing stormwater ditch improvements
- Related street improvements
- Shared use path
- Other coastal resiliency and flood control measures across North Beach



*Continued on Page 10.*

# PROPOSED SALES TAX REAUTHORIZATION PROJECTS

## PROP F

### PURPOSE #2

### CITY-WIDE FLOOD CONTROL & DRAINAGE PROJECTS

Projects continued:

- 5 Corpus Christi Bay**

  - Coastal resiliency, erosion repair, and mitigation for Corpus Christi Bay
- 6 Williams Ditch**

  - Channel and storm drain system improvements along Williams Drive from current Williams Ditch project upstream to Staples Street to alleviate flooding for neighborhoods and businesses
- 7 Oso Creek Channel**

  - Channel improvements to widen and deepen the main channel along the centerline of Oso Creek from La Volla Creek to Oso Bay to improve conveyance and provide additional capacity within the high banks of Oso Creek



# VOTING INFORMATION

## EARLY VOTING

**Early voting begins Monday, October 21, 2024, and ends on Friday, November 1, 2024.**

**Location, Dates & Hours of Main Early Voting Polling Place:**

Nueces County Courthouse  
901 Leopard Street,  
Corpus Christi, TX,  
78401

*Any voter who is entitled to vote an early ballot by personal appearance may do so at the Main Early Voting Site.*

## ELECTION DAY VOTING

**Election Day:**  
Tuesday,  
November 5, 2024

Election Day Polling Locations open from 7:00 a.m. to 7:00 p.m.

*Nueces County participates in the Countywide Polling Place program under Section 43.007, as amended, Texas Election Code. Registered voters will be able to cast their Election Day ballots at any of the Vote Centers. [Aransas County, Kleberg County and San Patricio County also participate in Countywide Polling Place programs.]*

## VOTE BY MAIL

Applications for voting by mail should be mailed no later than the close of business (4:30 p.m.) on Friday, October 25, 2024.

**Applications should be mailed to:**

Kara Sands,  
County Clerk  
Nueces County, Texas  
P.O. Box 2627  
Corpus Christi, Texas  
78403

**If any locations are changed, this will be reflected on the Nueces County elections website at <https://www.nuecesco.com/county-services/county-clerk/elections-department>.**



**LEARN MORE ABOUT THE SALES TAX REAUTHORIZATION:  
[WWW.CCTEXAS.COM/SALESTAX](http://WWW.CCTEXAS.COM/SALESTAX)**

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