



AGENDA MEMORANDUM

Public Hearing/First Reading Ordinance for the City Council Meeting of May 14, 2013
Second Reading Item for the City Council Meeting of May 28, 2013

DATE: April 17, 2013

TO: Ronald L. Olson, City Manager

FROM: Mark E. Van Vleck, P.E., Director of Development Services
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<p>UDC Text Amendment Exempting RTA Signs that Contain Commercial Advertising</p>

CAPTION:

Ordinance amending the Corpus Christi Unified Development Code by revising subsection 7.5.7.A.7 relating to signs partially exempt from the UDC; providing for severance, penalties, and publication.

PURPOSE:

This ordinance is presented as an effort to ensure compliance and improve the quality and effectiveness of the UDC.

BACKGROUND AND FINDINGS:

The Unified Development Code was adopted in July 2011. Since that time, staff has worked with the public and stakeholders groups to correct and amend the code as needed to ensure a safe and development friendly community.

This item proposes an amendment to Section 7.5.7.A.7, Signs Partially Exempt from Code, specifically signs installed by a transit company with a franchise or other right to operate in the City such as the Regional Transportation Authority (RTA).

The City of Corpus Christi and the RTA executed an agreement on November 26, 1985, in which the Authority and the City agree that the Authority shall be responsible for any and all advertising placed on passenger shelters, benches or bus stop signs located within public right-of-way or easements maintained by the City . . ." Under the UDC, many of these signs are considered off-premise signs, similar to a billboard, and are not allowed. This proposed amendment will provide for the effectiveness of the previously executed agreement and current lease agreement between the Regional Transportation Authority and the City of Corpus Christi.

ALTERNATIVES:

Disapproval of the proposed text amendment.

OTHER CONSIDERATIONS: N/A

CONFORMITY TO CITY POLICY:

Amendment to the UDC to ensure compliance improve the quality and effectiveness of the code.

EMERGENCY / NON-EMERGENCY:

This is a non-emergency item.

DEPARTMENTAL CLEARANCES:

This proposed amendment has been discussed with Neighborhood Services, Planning and Environment Services, and the Legal Departments.

FINANCIAL IMPACT:

Operating Revenue Capital Not applicable

Fiscal Year: 2012-2013	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

Comments: None

RECOMMENDATION:

Planning Commission and Staff's Recommendation: Approval of the proposed UDC text amendment.

LIST OF SUPPORTING DOCUMENTS:

Ordinance
Attorney General's Opinion