CITY OF CORPUS CHRISTI OFFICE OF THE CITY MANAGER

TO:

Mayor and City Council

FROM:

Peter Zanoni, City Manager

COPY:

Executive Team

SUBJECT:

Staff Announcements

DATE:

September 6, 2024

Communications

I have appointed Elisa Olsen as Director of Communications, effective Monday, September 9.

Elisa has over 25 years of experience in communications, marketing, and public relations, with over 12 years as an executive. Since November 2021, she has served as the Chief Marketing Officer for the Lone Star College System, a Texas community college system serving over 80,000 students across 20 campuses spanning two counties. In this role, Elisa was responsible for leading 30 employees and directing communications, marketing, advertising, and public relations strategy and operations. Her notable accomplishments in this role include spearheading an integrated marketing campaign aimed at boosting student enrollment, which led to two consecutive years of enrollment growth. Additionally, she collaborated with the Lone Star College System's Police Department to streamline emergency and crisis communications.

Before becoming Chief Marketing Officer, Elisa was Assistant Vice President of College Relations for the University of Houston – Downtown. In this role, she was the senior-level communications and marketing leadership executive, overseeing communications, media relations, marketing advertising, and public relations. As Assistant Vice President of College Relations, Elisa led emergency communications for the University of Houston – Downtown through multiple national weather disasters and the COVID-19 Pandemic.

Elisa holds a Bachelor of Science from the University of Houston and a Master of Arts from Sam Houston State University.

Public Works

I have appointed Jason Alvarez, P.E., as Assistant Director of Stormwater for the Public Works Department, effective Monday, August 26.

Jason has over 23 years of engineering experience, with over 17 of those years at the Texas Department of Transportation (TxDOT). Since 2015, he has served as Consultant Program Manager for TxDOT's Corpus Christi District. In this role, Jason was responsible for a \$40 million

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annual budget and led a team of five employees responsible for 65% of the Corpus Christi District's projects. His key achievements in this position include managing the marine engineering projects for the Port Aransas Ferry Landing, developing a consultant procurement program for local and statewide contracts, and managing 30 consultant contracts for hydraulic, bridge, and roadway design.

Before his role as Consultant Program Manager, Jason was a Plan Review Engineer for TxDOT, responsible for reviewing all plans for the Corpus Christi District relating to hydraulic design, constructability, and quantity accuracy. He also provided TxDOT oversight for multiple federally funded projects for the City of Corpus Christi, including Port Avenue at Whataburger Field and Williams Drive from Staples to Airline.

Jason holds a Bachelor of Science in Civil Engineering from Texas A&M – Kingsville. He also has his license as a Texas Professional Civil Engineer.

Attached: Updated Organizational Chart effective Monday, September 9

Dr. Ramachandruni