







City Of Corpus Christi


ARTS & CULTURAL COMMISSION




BOARD DETAILS

 **OVERVIEW**

-  **SIZE** 9 Seats
-  **TERM LENGTH** 3 Years
-  **TERM LIMIT** 6 Years

The Arts & Cultural Commission recommends the use, location, lease or purchase of works of art to be considered a part of the beautification or cultural development of the City; to advise owners of private property in relation to beautification of their properties; to prepare specifications for the maintenance of works of art and to inspect such work for the guidance of the City departments concerned; to advise with respect to the design of buildings, bridges or other structures on city property if submitted to the Commission; to study and evaluate the activities in and the uses made of the Bayfront Arts & Science Park, and to plan the Park's development for the future activities and uses.

 **CONTACT**

-  Tess Allen
-  (361) 826-3489
-  tessa@cctexas.com

 **COMPOSITION**

DETAILS

Nine (9) members appointed by the Mayor subject to confirmation by the Council for three-year terms to provide advice on beautification and cultural development of the City. The Commission shall represent the following categories: (1) Marketing Representatives (1) Economic Development/Tourism representative; (1) Public Space/Public Art representative; (1) Youth/Education representative; (1) Performing Arts representative; (1) Visual Arts representative; (1) Architecture representative; (1) Higher Education representative; and (1) Business Development Groups/Corporate representative. The Commission may organize and elect a Chairman annually and adopt such administrative procedures as are necessary to accomplish its purposes.

CREATION / AUTHORITY

Sec. 2-100, Code of Ordinances. Ord. No. 8288 - 12-21-66; 8894 - 6-5-68; 9758 - 5-20-70; 19663 - 3-10-87; M89-0239 - 8-29-89; 20294 - 5-3-88; 20674 - 5-16-89. 023432- 9-8-98; 028819 10/26/10.

MEETS

4:00 p.m., 2nd Tuesday of every month, City Hall, Basement Conference Room.

TERM DETAILS

Three-year staggered terms.

DEPARTMENT

Parks and Recreation Department

Arts and Cultural Commission Members December 8, 2015

Four (4) vacancies with terms to 9-1-17 and 9-1-18 representing the following categories: 1 - Economic Development/Tourism, 1 - Youth/Education, 1 - Marketing, and 1 - Visual Arts. (*Mayoral* appointment subject to Council Confirmation.)

Name	Board Name	Status	District	Term	End Date	Category	Position	Attendance
Cathy Harrison	ARTS & CULTURAL COMMISSION	Seeking reappointment	District 4	1	09/01/15	Economic Dev./ Tourism	Member	78% 7/9 meetings
Patricia Reinhardt-Mondragon	ARTS & CULTURAL COMMISSION	Resigned	District 2	2	09/01/17	Youth/Education	Member	
Stephen Rybak	ARTS & CULTURAL COMMISSION	Seeking reappointment	District 1	1	09/01/15	Marketing	Member	78% 7/9 meetings
Joseph Schenk	ARTS & CULTURAL COMMISSION	Met six-year term limitation	District 4	2	09/01/15	Visual Arts	Vice-Chair	
Carla Gardiner	ARTS & CULTURAL COMMISSION	Active	District 2	1	09/01/16	Performing Arts	Member	
Paul Duke	ARTS & CULTURAL COMMISSION	Active	District 5	2	09/01/17	Architecture	Member	
Brad Kisner	ARTS & CULTURAL COMMISSION	Active	District 4	2	09/01/17	Higher Education	Chair	
Dianna Sherman	ARTS & CULTURAL COMMISSION	Active	District 4	2	09/01/16	Public Art/ Public Space	Member	
Sean Mintz	ARTS & CULTURAL COMMISSION	Active	District 4	1	09/01/16	Business Dev. Groups/Corporate Rep.	Member	

**ARTS AND CULTURAL COMMISSION APPLICANTS
December 8, 2015**

Name	Boards Applying For	District	Employer	Work Address	City	St.	Work Phone	Categories
Priscilla Alvarez	ARTS & CULTURAL COMMISSION	District 5						Youth/Education
Sarah Coles	ARTS & CULTURAL COMMISSION	District 2	Corpus Christi Museum of Science and History	1900 N. Chaparral	Corpus Christi	TX	361-826-4661	Youth/Education
Michelle Crawford-Sapenter	ARTS & CULTURAL COMMISSION	District 2	ExcelMarketing-Texas	3301 Casa de Amigos	Corpus Christi	TX	361-218-5445	Economic Development/Tourism and Marketing
John Garcia	ARTS & CULTURAL COMMISSION	District 1	Comfort Suites	1814 Ennis Joslin Road	Corpus Christi	TX	361-991-7100	Economic Development/Tourism
Heather Guajardo	ARTS & CULTURAL COMMISSION	District 4						Marketing
Cay Layton	ARTS & CULTURAL COMMISSION	District 4	Self-Employed	402 Coral Place	Corpus Christi	TX	361-442-0180	Youth/Education
Sara Sells Morgan	ARTS & CULTURAL COMMISSION	District 4	Art Museum of South Texas	1902 N. Shoreline Blvd.	Corpus Christi	TX	361-825-3502	Visual Arts
Laura Petican	ARTS & CULTURAL COMMISSION	District 4	Texas A&M University-Corpus Christi	6300 Ocean Drive, Center for Arts, 208	Corpus Christi	TX	361-825-5752	Economic Dev./Tourism, Visual Arts and Youth/Education
Shelly Rios	ARTS & CULTURAL COMMISSION	District 4	Casa Mod	1307 Ayers	Corpus Chisti	TX	361-850-0606	Marketing, Visual Arts and Youth/Education
Joshua Salinas	ARTS & CULTURAL COMMISSION	District 2	Corpus Christi ISD	1707 Ayers	Corpus Christi	TX	361-878-2780	Youth/Education
Kirsten Schaffer	ARTS & CULTURAL COMMISSION	District 5	KRIS Communications	301 Artesian Street	Corpus Christi	TX	361-884-6666	Marketing
Madeline Schmidt	ARTS & CULTURAL COMMISSION	District 1	Sterling Personnel, Inc.	3833 S. Staples St., Ste. N103	Corpus Christi	TX	361-854-5151	Marketing
Sharon Sedwick	ARTS & CULTURAL COMMISSION	District 5	A Different Idea, Inc./Newton Mfg.	4455 South Padre Island Dr., Ste. 47	Corpus Christi	TX	361-814-8193	Economic Development / Tourism and Marketing
Jennifer Seymour	ARTS & CULTURAL COMMISSION	District 4						Marketing and Visual Arts
David Watson	ARTS & CULTURAL COMMISSION	District 4	Self-Employed	5813 Hugo Dr.	Corpus Christi	TX	361-774-2737	Visual Arts
Lori Wille	ARTS & CULTURAL COMMISSION	District 4	Texas A&M University - Corpus Christi	6300 Ocean Drive - Natural Resources C	Corpus Christi	TX		Marketing and Visual Arts

City Of Corpus Christi

Profile

Prefix _____ First Name Priscilla _____ Middle Initial _____ Last Name Alvarez _____ Suffix _____

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

Street Address Suite or Apt _____

City State _____ Postal Code _____

District 5

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Primary Phone Alternate Phone _____

Employer Job Title _____

WorkAddress - Street Address and Suite Number

WorkAddress - City

WorkAddress - State

WorkAddress - Zip Code

Work Phone

prisalvarez13@gmail.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

Involved in 4 different PTAs for 4 different schools.

Registered Voter?

Yes No

Current resident of the city?

Yes No

35

If yes, how many years?

Upload a Resume

Demographics

Completion of this information is VOLUNTARY. The City will use this information for statistical purposes only, such as tracking the diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community.

Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

As a board, commission, or committee member, you will be asked to adhere to: City Code of Ordinances, Section 2-65, states that all members of city boards and commissions, including ad hoc committees, appointed by the city, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. City Code of Ordinances, Section 2-61, provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application are true and correct.

I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Youth / Education

WorkAddress - Zip Code

361-826-4661

Work Phone

sarahc@cctexas.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not.

Education, Professional and/or Community Activity (Present)

I have a BA in history from the University of Alabama at Birmingham, a MEd in curriculum and instruction from Boston College, and a MALS with an emphasis in Middle Eastern studies from The University of Miami. I have taught in the classroom as well as having been in the museum education field for almost 15 years. Currently I am involved in several community groups. I am helping to head up the Little Free Libraries project with Corpus Christi Metro Ministries. In addition I am currently an intern and training to become a Texas Master Naturalist with TPWD and Agri-Extension. I also volunteer at the Corpus Christi Food Bank. I am an active member of my church Fellowship of Oso Creek as well.

Registered Voter?

Yes No

Current resident of the city?

Yes No

2.5

If yes, how many years?

[resume.docx](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

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I Agree

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Youth / Education

Sarah Coles



Profile

- Masters Educated Education professional
- Experience in teaching at various age levels and ability levels
- Excel in curriculum and lesson plan development
- Proven mentor and communicator

Education

University of Miami Dec 2012
Masters of Liberal Studies – GPA 3.85

Boston College May 2007
Masters of Education with specialty in Curriculum and Instruction – GPA 3.728

- Phi Delta Kappa

University of Alabama at Birmingham Dec 2004
B.A. in History – GPA 3.28

- Golden Key Society
- National Deans List

Experience

Education Director – Corpus Christ Museum of Science and History, Corpus Christi, TX
May 2013-Present

- Oversee and manage the day to day as well as long term workings of the education department. This includes school programs, family programs, teen programs, adult programs and other special events.
- Plan School and Family Programs. Create programing for groups who visit the institution, both in the forms of structured tours and informal gallery experiences. These programs are created to engage the visitors in the space and with STEAM techniques and curriculum.
- Design, curate and install exhibitions for temporary and traveling gallery spaces.
- Create weekly bell-ringers for teachers in both science and history.
- Implement and enforce budgets and procedures.
- Form strategic partnerships with other institutions in the Corpus Christi and Coastal Bend area.
- Collect and maintain a teaching collection.
- Assist in the creation of interactive learning experiences throughout the galleries.

- Create camp curriculum and run day and summer camps throughout the year.
- Grant writing and program development. Work with teams both within the museum and other in other institutions to write grants and the implementation thereof.
- Lead Tours.
- Handle live animals for educational programs.

School Programs Manager – HistoryMiami (formerly Historical Museum of Southern Florida),
Miami, FL March 2010-May 2012

- Created Curriculum. Wrote scripts for educators, worked closely with teachers to create experiences for their students in the museum’s galleries, created activities to engage children in the gallery spaces, created visitor guides, and helped create visitors galleries.
- Manager of the Museum Magnet program with HistoryMiami and five MDCPS schools. This program was set up to help improve five underserved schools in Miami-Dade County. In the eight years the program has existed the schools have consistently shown improvement through our work with the students and teachers.
- Historic Site Visits Program Coordinator. This grant funded program allowed students from MDCPS to visit the museum, and an historic site and create a book about their experiences.
- Scheduled School Groups.
- Make Miami History Now Coordinator. Created a question of the week in the Miami Herald and edited the Miami Stories portion of the Neighbors section.
- Volunteer and Intern Coordinator.
- Accessibility Coordinator.
- Maintained teaching collection.
- Led tours.

US History Teacher – Hueytown High School, Hueytown, AL Aug 2008-June 2009

- Taught two US 10 classes, two US 11 classes and one ACT Prep class
- Wrote units and lessons for all of United States history from Pre-Colombian history to World War II.
- Created interactive and varied lessons that addressed all learning styles.
- Created accommodations for students on IEPs and helped plan many BBSST plans.

Substitute Teaching – Hoover City Schools, Hoover, AL Aug 2007-Jun 2008

- Taught a variety of classes for grades nine through twelve

Full Practicum – Newton North High School, Newton, MA Jan 2007-May 2007

Admissions Ambassador, USS Constitution Museum, Boston, MA Apr 2006-Dec 2006

- Greeted visitors as they entered the museum.
- Worked with the interpretive staff helping to make guest visits as educational as possible.
- Arranged group visits and field trips.

Curriculum Development Volunteer, Miami Science Museum, Miami, FL April 2010 – June 2010

- Helped create curriculum for IMPACT summer camp.

Museum Docent, Vulcan Park Feb 2005-Jul 2005

- Conducted tours for elementary school children.
- Assisted other guests as needed.

Professional Organizations and Activities

Texas Children in Nature – Chair
 Texas Association of Museums
 American Alliance of Museums

Volunteer and Community Involvement

Fellowship of Oso Creek

- Promise Land 1st and 2nd Grade teacher – Spring 2014-Present
- Curator Photizo Art Show – Fall 2015

Texas Master Naturalists

- Intern - Fall of 2015

Corpus Christi Food Bank

- Packing Volunteer – Fall 2014-Present

Corpus Christi Metro Ministries

- Little Free Libraries Project – Summer 2015-Present

Burrow Book Club

- Member – Fall 2013-Present

Curricular Techniques

Object Based Learning
 Inquiry Based Learning
 Understanding by Design
 Visual Thinking Strategies
 Universal Design for Learning
 Zot Arts certified

City Of Corpus Christi

Profile

Prefix Michelle First Name D Middle Initial Crawford-Sapenter Last Name Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

[REDACTED] Street Address Suite or Apt
[REDACTED] City [REDACTED] State [REDACTED] Postal Code

District 2

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

[REDACTED] Primary Phone [REDACTED] Alternate Phone

ExcelMarketing-Texas Employer President/CEO Job Title

3301 Casa de Amigos
WorkAddress - Street Address and Suite Number

Corpus Christi
WorkAddress - City

Texas
WorkAddress - State

78411

WorkAddress - Zip Code

361-218-5445

Work Phone

excelmarketing-texas@live.com

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

As a business owner, while I do not currently serve on either of the city centered boards, I am a concerned Texas, American citizen and have long pondered the possibility of working with the city to create opportunities as well as engage in the effort to establish economic rejuvenation and resiliency within the Nueces County area.

Education, Professional and/or Community Activity (Present)

I began higher education here in Corpus Christi at Del Mar College. My experience with Del Mar was short lived and I soon traveled to San Antonio studying Radio Television and Film at San Antonio College. Incidentally, one of my class mates, with whom I became quite friendly, was Howard Stern. It happens, also, that the Dean of the College of Communications at S.A.C. took on the chief administrative position at NBC, and at that time, Dr. Chuck Wright became the General Manager at NBC. From a grand experience at S.A.C. I studied basics at St Philips College, San Antonio and thereafter proceeded in studies in Marketing having also attended Texas A and M . Finally, I engaged in the studies of Economics and Public Administration in Washington D.C. at the University of the District of Columbia.

Registered Voter?

Yes No

Current resident of the city?

Yes No

12

If yes, how many years?

[Page 1 of 5.docx](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

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African American

Ethnicity

Female

Gender

Verification

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- Economic Development / Tourism
- Marketing
- Business Development Groups / Corporate Representative
- Performing Arts (music, dance, drama, film)



Michelle D. Crawford-Sapenter

~

Michelle Crawford-Sapenter, I am 58 year of age and a graduate of Roy Miller High School, 1975 and an attendee at Del Mar College, 1976. As the President and CEO of Excel Marketing-Texas formerly using the diacritical marking, Excel Market Trends, I engage in administrative leadership emphasizing the growth of the company. Plans for growing the company will include the operation of various departments associated with the production and marketing of original products—the majority of which are household—in addition to providing a multi-media facility to partners and advertisers as Excel Marketing-Texas is, also, prepared to extend an artery of the company’s activities and interests to interactive responsibility encompassing an effort of growth through regional economic development projects

Experience

Excel Marketing-Texas

President/CEO 1998 to Present

Owner /Operator of a marketing, advertising and consultancy company. Responsibilities extend beyond business to business services, reaching into the directing and development of programs that impact upon the immediate economy. Responsibilities encompass the creation and development of plans, strategies, programs and policies that move the company forward. The best plan for developing a quantum company is in assigning talented individuals to executive positions—in each instance, executives serve as appendages of the central nucleus of the company body—the extra added arms and legs of the company owner. Commissions are assigned as a result of new market operations and new ideas may be discussed during session in which executives and directors of departments gather at intervals throughout each business quarter. As President of the company, the multiple areas of interest and concern involve how the company interacts with the community it serves. One of the greatest plans established by Excel Marketing-Texas includes a project that reaches into the community to provide for the historically unemployed groups through a program entitled JOT, Jobs of Tomorrow. In addition to JOT, the company has established an apprenticeship initiative that has stemmed a similar operation through the U.S. Department of Labor, 2015

Excel Marketing-Texas has implemented a plan to increase available and fillable jobs via the DAARRE Initiative Project working in direct connection to the U.S. Department of Justice.

The responsibility of a company conducting a social change seeking platform are extensive and ever increasing. The plans for implementing initiatives will continue to be effected by society and the economy, however, will, also, continue to be fused into the plans of business operations .

US Postal Svc.

Mail Clerk Oct-Dec., 1990, June-Sept, 1991

Casual mail clerk responsibilities involved handling US postal items; mail forwarded by the public to locations across the U.S and around the world.

The position held was titled, 'pitcher' and duties included categorizing, sorting and depositing mail items into post office boxes and zip codes.

CITGO

Auditor May 1982-March 1983 (Defunct)

The job involved the detailed circumscription of a number of retail outlets owned by CITGO. Auditing of retail establishments involved the accurate calculation of inventories to include capital and assorted income sources. As a member of a team of 4 each audit was conducted on location and data recorded electronically as quantitative reports were, thereafter, relayed to the corporate administration.

The tasks of auditing can be quite demanding and included extensive travel to service approximately 20 stores throughout the division.

Page 2 of 5

CITGO

Assistant Manager April 1981-Oct 1982

Management within a retail establishment involved basic retail environment responsibilities and extended to such duties that included providing a response to staff,

*preparing scheduling, purchasing according to budget perimeters, developing band deposits,

*recording pertinent information to administrators,

*overseeing audits, training and overseeing the training of new staff, operating and learning to operate new equipment,

Roger's Cablesystems

Sales Contractor May 1984-Nov.1985

Direct sales conducted independent of direct supervision. Sales and servicing of accounts of new and existing customers. Responsibilities included handling moderately sized sums of capital per new accounts.

Duties involved handling new and existing office equipment, computers, modems; etc.

Contacting customers by telephone and direct in public was, also, an essential component to conducting successful sale as much as managing existing and establishing new accounts.

Education History

University of the District of Columbia, Washington, DC

Studies of Inside of 40 Hrs,

Economics /Public Administration Jun 2005

Texas A& M University. Corpus Christi, Tx
Studies of inside of 30 hrs, Marketing Dec 2003
St Philips College, San Antonio, Tx
Associate of Arts, Liberal Studies Jul 1987
San Antonio College, San Antonio, Tx
Associate of Arts, Radio Television Film Production May 1979

Page 3 of 5

SKILLS

Studies in a Radio Television Film production, marketing and economics have resulted in an expansive spectrum of knowledge and skills base, both technical, circumscribed and imperical. As well as possessing skills in television production in all areas of television including commercial development and production, skills are , also, in radio production--all areas of aural communications with the exception of managing transmitter equipment. Skills also included are those that are particular to film writing --as in screen play writing--script production and as a producer, executive producer, creative producer and producing in an entertainment, supervisory and contributing producer capacity and film editing:

Page 4 of 5

News Editing and other skills include news production, news writing , news entertainment development, creative news production for print, television, radio and online.

Television skills include the production of television styled programming, formatting, general program and program directing, general management, producing for television broadcasts to include the development and creation of programs to be broadcast and includes editing, sales and marketing. Radio skills include general management, development of programming, general programming, formatting, sales, planning, strategy, research and development for advertising, commercial production including typography and message line development, general management, marketing and other associated essential skills for engaging in the operation of an aural communications facility.

Business skills , also, encompass planning for businesses; consultancy, quantitative plan development and preparation systems and project development and program planning and strategic development efforts, research of economies, economic planning and development including business, government, municipalities.

Included in the skills reservoir is the efforts of implementation of plans for and performing of research and development of resolutions associated with community development including a broad spectrum of research and socioeconomic planning that encompasses social change, growth and stability.

Page 4 of 5

Professional Summary

My plans for the future contain a vision of springs that unfold to a new horizon that results from cutting out a new path that leads to the uplifting of the lowest rung in American society. Without question, the road to prosperity in American cannot be paved by one person, nor one company, nor one city. The road to prosperity for Americans can be an interstitial boulevard opened by 1

concerned individual after another who dare to dream and , thereafter desire to engaged in the implementation of those dreams to the extent that even they are developed into fruition.

One man who dared to dream invented and flew an aircraft. That dream remains a reality throughout the world, today. One young child dreamed of seeing children living and playing together. His dream resulted in a proclamation we now refer to as the civil rights laws, stapled within the U.S. constitution.

Another young man dreamed of becoming the first black President. President Barack Obama is no longer dreaming, his quest to follow his star becoming a reality. I often say that dreams for the future are not something that only occurs during the time that people sleep. Dreams are god's way of advancing the world, when we believe and have faith in their reality.

Including establishing an economic plan that may impact on a broad spectrum of the U.S population, it is the long endured desire to knead the fibers of cities that are historically underdeveloped and appear to be teetering on the edge of economic decay.

Plans for revitalizing municipalities that have fallen beneath the level of production that situates their economies in a position that can render them as not being viable, the urgent need to breath life into these regions is paramount. The reality is that revitalization is possible and can become a reality in hundreds of cities in the U.S. that are currently experiencing population shrinking that results from economic decay.

The approach to resolving the problem with municipal decadence is found in a number of areas of economic resolve including

- * establishing a performing arts facility to facilitate the education of children and adults to such extent that each group is equipped with the skills necessary for performing in stage , film and television productions.

The facility, called ARPAC is designed to implement plans for producing skills in acting, dance, music and essential skills associated with stage and screen production development.

ARPAC will work in connection to the DAWCKINS Foundations, a non-profit organization that will provide for the comprehensive implementation of ARPAC agenda including that which may involve classroom learning.

Other areas of development may involve

- * the creation of jobs through production

- * the establishment of viable production facilities

- * increasing business entities within the municipality, thereby adding to the population geographic

- * raise the wage level among unskilled and skilled laborers

- * follow through with a CLEAN THE STREETS effort in addition to the Round -Up project plan to provide assistance of a specific and previously planned type to the homeless.

Plans for the City of Corpus Christi are aligned within the scope of projects established in these measures. It is the hope that the opportunity to engage in the implementation of these projects should the job as an arts division facilitator be awarded. I am wholly devoted to extending a hand that will serve to add visible improvement to the City By The Sea, Corpus Christi, Texas.

Displaying Michelle D.pdf.

City Of Corpus Christi

Profile

Prefix John First Name Middle Initial Garcia Last Name Suffix

[REDACTED]
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION, CORPUS CHRISTI CONVENTION & VISITORS BUREAU, CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION, CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY, TRANSPORTATION ADVISORY COMMISSION

[REDACTED] Street Address [REDACTED] Suite or Apt

[REDACTED] City [REDACTED] State [REDACTED] Postal Code

District 1

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

[REDACTED] Primary Phone Business: (361) 991-7100 Alternate Phone

COMFORT SUITES Employer DIRECTOR OF SALES Job Title

1814 ENNIS JOSLIN ROAD
WorkAddress - Street Address and Suite Number

CORPUS CHRISTI
WorkAddress - City

TX
WorkAddress - State

78412

WorkAddress - Zip Code

361-991-7100

Work Phone

johngarciasales@gmail.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

SEE ATTACHED RESUME

Registered Voter?

Yes No

Current resident of the city?

Yes No

38

If yes, how many years?

[GARCIA.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

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Hispanic

Ethnicity

Male

Gender

Verification

City Code Requirement

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I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application are true and correct.

I Agree

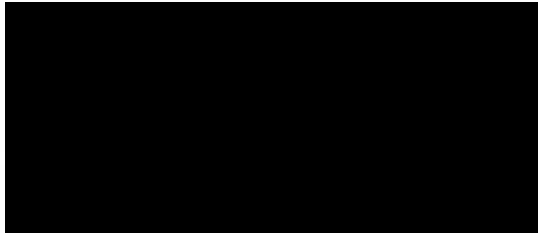
Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Economic Development / Tourism

John Garcia



John Garcia has been active in the hospitality industry for 19 years. Born and raised in Corpus Christi, Garcia's first opportunity arose when he started at the Ramada Inn Bayfront & Conference Center in 1997. This experience adds supplemental familiarity with conventions sales, hospitality, and strong community involvement. During his first 6 years at the Ramada Inn, he became a member of numerous organizations: Corpus Christi Chamber of Commerce (Ambassador), Corpus Christi Hispanic Chamber (Embajador), Hospitality Sales Marketing Association (Vice President, 2004) (HSMA Member of the Year 2004), and Harbor Lights Festival (Committee member) Dress for Success Volunteer, Transportation Advisory Committee Board member, NAACP Banquet Committee member, Corpus Christi Greater Hospitality Association member, Girl Scouts of South Texas, Westside Business Association member and the Corpus Christi Transportation Advisory Board.

John also accomplished a graduate, certification course from the prestigious Dale Carnegie. Garcia's experience as Sales Manager gave him an opportunity to advance in the hotel industry. In June 2003, he became Director of Sales & Marketing at the Ramada Limited Airport Hotel on McBride Lane and Interstate 37. In April 2005 an opportunity arose at the Corpus Christi Convention Visitor Bureau as Destination Sales Manager for the sports & Mexico market for the city. Is currently Director of Sales for a couple hotels in the greater Corpus Christi area. John holds a great appreciation for the power of community, and his continued involvement and support is evident in his work performance

City Of Corpus Christi

Profile

_____ Heather _____ Guajardo _____
Prefix First Name Middle Initial Last Name Suffix

_____ _____
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____
City State Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ _____
Primary Phone Alternate Phone

_____ _____
Employer Job Title

_____ _____
WorkAddress - Street Address and Suite Number

_____ _____
WorkAddress - City

_____ _____
WorkAddress - State

WorkAddress - Zip Code

Work Phone

Work E-mail address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

GRADUATE OF W.B. RAY HIGH SCHOOL- TOP 10% OF CLASS, NATIONAL HONOR SOCIETY PRESIDENT OF FRESHMAN COUNCIL. VOLUNTEER AT YWCA, SALVATION ARMY AND THE WAY INN. THREE MONTH DIGITAL MEDIA INTERNSHIP AT FIRST BAPTIST CHURCH IN UVALDE, TEXAS CURRENTLY A FRESHMAN AT DEL MAR COMMUNITY COLLEGE MAJORING IN DIGITAL MEDIA ACTIVELY INVOLVED IN BAPTIST STUDENT MINISTRY

Registered Voter?

Yes No

Current resident of the city?

Yes No

18

If yes, how many years?

Upload a Resume

Demographics

Completion of this information is VOLUNTARY. The City will use this information for statistical purposes only, such as tracking the diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community.

Hispanic

Ethnicity

Gender

Verification

City Code Requirement

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I Agree

Oath

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I Agree

Board-specific questions (if applicable)

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Marketing

City Of Corpus Christi

Profile

_____ Cay _____ H _____ Layton _____
Prefix First Name Middle Initial Last Name Suffix

_____ _____
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____ _____ _____
City State Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ _____
Primary Phone Alternate Phone

self _____ private teacher _____
Employer Job Title

402 Coral Place _____
WorkAddress - Street Address and Suite Number

Corpus Christi _____
WorkAddress - City

Texas _____
WorkAddress - State

78411 _____

WorkAddress - Zip Code

3614420180

Work Phone

cay.layton@gmail.com

Work E-mail address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

no

Education, Professional and/or Community Activity (Present)

I recently retired from teaching full time. Currently I belong to a study club and an adventure club. My recent interests have been in self education: arts - specifically craft for hobby , photography, writing - development of short stories, and music - learning a software program for composing; teaching private piano lessons.

Registered Voter?

Yes No

Current resident of the city?

Yes No

40

If yes, how many years?

[Cay_Layton.docx](#)

Upload a Resume

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

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I Agree

Oath

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I Agree

Board-specific questions (if applicable)

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Youth / Education

Cay Layton

Summary of Qualifications

With the exception of secretarial work, my career of 34 years + has been in the educational field and artistic endeavors relating to education.

Besides teaching, I have been in the position of directing, adjudicating, and troubleshooting musical and artistic projects from beginning to end.

Superiors, partners, students and co-workers would say that I am a prompt, organized, creative worker who follows through with any project in a gracious, easy going, but thorough way.

Professional experience 1975 - 2015

Teacher: Calallen ISD, St James Episcopal School, CCISD * Corpus Christi, Texas

- Magee Elementary: Music classes grades 1 – 5
- Weldon Smith/Blance Moore Elementaries itinerant: General Music classes for adaptive ed students, pre-Kinder through– 5th grade;
- Fannin Elementary: grade 2 regular classroom
- Montclair Elementary: grade 4 regular classroom
- St James: Preschool exclusively for ages 3 and 4;
- Wynn Seale Academy of Fine Arts: Piano Classes for middle school
- Miller High School: Piano Classes, Choir Accompanist
- At home, private studio

Besides teaching content successfully with ages 3 - adult, students participated in programs that I created, developed, staged, managed, and showcased, in all of the classes above. Often, the programs involved a combination of the arts, and I was able to collaborate with other artists.

In my piano classes, students participated in district and region UIL competitions, receiving superior and excellent scores . Using the PBL model (project based learning), students were guided through the research, creation and production facets of delivering knowledge of their talents and knowledge.

I was involved with curriculum writing for piano on the middle school level.

At WSA, I was involved in costuming and working with children during the summer Young Artists' Cultural Workshops. These workshops were created and taught by a team of professional artists . This was a city-wide outreach with a culminating

presentation on a grand scale. The students researched, created and performed music, art, theater and dance of a specific country or time period.

Director:

The below mentioned director jobs were in addition to teaching full time:

Church of the Good Shepherd

Sunday School director: Duties included securing teachers for children's classes, purchasing and organizing materials for classes, teaching classes; co-directing vacation bible school—its program/volunteers/activities/materials; creating pamphlets of information for programs available to parishioners, being available for hands-on activities and help with/lead any programs during the week such as youth group, family activities, Lenten programs, all holiday programs.

*As a volunteer there, I directed the Christmas Pageant for 12 years. This involved creating the script, the organization of costumes, materials, and music, delegating responsibilities to volunteers, working with musicians, lighting pros and 100+ children ages nursery through high school, and guiding 'actors' on performance.

Acolyte Director: training and scheduling of youth acolytes, seeing to care of all materials used with the church services and garments worn by acolytes.

Texas A & M Corpus Christi

Working with the theater department, I was invited to be the musical director for the musical, 'HAIR'.

Duties included creating a band, rehearsal band members as well as teach the songs and rehearse the performers in this musical, securing equipment, designing set with set director, directing the band and performing.

Secretarial work

These short time positions were held during college, between certifications.

SWTSU: (1974) secretary to Dean of Accounting, Computer Science, Economics and Finance

Keys, Russell, Seaman and Mansker: (1977-1978) legal secretary to associates

Duties for both were to mainly handle appointments, calls, correspondence. In the law office, I also created legal documents, made research calls, and was a witness for the Notary.

Education

Bachelor of Music Education – SWTSU (Now Texas State University)
All-Level Certification 1971 - 1975

Certification in Regular Classroom – CCSU (Now Texas A & M Corpus Christi)
Grades 1 – 8 1978

Orff Schulwerk – Texas A & M, Kingsville 1993, 1994, 1995 (summers)

Levels I, II and III of Orff-Schulwerk, which is a specialized method of teaching children music.

Project Based Learning – CCISD 2011 – 2013

Through a government grant, I was trained in the PBL model for the creation of Metro Elementary and Metro Prep, also used in Miller HS.

City Of Corpus Christi

Profile

Prefix

Sara
First Name

Middle Initial

Sells
Middle Initial

Last Name

Morgan
Last Name

Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

Street Address

Suite or Apt

City

State

Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Business: (361) 825-3502
Primary Phone

Alternate Phone

Art Museum of South Texas
Employer

Assistant Director
Job Title

1902 N. Shoreline Blvd.
WorkAddress - Street Address and Suite Number

Corpus Christi
WorkAddress - City

Texas
WorkAddress - State

78401

WorkAddress - Zip Code

361/825-3502

Work Phone

sara.morgan@tamucc.edu

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I am not serving on any City boards, commissions or committees at this time.

Education, Professional and/or Community Activity (Present)

I hold BA in Art History from the University of California, Santa Barbara. I have served on or worked with the following boards: CASA, Kappa Alpha Theta, Church of the Good Shepherd Vestry, Ronald McDonald House, Charity League, Trustee of the Art Museum of South Texas, Coastal Bend A.I.D.S. Foundation, Camp Aranzazu

Registered Voter?

Yes No

Current resident of the city?

Yes No

25

If yes, how many years?

[Sara_Sells_Morgan_Resume.pdf](#)

Upload a Resume

I Agree

Board-specific questions (if applicable)

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Visual Arts (painting, sculpture, arts media)

Public Art / Public Space

Sara Sells Morgan

Education

B.A., Art History, 1986

University of California, Santa Barbara

Employment

August, 2012 – Present

Art Museum of South Texas

Assistant Director

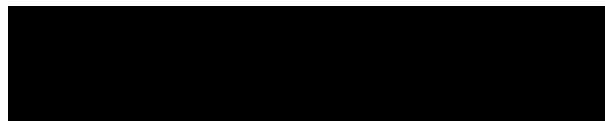
- Coordinate Board of Trustee meetings
- Serve as staff liaison to Board committees
- Oversee financial records – track, monitor, submit and approve documents for departmental budget. Oversee taxes, invoices and donor related reports.
- Review and prepare monthly financial reports for management and Board
- Provide information and schedules for audits
- Assist with government and grant reporting
- Provide information and financial data for Finance Committee
- Coordinate insurance requirements
- Supervise and coordinate fundraisers, opening receptions, and other special events
- Supervise and coordinate general office, facility and gift shop operations
- Serve as staff liaison to TAMU-CC in areas of finance and administration, providing reports and information as requesting
- Responsible for staff performance evaluations and maintaining personnel records according to TAMU-CC rules and regulations
- Assist Director as assigned
- Responsible for all operations of Art Museum of South Texas in the absence of the Director

2009- 2012

Texas A&M University-Corpus Christi

Stewardship Coordinator

- Includes planning and execution of all donor recognition and stewardship efforts for Institutional Advancement
- Coordinate all aspects of Distinguished Speaker Series semi-annual event
- Coordinate annual President's Council Art Competition and Reception
- Preparing department and event budgets
- Prepare and review annual departmental and event reporting
- Prepare and monitor donor appeals
- Supervises Event Coordinating staff
- Advisor for the Student Foundation Association



Sara Sells Morgan

2001-2009 Morgan Financial Services

Customer Services Representative/Office Manager

- Provided customer service for clients
- New policy processing
- Office Manager – duties included accounts receivable/payable, hiring, supervising

1992-1996 Collections Corpus Christi

Editor – local, quarterly fashion publication

- Writer
- Graphic Designer
- Ad Sales

1990-1992 Art Museum of South Texas

Special Events Coordinator

- Oversaw all aspects of museum's special events, including fundraisers, festivals, openings, etc.

1989-1990 James Gallery, Houston, Texas

Art Consultant

- Served as Art Consultant for U.S.A.A. National Headquarters in San Antonio. Purchased work for the Executive Offices, Executive Dining Room and common areas
- Oversaw commissioned purchases and installations for public spaces

1987-1989 L.A. Louver Gallery, Venice, California

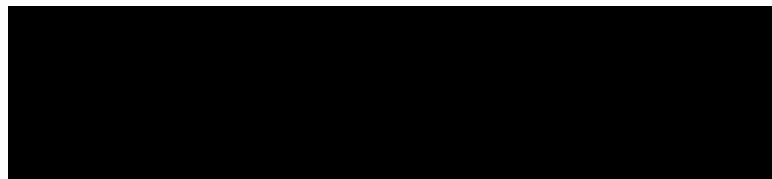
Office Assistant for the Gallery Director

- Coordinated gallery openings and events
- Art Sales

1986-1987 Rogow and Bernstein, Los Angeles, California

Project Manager – Museum Exhibit Design Firm

- Worked closely with design staff and museums to coordinate execution and installation of museum exhibits



City Of Corpus Christi

Profile

Dr. Laura A Petican _____
Prefix First Name Middle Initial Last Name Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

Street Address

Suite or Apt

City

State

Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Primary Phone

Alternate Phone

Texas A&M University-Corpus Christi
Employer

Assistant Professor and Galleries Director
Job Title

6300 Ocean Drive, Center for Arts, 208
WorkAddress - Street Address and Suite Number

Corpus Christi
WorkAddress - City

Texas
WorkAddress - State

78412

WorkAddress - Zip Code

361-825-5752

Work Phone

laura.petican@tamucc.edu

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

Education: BA, Visual Arts, Western University, London, Ontario, Canada MA, Art History, Western University, London, Ontario, Canada PhD, History and Theory of Art, Jacobs University Bremen, Germany Post-Doctoral Fellowship, Western University, London, Ontario, Canada Professional/Community Activity: Assistant Professor, Texas A&M University-Corpus Christi, Department of Art Galleries Director, Weil Gallery and Islander Art Gallery, Texas A&M University-Corpus Christi

Registered Voter?

Yes No

Current resident of the city?

Yes No

2

If yes, how many years?

[Petican-CV_October_2015.pdf](#)

Upload a Resume

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

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Oath

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I Agree

Board-specific questions (if applicable)

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- Visual Arts (painting, sculpture, arts media)
- Public Art / Public Space
- Youth / Education
- Higher Education
- Architecture
- Economic Development / Tourism

Laura Alice Petican, PhD

Academic Posts

- 2014-15 Assistant Professor and Galleries Director
Texas A&M University-Corpus Christi, Texas
- 2013-14 Visiting Assistant Professor and Galleries Director
Texas A&M University-Corpus Christi, Texas
- 2010-12 Postdoctoral Fellow – Social Sciences and Humanities Research Council of Canada
University of Western Ontario, London, Canada
- 2010-12 Adjunct Assistant Professor
University of Western Ontario, London, Canada
- 2009-10 Lecturer
University of Western Ontario, London, Canada
- 2004-07 Co-Instructor
Jacobs University Bremen, Germany
- 2000-02 Teaching Assistant
University of Western Ontario, London, Canada

Education

- 2010-12 Postdoctoral Fellow, University of Western Ontario (UWO), London, Canada (fellowship awarded by the Social Sciences and Humanities Research Council of Canada – SSHRC)
Project: 'Strings Attached: Contemporary Italian Art and the Persistence of the Baroque'
Advisor: Professor Dr. John G. Hatch
- 2009 PhD in Art History, Jacobs University, Bremen, Germany
Dissertation: 'Arte Povera and the Baroque: Building an International Identity'
Advisor: Professor Dr. Isabel Wünsche
- 2003 MA in Art History, University of Western Ontario, London, Canada
Thesis: 'The Persistence of the Baroque Mentality in Arte Povera'
Advisor: Professor Dr. John G. Hatch
- 1997 BA Honours in Visual Arts, University of Western Ontario, London, Canada
Areas of Specialization: Studio practice (painting) and Twentieth-Century Art History
- 1996 Università di Siena, Italy/University of Toronto Summer in Siena Program
Focus of program: Medieval fresco painting

Professional Development

- 2014 Certificate of Professional Development in Best Practices for Online Course Design, Office of Distance and Learning Technologies, Texas A&M University-Corpus Christi
- 2013 Continuing Education Program, New Faculty Support Series, Texas A&M University-Corpus Christi
- 2000 Teaching Assistant Training Program, Society of Graduate Students, UWO

Teaching Experience

2015-16 Department of Art, Texas A&M University-Corpus Christi

Course: 'Global Currents in Contemporary Art' (graduate level survey of key movements in art and culture in the late the twentieth and early twenty-first centuries in the global context centered on analysis of primary and secondary theoretical sources)

2014-15 Department of Art, Texas A&M University-Corpus Christi

Course: 'Modernism in Context: 1850-1950' (graduate level seminar; survey of key modes of expression, materials, techniques, conceptual issues, etc.; historiographical and primary sources)

Course: 'Global Currents in Contemporary Art' (undergraduate level survey of key movements in art and culture in the late the twentieth and early twenty-first centuries in the global context)

Course: 'The Practice of Art History: Theory and Methods' (graduate level survey of key developments in art historiography, considering notions of aesthetics, deconstruction, authorship, identity, and globalization, from antiquity to the present)

Course: 'The Postmodern Turn: Artistic Currents Since 1980' (graduate level survey of key movements in art and culture in the late the twentieth and early twenty-first centuries in the global context. Topic covered include appropriation, commodification, consumerism, memory, history, and globalization)

Course: 'Contemporary Art Since 1945' (undergraduate level survey of architecture, sculpture, painting, video, installation, and related arts in Europe and the United States from 1945 to the turn of the century, in light of the socio-political context of the period)

Course: 'The Postmodern Turn: Artistic Currents Since 1980' (undergraduate level survey of key movements in art and culture in the late the twentieth and early twenty-first centuries in the global context. Topic covered include appropriation, commodification, consumerism, memory, history, and globalization)

2013-14 Department of Art, Texas A&M University-Corpus Christi

Course: 'Italian Art in the Twentieth Century' (graduate level survey of key movements in Italian art and culture throughout the twentieth century, including developments in painting, sculpture, architecture, conceptual art, performance, installation and design)

Course: 'Nature and Technology in Modern Art' (third-year level survey of key movements from the mid-nineteenth to mid-twentieth centuries related to changing perceptions of nature and the rise of technology)

Course: 'Modern Art – Art Since 1945' (graduate level survey of architecture, sculpture, painting, video, installation, and related arts in Europe and the United States from 1945 to the turn of the century, in light of the socio-political context of the period)

Course: 'Art and Society' (undergraduate art appreciation for non-art majors; survey of key modes of expression, materials, techniques, conceptual issues, etc.; historiographical survey)

Course: 'Modernism in Context: 1850-1950' (graduate level seminar; survey of key modes of expression, materials, techniques, conceptual issues, etc.; historiographical and primary sources)

2011-12 Department of Visual Arts, UWO

Course: 'Italian Art in the Twentieth Century' (third-year level survey of key movements in Italian art and culture throughout the twentieth century, including developments in painting, sculpture, architecture, conceptual art, performance, installation and design)

2010-11 Department of Visual Arts, UWO

- Course: 'Modern Art – Art Since 1945' (second-year level survey of architecture, sculpture, painting, video, installation, and related arts in Europe and the United States from 1945 to the turn of the century, in light of the socio-political context of the period)
- 2009-10 Department of Visual Arts, UWO
Course: 'Forms and Functions of Nature and Technology in Modern Art' (third-year level survey of key movements from the mid-nineteenth to mid-twentieth centuries related to changing perceptions of nature and the rise of technology)
- 2006-07 School of Humanities and Social Sciences, Jacobs University, Bremen
Course: 'Scientific Work and Learning Skills' (introduction to the principles and procedures of scientific inquiry; i.e. understanding texts, writing essays, citation, and preparing presentations)
- 2004-05 School of Humanities and Social Sciences, Jacobs University, Bremen
Course: 'Romanticism to Modernism in Art' (second/third-year level survey focusing on Romanticism, Realism, Impressionism, Post-Impressionism, Expressionism, Cubism, Surrealism, and Constructivism in their theoretical and social contexts)
- 2001-02 Department of Visual Arts, UWO
Course: 'Visual Arts 040' (History of Art Survey: Methodologies) (first-year level tutorial that explored the practice of art history via theories and methodologies from ancient Greece to postmodernity)
- 2000 Department of Visual Arts, UWO
Course: 'Baroque and Rococo Art and Architecture' (second-year level survey of painting, architecture, and sculpture in Europe in the seventeenth and eighteenth centuries)

Curatorial and Arts Management

- 2015-16 Curator, exhibition and performance series: '2Fik: Mix & Match'
Organizer, public lecture: 'Dr. Charmaine Nelson: "The Minahs would not dance near the Congos": Looking for Evidence of Creolization in the Art and Fugitive Slave Advertisements of Eighteenth and Nineteenth-Century Canada and Jamaica,' 'Myth and Metaphor: TAMU-CC Graduate Student Symposium'
- 2014-15 Curator, exhibitions: 'Rob MacInnis: The Dog and Pony Show'
Organizer, public lectures: 'Alex Pershai: "Art and Politics in Post-Socialist Belarus,"' 'B. Courtney Doagoo: "Appropriately Appropriated: A Primer on Visual Arts and the Law"'
- 2013-15 Galleries Director, Texas A&M University-Corpus Christi, Department of Art University Galleries (Weil Gallery and Islander Art Gallery)
- 2013-15 Creative Director, 'Colours on White Background'
Arts and culture start-up company
- 2007-08 Inspector, 'Finding Aid Project'
Archives of Ontario, Toronto, Canada
- 2005 Curatorial Internship
Castello di Rivoli Museo d'Arte Contemporanea, Turin, Italy
- 2003 Working Group Member Administration
Toronto City Summit Alliance, Toronto
- 2001 Peggy Guggenheim Internship
49th Biennale di Venezia, American Pavilion, Venice, Italy
- 1998 Peggy Guggenheim Studentship
Peggy Guggenheim Collection, Venice, Italy
- 1996-98 Curatorial Assistant, ARTLab, John Labatt Visual Arts Centre, UWO

Related Academic and Thesis Supervision

- 2014-15 Graduate Thesis Committee Member for MFA student Daniel Heskamp, Texas A&M University-Corpus Christi, Department of Art
- 2013-15 Graduate Thesis Committee Member for MFA student Julia Curran, Texas A&M University-Corpus Christi, Department of Art
- 2010 External Advisor, Doctoral Dissertation of David Cave, Ph.D. Candidate, University of the West Indies, Cultural Studies Program
- 2002 Practicum Advisor, Special BFA Project of Erika Alliston, Department of Visual Arts, UWO
- 2001 Research Assistant to Professor Dr. John G. Hatch, Department of Visual Arts, UWO

Grants/Scholarships/Awards

- 2014-15 Corpus Christi Parks & Recreation, Arts & Cultural Commission, Arts Grant Program
- 2013-14 Corpus Christi Parks & Recreation, Arts & Cultural Commission, Arts Grant Program
- 2010-12 Social Sciences and Humanities Research Council of Canada Postdoctoral Fellowship
- 2010-12 Social Sciences and Humanities Research Council of Canada Research Allowance
- 2003-06 Tuition Waiver and Stipendium, Jacobs University, Bremen
- 2005 Travel Bursary, Jacobs University, Bremen
- 2000-02 Special University Scholarship, UWO
- 2002 Graduate Student Teaching Award (Nomination), UWO
- 2002 Mary Routledge Fellowship, Faculty of Arts, UWO
- 2001 Foreign Government Scholarship, Italian Embassy, Ottawa
- 2001 Travel Bursary, Department of Visual Arts, UWO

Publications

Books

In progress: *Fashion and Contemporaneity: Realms of the Visible*, Oxford: Inter-Disciplinary Press, 2015.

In progress: *Strings Attached: Contemporary Italian Art and the Persistence of the Baroque*.

Arte Povera and the Baroque: Building an International Identity. Bern: Peter Lang AG, 2011.

Book chapters

In progress: 'Introduction,' *Fashion and Contemporaneity: Realms of the Visible*, Oxford: Inter-Disciplinary Press, 2015.

In progress: 'The Hybrid Muse: 2Fik or Not 2Fik,' *Fashion and Contemporaneity: Realms of the Visible*, Oxford: Inter-Disciplinary Press, 2015.

In progress: "'Yes, But Are You Italian?': The Legacy of *italianità* in Postwar and Contemporary Italian Art,' in *Untying the Knot: The State of Postwar Italian Art Today*, Ashgate, 2016.

'Introduction,' *Fashion: Exploring Critical Issues*, E-book, Oxford: Inter-Disciplinary Press, 2013.

'Venice, Fashion City: The Intersection of Fashion, Art and Patria.' *Fashioning Identities: Cultures of Exchange*. Ed. Sarah Heaton. Oxford: Inter-Disciplinary Press, 2013.

'Fashion Nation: Contemporary Italian Art and the Baroque-Centric Language of Fashion.' *Fashion: Exploring Critical Issues*, E-book. Eds. Barbara Brownie, Laura Petican, Johannes Reponen. Oxford: Inter-Disciplinary Press, 2012. 201-209.

'The Arte Povera Experience: Nature Re-Presented.' *Meanings of Abstract Art: Between Nature and Theory*. Eds. Paul Crowther and Isabel Wünsche. New York: Routledge, 2012. 184-197.

'Baroque-centricity in Arte Povera.' *Baroque Tendencies in Contemporary Art*. Ed. Kelly Wacker. Newcastle: Cambridge Scholars Publishing, 2007. 7-27.

'A Critical Re-interpretation of Manet's *Olympia*.' *Negotiating Space for Gender Studies: Frameworks and Applications*. Eds. Ozen Odag and Alexander Pershai. Frankfurt am Main: Peter Lang GmbH, Europäischer Verlag der Wissenschaften, 2005. 79-92.

Articles

In progress: "'Yes, but are you Italian?": Considering the Legacy of *italianità* in Postwar and Contemporary Italian Art.'

'Fashioning Baroque-Centric Identities: Vanessa Beecroft, Francesco Vezzoli and Maurizio Cattelan.' *Catwalk: The Journal of Fashion, Beauty and Style*. Global Interdisciplinary Research Studies Vol. 1, No. 1 (September 2012): 21-44.

'Arte Povera: Words as Image and Experience.' *Transverse: A Special Issue, Eyedeologies. A Comparative Studies Journal*. Centre for Comparative Literature, University of Toronto 6 (Winter 2006): 140-149.

'The Warhol Look: Glamour, Style, Fashion.' *Lola 2* (1998): 67.

Editorial

Reviewer: 'The "New Look" Woman in the City and on the Street as Represented in Fashion Photography.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 5, Global Interdisciplinary Research Studies, 2015.

Reviewer: Anyan, J. 'Marc by Marc Jacobs A/W14: Luna Tarp Fergus Tote.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 5, Global Interdisciplinary Research Studies, 2015.

Reviewer: Matthews, Rachel. 'Contemporary Fashion Tastemakers: Starting Conversations that Matter.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 5, Global Interdisciplinary Research Studies, 2015.

Reviewer: Thompson, Emma. 'Wardrobe Affect: Addressing Decisions About What to Wear.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 5, Global Interdisciplinary Research Studies, 2015.

Reviewer: Gal, Nissim. 'The Prisoners. The Fashion Photography of Adi Nes: Refashioning Israeli Society.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 4, Global Interdisciplinary Research Studies, 2014.

Reviewer: Sanjuan, Clara Oróriz. 'The Unique Standard. Fordist and Post-Fordist Production Dynamics in Fashion and Architecture.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 4, Global Interdisciplinary Research Studies, 2014.

Reviewer: 'Making Things Present: Re-presenting the Layered Meanings of Historical Dress through the Making of Exhibitions in the Here and Now.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 3, Global Interdisciplinary Research Studies, 2013.

Reviewer: 'Unfolding Fashion's Fictions: Fashion Film and the Narrative Possibilities of Dress.' *Catwalk: The Journal of Fashion, Beauty and Style*, Vol. 2, Global Interdisciplinary Research Studies, 2013.

Reviewer: *Fashioning Identities: Cultures of Exchange* book proposal. Edited by Sarah Heaton. Oxford: Inter-Disciplinary Press, 2013.

Co-editor: *Fashion: Exploring Critical Issues*, E-book, Oxford: Inter-Disciplinary Press, 2013.

Co-editor: *Fashion: Exploring Critical Issues*, E-book, Oxford: Inter-Disciplinary Press, 2012.

Copyediting Assistant: La Biennale di Venezia. 52. Esposizione Internazionale d'Arte. Collateral Events, *Migration Addicts* catalogue, curated by Biljana Ciric, Karin Gavassa, DDM Warehouse, Shanghai, 2007. English/Chinese.

Copyediting Assistant: *Video Art. The Castello di Rivoli Collection*. Eds. Ida Gianelli and Marcella Beccaria. Rivoli-Turin: Castello di Rivoli, Museo d'Arte Contemporanea, 2005.

Conferences/Presentations/Lectures

- 2015 Graduate Teaching Workshop: 'Communicating the Contemporary: Conference Abstracts,' 'Myth and Metaphor: TAMU-CC Graduate Symposium,' TAMU-CC, Department of Art, 16-17 April
- 2015 Seventh Global Conference: Fashion – Exploring Critical Issues, Mansfield College, Oxford, United Kingdom, 24-26 September
Paper read: 'The Art/Fashion Exchange: The Evolution of "Use Value" via Sylvie Fleury and Dolce & Gabbana'
- 2015 'Untying "The Knot": The State of Postwar Italian Art History Today,' Center for Italian Modern Art, New York, 9-10 January
Paper to be read: "'Yes, but are you Italian?": Considering the Legacy of *italianità* in Postwar and Contemporary Italian Art.'
- 2014 Sixth Global Conference: Fashion – Exploring Critical Issues, Mansfield College, Oxford, United Kingdom, 15-18 September
Paper read: 'The Hybrid Muse: "2Fik or Not 2Fik"'
- 2013 2013 Osgoode Forum, 'Law, Culture, Critique,' Graduate Law Students Association, Osgoode Hall Law School, Oakham House, Toronto, Ontario, 10-11 May
Paper read: 'The Medium is the Message: Defining the Legal Parameters of Art, Commodification and Copyright'
- 2013 College Art Association, 101st Annual Conference, Italian Art Society panel, 'Bad Boys, Hussies, and Villains', New York, New York, 13-16 February
Paper: 'Divos, Diavolos, and La Dolce Vita: Contemporary Italian Art Between Past and Present'
- 2012 Fourth Global Conference: Fashion – Exploring Critical Issues, Mansfield College, Oxford, United Kingdom, 16-19 September
Paper read: 'Venice, Fashion City: The Intersection of Fashion, Art and Patria'
- 2011 Invited Guest Speaker, Barroco Nova: Neo Baroque Moves in Contemporary Art, McIntosh Gallery, University of Western Ontario, London, Canada, 26 October
Paper read: 'Contemporary Italian Art and the Baroque'
- 2011 The (Neo) Baroque Revisited: An International and Interdisciplinary Conference on the Baroque, UWO, London, Canada, 13-16 October
Paper read: 'Contemporary Italian Art and the Nation: A Baroque-Centric Expression'
- 2011 Third Global Conference: Fashion – Exploring Critical Issues, Mansfield College, Oxford, United Kingdom, 22-25 September
Paper read: 'Fashion Nation: Contemporary Italian Art and the Baroque-Centric Language of Fashion'
- 2011 150 Years of United Italy, The American University of Rome, Department of International Relations, Rome, Italy, 8-9 April
Paper read: 'Strings Attached: Contemporary Italian Art and the Nation'
- 2009 The Lives of Form: Abstract Art and Nature, International Symposium, School of Humanities and Social Science, Jacobs University, Bremen, Germany
Paper read: 'The Arte Povera Experience: Nature Re-Presented'

- 2009 The Lives of Form: Abstract Art and Nature, International Symposium, School of Humanities and Social Science, Jacobs University, Bremen, Germany
Session Chair: 'The Other Side of Abstraction: Nature and Formative Processes'
- 2006 Neues Museum Weserburg Bremen, Bremen, Germany
Lecture: 'Mario Merz and Mathematics: Nature, Fibonacci and the Spiral'
- 2006 Neues Museum Weserburg Bremen, Bremen, Germany
Tour of collection for second-year art history students of Jacobs University, Bremen
- 2006 Jacobs University, Bremen, Germany
Lecture: 'Mathematical Principles in the Visual Arts: The European Avant-Garde and the Möbius Strip'
- 2005 Eyedeologies. Across Disciplines: En-Visioning the Readable | Reading the Visual Graduate Students' Conference, Centre for Comparative Literature, University of Toronto, Canada
Paper read: 'Arte Povera: Words as Image and Experience'
- 2004 Gender Workshop, Jacobs University, Bremen, Germany
Paper read: 'A Critical Re-interpretation of Manet's *Olympia*'
- 2004 Guided Tour of Montmartre, Paris, France, for second-year art history students of Jacobs University, Bremen, Germany
Lecture: 'Montmartre and the Artistic Scene of Early Twentieth-Century Paris'
- 2003 Neues Museum Weserburg Bremen, Bremen, Germany
Lecture: 'Arte Povera: Italian Art in the Socio-Political Context of the Post-WWII Era'
- 2003 First Open Graduate Students' Conference, Jacobs University, Bremen, Germany
Presentation: Conference Summary and Closing Remarks
- 2003 Seeing Things: Explorations in Vision, Knowledge and Power, Centre for Women's Studies and Feminist Research and the Department of Visual Arts, UWO, London, Canada
Paper read: 'Unfortunate Omissions in Critical Response to Manet's *Olympia*'
- 2002 L'illusoire/The Illusory Conference, Department of French, UWO, London, Canada
Paper read: 'Michelangelo Pistoletto: Illusions of Space and Time'

Service

- 2014 Juror, South Texas Art League, triannual exhibition, Art Museum of South Texas, Corpus Christi, Texas
- 2014 Committee Member, College of Liberal Arts & SAMC Community of Practice (CoP) Charge for CLA/SAMC Undergraduate Research and Creative Activity High-Impact Practice
- 2014 Discussion Leader, 'Bringing the Classroom Online,' SAMC FTSCA Luncheon Discussion Series, Texas A&M University-Corpus Christi, Island Hall 158, October 20
- 2014 Department Representative, Islander Day, Texas A&M University-Corpus Christi, October 18
- 2013-15 Founder, *Video Art Archive*, Texas A&M University, Corpus Christi, Department of Art
- 2013-15 Founder, *Art in the House*, video documentary series of visiting artists, Texas A&M University, Corpus Christi, Department of Art
- 2013 Founder, *University Galleries Re-Branding Project*, Texas A&M University, Corpus Christi, Department of Art
- 2013-15 Editorial Board Member, *Catwalk: The Journal of Fashion, Beauty and Style*. Global Interdisciplinary Research Studies

- 2011-15 Steering Group member, *Fashion: Exploring Critical Issues*, a project managed by Inter-Disciplinary.Net, A Global Network for Dynamic Research and Publishing
- 2003 Co-organizer, Interdisciplinary Graduate Students' Conference, Jacobs University, Bremen
- 1998 Art Director/Co-Editor, *Propaganda: A Journal of Arts and Literature*, Vol. VI. Arts Students' Council, UWO
- 1998 Gallery Attendant, McIntosh Gallery, UWO

Artist Experience/Exhibition Record

- 2015 Ward Island 12: TAMU-CC Art Faculty Biennial, Art Museum of South Texas, Corpus Christi, Texas
- 2014 Laredo Community College, Faculty Exchange Exhibition, Laredo, Texas
- 2013 Corpus Pluralis, Art Museum of South Texas, Corpus Christi, Texas
- 1998 Laura Petican, Loggia Gallery, Koffler Centre for the Arts, North York, Ontario (solo exhibition)
- 1997 Sugar or Aspartame, McIntosh Gallery, UWO
- 1997 *Grad Sampler*, ArtLab, UWO
- 1997 *New Abstracts*, London, Ontario (BA Honours thesis exhibition)
- 1996 *Welcome Shoppers*, ArtLab, UWO

Bibliography

Interview, *Studio 2*, TV Ontario, April, 1998.

John Massier, catalogue essay for *Laura Petican*, Loggia Gallery, Koffler Centre for the Arts, North York, 1998.

Languages

English (mother tongue); French, Italian, Spanish and German (working knowledge)

Professional Affiliations

CAA (College Art Association)

Fashion Research Group

UAAC (Universities Art Association of Canada)

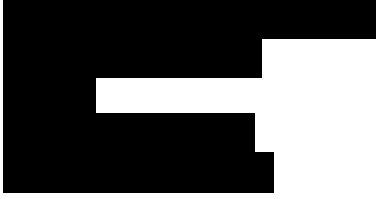
Italian Art Society

Rome Art History Network

Inter-Disciplinary.Net – A Global Network for Dynamic Research and Publishing

Referees for Dr. Laura A. Petican

Professor Dr. John G. Hatch
Associate Dean (Academic)
Faculty of Arts and Humanities
University of Western Ontario



Professor Dr. Isabel Wünsche
Professor of Art and Art History
School of Humanities and Social Sciences
Jacobs University
Campus Ring 1, Research IV



Professor Rich Gere
Department Chair
Department of Art
Texas A&M University-Corpus Christi



City Of Corpus Christi

Profile

_____ Shelly _____ M _____ Rios _____
Prefix First Name Middle Initial Last Name Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____ _____
City State Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ _____
Primary Phone Home:
Alternate Phone

_____ _____
Casa Mod Owner
Employer Job Title

_____ _____
1307 Ayers
WorkAddress - Street Address and Suite Number

_____ _____
Corpus Chisti
WorkAddress - City

_____ _____
TX
WorkAddress - State

_____ _____
78404

WorkAddress - Zip Code

(361)850-0606

Work Phone

shelly@casamodcc.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I currently do not serve on any City of Corpus Christi boards or committees.

Education, Professional and/or Community Activity (Present)

I am a graduate of Mary Carroll High School where I focused on art. I was a student of Lynda Jones. I attended Del Mar College for studio art in 1992. I transferred to the College for Creative Studies College of Art and Design in Detroit, Michigan in 1995, where I studied art education, exhibit design, advertising and furniture design. My professional background is in Community Arts, developing out-of-school art and design programs for youth in the community, particularly urban neighborhoods. I worked for the Detroit Institute of Arts from 1997 to 2003 in their education and development departments, and contractually as an art instructor until 2007. I was the Assistant Director of Community Arts Partnerships at the College for Creative Studies from 2002 to 2007. In that position I partnered with local social and faith based organizations, political representatives and neighborhood committees to implement out-of-school art and design programs for urban youth. We served 6000 youth per year in 60 programs per semester. Our programs provided benchmarks for art out-of-school programs in the state of Michigan. Our program, Artists in Education won several awards from the Michigan Arts and Education Association (MAEA) and was endorsed by HighScope education research foundation. In 2007, I moved to Austin for my father who fell ill. There, I continued to work in youth and community education as the Volunteer Director for Heart House USA, an after school organization serving low income youth. I moved home to Corpus Christi in 2013, after the birth of my son. I have been involved in community and neighborhood committees and organizations in Texas and Michigan as a member and leader, and in volunteer and paid positions. Bringing positive changes to the community in which I live has been the driving force in both my professional and personal life. I am currently in the process of opening a space called CASA MOD that will offer modern vintage furniture, concept studios, and classes in design for youth in the surrounding 6 Points neighborhood. I am an active volunteer at the Art Museum of South Texas and give tours of the building and exhibits to school children. I am also a member of DOCOMOMO- The international committee for the documentation and conservation of buildings, sites, and neighborhoods of the modern movement. I am working on documenting the great Mid Century architecture of Corpus Christi and publishing it on CASA MOD's website. I would be honored to serve the city in a position where I can lend my experience and expertise to move Corpus Christi forward in a positive way. Please consider this my letter of intent.

Registered Voter?

Yes No

Current resident of the city?

Yes No

3

If yes, how many years?

[RESUME_2015_2pg.pdf](#)

Upload a Resume

[Summary_of_Qualifications-3.pdf](#)

Please upload any additional supporting documents

Demographics

Completion of this information is VOLUNTARY. The City will use this information for statistical purposes only, such as tracking the diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community.

Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

As a board, commission, or committee member, you will be asked to adhere to: City Code of Ordinances, Section 2-65, states that all members of city boards and commissions, including ad hoc committees, appointed by the city, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. City Code of Ordinances, Section 2-61, provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application are true and correct.

I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- Visual Arts (painting, sculpture, arts media)
- Public Art / Public Space
- Youth / Education
- Higher Education
- Architecture
- Marketing
- Business Development Groups / Corporate Representative

RELEVANT EXPERIENCE

Owner, Collector, Dealer

GRAINmodern Vintage Furniture and Objects

Corpus Christi TX

06/15 - present

Contracted Instructor and Docent

Art Museum of South Texas

Corpus Christi TX

01/14 - present

Manager of School and Docent Programs (Interim)

Art Museum of Austin

Austin TX

07/11- 10/11

Volunteer Director

Heart House Austin

Austin TX

08/08 – 09/09

Assistant Director, Community Arts Partnerships

College for Creative Studies

Detroit MI

09/02 – 07/07

Volunteer Coordinator

The Detroit Institute of Arts

Detroit MI

10/97 – 06/03

EDUCATION

Texas A&M Corpus Christi

Fine Arts

St. Edwards University, Austin TX

Community Arts Administration

College for Creative Studies, Detroit MI

Art Education, Exhibit/Furniture Design, Art Direction, Illustration, Graphic Design

Del Mar College, Corpus Christi TX

Studio Art

ARTISTIC WORK EXPERIENCE

TEACHING

Docent	Art Museum of South Texas, Corpus Christi	01/14 – present
Painting Instructor	The Topsy Canvas	06/14 – 8/10/16
Docent	Art Museum of Austin, Austin TX	06/11 – 02/12
Arts Event Coordinator	Kid's Art Fair, HEB's Feast of Sharing, Austin	2011
Docent	Wild Basin Wilderness Preserve, Austin TX	09/09 – 2011
Art Instructor	Heart House, Austin TX	06/09 – 08/09
Adjunct Faculty, CE	College for Creative Studies, Detroit MI	09/05 – 07/07
Drawing Instructor	Detroit Institute of Arts, Detroit MI	05/04 – 05/07
Afterschool Instructor	College for Creative Studies, Detroit MI	09/02 – 07/06
Docent	Detroit Zoological Institute, Detroit, MI	09/01 – 12/02
Afterschool Instructor	Wayne State University, Detroit MI	09/00 – 03/02
Student Art Instructor	College for Creative Studies, Detroit MI	09/95 – 01/97
Art Instructor	First Baptist School, Corpus Christi TX	03/92 – 08/95
Art Instructor	Art Museum of South Texas, Corpus Christi	01/91 – 05/94

CURATORIAL

Curator		
<i>Artist Teachers in Our Hood</i>	College for Creative Studies, Detroit MI	2006
<i>Neighborhood Arts</i>	College for Creative Studies, Detroit MI	2006/07
<i>Pattern's of Detroit</i>	Detroit Children's Museum, Detroit MI	2003

SCIENCE ILLUSTRATION

Anthropological Illustrator		
Anthropology Department		
University of Texas		2011
Biomedical Illustrator		
Beaumont Hospital, Royal Oak MI		09/00 – 06/02
Archaeological Illustrator		
Maya Research Project, Blue Creek, Belize		05/99 – 2000
Anthropological Illustrator		
Cranbrook Institute, Bloomfield Hills MI		03/98 – 08/98

SHELLY-MARIE RIOS

Summary of Qualifications

EXPERTISE

Program Experience

- 20 years teaching, program planning, designing curriculum and lesson plans for youth in out-of-school art programs in non-profits organizations. 17 years serving inner-city urban youth in under-served, high poverty neighborhoods
- Proficient with MS and Adobe suites, Power Point, Raiser's Edge, Filemaker and custom database systems
- Grant research, writing and reporting, creating and negotiating contracts, and statistical information management and analysis for community programs
- Designed displays and interactivities for exhibitions at museums and galleries and created program curriculum and promotional material for events

Training Development

- Developed and delivered volunteer and education trainings and handbooks for the Detroit Institute of Art, College for Creative Studies, Heart House Afterschool, and Art Museum of Austin

Leadership

- Oversaw and supported over 100 faculty and youth art programs, including program and lesson plan oversight, supplies, classroom management, equipment and site/facility maintenance, class records, program evaluations, and payroll
- Served as staff advisor to faculty and volunteer committees concerning organizational and program guidelines

Relationships

- **Internal:** Listened to staff and volunteer concerns; providing professional development suggestions when appropriate and personal support when needed
- **External:** Collaborated with neighborhood groups and organizations about community centers and public schools for facility use. Worked closely with parents and family members of students to measure program quality and promote family well being.

ADDITIONAL EXPERIENCE

Strategic Planning

- Assisted in developing benchmark, quantitative evaluations for grant reporting and program development that reflect the diversity of age, gender, and culture of student and staff participants for the College for Creative Studies office of Community Arts Partnerships

Resource Management

- Responsible for department budget of \$300,000, ensuring monthly restrictions when needed and projections for annual and five year departmental budget approval
- Maintained records and statistical data for grant reporting, departmental review, donor information and organizational marketing

Coordination

- Coordinated special events for community programs, open houses, and funder/ patron gatherings for the Detroit Institute of Arts and the College for Creative Studies
- Recruited, trained, and maintained volunteer bases of up to 1000 volunteers

City Of Corpus Christi

Profile

_____ Joshua _____ D _____ Salinas _____
Prefix First Name Middle Initial Last Name Suffix

_____ _____
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____ _____ _____
City State Postal Code

District 2

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ _____
Primary Phone Home:
Alternate Phone

_____ _____
Corpus Christi ISD Music Teacher
Employer Job Title

_____ _____
1707 Ayers
WorkAddress - Street Address and Suite Number

_____ _____
Corpus Christi
WorkAddress - City

_____ _____
TX
WorkAddress - State

_____ _____
78412

WorkAddress - Zip Code

361-878-2780

Work Phone

joshua.salinas3@ccisd.us

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

no

Education, Professional and/or Community Activity (Present)

I have a BA in music and in theology and and MA in Pastoral Care and Ministry

Registered Voter?

Yes No

Current resident of the city?

Yes No

35

If yes, how many years?

Upload a Resume

Demographics

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Hispanic

Ethnicity

Male

Gender

Verification

City Code Requirement

As a board, commission, or committee member, you will be asked to adhere to: City Code of Ordinances, Section 2-65, states that all members of city boards and commissions, including ad hoc committees, appointed by the city, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. City Code of Ordinances, Section 2-61, provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application are true and correct.

I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Youth / Education

Performing Arts (music, dance, drama, film)

City Of Corpus Christi

Profile

Prefix Kirsten _____
First Name

Middle Initial A _____
Initial

Last Name Schaffer _____
Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

Street Address

Suite or Apt

City

State

Postal Code

District 5

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Primary Phone

Home: _____
Alternate Phone

KRIS Communications _____
Employer

News Producer _____
Job Title

301 Artesian Street _____
WorkAddress - Street Address and Suite Number

Corpus Christi _____
WorkAddress - City

TX _____
WorkAddress - State

78401 _____

WorkAddress - Zip Code

361-884-6666

Work Phone

kschaffer@kristv.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

University of South Carolina, B.A. Journalism & Mass Communications, Minor: Theatre; Classically trained vocalist/performer; Current volunteer with Corpus Christi Museum of Science History; Former May Festival Choir/Cincinnati Symphony Orchestra member; Former Young Professionals Choral Collective singer; Former Marketing & Communications Consultant for the Cincinnati Opera

Registered Voter?

Yes No

Current resident of the city?

Yes No

1

If yes, how many years?

[KirstenAnnSchafferResume.docx.docx](#)

Upload a Resume

Demographics

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Prefer not to Answer

Ethnicity

Female

Gender

Verification

City Code Requirement

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I Agree

Oath

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I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- Marketing
- Performing Arts (music, dance, drama, film)

KIRSTEN ANN SCHAFFER

expertise

Delivering concise information through written and verbal communication
Simplifying complicated ideas and creating clear content to express those ideas
Managing deadline sensitive situations with extreme composure and clarity

Public Presentations • Media Coaching • On-Air Reporting
Shooting Video • Editing Video & Audio • Social Media
Strong Research Skills

experience

KRIS 6, News Producer, Corpus Christi, TX
Sept. 2014 - Present

- Managing a diverse team of seasoned professionals and junior associates to create seamless news programs
- Conducting web and social media training as well as assisting training efforts for new content management system

KSAT 12, News Producer, San Antonio, TX
May 2013-Sept. 2014

- Responsible for the editorial and creative direction of weekday newscasts
- Wrote, and produced feature stories for broadcast and KSAT.com
- Appeared on air for stories
- Led team of 10 to 20 professionals, including anchors, reporters, photographers, and production staff to create informative, community-centered news programs
- Promoted station's branding and content through Facebook, Twitter, Instagram, Youtube, and Vine
- Creator and producer of "The Big Give SA" live coverage, also led "KSAT Community" coverage

WKRC Local 12, News Producer, Cincinnati, OH
October 2012-May 2013

- Morning news producer for Good Morning Cincinnati
- Created print and video content for website, moderated Facebook fan page of more than 50,000 fans
- Producer for Cincinnati Reds Opening Day Parade & Celebration

WCPO-TV, Multimedia News Producer, Cincinnati, OH
Oct. 2010-Oct. 2012

- Trained and mentored new producers and associate producers
- Shot breaking news and feature stories using JVC HD Pro Camera and edited video using Final Cut Pro
- Coordinated live phone banks, sports talk shows, as well as special programming for 9/11 Anniversary
- Wrote, shot commercials and promotional materials for broadcast, print, Web, and social media

DEFINITY PARTNERS, Marketing & Communications Specialist, Cincinnati, OH
Oct. 2009-Apr. 2010

- Led company's first targeted marketing plan
- Wrote press releases, case studies, web content, and marketing materials
- Shot video testimonials and edited for company website
- Distributed marketing materials to targeted groups

DIGITAL MEDIA & MARKETING CONSULTANT, Freelance Consultant, Cincinnati, OH
Apr. 2010-Feb. 2011

- Produced video and print features for CincyChic.com, a women's lifestyle publication distributed to more than 30,000
- Created marketing materials for Cincinnati Opera, distributed through social media, email marketing, and Youtube

EDUCATION

UNIVERSITY OF SOUTH CAROLINA, 2009, Columbia, SC
B.A. Journalism & Mass Communications, Minor: Theatre

community **ENGAGEMENT**
May Festival Choir, Big Brothers Big Sisters

City Of Corpus Christi

Profile

_____ Madeline _____ M _____ Schmidt _____
Prefix First Name Middle Initial Last Name Suffix

_____ _____
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____ _____ _____
City State Postal Code

District 1

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ _____
Primary Phone Home:
Alternate Phone

_____ _____
Sterling Personnel, Inc. Marketing Communication
Employer Job Title
Manager

_____ _____
3833 S. Staples St., Ste. N103
WorkAddress - Street Address and Suite Number

_____ _____
Corpus Christi
WorkAddress - City

_____ _____
Texas
WorkAddress - State

_____ _____
78411

WorkAddress - Zip Code

361-854-5151

Work Phone

Madeline@SterlingHires.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not currently serve on any City boards, commissions, or committees.

Education, Professional and/or Community Activity (Present)

I am the current chair of the Artrageous Summer Party for the Art Museum of South Texas, and I have served on the committee for the previous two years as the Publicity/Marketing chair. I am a member of AMST and the Contemporary Art Circle Committee. Through the CAC committee, I have organized many events to drive membership for the Art Museum of South Texas and encourage the arts in Corpus Christi. Also, I am serving on the committee for the 2016 Casino Night event benefiting HALO Flight. I am also a member of the American Advertising Federation of Corpus Christi, and I serve on the Fundraising committee. Additionally, I am a committee member of the Corpus Christi Ride In Theater. Professionally, I work as the Marketing Communication Manager for Sterling Personnel, Inc. and the Art and Entertainment Editor for The Bend Coastal Life Magazine. I am also a member of the Junior League of Corpus Christi. I have volunteered my time for many non-profits in the Corpus Christi area including the Harbor Playhouse, the Aurora Arts Theater, the March of Dimes, the American Cancer Society, HALO flight, and the United Way. I have supported the Harbor Playhouse as a volunteer actor, costume designer, and crew member since my childhood, and have volunteered at the Aurora Arts Theater since its opening.

Registered Voter?

Yes No

Current resident of the city?

Yes No

If yes, how many years?

[Madeline_Schmidt.docx](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

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I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application are true and correct.

I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- Marketing
- Business Development Groups / Corporate Representative
- Performing Arts (music, dance, drama, film)

Madeline Mason Schmidt

Skilled, results-producing Marketing Professional with experience developing highly effective marketing strategies. Passionate about conceptualizing and managing marketing campaigns that effectively reinforce and build brand image and increase brand awareness. Creative thinker recognized for strong communication skills both verbally and in writing.

A confident and concise communicator able to deliver enthusiastic presentations with clarity to diverse audiences. Possess strong visual sense, excellent writing skills, and the ability to translate marketing ideas and design concepts across all organizational levels and channels.

Specialties:

Marketing • Communication • Branding • Social Media and SEO •
Advertising and Press Relations • Writing • Strategic Planning • Media Relations

Computer Proficiencies:

Microsoft Office Suite (Word, Excel, PowerPoint, Outlook) • Adobe Photoshop • WordPress

Work History:

Marketing Communication Manager

March 2015-present

Sterling Personnel, Inc.

- Develop website content, plan and manage social media and public relations campaigns, develop email campaigns and create print and online publications.
- Responsible for communicating consistent messages across print and electronic media and ensure that key, strategic messages are communicated effectively to target audiences.
- Produce, or act as liaison with firms that produce, public relations materials, advertising, and marketing collateral.
- Coordinate and participate in events, such as job fairs, educational presentations, and media relations.
- Responsible for writing communication material, such as press releases, feature articles, brochure copy, and website content.

Art & Entertainment Editor

August 2015- present

The Bend Coastal Life Magazine

- Responsible for conceptualizing ideas and writing stories to be included in the magazine.
- Work collaboratively with entire magazine staff.
- Responsible for editing and proofreading the entire magazine before print.
- Ensure that art and entertainment articles are accurate, easy to follow, and captivating for readers by keeping up with recent trends in the art and entertainment fields.
- Attend live theater shows, art openings, films, concerts, and other local events to review, and developing working relationships with members of the arts community, such as artistic directors or producers at venues from local playhouses to large music venues to art galleries.

Business Development

March 2014- March 2015

Sterling Personnel, Inc.

- Planned and coordinated sales and marketing strategies, such as identifying a demand for products and services, contacting potential and current clients, and assisting with contract negotiation.
- Coordinated and participated in promotional activities such as job fairs and educational presentations, and worked with developers and advertisers to market products or services.

Receptionist

March 2012- March 2014

*American Bank Center***Executive Assistant**

January 2003-January 2009

*Gignac & Associates***Community Involvement:***Art Museum of South Texas-*

Artrageous 2016- Event Chair

Artrageous: Myths and Legends- 2015- Committee Member- Publicity Chair

Artrageous 3: Taking it to the Streets- 2014- Committee Member- Publicity Chair

Contemporary Art Circle- Committee Member

HALO Flight- Sky High Roller Casino Night 2016- Committee Member*Corpus Christi Ride-in Movie Theater-* 2014- present- Committee Member*March of Dimes-* March for Babies 2015- Corporate Team Leader*American Cancer Society-*Cattle Baron's Ball 2014- Volunteer*Corpus Christi Museum of Science and History-* Junior Auxiliary Board 2014- Member*Junior League of Corpus Christi-* 2015- present*Harbor Playhouse-* Volunteer- 1996- present*Aurora Arts Theater-* Volunteer- 2009- present**Professional Organizations:**

American Advertising Federation- 2015- present

Young Business Professionals of the Coastal Bend- 2014- present

Coastal Bend Society for Human Resource Management- 2014- present

Education:*Texas A&M University Corpus Christi*

Bachelor of Arts in Communication- Media Studies

Saint Edward's University- Austin, TX

Studied Theatre Arts, English Writing, and Communication

City Of Corpus Christi

Profile

Prefix Sharon _____
First Name

Middle Initial Sedwick _____
Last Name _____
Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

Street Address _____
Suite or Apt

City _____
State _____
Postal Code

District 5

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Primary Phone Business: (361) 814-8193 _____
Alternate Phone

A DIFFERENT IDEA, _____
INC./NEWTON MFG. SELF-EMPLOYED/OWNER _____
Employer Job Title

4455 SOUTH PADRE ISLAND DR., _____
STE. 47 _____
WorkAddress - Street Address and Suite Number

CORPUS CHRISTI _____
WorkAddress - City

TX _____
WorkAddress - State

78411 _____

WorkAddress - Zip Code

361-814-8193

Work Phone

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

CURRENTLY CHAIRMAN OF THE BOARD OF K SPACE CONTEMPORARY FORMER BOARD MEMBER FOR YWCA, Y WOMEN IN CAREERS (YWIC) AND AMERICAN CANCER SOCIETY ACC-CATEGORIES: MARKETING AND BUSINESS DEV./CORPORATE

Registered Voter?

Yes No

Current resident of the city?

Yes No

If yes, how many years?

Upload a Resume

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Gender

Verification

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I Agree

Oath

I swear that all of the statements included in my application are true and correct.

I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- Public Art / Public Space
- Economic Development / Tourism
- Marketing
- Business Development Groups / Corporate Representative

City Of Corpus Christi

Profile

_____ Jennifer _____ E _____ Seymour _____
Prefix First Name Middle Initial Last Name Suffix

_____ _____
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____
City State Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ Home: _____
Primary Phone Alternate Phone

_____ _____
Employer Job Title

_____ _____
WorkAddress - Street Address and Suite Number

_____ _____
WorkAddress - City

_____ _____
WorkAddress - State

WorkAddress - Zip Code

Work Phone

SeymourStyle@gmail.com

Work E-mail address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not currently serve on a City Board, commission or committee.

Education, Professional and/or Community Activity (Present)

I am a long term artist specializing in modern Art and design. I have lived in Corpus Christi for approximately two years. When I first moved to the Emerald City I was a Stay-At-Home-Mother. I began a group called the Padre Island Social Club. It is a social group to allow new and old residents a like to gather be social and make friends without membership fees. I am currently spearheading the Billish Park Playground Project. I, as project leader, along with many volunteers are raising money to replace the playground equipment at Billish Park. We have had fundraising events as well as reached out to potential corporate and individual sponsors. Before coming to Corpus Christi I was a group leader for Project Blue River Rescue and volunteer with the Missouri River Relief.

Registered Voter?

Yes No

Current resident of the city?

Yes No

2

If yes, how many years?

[Jen Resume 2015 no cover 3 .doc](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

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Oath

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I Agree

Board-specific questions (if applicable)

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- Visual Arts (painting, sculpture, arts media)
- Public Art / Public Space
- Marketing

OBJECTIVE

To find a position that will challenge my inquisitive nature in a fun and creative environment where I can be empowered to achieve success both personally and professionally and work with a team that brings passion, energy and an entrepreneurial spirit to their work each day.

EMPLOYMENT

- **Seymour Style Art & Design**

September 2009 – Present *President/CEO/Artist/Designer*

Multifaceted Designer and Artist – Design and implement projects for private commissions including signage, flyers and other marketing material as well as portraits, home decor, unique pieces of art and furniture re-purposing.

- **Ragdoll Boutique, Too**

May 2015 – Present *Store Manager*

I was brought into Ragdoll Boutique as Store Manager. I am responsible for outstanding customer service, building a strong marketing network, and maintain high standards in merchandising and employee training.

- **Del Properties / 4301 Main LLC / Norman School Lofts LLC / 220 Admiral LLC / 1008 Mississippi LLC**

November 2009 – July 2013 *Business Manager/Property Manager*

I was the Business and Property Manager handling all Accounts Payable, Accounts Receivable, Payroll, Human Resources, Marketing and Design Marketing/Company Image for several multi-family and commercial leasing companies. Other job duties include but are certainly not limited to finding new tenants, leasing units, collecting rents, collections, evictions, managing a crew of 10 or more, and EST. Implemented operations program Rent Manager and trained all employees to use.

- **University Meadows Apartments**

August 2008 – September 2009 *Property Manager*

Some duties of my job entail overseeing property maintenance, tenant relations, finding/screening new tenants, leasing, collect rents, collections, evictions and manage vendors. Other functions include daily clerical work and operating management program OneSite.

- **Northland Auto Body; Parkville, Mo.**

December 2006- August 2008 *Business/Advertising Manager/Adjustor*

Design all company advertising. Develop and revise all documentation to improving and organizing productivity. Coordinate office activity. Build customer relations. Negotiated with insurance companies. Established strong customer base. Collected over \$90,000 of unpaid invoices customer base. Coached sales team. Handled all customer orders and payments.

PERSONAL INFORMATION

- o Associates Degree – Information Technology/Visual Communications
- o Founder of the Padre Island Social Club- Organizer of group activities
- o Project Leader for Billish Park Playground Project- Fundraising for new playground equipment.
- o I am actively involved with organizations including Missouri River Relief, team leader for the Blue River Rescue, Wildlands Restoration events and Beach Clean-ups; I enjoy many outdoor activities.

City Of Corpus Christi

Profile

_____ David _____ B _____ Watson _____
Prefix First Name Middle Initial Last Name Suffix

_____ _____
Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

_____ _____
Street Address Suite or Apt

_____ _____ _____ _____
City State Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

_____ _____
Primary Phone Alternate Phone

_____ Self _____ Photographer/writer _____
Employer Job Title

5813 Hugo Dr. _____
WorkAddress - Street Address and Suite Number

Corpus Christi _____
WorkAddress - City

TX _____
WorkAddress - State

78412-3467 _____

WorkAddress - Zip Code

(361) 774-2737

Work Phone

dbwatson1@outlook.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

See resume

Registered Voter?

Yes No

Current resident of the city?

Yes No

15

If yes, how many years?

[current_resume.doc](#)

Upload a Resume

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Male

Gender

Verification

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I Agree

Oath

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I Agree

Board-specific questions (if applicable)

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Visual Arts (painting, sculpture, arts media)

David Brian Watson

Education

Rice University: BA/Managerial Studies, School of Social Sciences, 1984
Added studies: University of Houston, University of Texas, Stanford University

Honors

President's Honor Roll, Rice University
President's Honor Roll, Austin Community College
College of Engineering Honor Roll, University of Texas
National Dean's List, 1987-1988
Plan II Liberal Arts Program, University of Texas
Honors Engineering Program, University of Texas
Phi Kappa Phi Academic Honor Society

Academic Honorman, Co. 180, Div. 5, RTC/NTC San Diego, CA
Outstanding Recruit Nominee, Co. 180, Div. 5, RTC/NTC San Diego, CA
Class S005 Honorman, Seaman Apprenticeship Training, RTC/NTC San Diego, CA
Class 87039 Honorman, Naval School of Health Sciences, San Diego, CA
Pistol Expert Marksmanship Medal, USNR/USMCR

Experience

1971-2015: Freelance photographer, writer, and journalist
Independent businessman

1986-1989: United States Naval Reserve
Seaman/Hospital corpsman/Honorable discharge

Community Service

Corpus Christi Mayor's Committee for Persons with Disabilities
PAIMI Council, Advocacy, Inc./Disability Rights Texas

Languages: English, Spanish, German

References

Professional: Lynn Jones
Photographer/instructor

Personal: Robert Orr, P.E.
Petroleum engineer

City Of Corpus Christi

Profile

Prefix Lori _____
First Name

Middle Initial

Last Name

Suffix

Email Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION

Street Address

Suite or Apt

City

State

Postal Code

District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Primary Phone

Alternate Phone

Texas A&M University - Corpus Christi
Employer

Community Outreach - Event Specialist
Job Title

6300 Ocean Drive - Natural Resources Center, Ste 2200
WorkAddress - Street Address and Suite Number

Corpus Christi
WorkAddress - City

TX
WorkAddress - State

78412

WorkAddress - Zip Code

Work Phone

loretta.wille@tamucc.edu

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

none

Education, Professional and/or Community Activity (Present)

BA - Fine Art, Western Illinois University

Registered Voter?

Yes No

Current resident of the city?

Yes No

6

If yes, how many years?

[Resume_LorettaWille_bullets_09_2015.docx](#)

Upload a Resume

Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

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Oath

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I Agree

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Visual Arts (painting, sculpture, arts media)

Marketing

Professional Skills & Experience

• **Special Event & Fundraising Management**

- o Managed and coordinated all aspects of events from concept through “day-of” logistics and follow-up.
- o Responsible for Budget, Permits, Venue Design, Committees, Sales, Sponsorships, Marketing/Advertising, Volunteers, Security, Equipment Rentals, Merchandising, Graphic Design, Website maintenance, Insurance.
- o Consistently increased event size and quality, resulting in increased attendance and revenue.

• **Nonprofit Management**

- o Chaired Board of Directors and committees.
- o Developed more effective Board by writing grants to fund Board Development workshops and training.
- o Instrumental in rebranding the organization & procured grant for web re-design.
- o Development & Management. Budget management.
- o Collaborated with community organizations to increase impact and awareness of the arts.
- o Developed e-media communication. Managed fundraising events to provide funding for scholarships, events, & contests.

Awarded **Arts Achievement Award** by City of Folsom for individual leadership in the arts – 2006

Awarded **Arts Achievement Award** by City of Folsom for organizational achievement in the arts – 2007

• **Volunteer Recruitment, Training, and Management**

- o Identified Volunteer needs and opportunities.
- o Created job descriptions; created/maintained training procedures; created volunteer incentives.
- o Recruited and screened volunteers for best-fit placement.
- o Built relationships at corporate, organizational, and personal levels as resources for volunteers.
- o Maintained up-to-date database for volunteer/opportunity matching.
- o Coordinated, trained, and scheduled over 130 volunteers.
- o Planned & coordinated volunteer recognition events.
- o Maintained positive relationships with volunteers, resulting in high percentage of return volunteers.

• **Marketing/Public Relations Expertise**

- o Established effective relationships with local writers, bloggers, website owners, newspapers, magazine publishers, as well as TV and radio personnel.

Loretta Wille

- o Prepared interview pieces, press releases, and photographs.
- o Designed and prepared marketing campaigns, including print materials.

- **Sales & Recruiting**

- o Recruited vendors, volunteers, and sold booth spaces. Consistently met or exceeded goals.
- o Prepared benefits packages for potential sponsors and secured sponsors for events.

- **Strong Computer, Verbal, & Writing Skills**

- o Expert-level Microsoft Word, Excel, Outlook, and PowerPoint skills
- o Administrative and supervisory skills, office management
- o Database management - ACT!, Excel, Access

- **Graphic Design and Desktop Publishing**

- o Adobe CS6 - Photoshop, Illustrator, InDesign.
- o Designed and produced print-ready artwork for programs, t-shirts, tickets, parking passes, tote bags, posters, postcards, business cards, newspaper ads.

- **Education**

- o B.A in Art from Western Illinois University
- o Board Development Workshops including Branding, Marketing, Fundraising

Past Events/Positions

Texas A&M University - Corpus Christi, TX - EVENT SERVICES/Community Outreach - June 2014 to present (Temp Position)

- Assisted with event logistics. Assisted with communication to potential clients, community members, university departments, and vendors related to event services. Coordinated catering, AV, IT services, security.
- Provided administrative support, including creating and maintaining event binders, files, reports. Prepared invoices & event mailings. Managed incoming and outgoing proposals, contracts. Processed payables & receivables. Performed research. Developed & managed databases for event registrations & data collection.
- Designed/developed print & online event marketing materials and digital magazine.
- Provided on-site event support & assisted in oversight of student interns and volunteers.
- Created forms, applications, and managed conference registration; contracts, invoices, PO's

Downtown Management District – Corpus Christi, TX -- PUBLIC RELATIONS SPECIALIST – May 2012 to August 2013

- Public Relations, press releases, social media
- Authored 12-page bi-monthly newspaper insert ("DTown Delivers") & newsletters.
- Acted as liaison with City, property & business owners, contractors.
- Developed & maintained policies, procedures, programs, and complex databases of property and business owners.
- Administered communications for petition campaign through large mail merge to stakeholders.
- Conducted surveys, provided reports and meeting materials, including PowerPoint presentations.
- Designed brochures, invitations, flyers, presentations, illustrations.
- Planned events - Meetings, tours, annual luncheon.

Muscular Dystrophy Association – Corpus Christi, TX -- FUNDRAISING COORDINATOR – July 2011 to May 2012

- Recruited sponsors, volunteers, event participants. Relationship building. Event planning, fundraising. Event logistics, team building. Fundraising galas, silent auctions, team walks.

Pier 1 Imports – Folsom, CA & Corpus Christi, TX -- SALES ASSOCIATE – Part-time - Oct 2006 to March 2013

- Sales, Customer Service, Relationship Building.

Sacramento Regional Science Bowl – Folsom, CA -- EVENT COORDINATOR - US Department of Energy -2009

- Managed academic competition for high school students who excel in math and science

Folsom Patrons of the Arts – Folsom, CA -- PRESIDENT/FESTIVAL DIRECTOR/VOLUNTEER COORDINATOR – Folsom Parks & Recreation Department, City of Folsom --2003-2009

- President of Patrons of the Arts and Festival Director for annual fundraising event for 7 years.
- Director of annual 2-day fundraising art festival with over 175 art vendors plus food vendors, musicians, entertainers, demonstrations, wine tasting, raffles, & silent auctions.
- Managed 130 volunteers.
- Collaborated with local nonprofit organizations to promote membership, participation, and fundraising for the arts.
- Planned and hosted gallery receptions & annual volunteer recognition event. Honored volunteers for participation in fundraising events and promoted the organization.

Folsom Historic District Association -- Folsom, CA – EVENT COORDINATOR – 2007, 2008

- Managed weekly summer street fairs in the Historic District - Thursday Night Market & Holiday Arts, Crafts, & Gift Fair
- Events included up to 225 vendors, food, entertainment, kids zone, farmers market
- Voted "Best Folsom Event" and "Best Under 21 Attraction" on MyFolsom.com – 2007, 2008

Folsom Chamber of Commerce & Tourism Bureau – Folsom, CA -- EVENT COORDINATOR – 2007-2009

- Acted as concierge at satellite tourism office.
- Provided information on events, local attractions, & relocation.
- Participated in planning events, including annual rodeo, cattle drive, business expo, and more.

Loretta Wille

Sacramento Home & Garden Show – SALES/EVENT COORDINATOR – 2006, 2007

- Managed logistics of annual Home & Garden Show, including over 650 booths, 10 buildings, plus outdoor areas.
- Managed booth sales, food vendors, lectures, workshops, demonstrations.