

## REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

**Nine (9) vacancies with terms to 11-1-2023 and 11-1-2024, representing the following categories: 7 - City, 1- Community Member and 1 - Nueces County. Historically, Council Members have been appointed to the board. REAPPOINTMENTS: Council Members Michael Hunter, Roland Barrera and Gil Hernandez. NEW APPOINTMENTS: Council Members Dan Suckley, Sylvia Campos, Jim Klein and Everett Roy. Nueces County is recommending Connie Scott for the Nueces County position appointed by City Council. The City Council appoints the Chairman for a term of one-year beginning January 1, 2023.**

### Duties

The Reinvestment Zone No. 4 (North Beach) Board shall make recommendations to the City Council concerning the administration of the Zone. The Board shall prepare and adopt a project plan and reinvestment zone financing plan for the Zone, and submit the plans to the City Council for its approval under Section 311.011, Texas Tax Code. The City Council specifically authorizes the Board to approve agreements that the Board considers necessary or convenient to implement the project plan and reinvestment zone financing plan and achieve their purposes. Any amendments to the project plan and/or reinvestment zone financing plan must be approved by ordinance of City Council.

### Composition

The Board shall consist of fifteen (15) members. The Board shall be appointed as follows: Pursuant to Section 311.009(a), Tax Code, the respective governing bodies of each taxing unit other than the City that levies taxes within the Zone each may appoint one member of the Board if the taxing unit has approved the payment of all or part of the tax increment produced by the unit into the tax increment fund for the zone. These entities include: Del Mar College and Nueces County. Each governing body may waive its right to appoint a director. The remaining members of the Board are appointed by the City Council. To be eligible for appointment an individual must be 18 years or older of age and be a resident of the county in which the zone is located or own real property in the zone, whether or not the individual resides in the county in which the zone is located. The City Council shall have the right to appoint at least ten (10) members, with one reserved for a representative from Nueces County, and the board may exceed fifteen (15) members if necessary, for the City Council to make said ten (10) appointments. Terms of Board members are two years. Terms must be staggered, with the first term of 8 City Council appointees being for one year. Officers must be appointed as provided in the Act. **Each year the governing body of the municipality or county that created the zone shall appoint one member of the board to serve as Chairman for a term of one-year that begins on January 1 of the following year.** The Board of Directors may elect a Vice-Chairman to preside in the absence of the Chairman or when there is a vacancy in the office of the Chairman. The board may elect other officers as it considers appropriate. Per staff's recommendation on 11-12-2019 the following composition was approved for City positions: 9 - City Council members, 1 - 2 - Nueces County Representative(s), 1 - Community member (Must be a resident within the TIRZ), 1 - Texas State Aquarium Appointee, 1 - USS Lexington Appointee.

Creation / Authority	Meet	Members size	Term length	Liaison
Ord. No. 031927, 11-12-19	As scheduled	15	2 years	Joe Escobar

Name	District	Term	Appt. date	End date	Appointing			Category
					Authority	Position	Status	
Michael T. Hunter		2	11/12/2019	11/1/2022	City Council		Eligible for reappointment	City
Roland Barrera	District 3	2	11/12/2019	11/1/2022	City Council		Eligible for reappointment	City
Gil Hernandez		2	11/12/2019	11/1/2022	City Council		Eligible for reappointment	City
Billy Lerma		1	2/9/2021	11/1/2023	City Council	Chair	Term completed	City
John Martinez		1	2/9/2021	11/1/2022	City Council		Term completed	City

Appointing								
Name	District	Term	Appt. date	End date	Authority	Position	Status	Category
Ben Molina	District 5	2	11/12/2019	11/1/2022	City Council		Term completed	City
Greg Smith	District 4	2	11/12/2019	11/1/2022	City Council		Term completed	City
Kenneth Berry	District 1	1	2/9/2021	11/1/2022	City Council		Not seeking reappointment	Community Member
Barbara Canales		2	11/12/2019	11/1/2022	City Council	Vice-Chair	Active	Nueces County
Paulette Guajardo		2	11/12/2019	11/1/2023	City Council		Active	City
Mike Pusley		1	2/9/2021	11/1/2023	City Council		Active	City
Steve Banta	District 5	2	11/12/2019	11/1/2023	City Council		Active	Director of USS Lexington
Jesse Gilbert	Other / Non-Resident	1	11/9/2021	11/1/2023	City Council		Active	Director of Texas State Aquarium
Carol Scott		2	2/4/2020	11/1/2023	Del Mar College		Active	Del Mar College
Roberto Hernandez		1	10/18/2021	11/1/2023	Nueces County		Active	Nueces County

**REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD**

**Applicant**

<b>Name</b>	<b>District 1</b>	<b>Status</b>	<b>Category</b>
Catherine Garcia	District 1	Applied	Community Member
Carrie R Meyer	District 1	Applied	Community Member

**Application for a City Board, Commission, Committee or Corporation**

**Profile**

Catherine

First Name

Garcia

Last Name

[Redacted]

Email Address

708 Enchanted Harbor

Street Address

Corpus Christi

City

TX

State

78402

Postal Code

**What district do you live in? \***

District 1

**Current resident of the city?**

Yes  No

**If yes, how many years?**

6 months

Mobile: (210) 606-4101

Primary Phone

Home: (361) 993-5564

Alternate Phone

WellMed Medical Management

Employer

Director, Growth & Broker  
Relations

Job Title

**Work Address - Street Address and Suite Number**

3434 Saratoga, Bldg 1

**Work Address - City**

Corpus Christi

**Work Address - State**

TX

**Work Address - Zip Code**

78415

**Work Phone**

2106064101

**Work E-mail address**

Cgarcia33@wellmed.net

**Preferred Mailing Address**

Home/Primary Address

**Which Boards would you like to apply for?**

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD: Submitted

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**Interests & Experiences**

**Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

N/A

**Education, Professional and/or Community Activity (Present)**

San Antonio Hispanic Chamber of Commerce-Latina Leadership Institute, SAHCC Embojada of the year, community outreach partnering with city of SA/WellMed

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

1. Reinvestment Zone No. 4 - North Beach TIRZ 2. CC Business and Job Development 3. CC Regional Economic Development

**Why are you interested in serving on a City board, commission or committee?**

I am interested in serving the community that I live in. It is up to me to determine what quality of life I will allow to be sustainable within my community. Being involved and understanding policy would help the betterment of my daily life but also feeling proud of the community I live in. North Beach is my home and I feel there are much more great things it could offer the residents in conjunction with tourists who often visit. There needs to be a better structure & visibility, on North Beach as well feeling safe with all surroundings. Local businesses could thrive with the right support and infrastructure. Which is reason I also would like to be involved with the Corpus Christi Regional economic development committee. There are also many opportunities for economic growth in the community. I have initiated a chapter for BRP-The Boardroom Project in Corpus Christi. This organization would be an ideal partnering component with working with the business and job development committee. I am passionate about serving through community outreach but also appreciate what opportunities economically I can help prosper.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes  No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes  No

Are you a current candidate in an election for a non-city public office?

Yes  No

Do you currently serve as an elected official for a non-city public office?

Yes  No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

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## Demographics

Gender

Female

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## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

Yes  No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

Yes  No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

Yes  No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.**

N/A

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**Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION, CORPUS CHRISTI B CORPORATION, PLANNING COMMISSION

**Are you a registered voter?**

Yes  No

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

**Are you 18 year or older?**

Yes  No

**The Reinvestment Zone No. 4 must include a Community Member who must be a resident within the TIRZ No. 4 (North Beach) Zone and own or lease property within the Reinvestment Zone No.4 (North beach). Do you qualify?**

Yes  No

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## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

### City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree



**Oath**

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree



**CATHERINE GARICA**  
CLG MEDICARE SOLUTIONS

T 210.606.4101  
E CATHERINE@CLGMEDICARESOLUTIONS.COM

### OBJECTIVE

To build key relationships for new and existing clients as well as building community relationships to partner with.

Proficient in relationship building, Medicare education, and community outreach/project management.

Provide direction in client relations for customer service & retention strategies.

### SKILLS & ABILITIES

Professional with over 20 years of combined experience impacting company performance and profitability through insurance sales, retainment & leadership.

### REFERENCES

**JESSICA LEAL, EMPLOYOR FLEXIBLE**

**210.275.6793**

**RITA HERNANDEZ**

**210.237.7496**

**MARIA ALVIDRIZ, ALAMO CLEANING**

**210.707.8699**

## EXPERIENCE

### WELLMED MEDICAL MANAGEMENT – DIRECTOR, GROWTH & BROKER RELATIONS

AUG 2022 - PRESENT

#### Roles:

- Partner with community organizations to implement outreach events for our communities
- Corporate advocate for our senior communities.
- Support and oversee the broker community for 18 Coastal Bend WellMed Clinics.

### BRP-THE BOARDROOM PROJECT – BOARD CHAIR, CC CHAPTER

AUG 2022 - PRESENT

### CLG MEDICARE SOLUTIONS – PRINCIPLE/DIRECTOR OF BUSINESS DEVELOPMENT

JUNE 2020 – AUG 2022

#### Roles:

- Educate & advocate for seniors in community.
- Marketing & strategy plans for company.
- Utilize CRM method to facilitate status of existing clients.
- Retain relationship with customer and meet with them periodically, 1-3 times per year to assess needs.
- Partner with community organizations to implement outreach events.

### INSPIRATION FOR LIFE – DIRECTOR OF BUSINESS DEVELOPMENT & OUTREACH

JANUARY 2021 - PRESENT

### W.I.N – SPECIAL PROGRAMS DIRECTOR, BOARD OF DIRECTORS

AUGUST 2019 - PRESENT

### CUELLAR & ASSOCIATES – BUSINESS ENGAGEMENT DIRECTOR

MAY 2020 - JUNE 2021

#### Roles:

- Main point of company contact for public relations, community outreach, and organizations.
- Meet with new clients to evaluate needs of business to better market their business.
- Strategizing marketing plan for company
- Utilize CRM method to facilitate status of existing clients.
- Retain relationship with customer and meet with them quarterly for any revisions on coverage.

#### Medicare:

- Provided opportunities & agency growth through marketing and business development initiatives.
- Designed CRM email campaign for targeted markets.
- Community events & outreach project management.
- Partnered with community & city officials for specialized Medicare community events.

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**ALAMO TEES & ADVERTISING – MARKETING CONTRACT**

**Roles:**

- Meet with clients to evaluate needs of business to better market their business.
- Strategizing marketing plan for company, marketing strategies for company website & social media.
- Utilize CRM method to facilitate status of existing clients.
- Retain relationship with customer and meet with them quarterly for new ideas on marketing or branding.
- Trained employees on relationship building, CRM, & sales.

**VOYAGE INSURANCE GROUP – BUSINESS DEVELOPMENT DIRECTOR**  
JUNE 2019 - APRIL 2020 - CONTRACT

**Roles:**

- As the business development consultant, provided specific service and marketing responsibilities in addition to active prospecting new clients. Maintain superior customer service and sales delivery standards and above and beyond clients' services performed. Key responsibility involved presenting proposals to prospects to gain business while developing consultative relationship to build rapport and trust.

**Marketing & Training:**

- Consult and train insurance agents for specialized markets for P&C and Life & Medicare.
- Specialized marketing tools for each industry
- Assist in implementing a marketing strategy for agency.
- Maintains a cordial and effective relationship with clients, co-workers, carriers, vendors, and other business contacts.
- Interacts with others effectively by utilizing good communications skills, cooperating purposefully, and providing information and guidance, as needed, to achieve the business goals of the agency.

**SOGO WEALTH & RISK MANAGEMENT – SR ACCOUNT EXECUTIVE**  
AUGUST 2016-APRIL 2019

**Roles:**

The Commercial Lines Account Manager performs the essential functions of the position, which include aiding clients with service needs and making changes to existing accounts. Specific service and marketing responsibilities in addition to active prospecting new clients. Key responsibility involved presenting proposals to prospects to gain business while developing consultative relationship to build rapport and trust. Assisted clients for commercial insurance, life, and Medicare.

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**New Business:**

- Provided technical support to producer(s) to benefit clients and to reach agency's strategic business goals.
- Actively seek referrals from client base; follows up to generate new business by using prospect data base and automated marketing tools.

**Retention:**

- Reviewal of audits of policies; verifies accuracy and facilitates corrections, as needed, between client and carrier.

**Marketing:**

- Referral of current and prospective clients for Life Insurance/Medicare referrals & information.
- Personal Lines for solicitation of those lines of business; assists in profiling the commercial book of business for marketing purposes.

**Personal and Organizational Development:**

- Set priorities and managed workflow to ensure efficient, timely, and accurate processing of transactions and other responsibilities.
- Maintained a cordial and effective relationship with clients, co-workers, carriers, vendors, and other business contacts.
- Interact with others effectively by utilizing good communications skills, cooperating purposefully, and providing information and guidance, as needed, to achieve the business goals of the agency.

**Medicare:**

- Policy & Procedure workflow & training sales support for Medicare division.
- Provided opportunities & agency growth through marketing and business development initiatives.
- Designed CRM email campaign for targeted markets.
- Trained & managed Medicare team.
- Community events & outreach project management
- Partnered with community & city officials for specialized Medicare community events.

**EDUCATION****OUR LADY OF THE LAKE UNIVERSITY – PSYCHOLOGY/ ORGANIZATIONAL LEADERSHIP****LATINA LEADERSHIP INSTITUTE, COHORT 5 - SAN ANTONIO HISPANIC CHAMBER OF COMMERCE****-LICENSED PROPERTY & CASUALTY****-LICENSED LIFE & HEALTH**

# Application for a City Board, Commission, Committee or Corporation

## Profile

Carrie R Meyer  
First Name Middle Initial Last Name

[REDACTED]  
Email Address

4401 GULFBREEZE BLVD.  
Street Address

CORPUS CHRISTI TX 78402  
City State Postal Code

### What district do you live in? \*

District 1

### Current resident of the city?

Yes  No

### If yes, how many years?

22

Mobile: (361) 442-0628 Mobile: (361) 815-9754  
Primary Phone Alternate Phone

Nature Trails Kayaking OWNER, Kayak Guide  
Employer Job Title

### Work Address - Street Address and Suite Number

4401 Gulfbreeze Blvd.

### Work Address - City

Corpus Christi

### Work Address - State

TX

### Work Address - Zip Code

78402

**Work Phone**

3614420628

**Work E-mail address**

naturetrailskayaking@gmail.com

**Preferred Mailing Address**

Home/Primary Address

**Which Boards would you like to apply for?**

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD: Submitted

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**Interests & Experiences**

**Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

Nothing currently. I previously served on the North Beach TIRZ 4 Board, but I was replaced by Ken Berry. His term expired in Nov 2022, so I am applying to be appointed to the "Community" representative position on the TIRZ Board.

**Education, Professional and/or Community Activity (Present)**

Secretary of neighborhood group (North Beach Community Association) Owner of North Beach business, Nature Trails Kayaking Kitesurfer, kayaker, beach lover. Bachelor's Degree in Communications from UT Austin, 1984

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

TIRZ No 4

**Why are you interested in serving on a City board, commission or committee?**

Because decisions made by this committee impact the neighborhood I live in where I own property and where my husband and I are raising our son.

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

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Yes  No

Are you a current candidate in an election for a non-city public office?

Yes  No

Do you currently serve as an elected official for a non-city public office?

Yes  No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

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## Demographics

Gender

Female

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## Code of Ethics - Rules of Conduct/Conflicts of Interest

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**Board-specific questions (if applicable)**

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

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Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

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Yes  No

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**Verification**



**City Code Requirement - Residency**

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I Agree

**Oath**

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I swear that all of the statements included in my application and attached documents, if any, are true and correct.

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I Agree