

## **Arts and Cultural Commission Mission**

**The Corpus Christi Arts and Cultural Commission's mission is to advise the City government on beautification and cultural development, recommending the use, location, and purchase of art for public spaces, and advising on the design of buildings and other structures on city property. They also oversee the Arts Grant Program and support local arts organizations.**

## **Strategic Priorities**

The Arts and Cultural Commission (ACC), appointed by the Mayor and approved by City Council, advises on the use, location, donation, purchase, conservation, and promotion of works of art to be considered part of the City's Public Art Collection. In alignment with this mission, the Commission also plays a critical role in supporting local arts-related nonprofits that bring visitors to Corpus Christi through annual grantmaking.

### **1. Support Arts-Driven Tourism Through Grantmaking**

- Maintain a transparent and competitive grant process
- Prioritize events that attract regional and statewide visitors
- Encourage projects that contribute to overnight stays and downtown activation
- Support efforts that enhance the visibility of Corpus Christi as a cultural destination

### **2. Steward the City's Public Art Collection**

- Review acquisitions, placements, and conservation priorities
- Promote equitable geographic distribution of artworks across districts
- Advocate for maintenance funding and interpretive signage or digital access tools

### **3. Increase Public Awareness and Access**

- Provide input on the design of buildings and structures on city property when they incorporate artistic or cultural elements.
- Promote the collection through printed guides, walking tours, and digital tools
- Partner with Visit Corpus Christi, Downtown Management District, and local educators
- Host or support public programs that celebrate the arts in civic life

### **4. Build Strategic Partnerships**

- Collaborate with Planning, Parks & Recreation, and other city departments
- Engage with neighborhood associations, tourism partners, and the military community
- Seek alignment with downtown revitalization and regional economic strategies

#### **5. Advocate for the Value of the Arts**

- Support ongoing Hotel Occupancy Tax (HOT) funding for the arts
- Educate elected officials and stakeholders about the impact of the arts
- Participate in state and national advocacy efforts to support public arts funding