

AGENDA MEMORANDUM

for the City Council Meeting of May 8, 2012

DATE: 3/16/2012

TO: Ronald L. Olson, City Manager

FROM: Michael Morris, Director

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361-826-3464

2012 Discover Downtown event

<u>CAPTION</u>: Ordinance authorizing the City Manager or designee to execute a lease agreement with the Moondogger Productions L.L.C. for 2012 Discover Downtown Music & Film Festival and related activities to allow use of City property including former Memorial Coliseum grounds and adjacent northern parking lot during May 9, 2012 and May 19, 2012; and declaring an emergency.

BACKGROUND AND FINDINGS:

Council is requested to approve the date, location, admission fees and consideration for the 2012 Discover Downtown event and related activities. This is the first year of a potentially annual signature event.

ALTERNATIVES:

Do not approve event agreement.

OTHER CONSIDERATIONS:

none

CONFORMITY TO CITY POLICY:

City Council's action is required for lease agreements and fees charged in conjunction with public events.

EMERGENCY / NON-EMERGENCY:

Emergency

DEPARTMENTAL CLEARANCES:

Legal; Accounting; Budget

FINANCIAL IMPACT: Not applicable

Fiscal Year: 2011-2012	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered /				
Expended Amount				
This item				_
BALANCE				

Fund(s):

Comments: none

RECOMMENDATION: Staff recommends approval.

LIST OF SUPPORTING DOCUMENTS: Event Agreement, Ordinance