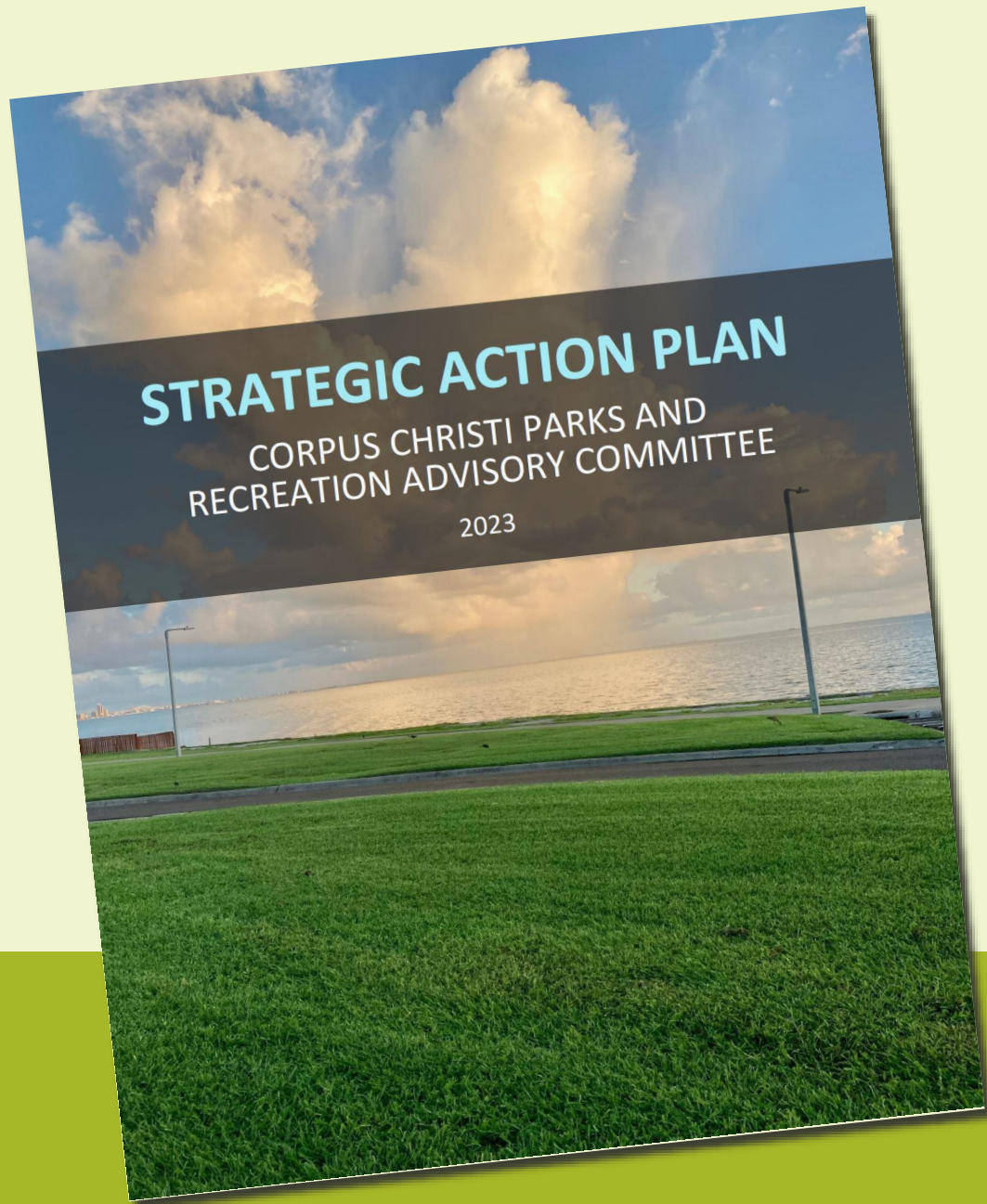


Parks & Recreation Advisory Committee Briefing to City Council

City Council

August 15, 2023





Strategic Plan & Priorities

First PRAC strategic plan completed 2023





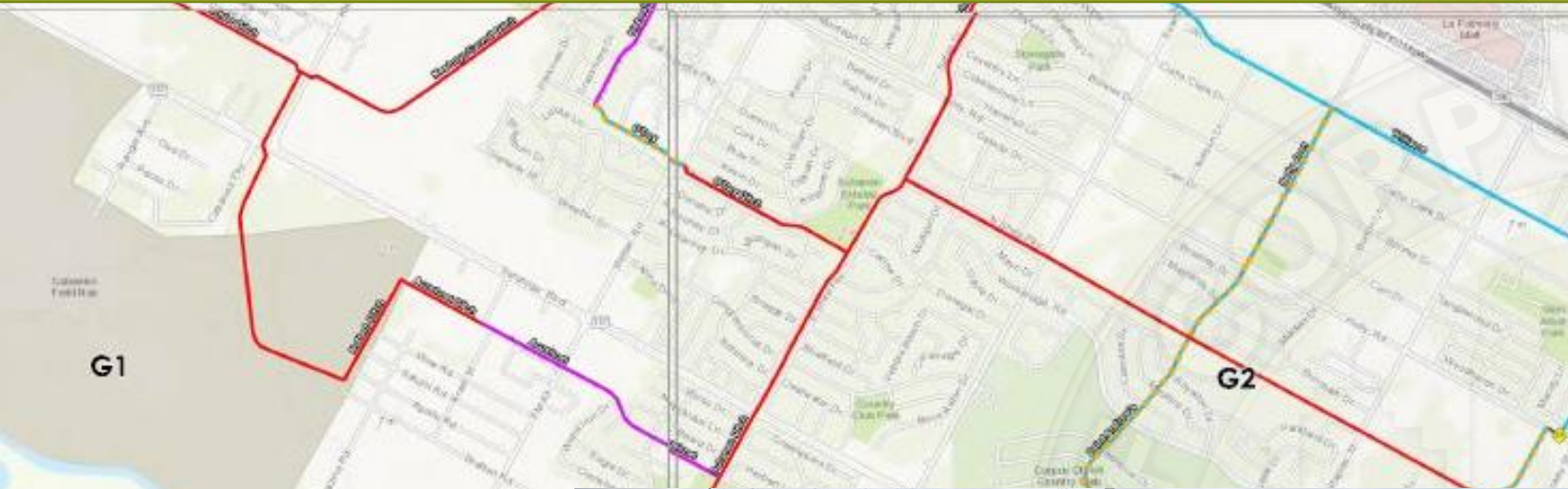
PARKS AND RECREATION PRIORITIES

The activities and investments listed within the Parks and Recreation Work Program have been prioritized based on information received from public input and the Plan's needs assessment (including conditions and operational assessments summarized in **Appendices E and F**).

The following list of parks and recreation improvements reflect the City's highest priority projects, meaning they should be planned for incorporation into the annual capital budgeting process. As this Plan matures, each of these projects will be further divided into individual projects with their requisite priorities.

- A TRAILS NETWORK.** Work with public and private partners to plan and prepare a city-wide network of multi-use trails linking parks with residential areas and other community destinations as provided in this plan.
- B NEAR-TERM PARKS ENHANCEMENTS.** Invest in near-term recreational facility and accessory facility enhancements to provide a broader (and equitably distributed) offering of recreational amenities and to improve the condition of current facilities and grounds.
- C WATERFRONT ACCESS AND VIEWS.** Construct viewing decks and pavilions with viewsheds. Improve and add access for boats.
- D SHADE STRUCTURES.** Provide additional shade structures throughout the parks system including shaded bench seating, picnic areas and pavilions.
- E WALKSHED IMPROVEMENTS.** Construct or improve sidewalks, pathways, linear parks and/or multi-use trails within a 1/2-mile (10 minute) walkshed between existing or planned public parks and adjacent residential areas.
- F BILL WITT PARK ENHANCEMENTS.** Enhance the experience of visitors to Bill Witt Park by investing in park enhancements that add amenities envisioned in conceptual development plans, and subsequent schematic design plans, prepared as part of this master planning effort. (See Strategy 2.1.10, page 135).
- G ATHLETIC FIELD UPGRADES.** Upgrade regional and community park athletic fields to increase inventories suitable for organized practice and some league play.
- H SHORELINE STABILIZATION.** Work with the Texas General Land Office and other entities to cooperatively fund bayside shoreline stabilization projects that include public park properties.
- I RECREATIONAL FACILITY DEFICITS.** Decrease recreational facility deficits by prioritizing targeted additions to the City's facility inventory in accordance with the target levels of service established by this Plan.

Pedestrian & Bicycle Connectivity



Communication

- “Improvements to this park” signs
- “Adopt This Park” signs



Improvements to this Park



Making Corpus Christi a great place to live and play.

Follow us 

361-826-PLAY • ccparkandrec.com



CORPUS CHRISTI PARKS & RECREATION

Adopt This Park



Thank you for making Corpus Christi a great place to live and play.

Follow us 

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PRAC Web Page Launch

Created to aggregate the committee's information in one place:

- PRAC's purpose
- Agendas and minutes
- Meeting time/date/location
- How the public can provide feedback
- How to join PRAC
- Member roster
- Bylaws
- City rules that govern PRAC
- PRAC Strategic Plan
- PRAC Playbook



<https://www.cctexas.com/detail/parks-recreation-advisory-committee-prac>

PRAC Playbook

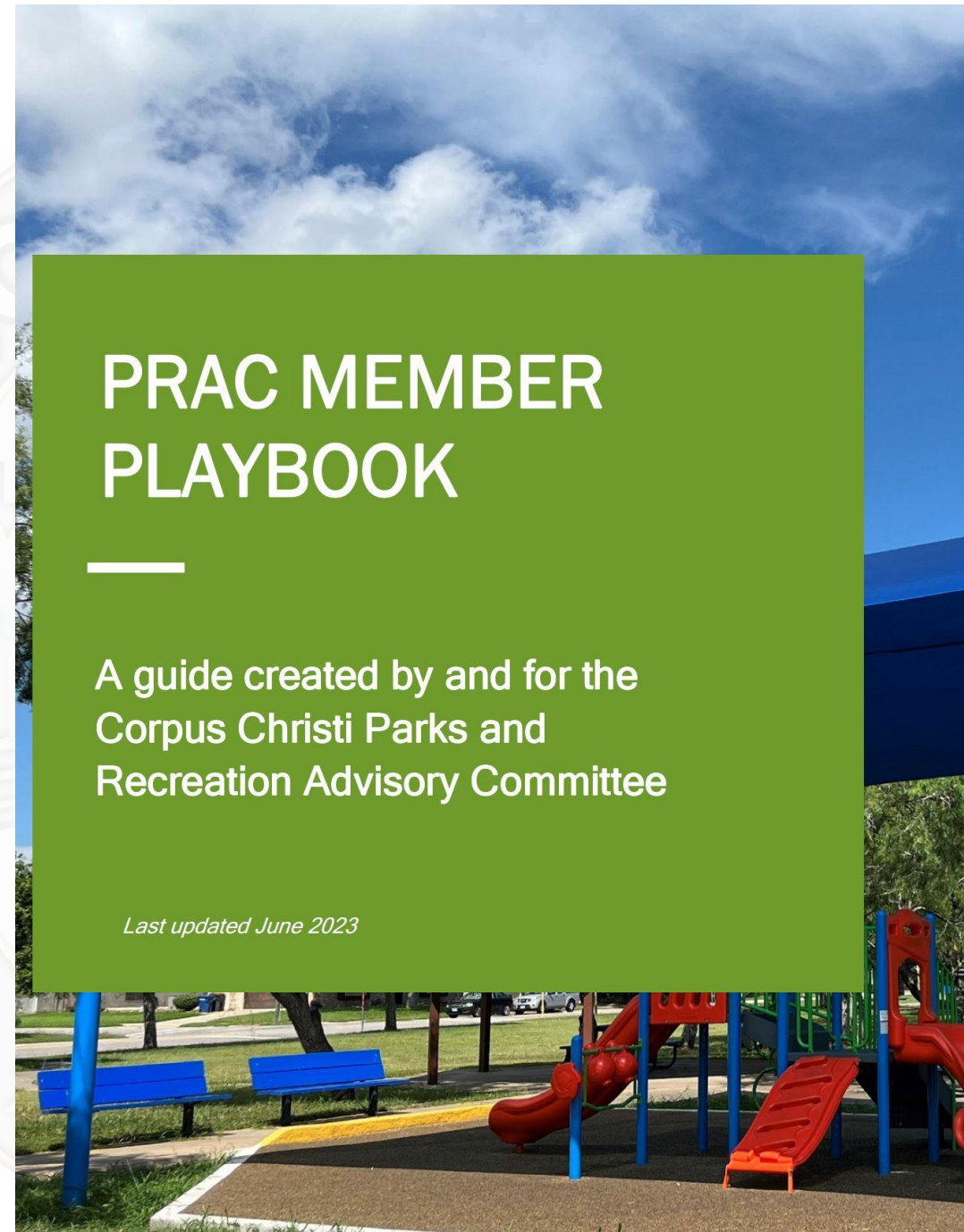
A guide for PRAC members, by PRAC members, to:

- Help flatten the learning curve of joining a city committee
- Empower members to understand and participate
- Encourage members' advance preparation to work efficiently and effectively

PRAC MEMBER PLAYBOOK

A guide created by and for the
Corpus Christi Parks and
Recreation Advisory Committee

Last updated June 2023



Adopt-A-Park

PRAC subcommittee created to increase effectiveness of the Adopt-A-Park program:

- Streamline the adopt-a-park process
- Greater prominence on city web site
- Signage on site at adoptable parks
- Gatherings for park adopters
- Recognition of park adopters

This program supports the parks and rec master plan:

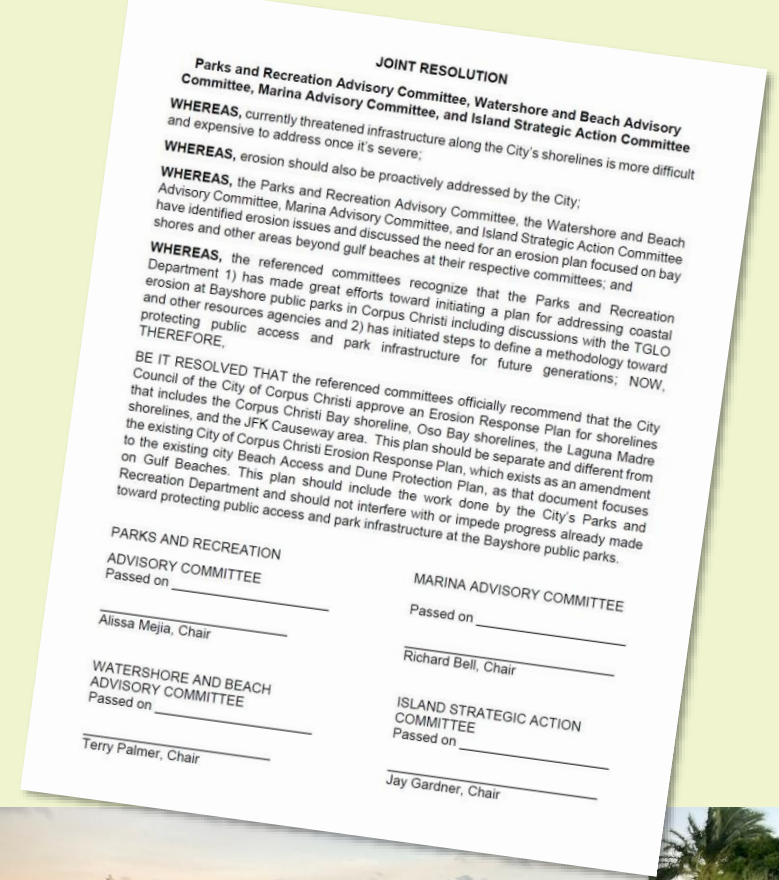
OBJECTIVE 4.2. EXPAND ACCESS TO RECREATIONAL OPPORTUNITIES THROUGH PROACTIVE MARKETING, LEVERAGING PARTNERSHIPS AND DIVERSIFYING FUNDING SOURCES.



Erosion Response Plan

Joint resolution passed in January 2023 by:

- Parks & Rec Advisory
- Island Strategic Action Coalition
- Water Shore Beach Advisory
- Marina Advisory



Further projects PRAC is tracking

- New meeting date (switching from 2nd Wednesday to 1st Wednesday)
- Sherrill Veterans Memorial Park updates
- Bayside Area Development Plan
- Parks and rec preventative maintenance
- Public launch for kiteboarding & other water sports
- Lifeguard pay
- Upcoming park master plans (Commodores, Cole, Labonte)
- MPO connectivity plan
- Park ATVs switching to electric vehicles - community request
- Smoking prohibition - community request
- Harbor Bridge-area parks

