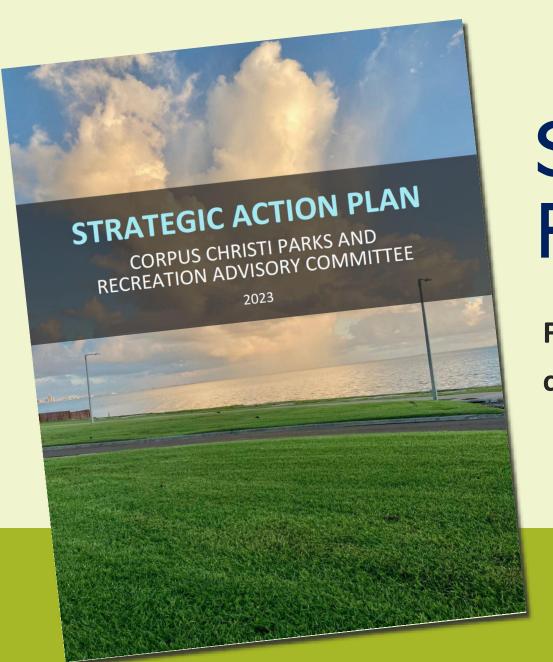
Parks & Recreation Advisory Committee Briefing to City Council

City Council August 15, 2023





Strategic Plan & Priorities

First PRAC strategic plan completed 2023

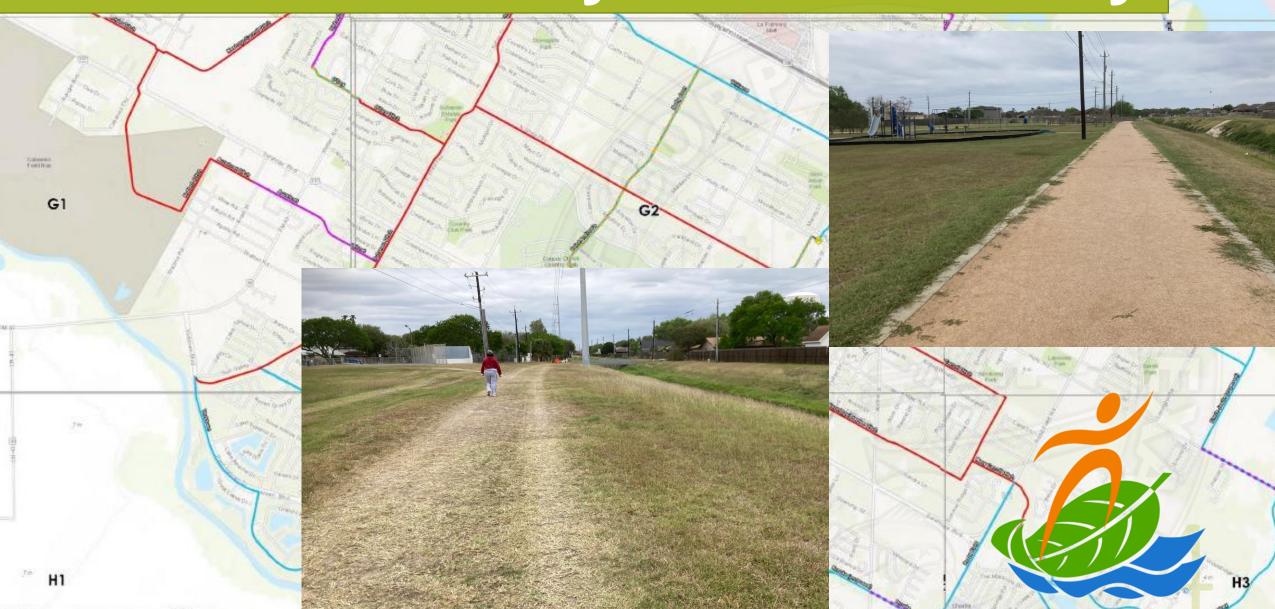
PARKS AND RECREATION PRIORITIES

The activities and investments listed within the Parks and Recreation Work Program have been prioritized based on information received from public input and the Plan's needs assessment (including conditions and operational assessments summarized in **Appendices E** and **F**).

The following list of parks and recreation improvements reflect the City's highest priority projects, meaning they should be planned for incorporation into the annual capital budgeting process. As this Plan matures, each of these projects will be further divided into individual projects with their requisite priorities.

- TRAILS NETWORK. Work with public and private partners to plan and prepare a city-wide network of multi-use trails linking parks with residential areas and other community destinations as provided in this plan.
- NEAR-TERM PARKS ENHANCEMENTS. Invest in near-term recreational facility and accessory facility enhancements to provide a broader (and equitably distributed) offering of recreational amenities and to improve the condition of current facilities and grounds.
- WATERFRONT ACCESS AND VIEWS. Construct viewing decks and pavilions with viewsheds. Improve and add access for boats.
- SHADE STRUCTURES. Provide additional shade structures throughout the parks system including shaded bench seating, picnic areas and pavilions.
- **E** WALKSHED IMPROVEMENTS. Construct or improve sidewalks, pathways, linear parks and/or multi-use trails within a 1/2-mile (10 minute) walkshed between existing or planned public parks and adjacent residential areas.
- BILL WITT PARK ENHANCEMENTS. Enhance the experience of visitors to Bill Witt Park by investing in park enhancements that add amenities envisioned in conceptual development plans, and subsequent schematic design plans, prepared as part of this master planning effort. (See Strategy 2.1.10, page 135).
- **ATHLETIC FIELD UPGRADES.** Upgrade regional and community park athletic fields to increase inventories suitable for organized practice and some league play.
- SHORELINE STABILIZATION. Work with the Texas General Land Office and other entities to cooperatively fund bayside shoreline stabilization projects that include public park properties.
- **RECREATIONAL FACILITY DEFICITS.** Decrease recreational facility deficits by prioritizing targeted additions to the City's facility inventory in accordance with the target levels of service established by this Plan.

Pedestrian & Bicycle Connectivity



Communication

- "Improvements to this park" signs
- "Adopt This Park" signs





361-826-PLAY

Thank you for making Corpus Christi a great place to live and play.



Follow us

ccparkandrec.com





PRAC Web Page Launch

Created to aggregate the committee's information in one place:

- PRAC's purpose
- Agendas and minutes
- Meeting time/date/location
- How the public can provide feedback
- How to join PRAC
- Member roster
- Bylaws
- City rules that govern PRAC
- PRAC Strategic Plan
- PRAC Playbook



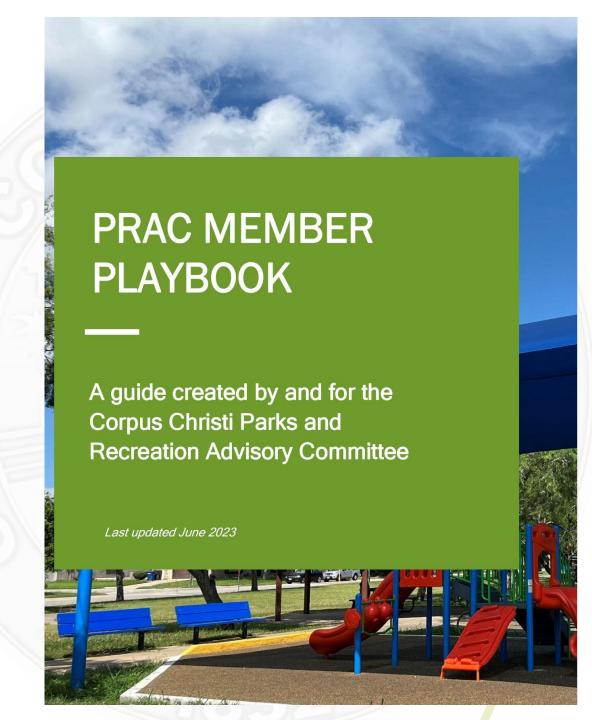


https://www.cctexas.com/detail/parks-recreation-advisory-committee-prac

PRAC Playbook

A guide for PRAC members, by PRAC members, to:

- Help flatten the learning curve of joining a city committee
- Empower members to understand and participate
- Encourage members' advance preparation to work efficiently and effectively



Adopt-A-Park

PRAC subcommittee created to increase effectiveness of the Adopt-A-Park program:

- Streamline the adopt-a-park process
- Greater prominence on city web site
- Signage on site at adoptable parks
- Gatherings for park adopters
- Recognition of park adopters

This program supports the parks and rec master plan:

OBJECTIVE 4.2. EXPAND ACCESS TO RECREATIONAL OPPORTUNITIES THROUGH PROACTIVE MARKETING, LEVERAGING PARTNERSHIPS AND DIVERSIFYING FUNDING SOURCES.



Erosion Response Plan

Joint resolution passed in January 2023 by:

- Parks & Rec Advisory
- Island Strategic Action Coalition
- Water Shore Beach Advisory
- Marina Advisory





Parks and Recreation Advisory Committee, Watershore and Beach Advisory Committee, Marina Advisory Committee, and Island Strategic Action Commit

WHEREAS, currently threatened infrastructure along the City's shorelines is more difficult WHEREAS, erosion should also be proactively addressed by the City;

WHEREAS, the Parks and Recreation Advisory Committee, the Watershore and Beach Advisory Committee, Marina Advisory Committee, and Island Strategic Action Committee and Island Strate Advisory Comminge, marina Advisory Committee, and island Strategic Action Committee have identified erosion issues and discussed the need for an erosion plan focused on bay nave identified erusion issues and discussed the freed for an erusion plan rocused of shores and other areas beyond gulf beaches at their respective committees; and

WHEREAS, the referenced committees recognize that the Parks and Recreation PRINTERS, the referenced committees recognize that the marks and recreation Department 1) has made great efforts toward initiating a plan for addressing coastal coastal and the coastal and t Department 1) has made great enorts toward innaturity a plan for addressing coasian erosion at Bayshore public parks in Corpus Christi including discussions with the TGLO erosion at bayshore public parks in Corpus Christi including discussions with the FOLO and other resources agencies and 2) has initiated steps to define a methodology toward and outer resources agentices and 2) has ninuated steps to define a nicellocation public access and park infrastructure for future generations; NOW,

BE IT RESOLVED THAT the referenced committees officially recommend that the City BE IT RESOLVED THAT the referenced committees officially recommend that the vity Council of the City of Corpus Christi approve an Erosion Response Plan for shorelines Council of the City of Corpus Christi Bay shoreline, Oso Bay shorelines, the Laguna Madre and incourses the corpus critish day shoretime, oso day shoretimes, the Laguna maure shoretimes, and the JFK Causeway area. This plan should be separate and different from stitutines, and the JPN Causeway area. This plan should be separate and orierent from the existing City of Corpus Christi Erosion Response Plan, which exists as an amendment the existing city of corpus critisu Erosion response man, which exists as an amendment to the existing city Beach Access and Dune Protection Plan, as that document focuses to the existing city beach access and pune Protection Plan, as that document rocuses on Gulf Beaches. This plan should include the work done by the City's Parks and on Guir Beaches, this plan should include the work done by the City's Fairs and Recreation Department and should not interfere with or impede progress already made Recreation Department and should not internet with or impede progress already may toward protecting public access and park infrastructure at the Bayshore public parks.

PARKS AND RECREATION ADVISORY COMMITTEE

Alissa Mejia, Chair

WATERSHORE AND BEACH ADVISORY COMMITTEE

MARINA ADVISORY COMMITTEE

ISLAND STRATEGIC ACTION



Further projects PRAC is tracking

- New meeting date (switching from 2nd Wednesday to 1st Wednesday)
- Sherrill Veterans Memorial Park updates
- Bayside Area Development Plan
- Parks and rec preventative maintenance
- Public launch for kiteboarding & other water sports
- Lifeguard pay
- Upcoming park master plans (Commodores, Cole, Labonte)
- MPO connectivity plan
- · Park ATVs switching to electric vehicles community request
- Smoking prohibition community request
- Harbor Bridge-area parks

