



AGENDA MEMORANDUM

First Reading Item for the City Council Meeting of January 14, 2014
Second Reading Item for the City Council Meeting of January 21, 2014

DATE: December 23, 2013
TO: Ronald L. Olson, City Manager
FROM: Michael Morris, Director
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361-826-3460

Appropriation for utility bill donations for the Arts & Cultural Commission (ACC)

CAPTION:

Ordinance authorizing the City Manager or designee to execute all documents necessary to appropriate \$11,480.08 in City utility customer donations in General Fund No. 1020 for use by programs coordinated through the City Arts and Cultural Commission.

PURPOSE:

To appropriate funds collected from utility customer as donations to the Arts and Cultural Alliance.

BACKGROUND AND FINDINGS:

The City of Corpus Christi - due to anticipated budgeted shortfalls in the Hotel Occupancy Tax - reduced arts and cultural funding during FY 2010-2011. The City met with the arts and cultural groups before the budget was approved and developed a fundraising mechanism that has a potential to grow and replace that funding. The "Check Yes for Arts and Culture Campaign" gives City of Corpus Christi utility bill customers the opportunity to add a small monthly donation to their bill to directly support the arts.

The funding received thus far is applied to the operational and programming support for the following organizations: The City of Corpus Christi Arts and Cultural Commission, *the South Texas Botanical Gardens and Nature Center*, *Harbor Playhouse*, *the Art Center of Corpus Christi*, *Corpus Christi Symphony Orchestra*, *the Texas Jazz Festival*, *the Antonio E. Garcia Arts and Education Center*, *Instituto de Cultura Hispanica*, *the Asian Cultures Museum*. The nine organizations formed the Arts and Culture Alliance ("ACA"). Per the renewed Memo of Understanding with the City of Corpus Christi, the funds received through this initiative are allocated equally to the individual arts and cultural groups under this program.

ALTERNATIVES:

Do not appropriate funds.

OTHER CONSIDERATIONS:

Funding for the City's arts programs

CONFORMITY TO CITY POLICY:

Revenue must be appropriated before it can be expended.

EMERGENCY / NON-EMERGENCY:

Non-emergency

DEPARTMENTAL CLEARANCES:

Legal, Finance

FINANCIAL IMPACT:

Operating Revenue Capital Not applicable

Fiscal Year: 2013-2014	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item		\$11,480.08		\$11,480.08
BALANCE		\$11,480.08		\$11,480.08

Fund(s): General Fund

Comments: none

RECOMMENDATION:

Staff recommends approval of this ordinance.

LIST OF SUPPORTING DOCUMENTS:

Ordinance, Summary of Utility Funds