





ISLAND STRATEGIC ACTION COMMITTEE


BOARD DETAILS




OVERVIEW



SIZE 14 Seats



TERM LENGTH 3 Years



TERM LIMIT 6 Years

The Island Strategic Action Committee (ISAC) advises the Mayor and City Council on development and implementation of the Mustang-Padre Island Area Development Plan. The ISAC shall develop specific strategies for implementation of the Mustang-Padre Island Development Plan with specific timelines to implement the respective strategies and a clear determination of which agency or individual is responsible to implement specific projects or programs.



DETAILS

COMPOSITION

The committee shall consist of fourteen (14) members appointed by the City Council. The membership must include: 1 - member of the Padre Isles Property Owners Association, who has been nominated by the association; 1 - residential property owner who owns property and resides on Mustang or Padre Island; 1 - commercial property owner who owns property and operates a business on Mustang or Padre Island; 1 - developer of property on Mustang or Padre Island; 1 - member of the Padre Island Business Association, who has been nominated by the association; 1 - architect or professional engineer, who does work on projects on Mustang or Padre Island; 1 - realtor, who primarily represents buyers or sellers of property on Mustang or Padre Island; 1 - construction contractor, who primarily works on projects on Mustang or Padre Island; 1 - representative of an environmental group; 1 - person who resides on Mustang Island or who is an employee of a Mustang Island property owner; and 4 - at-large representatives who are residents of the City. Not less than twelve (12) members must reside or own property on Mustang or Padre Island. One (1) of the at-large representatives may, but is not required to, reside on Mustang or Padre Island. The City Council may appoint not more than five (5) members of the action committee who do not reside within the City if they own or represent the owner of property on Mustang or Padre Island. The following organizations may appoint a representative to serve as an ex-officio advisory member of the action committee without vote: Planning Commission, Watershore and Beach Advisory Committee, Park and Recreation Advisory Committee, Nueces County, Nueces County Water Control and Improvement District No. 4, and Corpus Christi Convention and Visitors Bureau. Of the initial members, seven (7) members shall serve a three-year term and six (6) members shall serve a two-year term, as determined by a drawing to be conducted by the City Secretary's Office. Thereafter, all terms shall be three (3) years.

CREATION / AUTHORITY

Ordinance No. 028488, 2/16/10; amended Ordinance 030830, 4/26/16.

MEETS

1st Tuesday of every month at 5:30 p.m., Padre Isles Country Club, 14353 Commodores Dr.

TERM DETAILS

Three-year staggered terms.

DEPARTMENT

General Government & Operations Support

**COMMITTEE/ SUBCOMMITTEE
AGENDAS**

OTHER INFORMATION

Island Strategic Action Committee Members

June 14, 2016

One (1) vacancy with term to 3/23/18 representing the following category: 1 - person who lives on Mustang Island or who is an employee of a Mustang Island property owner.

Name	Board Name	Status	District	Term	End Date	Category	Position
Vacancy	ISLAND STRATEGIC ACTION COMMITTEE	New Category			3/23/2018	Person who lives on Mustang Island or who is an employee of a Mustang Island property owner	
Brud Jones III	ISLAND STRATEGIC ACTION COMMITTEE	Active	Other / Non-Resident	1	3/23/2018	At-Large	Member
David Perry	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2018	Environmental Group	Member
William Goldston	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	2	3/23/2018	Professional Engineer	Vice-Chair
Jodi Steen	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2018	Construction Contractor	Member
Alex Harris	ISLAND STRATEGIC ACTION COMMITTEE	Active	Other / Non-Resident	2	3/23/2018	Developer	Member
Libby Middleton	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2018	Residential Property Owner	Chair
Rick Sowash	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	2	3/23/2019	At-Large	Member
Carter Tate CCIM	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2019	Realtor	Member
Stan Hulse	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	2	3/23/2019	Padre Isles Prop. Owners Association	Member
Aaron B Huffman	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2019	At-Large	Member
Kathleen Pratt	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2019	At-Large	Member
Charles I Knoll	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2019	Commercial Property Owner	Member
Cheri Sperling	ISLAND STRATEGIC ACTION COMMITTEE	Active	District 4	1	3/23/2019	Padre Island Business Association	Member

**Island Strategic Action Committee Applicants
June 14, 2016**

Name	Boards Applying For	District	Employer	Category	Work Address	City	St.	Work Phone
Shannon M. Bumstead	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Bumstead Properties, Inc.	Person who resides on Mustang Island or who is an employee of a Mustang Island property owner	14254 SPID, Suite 217	Corpus Christi	TX	361-510-5655
Kendra L. Kinnison	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Port Royal Ocean Resort	Person who resides on Mustang Island or who is an employee of a Mustang Island property owner	6317 State Hwy 361	Port Aransas	TX	361-749-3705
Raymond M Rose	ISLAND STRATEGIC ACTION COMMITTEE	District 4	Rose & Smith Associates	Person who resides on Mustang Island or who is an employee of a Mustang Island property owner	134 Mustang Island Estates Drive	Port Aransas	TX	

3615105655

Work Phone

shanabellscott@yahoo.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

Corpus Christi Association of Realtors Texas Association of Realtors National Association of Realtors Padre Island Business Association

Registered Voter?

Yes No

Current resident of the city?

Yes No

17

If yes, how many years?

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

I Agree

Consent for Release of Information

I Agree

Oath

I Agree

Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE.

Do you reside or own property on Mustang or Padre Island? *

-
- Yes, I am an Island Property Owner
 - Yes, I am an Island Resident

Question applies to ISLAND STRATEGIC ACTION COMMITTEE.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- Realtor (Who primarily represents buyers or sellers of property on Mustang or Padre Island)
- Residential Property Owner (Who owns property and resides on Mustang or Padre Island)
- Commercial property owner (Who owns property and operates a business on Mustang or Padre Island)
- At Large Representative who is a City Resident
- Person who resides on Mustang Island or who is an employee of a Mustang Island property owner

361-749-3705

Work Phone

kkinnison@port-royal.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

None

Education, Professional and/or Community Activity (Present)

Advisory Board, College of Business, TAMUCC At-Large Board Member, Texas Travel Industry Association

Registered Voter?

Yes No

Current resident of the city?

Yes No

20

If yes, how many years?

[Kinnison Resume 2016.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

City Code Requirement

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Consent for Release of Information

I Agree

Oath

I Agree

Board-specific questions (if applicable)

Question applies to ISLAND STRATEGIC ACTION COMMITTEE.

Do you reside or own property on Mustang or Padre Island? *

No

Question applies to ISLAND STRATEGIC ACTION COMMITTEE.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

At Large Representative who is a City Resident

Person who resides on Mustang Island or who is an employee of a Mustang Island property owner

Kendra L. Kinnison, CPA, MBA

Experience:

- November 2013 to Present
Port Royal Ocean Resort, Corpus Christi, Texas
General Manager
- Responsibilities include leadership and oversight of 210-unit homeowners association, hotel/resort operations, capital projects, and all ancillary business units.
- December 2011 to November 2013
(Contract role previously, KCo)
Director of Finance
- Responsibilities included strategic planning and management functions as a member of the Senior Leadership Team, accounting operations, owner relations, and leadership of the property's RevMax Team, which coordinates forecasting, inventory management, and marketing efforts.
- August 2009 to June 2011
Neovia Solutions, LLC, Corpus Christi, Texas
Co-Founder
- Responsibilities included providing social media marketing and training to clients ranging from solopreneurs to Fortune 500 companies through this interactive advertising agency.
- May 2007 to May 2009
(Contract role previously, KCo)
DOYLES, Corpus Christi/Houston, Texas
Vice President & Chief Financial Officer
- Responsibilities included strategic planning and management functions as a member of the Executive Team as well as oversight and development of the accounting, human resources, information technology, supply chain and special projects departments of this rapidly growing equipment supplier to the international oil and gas industry. Named to the Inc. 5000 list in 2008.
- November 2005 to May 2007
Utopia World Cuisine & Lounge, Inc., Corpus Christi, Texas
Co-Owner & Administrative Manager
- Responsibilities included management of human resources, accounting, cash management, and special projects for 6,000 sq ft restaurant and lounge.
- April 2002 to December 2011
Kinnison & Co., LLC (formerly Ensemble Group), Corpus Christi, Texas
Managing Partner
- Major projects included:
- Implementation and design of several enterprise system implementations, including process development and training
 - Providing outsourced controllership services for more than a dozen business and non-profit organizations
 - Providing pre-audit systems development and clean-up services upon request of other CPA firms
- December 1996 to April 2002
Various positions within public accounting firms, Corpus Christi, Texas
Business Advisor, Senior Accountant, Staff Accountant

Professional Licenses: **Certified Public Accountant**, State of Texas

Education: **Master of Business Administration**, December 2000
Texas A & M University – Corpus Christi, GPA – 4.0

Bachelor of Business Administration, May 1999
Texas A & M University – Corpus Christi, GPA – 4.0

Other Activities: Advisory Board Member, College of Business, TAMU-CC
At-Large Board Member, Texas Travel Industry Association
Board Member, Texas BPW Foundation
Member, Church Unlimited

Chair, Leadership Corpus Christi Class 35
Past State President, Texas Business Women
Past President, National Board of TAMU-CC Alumni Association
Member, TAMU-CC Momentum 2015 & 2020 Steering Committee
Past President, Volunteer Services Council – Corpus Christi State School
Past Treasurer, Leadership Corpus Christi Alumni Association
Past Member, Board of Directors, KEDT
Past Member, City of Corpus Christi South Central Development Committee
Past Member, Heart of Corpus Christi Code Enforcement Committee
Past Member, Board of Directors, Girl Scouts Paisano Council

Awards/Honors: Selected to speak at TEDxCorpusChristi 2013 & Catalyst Michigan 2014
Selected to Corpus Christi Top 40 under 40 (2006)
SBA Young Entrepreneur Award, Rio Grande Valley District (2006)
Y Women in Careers Honoree (2005)
Profiled in Corpus Christi Caller-Times *Leaders in Business* (December 2004)
State Runner-up, BPW/Texas Young Careerist Competition (2002 & 2003)
Young Alumni Award, TAMU-CC National Alumni Association (2002)
Selected to Leadership Corpus Christi Class 30 (2001)
Special Award for Outstanding Achievement on the Uniform CPA
Examination, Texas State Board of Public Accountancy (2001)
Outstanding Student in the College of Business, TAMU-CC (2001)
Youngest MBA Graduate (in history of University), TAMU-CC (2000)
Distinguished Graduate, TAMU-CC (2000)

Work Phone

ray@rose-smith.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

no

Education, Professional and/or Community Activity (Present)

M. Ed; Public Policy Chair for Texas Distance Learning Association; Island United Political Action Committee Board member; Unitarian Universalist Church Of Corpus Christi, Ministerial Search Committee Chair, Sound Technician;

Registered Voter?

Yes No

Current resident of the city?

Yes No

3

If yes, how many years?

[RMRoseISACresume.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

African American

Ethnicity

Male

Gender

Verification

City Code Requirement

I Agree

Consent for Release of Information

I Agree

Oath

I Agree

Board-specific questions (if applicable)

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Do you reside or own property on Mustang or Padre Island? *

Yes, I am an Island Property Owner

Question applies to ISLAND STRATEGIC ACTION COMMITTEE.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Residential Property Owner (Who owns property and resides on Mustang or Padre Island)

Person who resides on Mustang Island or who is an employee of a Mustang Island property owner

Raymond M. Rose

Rose & Smith Associates



19 April 2016

RE: Resume for ISAC

People:

I would very much like to become the Mustang Island representative on the Islands Strategic Action Committee (ISAC). Here's some information to help you get to know me better and see why I'd be right for the position.

I've been a Mustang Island Property owner for over five years, and when we moved to Corpus Christi three years ago, began designing and building our Mustang Island dream home. I've been living on our island for the past year, and have been attending ISAC meetings since we first arrived three years ago.

When we first moved here, my returning South Texas wife and I were hungry to learn everything we could about our new homeland and how decisions are made. I'm an inexhaustible busybody and want to learn everything I can about things that interest me. That brought us to the ISAC because it was clear that was where a good deal of information was provided. I've become one of the regulars, attend consistently, and follow topics — both simple and complex — as they evolve.

I've become an active member of the board of the Islands United Political Action Committee (IUPAC) because I see it as an important vehicle to help get out the vote for issues relevant to the islands, and because I want to ensure that it's focused not only on Padre Island issues, but includes those all the way to Port Aransas. It is very clear that, while both islands are clearly interconnected, there are a variety of differences both in how the two islands are served and in how the City perceives them. In addition to the IUPAC, I'm an active member of the Unitarian Universalist Church of Corpus Christi, where I am currently the Chair for the Settled Ministerial Search Committee, and sound technician for Sunday services. I'm also Public Policy Chair for the Texas Distance Learning Association.

My professional background is in education. I started my career as a junior high school science teacher in Massachusetts, and then as a curriculum coordinator, guidance counselor, and building administrator. I was a civil rights specialist for the Massachusetts Department of Education, and then discovered the world of non-profit school improvement organizations, where I worked for a decade in a number of federally-funded projects, all related to improving education. During that time, my roles took on increased management responsibility, including becoming an Associate Project Director and Director of Technology. That was followed by another decade of work in an educational technology research and development organization, where I was Vice President and managed a number of projects including a five-year, \$10 million, nationally recognized teacher professional development program. We did pioneering work in online learning, including creating the country's first virtual high school. This is where I began to develop my expertise in online education, which has developed into a national reputation.

I followed that as an administrator for one of the nation's leading online mentoring programs for higher education students and faculty. I was most recently an assistant professor at Huston-Tillotson University, where my many hats included Instructional Technology Coordinator, Distance Education Coordinator, coordinator for faculty professional development, along with instructor of instructional technology in the teacher preparation program.

As a result of my background in civil rights and my leadership in online education, I have become nationally recognized for my expertise in researching and interpreting the legal issues in providing online learning to students with disabilities. I consult with K-12 and higher education institutions on issues of quality in online education, have a number of publications to my credit, and have been an invited speaker at Texas A&M Corpus Christi, as well as at various state and national conferences.

I feel the ISAC has a significant role in the growth and development of both Padre and Mustang Islands, but that it is crucial for there to be representation from Mustang Island by someone who not only travels the Island Road regularly, but is immersed in the living here, and is aware of the growth, changes, and needs that are taking place in Port Aransas that will influence life on both islands.

I'm a researcher, an analyst, and big-picture visionary who's been characterized as seeing things differently than others. I like to ask, "But what about...?" and, "How will this affect...?" I have been able to pull together seemingly unrelated nuances that shape outcomes and then calculate their influences. I want to make the sphere I live in a robust, functioning, intentional community.

I would very much like to be that representative and appreciate your consideration.

Sincerely

A handwritten signature in blue ink that reads "Raymond M. Rose". The signature is fluid and cursive, with the first name "Raymond" being the most prominent part.

Raymond M. Rose