



Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes City Council

Tuesday, March 4, 2014

1:00 PM

RETREAT LOCATION:
Holiday Inn Downtown Marina
707 N. Shoreline Blvd.
Corpus Christi, TX 78401

CITY COUNCIL RETREAT

Public Notice -- THE USE OF CELLULAR PHONES AND SOUND ACTIVATED PAGERS ARE PROHIBITED IN THE MEETING ROOM.

A. Mayor Nelda Martinez to call the meeting to order.

Mayor Martinez called the meeting to order.

B. City Secretary Rebecca Huerta to call the roll of the required Charter Officers.

City Secretary Rebecca Huerta called the roll and verified that the necessary quorum of the Council and the required charter officers were present to conduct the meeting.

(Note: Council Member Scott arrived at 1:10 p.m.)

Present: 7 - Council Member Kelley Allen, Council Member David Loeb, Mayor Nelda Martinez, Council Member Mark Scott, Council Member Chad Magill, Council Member Lillian Riojas, and Council Member Rudy Garza

Absent: 2 - Council Member Priscilla Leal, and Council Member Colleen McIntyre

C. Welcome and Review of Retreat Agenda

The retreat was facilitated by Ms. Toby Futrell. Ms. Futrell provided a review of the retreat agenda including the continuous improvements to be the Best City in Texas and what it takes; checking in on last year's Council Priorities; discuss proposed 2014 Council priorities; review the recent citizen survey results; finalize the 2014 Council priorities; and summary.

D. Opening Comments

City Manager Ron Olson discussed the need for continuous improvement and the changes made to the management process and organization culture. Mr. Olson referred to the strategic plan and the process to achieve those goals. Mr. Olson stated that as decisions are being made, he is implementing a 3-D process of discovery, discussion, and decision making. Mr. Olson added that the conditions of the City did not happen overnight, and the processes to make those changes will be long term.

E. Report on 2013 Policy Priorities

Ms. Futrell referred to the 2013 Council priorities and highlighted the Council's focus areas including streets, building maintenance, asset management; the Mary Rhodes Pipeline Phase II; alternative water supply and development, water reuse; workforce development; infill redevelopment and specific area plans. City Manager Olson presented the steps implemented in each of the three priority area including 1) taking care of assets and resources, 2) Water Policy and 3) Economic Development Policy.

F. Discuss 2014 Policy Priorities

Ms. Futrell referred to the discussion on the 2014 policy priorities. Ms. Futrell presented for discussion the following list of preliminary priorities provided by the City Council: 1) Road Conditions, including a residential road improvement plan and implementing major road reconstruction and maintenance plans; 2) Adopting Economic Policies that Shape our Economy including targeting industry niches, tailored incentives, and area specific policies; 3) Water Policy addressing water supply education, development and contracts; and 4) Parks Maintenance Plan and Funding.

G. Review Latest Citizen Survey

Ms. Futrell referred to the review of the latest citizen survey. Dr. Daniel Jorgensen with Texas A&M University - Corpus Christi presented information on the survey methodology; demographics of the respondents; zip code coverage. Ms. Futrell provided a review of the survey areas for celebration including quality of life & long-term planning, parks and libraries, public safety, customer services, and quality of specific city services. Ms. Futrell also reviewed the areas for improvement including the quality of life and long term planning; road conditions; economic development; public safety; taking care of our assets and resources in code enforcement, environment, and parks maintenance; and quality of specific city services. City Manager Olson addressed the City needs for improvement and the action plans in progress.

H. Finalize 2014 Policy Priorities

Ms. Futrell opened discussion on finalizing the 2014 policy priorities. After a brief discussion and feedback from the City Council, Ms. Futrell summarized the 2014 goals as follows (see attached report, included as part of these minutes): 1) Road conditions, including residential roads; 2) Water Policy; 3) Economic Development Policy; 4) Quality of Life & Long Term Planning; 5) Taking Care of Our Assets & Resources; and 6) Public Safety.

I. Retreat Summary & Close

City Manager Ron Olson stated that staff will work to address and implement the Council priorities in addition to the continuing efforts to accomplish the work as part of the strategic plan.

J. Council Meeting Calendar

City Secretary Huerta referred to the City Council meeting calendar and recommended canceling the following Council meetings: August 12, 2014; November 25, 2014; December 23, 2014; and December 30, 2014. There was a consensus of the Council to cancel the recommended meeting date.

K. Adjournment

The Council retreat was adjourned at 4:10 p.m.