



## AGENDA MEMORANDUM

Action Item for the City Council Meeting April 26, 2022

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**DATE:** April 26, 2022

**TO:** Peter Zanoni, City Manager

**FROM:** Maria G. Molina, P.E., Consultant Interim-Director of Public Works  
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### Thermoplastic Pavement Markings Supply Agreement for Public Works

#### **CAPTION:**

Motion authorizing a three-year supply agreement with Geveko Markings Inc. from Gainesville, Georgia, through the Texas Smart Buy Cooperative, in an amount not to exceed \$321,532.72, for the purchase of traditional traffic control thermoplastic pavement markings material for the Public Works Department with FY 2022 funding in the amount of \$44,658.00 available from the Street Maintenance Fund.

#### **SUMMARY:**

This motion authorizes a three-year supply agreement with Geveko Markings Inc. of Gainesville, Georgia to provide traffic control thermoplastics pavement markings material to the Public Works Department.

#### **BACKGROUND AND FINDINGS:**

The City's Department of Public Works is responsible for the maintenance of city streets. This includes the maintenance of pavement markings used to convey uniform regulations, guidance, or warnings to the traveling public. Examples include the delineation of travel lanes, crosswalks, and STOP bars. Pavement markings also includes the installation of messages to inform road

users of lane assignments and direction of travel in the form of arrows, words and symbols. All pavement markings must adhere to guidelines stated in the Texas Manual of Uniform Traffic Control Devices (TMUTCD). The TMUTCD establishes the requirements for the installation and placement of pavement markings and other traffic control devices.

Pavement markings can be installed using paint or thermoplastic material. Thermoplastic material is often preferred over paint due to its durability, reflectivity, and skid-resistance properties. Once the thermoplastics are applied, they may have a life span up to five years, depending on certain factors such as weather and traffic volumes. Without the procurement of this material, the Department of Public Works would be unable to properly maintain the level of safety needed to inform users of roadway rules and regulations.

**PROCUREMENT DETAIL:**

This agreement was procured through the Texas Smart Buy Cooperative. Contracts awarded through the Texas Smart Buy Purchasing Cooperative have been competitively procured, in compliance with local and state procurement requirements. Incumbent Ennis-Flint, Inc. was the City's supplier of traffic control thermoplastic pavement markings material. Through Texas Smart Buy Cooperative, Geveko Marking Inc. provides a cost savings of 23.42% for the traffic control thermoplastic pavement markings material.

**ALTERNATIVES:**

The alternative is to not select Geveko Marking Inc. as the Public Works Department's supplier of thermoplastic pavement markings materials. This would hinder Public Works' ability to maintain and install new pavement marking facilities in a cost-effective manner. This would force staff to purchase thermoplastic materials at higher retail prices, which would dramatically reduce the number of crosswalks, stop bars, and traffic calming pavement markings the Public Works Department would be able to maintain.

**FISCAL IMPACT:**

The FY 2022 fiscal impact to the Street Maintenance Fund is in the amount of \$44,658.00 for this supply agreement, with the remaining contract balance of \$276,874.72 to be budgeted through the annual budget process.

**FUNDING DETAIL:**

Fund:	1041	Street Maintenance Fund
Organization/Activity:	12320	Signs & Markings
Mission Element:	051	Maintain Pavement & Associated Improvements
Project # (CIP Only):	N/A	
Account:	520130	Maintenance & Repairs
Amount:	\$44,658.00	

**RECOMMENDATION:**

Staff recommends the approval of this agreement with Geveko Markings Inc. for the purchase of traffic control thermoplastic pavement markings material for the Public Works Department as presented.

**LIST OF SUPPORTING DOCUMENTS:**

- Supply Agreement
- Price Sheet
- Presentation