



Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes City Council

Tuesday, May 20, 2014

11:30 AM

Council Chambers

Public Notice - - THE USE OF CELLULAR PHONES AND SOUND ACTIVATED PAGERS ARE PROHIBITED IN THE CITY COUNCIL CHAMBERS DURING MEETINGS OF THE CITY COUNCIL.

A. Mayor Nelda Martinez to call the meeting to order.

Mayor Martinez called the meeting to order.

B. Invocation to be given by Pastor Luke Brownell, The Summit Church.

Pastor Jimmy Perez gave the invocation.

C. Pledge of Allegiance to the Flag of the United States.

Director of Intergovernmental Relations Tom Tagliabue lead the Pledge of Allegiance.

D. City Secretary Rebecca Huerta to call the roll of the required Charter Officers.

City Secretary Rebecca Huerta called the roll and stated that a quorum of the Council and required Charter Officers were present to conduct the meeting. City Secretary Huerta announced that Council Member Leal has been granted a leave of absence.

Charter Officers:

City Manager Ron Olson, Interim City Attorney Barney L. Knight, and City Secretary Rebecca Huerta.

Present: 7 - Mayor Nelda Martinez, Council Member Kelley Allen, Council Member Rudy Garza, Council Member Chad Magill, Council Member Colleen McIntyre, Council Member Lillian Riojas, and Council Member Mark Scott

Absent: 2 - Council Member Priscilla Leal, and Council Member David Loeb

E. Proclamations / Commendations: (NONE)

I. MINUTES:

2. Regular Meeting of May 13, 2014

Mayor Martinez deviated from the agenda and called for approval of the minutes. Council Member Magill made a motion to approve the minutes,

seconded by Council Member McIntyre and passed unanimously.

J. BOARDS & COMMITTEE APPOINTMENTS: (NONE)

K. EXPLANATION OF COUNCIL ACTION:

L. CONSENT AGENDA: (ITEMS 3 - 17)

Mayor Martinez referred to the consent agenda. Mayor Martinez requested that Item 8 be pulled for discussion. There were no comments from the public. The consent agenda items were passed by one vote as follows:

Vehicle Purchases - 83% CNG (Related Items 3 - 7)

Approval of the Consent Agenda

A motion was made to approve the Consent Agenda. The motion carried by the following vote:

Aye: 7 - Mayor Martinez, Council Member Allen, Council Member Garza, Council Member Magill, Council Member McIntyre, Council Member Riojas and Council Member Scott

Absent: 2 - Council Member Leal and Council Member Loeb

Abstained: 0

3. Purchase of two CNG pickup trucks for use at landfill

Motion approving the purchase of two (2) CNG pickup trucks from Burns Motors LTD, McAllen, Texas in accordance with Bid Invitation No. BI-0136-14 based on only bid for a total amount of \$75,600.00. Funding for the purchase of CNG pickup trucks is available in the Capital Outlay Budget of the Maintenance Service Fund.

This Motion was passed on the Consent Agenda.

Enactment No: M2014-057

4. Purchase of thirty-one (31) trucks and one (1) SUV and Lease-purchase of fifty (50) trucks

Motion approving the purchase of five (5) heavy trucks, twenty-six (26) light trucks, and one (1) SUV and the lease-purchase of five (5) heavy trucks, and forty-five (45) light trucks for the total amount of \$2,896,263.60, of which \$1,077,464.00 is required for the remainder of FY 2013-2014. The vehicles are awarded to the following companies for the following amounts in accordance with Bid Invitation No. BI-0117-14 based on lowest responsible bid and on lowest local bid. Funding for the purchase of vehicles is available in the Capital Outlay Budget of the Maintenance Service Fund and the Municipal

Information System Fund. Financing for the lease-purchase of vehicles will be provided through the City's lease-purchase financing contractor.

Grapevine DCJ, LLC Grapevine, TX Items 13 & 26	Silsbee Ford Silsbee, TX Items 2, 4, & 9	AutoNation Ford Corpus Christi, TX Items 1, 3, 5-8, 10-12, 14-25, 27-31
\$45,642.60	\$82,572.00	\$2,768,049.00

Grand Total: \$2,896,263.60

This Motion was passed on the Consent Agenda.

Enactment No: M2014-058

5. Lease-Purchase of four (4) freightliner trucks and four (4) Peterson lightning loader bodies for brush collection

Motion approving the lease-purchase of four (4) Freightliner trucks from Houston, Freightliner, Inc., Houston, Texas and four (4) Peterson lightning loader bodies from Texan Waste Equipment, Inc., Houston, Texas for a total amount of \$520,120. The award is based on the cooperative purchasing agreements with the Houston-Galveston Area Council of Governments (HGAC) and the Texas Local Government Purchasing Cooperative (TLGPC). Funding is available from the City's lease-purchase financing contractor.

This Motion was passed on the Consent Agenda.

Enactment No: M2014-059

6. Lease-Purchase of three (3) freightliner trucks and Peterson rear-steer loader bodies for brush collection

Motion approving the lease-purchase of three (3) Freightliner trucks from Houston, Freightliner, Inc., Houston, Texas and three (3) Peterson rear-steer loader bodies from Texan Waste Equipment, Inc., Houston, Texas for a total amount of \$443,520. The award is based on the cooperative purchasing agreements with the Houston-Galveston Area Council of Governments (HGAC) and the Texas Local Government Purchasing Cooperative (TLGPC). Funding is available from the City's lease-purchase financing contractor.

This Motion was passed on the Consent Agenda.

Enactment No: M2014-060

7. Purchase of one freightliner vacuum truck and sewer cleaner body for wastewater collection main line maintenance

Motion approving the purchase of one (1) Freightliner truck from

Houston Freightliner, Inc., Houston, Texas and one (1) VAC-ALL sewer cleaner body from Waukesha-Pierce Industries, Inc., Dallas, Texas for a total amount of \$322,073.45. The award is based on the cooperative purchasing agreement with the Houston-Galveston Area Council of Governments (H-GAC). The unit is a replacement to the fleet and will be used by the Utilities Department. Funds are available in the Fleet Maintenance Services Fund FY 2013-2014.

This Motion was passed on the Consent Agenda.

Enactment No: M2014-061

8. Service agreement for school crossing guard program

Motion approving a service agreement with All City Management Services, Houston, Texas to administer the School Crossing Guard Program in accordance with Bid Invitation No. BI-0114-14 based on only bid for an estimated twelve-month expenditure of \$257,936.40 of which \$46,897.53 is required for the remainder of FY 2013-2014. The term of the service agreement will be for twelve-months with an option to extend for up to two additional twelve-month periods subject to the approval of the service provider and the City Manager or designee. Funds are available in the General Fund and the Red Light Photo Enforcement Fund in FY 2013-2014.

Mayor Martinez referred to Item 8. Police Chief Floyd Simpson stated that the purpose of this item is to approve the agreement for the school crossing guard program. In response to Mayor Martinez, Chief Simpson stated that the cost savings would benefit the General Fund. There were no comments from the public. This Motion was passed on the Consent Agenda.

Enactment No: M2014-062

9. Interlocal agreement and approval for submission of grant application for Federal funds from the Edward Byrne Memorial Justice Grant (JAG) Program FY 2014 Local Solicitation

Resolution authorizing the City Manager, or designee, to submit a grant application in the amount of \$168,613 to the U.S. Department of Justice, Bureau of Justice Assistance for funding eligible under the Edward Byrne Memorial Justice Assistance Grant (JAG) Program FY 2014 Local Solicitation with 50% of the funds to be distributed to Nueces County under the established Interlocal Agreement; and authorizing the City Manager or designee to execute Interlocal Agreement between the City of Corpus Christi and Nueces County to establish terms for the sharing of the Edward Byrne Memorial Justice Grant (JAG) Program FY 2014 Local Solicitation.

This Resolution was passed on the Consent Agenda.

Enactment No: 030179

10. Contract amendment no. 1 for on-call engineering services for dams for construction phase services

Motion authorizing the City Manager or designee to execute Amendment No. 1 to the engineering contract with Freese and Nichols, Inc. of Corpus Christi, Texas in the amount of \$10,500, for a total restated fee not to exceed \$60,000 for On-Call Engineering Services for Dams for construction phase services.

This Motion was passed on the Consent Agenda.

Enactment No: M2014-063

11. Approval of a reservation agreement with Flint Hills Resources Corpus Christi, LLC for use of recycled water

Motion authorizing the City Manager or designee to execute an Agreement for Exclusive Reservation of Recycled Water (the "Reservation") with Flint Hills Resources Corpus Christi, LLC (FHR) for 2 million gallons per day (MGD) of recycled water.

This Motion was passed on the Consent Agenda.

Enactment No: M2014-064

12. Second Reading Ordinance - Rezoning from the "RS-6" Single-Family 6 District to the "ON" Office District for Klatt Thomas, LLC on property located at 4302 Interstate Highway 69 (1st Reading 5/13/14)

Case No. 0414-01 Klatt Thomas, LLC: A change of zoning from the "RS-6" Single-Family 6 District to the "ON" Office District, resulting in a change to the Future Land Use Plan from commercial and medium density residential to office uses. The property is described as Lot 22, River Forest Acres, located along the northwest side of Interstate Highway 69, between Teague Lane and Cornett Road.

Planning Commission and Staff Recommendation (April 9, 2014): Approval of the change of zoning from the "RS-6" Single-Family 6 District to the "ON" Office District.

Ordinance:

Ordinance amending the Unified Development Code ("UDC"), upon application by Klatt Thomas, LLC ("Owner"), by changing the UDC Zoning Map in reference to Lot 22, River Forest Acres, from the "RS-6" Single-Family 6 District to the "ON" Office District; amending the Comprehensive Plan to account for any deviations; and providing for a repealer clause and publication.

This Ordinance was passed on second reading on the Consent Agenda.

Enactment No: 030180

13. Second Reading Ordinance - Rezoning from the "RS-6" Residential District to the "CG-2" General Commercial District for Peterson Properties, Ltd. on property located at 5425 & 5515 Old Brownsville Road & 809 South Padre Island Drive (1st Reading 5/13/14)

Case No. 0414-02 Peterson Properties, Ltd.: A change of zoning from the "RS-6" Single-Family 6 District to the "CG-2" General Commercial District, resulting in a partial change to the Future Land Use Plan from light industrial to commercial uses. The property is described as being a 118.30-acre tract of land out of Lots 9, 10, 11, 14, 15, and 16, Section 5, Range VIII, of the Gugenheim and Cohn's Farm Lots, located between Old Brownsville Road (FM 665), South Padre Island Drive (SH 358), and West Point Road.

Planning Commission and Staff Recommendation (April 9, 2014): Approval of the change of zoning from the "RS-6" Single-Family 6 District to the "CG-2" General Commercial District.

Ordinance

Ordinance amending the Unified Development Code ("UDC"), upon application by Peterson Properties, Ltd. ("Owner"), by changing the UDC Zoning Map in reference to a 118.30-acre tract of land out of Lots 9, 10, 11, 14, 15, and 16, Section 5, Range VIII, of the Gugenheim and Cohn's Farm Lots, from the "RS-6" Single-Family 6 District to the "CG-2" General Commercial District; amending the Comprehensive Plan to account for any deviations; and providing for a repealer clause and publication.

This Ordinance was passed on second reading on the Consent Agenda.

Enactment No: 030181

14. Second Reading Ordinance - Rezoning from the "RS-6" Single-Family to the "RM-1" Multifamily for John O. Nicholson, III d/b/a Barton Street Pub on property located at 1005 & 1009 Mounts Drive (1st Reading 5/13/14)

Case No. 0414-03 John O. Nicholson, III d/b/a Barton Street Pub: A change of zoning from the "RS-6" Single-Family 6 District to the "RM-1" Multifamily 1 District, resulting in a change to the Future Land Use Plan from commercial to medium density residential uses. The property is described as being a 0.421-acre tract of land out of Lots 7 and 8, Block H, Flour Bluff Estates, located at the southeast intersection of Mounts Drive and Melody Lane.

Planning Commission and Staff Recommendation (April 9, 2014):
Approval of the change of zoning from the "RS-6" Single-Family 6 District to the "RM-1" Multifamily 1 District.

Ordinance

Ordinance amending the Unified Development Code ("UDC"), upon application by John O. Nicholson, III d/b/a Barton Street Pub ("Owner"), by changing the UDC Zoning Map in reference to a 0.421-acre tract of land out of Lots 7 and 8, Block H, Flour Bluff Estates, from the "RS-6" Single-Family 6 District to the "RM-1" Multifamily 1 District; amending the Comprehensive Plan to account for any deviations; and providing for a repealer clause and publication.

This Ordinance was passed on second reading on the Consent Agenda.

Enactment No: 030182

15. Second Reading Ordinance - Adopting Unified Development Code Text Amendments for plat recordation prior to final acceptance of infrastructure improvements (1st Reading 5/13/14)

Ordinance amending the Unified Development Code to provide Conditional Acceptance requirements by revising section 8.1.11 - Requirements for Plat Recordation; subsections 8.1.11.A - Traffic Engineering Department acceptance requirements, 8.1.11.B - Water Department acceptance requirements, 8.1.11.C - Wastewater Department acceptance requirements, 8.1.11.D Storm Water Department acceptance requirements, 8.1.11.E Street Department acceptance requirements; section 8.1.12 Technical Requirements for Final Acceptance; subsections 8.1.12.A Traffic Engineering Department acceptance requirements, 8.1.12.B Water Department acceptance requirements, 8.1.12.C Wastewater Department acceptance requirements, 8.1.12.D Storm Water Department acceptance requirements, and 8.1.12.E Street Department acceptance requirements.

This Ordinance was passed on second reading on the Consent Agenda.

Enactment No: 030183

16. Second Reading Ordinance - Appropriating funds for the Utilities Department reorganization and maintenance services (1st Reading 5/13/14)

Ordinance changing the FY 2014 budget adopted by Ordinance 029915 to appropriate and approve a transfer of \$268,017 from Storm Water Fund 4300 to and appropriate in Street Fund 1041 and reducing the transfer from Water Fund 4010 to Storm Water Fund 4300 by \$59,540 and appropriating \$59,540 in the Engineering Fund 5310 to

cover costs associated with transfer of staff due to recent reorganization; to appropriate and approve a transfer of \$1,536,333 from Fleet Maintenance Fund 5110 to and appropriate in the Facilities Maintenance Fund 5115 for noncash assets and liabilities; and increasing revenues and expenditures by \$1,744,810.

This Ordinance was passed on second reading on the Consent Agenda.

Enactment No: 030184

17. Second Reading Ordinance - Closing a portion of a 15-foot wide utility easement located northeast of Junior Beck Drive and southwest of South Padre Island Drive (1st Reading 5/13/14)

Ordinance abandoning and vacating a portion of a 15-foot wide utility easement out of Lots 5A and 6A, Industrial Technology Park Unit 1, and requiring the owner, Agnes Properties, to comply with the specified conditions.

This Ordinance was passed on second reading on the Consent Agenda.

Enactment No: 030185

M. PUBLIC HEARINGS: (NONE)

N. REGULAR AGENDA: (NONE)

O. FIRST READING ORDINANCES: (NONE)

P. FUTURE AGENDA ITEMS: (NONE)

Q. BRIEFINGS TO CITY COUNCIL: (ITEM 18)

18. Workforce Housing - Corpus Christi Housing Authority

Mayor Martinez referred to Item 18. Gary Allsup, President and Chief Executive Officer of the Corpus Christi Housing Authority, referred to a powerpoint presentation regarding an overview of the Housing Authority; composition of board of commissioners; the number of residents assisted by the Housing Authority; a housing inventory and list of properties; the three housing programs, including: Public Housing, Low Income Tax Credit, and Housing Choice Voucher Program; the definition of affordable housing; median income benchmarks; rental market and affordable rental; the number of homes for sale by price; minimum income to purchase requirements; goals for a workforce housing program; and next steps.

Council members spoke regarding the following topics: the area median incomes; the affordable housing crisis; utilizing abandoned properties; revitalizing existing neighborhoods; obstacles with funding; the total inventory of housing with the Housing Authority; future plans to build new units; tax

credit projects; timeframe and obstacles for Section 8 vouchers; infill and redevelopment; and creating a community-wide, collaborative strategy to address affordable housing.

- F. PUBLIC COMMENT FROM THE AUDIENCE ON MATTERS NOT SCHEDULED ON THE AGENDA WILL BE HEARD AT APPROXIMATELY 12:00 P.M. PLEASE LIMIT PRESENTATIONS TO THREE MINUTES. A recording is made of the meeting; therefore, please speak into the microphone located at the podium and state your name and address. If you have a petition or other information pertaining to your subject, please present it to the City Secretary.**

Mayor Martinez deviated from the agenda and called for comments from the audience. Susie Luna Saldana and Lucy Rubio spoke regarding the importance of building Fire Station No. 18 that was approved by the voters in the Bond 2008 Election. Denise Thomas, resident, and Kenneth Urban and Carlos Torres with the Corpus Christi Firefighters' Association spoke in favor of the Bond 2008 proposition to build Fire Station No. 18 and staffing for the Fire Department.

G. CITY MANAGER'S COMMENTS / UPDATE ON CITY OPERATIONS:

Mayor Martinez referred to City Manager's Comments.

a. City Performance Report - Housing and Community Development

Director of Housing and Community Development Eddie Ortega provided a briefing on the operations, mission and goals of the Housing and Community Development Department.

b. Other

None.

H. EXECUTIVE SESSION: (ITEM 1)

Mayor Martinez deviated from the agenda and referred to the day's executive sessions. The Council went into executive session. The Council returned from executive session.

- 1.** Executive session pursuant to Section 551.071 of the Texas Government Code for consultation with attorneys regarding fire collective bargaining negotiations with possible discussion and action in open session

This E-Session Item was discussed in executive session.

City Manager Olson provided a summary of the discussion in executive session regarding the fire collective bargaining negotiation process. Mr. Olson stated that the executive session is held with the City Council to review the contract, strategies, and approaches and for staff to receive guidance from the

Council regarding negotiations. Mr. Olson added that staff represents the will of the City Council and meets with the union to come to an understanding regarding an agreement. Mr. Olson referred to the guidelines for the negotiation process and stated that discussing the issues of staffing and the new fire station outside the collective bargaining table is illegal and in violation of the ground rules of the contract.

Q. BRIEFINGS TO CITY COUNCIL: (ITEMS 19 - 26)

19. Discussion regarding TxDOT analysis of "Movies and More" traffic issues

Mayor Martinez referred to Item 19. Executive Director of Public Works Dan Biles stated that the purpose of this item is to discuss the traffic situation on South Staples Street, south of Yorktown Boulevard. Deputy District Engineer Chris Caron, Texas Department of Transportation (TXDOT), presented information on the future development for State Highway 2444 including the right-of-way acquisition, utility adjustments, and increasing the roadway to four lanes; and the new traffic signals scheduled for installation at Kitty Hawk and Oso Parkway in the next six (6) to nine (9) months. Mr. Caron stated that traffic on South Staples is in good shape to handle the traffic concerns with the proposed development and will improve when the new traffic signals are installed.

20. Corpus Christi Regional Economic Development Corporation Quarterly Report

Mayor Martinez referred to Item 20. President of the Corpus Christi Regional Economic Development Corporation (CCREDC) Roland Mower presented the following information from the quarterly update: the summary of employment by sector; the number of building permits; an activity update on business attraction and existing industries; and successes. Council members spoke regarding the following topics: the number of properties rezoned for single family; PVRentals business; the projected number of construction workers needed by 2015-2016; outreach to encourage a wider labor pool; addressing the creation of high technology jobs; and the ideal buffer for water to help entice businesses to the area.

22. Golf Course Operations

Mayor Martinez deviated from the agenda and referred to Item 22. Director of Parks and Recreation Michael Morris stated that the purpose of this item is to provide an update on the third anniversary of golf course operations with ForeSight Golf. Mr. Morris presented information on the lease timeline; financial; improvements made to Gabe Lozano Golf Course; results from the citizen satisfaction survey; 2013 recap; and goals for 2014. Council members spoke regarding the following topics: the percentage of local and outside city limits golfers, and developing a marketing connection with the Convention and Visitors Bureau.

21. Consolidated Annual Action Plan FY2014

Mayor Martinez referred to Item 21. Director of Housing and Community Development Eddie Ortega stated that the purpose of this item is to provide an

overview of the FY2014 Consolidated Annual Action Plan. Mr. Ortega presented the following information: a review of City Council Policy No. 9, Community Development Block Grant (CDBG) and HOME Programs; the goals of the Consolidated Annual Action Plan; the citizen participation process; the entitlement funding received; the 10-year trend of funding for CDBG, ESG, and HOME programs; additional funds; the funding requests from City departments and external recipients for CDBG funding; ESG funding requests; HOME funding requests; the evaluation process; and next steps.

Council members spoke regarding the following topics: reaffirming that projects are still applicable prior to distribution of funds; the technical assistance workshops; the evaluation process; options for leveraging CDBG or HOME funds for downtown development projects; HOME funds and rezoning; whether Washington Elementary School is part of the demolition project; the two HOME projects requesting funding; and developing guidelines and policies on tax credit projects.

23. Strike Force Operations

Mayor Martinez referred to Item 23. Director of Parks and Recreation Michael Morris stated that the purpose of this item is to provide an update on the Strike Force Crew. Mr. Morris presented information on the Strike Force operations timeline; the operational summary; the results and examples of the issues addressed; and cooperation and opportunities with City departments and other agencies. In response to a council member, City Manager Olson stated that staff is encouraging employees to report concerns and pick up litter.

24. Wastewater Treatment Plant Consolidation

Mayor Martinez referred to Item 24. Executive Director of Utilities Mark Van Vleck stated that the purpose of this item is to update the Council on the consolidation of the wastewater treatment plants. Mr. Van Vleck stated that staff is recommending consolidation of all of the plants, except for the Broadway Wastewater Treatment Plant as soon as possible and to have the funding of the effluent line to the ship channel as a separate project. Mr. Van Vleck reported that the recommendation was made because of the savings in operations and maintenance and positions to the City to use effluent as a non-potable water supply. Mr. Van Vleck referred to a powerpoint presentation on the feasibility analysis; operation and maintenance needs and total costs per plant; 30-year capital needs; total annual costs to operate all six plants; the options that were considered, Option 4 being the most cost effective; and future costs and savings to operate the consolidated plant; the financial summary; and capital outlay comparison between the six plants and the regional plant. Executive Director of Public Works Dan Biles reported that the next steps would include hiring a program manager; beginning RFQ/RFP solicitation; and to identify a final site.

Council members spoke regarding the following topics: savings for solids handling; the reasons the costs will increase for the regional plant; increasing rates in advance prior to making payments in order to reduce costs; saving in operations and maintenance; effluent available for reuse in year six; dealing with the utility rate model; whether the Greenwood would be shut down and a new plant would be built in or around that existing plant; the percent of capacity at which the Oso plant is running; the other facilities that need major repairs for capacity issues; the capital improvement costs to maintain the six

plants; whether the City has the ability to shut down Laguna Madre during a storm surge; new technologies including methane and biofuel; how the operation and maintenance decreases during construction of the regional plant; Whitecap decommissioning; effluent to the ship channel for industrial reuse; raw water components; the timeframe for the work at the new Broadway plant; how the regional plant ties into the three-year financial impact of the capital improvement program; discussions with the Environmental Protection Agency (EPA); public dialogue; the financial model and rate impacts; timeframe for moving forward; whether the financial summary includes interest; how the regional plant will get the cost to \$1.50/1000 gallons; site selection; the cost for the effluent line; reuse opportunities; savings for transportation costs of solids; the cost to transfer Laguna to Oso plant; utilizing existing equipment; and next steps.

Mayor Martinez called for a brief recess until 5:15 p.m.

25. Water Management Plan 2015-2050

Mayor Martinez referred to Item 25. Assistant City Manager Gus Gonzales stated that the purpose of this item is to present the water management plan for 2015-2050. Mr. Gonzales stated that the plan is to continually develop integrated water management strategies of surface, reuse, conservation, ASR, and desalination to sustain the economic prosperity of the Coastal Bend region. Mr. Gonzales referred to a powerpoint presentation including the five strategic elements; a supply and demand chart; a chart including reuse; and next steps.

Council members spoke regarding the following topics: adding non-potable water to the system and making a commitment to industry; being "bullish" on desalination; non-potable and potable water supply; adding a sliding scale range for potable desalination for years 2020-2040; recognizing and educating the public on the distinction between potable (municipal) and non-potable (industrial) water; continuing dialogue with neighboring communities, including the State of Texas, on potable desalination; having a plan for desalination ready as much as possible by the next legislative session should the opportunity become available; cost for desalination; diverse water supply strategies; parallel paths for industrial and municipal desalination and the steps necessary to get as ready as possible; safe yield concerns; water conservation efforts; and the study on desalination.

26. Litter Awareness - Leave It Better Than You Found It

Mayor Martinez referred to Item 26. Executive Director of Public Works Dan Biles stated that the purpose of this item is to provide an update on the litter ordinance campaign. Mr. Biles presented information on the campaign; research and results of the benchmark survey; the focus on awareness, education and communication; and the "Leave It Better Than You Found It" external campaign timeline, the target audience, media outlets and application.

Council members spoke regarding the following topics: the target audience for the "Leave It Better Than You Found It" Campaign; the number of people who have signed up for the mobile gaming application; the education campaign's timeline; the matrix being used and the expected goals; and engaging a larger target audience.

R. ADJOURNMENT

The meeting was adjourned at 6:39 p.m.