



## AGENDA MEMORANDUM

Action Item for the City Council Meeting of September 17, 2019

**DATE:** August 19, 2019  
**TO:** Peter Zanoni, City Manager  
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Renewal No. 2 Type A Grant for Texas A&M University – Corpus Christi Internship Program

### **CAPTION:**

Resolution approving Renewal No. 2 of the Small Business Incentives Agreement between the Corpus Christi Business and Job Development and Texas A&M University – Corpus Christi (TAMU-CC) to provide grant up to \$150,000 for their internship program to assist small businesses from January 1, 2020 through December 31, 2020.

### **SUMMARY:**

The Type A Board has approved a grant of \$150,000 for TAMU-CC internship to pay for part of the wages that interns receive. The Type A Grant for Texas A&M University's Internship Program for Small Business Assistance runs from January 1, 2020 through December 31, 2020.

### **BACKGROUND AND FINDINGS:**

Texas A&M University – Corpus Christi has a program where students can work for a local company as an intern. The local company will pay minimum wage while the Type A grant will match the wage up to \$5.00 per hour plus FICA. This encourages companies to hire interns, it allows the student to get real work experience, and has a goal to create new jobs. The Type A Board has funded this program since 2007. This agreement would run until December 31<sup>st</sup> which is the end of a semester to better manage the program. The Board approved the Small Business Assistance budget on July 15, 2019 and is pending City Council approval. The current agreement allows for the Board to extend this agreement for up to two additional years. The number of businesses has slowed since the hurricane, but the university believes that it will pick up this next year. The university still has the fall semester to go through the current grant funds.

Texas A&M University Internship Progress Report 2008-2019

Year	# of F/T Jobs Created	# of P/T Interns Placed	# of Interns Placed	# of Employers unduplicated
2008-2009	10	1	66	25
2009-2010	6	0	84	20
2010-2011	15	9	102	27
2011-2012	8	19	111	28
2012-2013	8	5	115	28
2013-2014	28	12	85	36
2014-2015	15	15	87	30
2015-2016	7	8	88	30
2016-2017	0	0	75	22
2017-2018	6	6	92	31
2018-2019 ytd	*	*	47	32
<b>2008-2019</b>	<b>103</b>	<b>75</b>	<b>952</b>	<b>309</b>
Est. 2019-2020	9	7	89	34

- |   |                                    |
|---|------------------------------------|
| Adamson & Company                           | Gulfway Merchants Assoc.           |
| Bangle & Babe                               | HMB Enterprises                    |
| The Childrens Center of Corpus Christi      | Innovaum LLC                       |
| Corpus Christi Downtown Management District | Ironwood Finance                   |
| Corpus Christi Stamp Works                  | Kleberg Bank                       |
| Ed Cantu Insurance                          | Mestena                            |
| Ensemble Group                              | Milestones                         |
| Gowland, Streal, Morales                    | Mr. Fancy Pants Carwash            |
| QSROnline                                   | Palacios & Palacios                |
| Smart World Innovative Marketers            | 13 & Market                        |
| Santos McBain Management & Planning         | Your Personal Best Training Studio |
| MDR Advertising                             | Scoop Shack                        |
| Mestena                                     | Waddell & Reed                     |
| The Kid Doc CC                              | Wild Veggie Bouquet                |

**ALTERNATIVES:**

If Council does not fund the program or fund it at a lesser amount, this program will be cut back or may be discontinued without this grant.

**FISCAL IMPACT:**

This Type A will grant has been approved by the Type A Board and is in their 2019-2020 budget. This will use economic development funds of \$150,000 of the small business budget of

\$603,500.

**FUNDING DETAIL:**

Fund: 1140 Business and Job Development Fund  
Organization/Activity: 15020 Small Business Projects  
Mission Element: 707 Economic Development  
Project # (CIP Only):  
Account: 530000 Professional Services

**RECOMMENDATION:**

The Type A Board approved this grant at their August 19, 2019 meeting, as did CCREDC's Board. Staff recommends approving Renewal No. 2 of the Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Texas A&M University – Corpus Christi for an internship program to support small businesses in the amount of \$150,000 from January 1, 2020 through December 31, 2020

**LIST OF SUPPORTING DOCUMENTS:**

Resolution  
Agreement