



Corpus Christi
International Airport

Southwest Airlines
Denver Direct Flights

September 20, 2022

Executive Summary



Denver (DEN) Direct Flights

- CCIA and Southwest Airlines (SWA) have been in discussions regarding new airline service to DEN, since late 2020.
- SWA officials visited CC, TX from Sept. 8-10, 2022.
- SWA presented CCIA with new direct flight option for CCIA to DEN from Sept. 06-Nov. 4, 2022.
- New direct flight is a testing period to determine potential future flights- direct and possible non-stop.

An additional ICO to the West would open up more destinations & enhanced itineraries



- Service to DEN could potentially create connections to 10 new destinations and enhance itinerary options for 18 others
- All those itineraries would compete for >500 PDEW to/from the CRP Catchment Area

Each of these three markets represent more than 500 PDEW in opportunity for Southwest

YE1Q22 CRP Catchment Demand (PDEW) for DEN/LAS/PHX Routes*

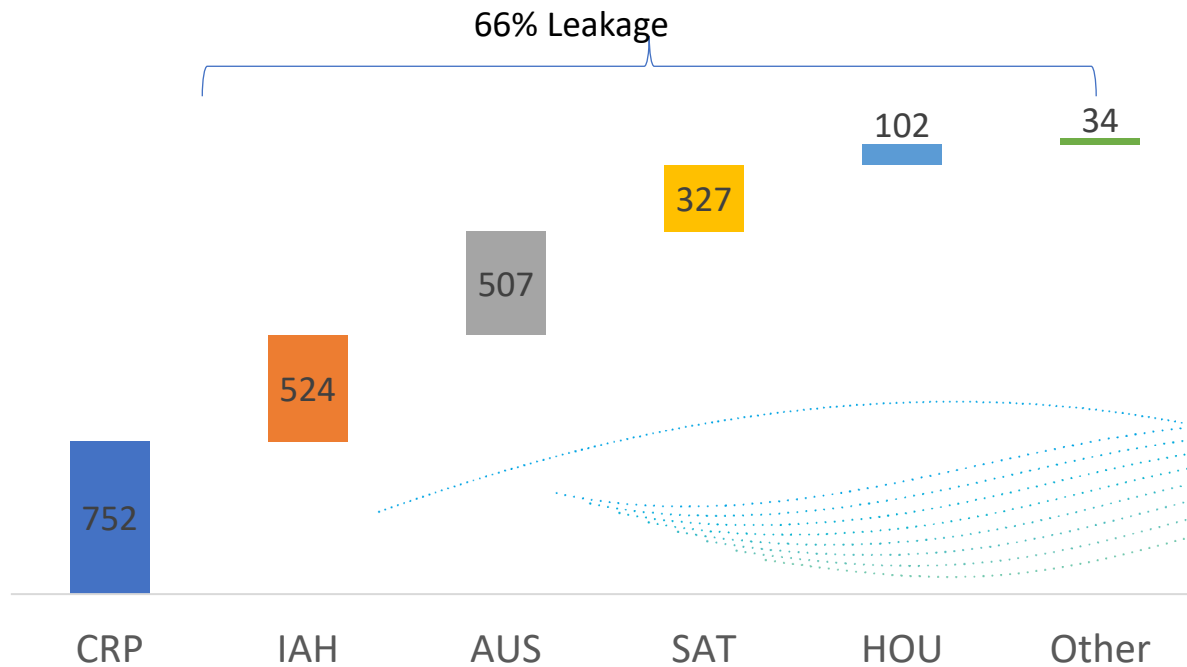
	Local PDEW	New Cnx Destinations		Enhanced Connectivity**		Total Opportunity (PDEW)
		Count	PDEW	Count	PDEW	
DEN	83	10	120	18	422	625
LAS	94	15	143	13	306	543
PHX	44	10	132	12	352	528

Source: Catchment Analytics via ADI
*Circuitous destinations eliminated

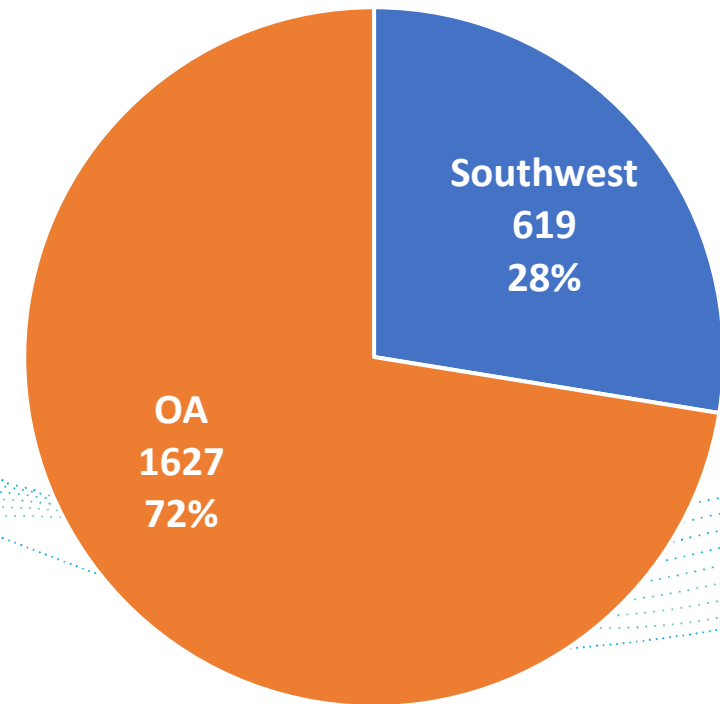
**Enhanced connectivity is defined as more frequencies available via DEN/LAS/PHX than via HOU

With substantial leakage to other airports and most pax choosing OA, these markets have huge potential for Southwest

YE1Q22 CRP Catchment Area Airport Usage (PDEW)



YE1Q22 CRP Catchment Area Market Share (PDEW)



Next Steps



- Once trial period ends, SWA will compile data and report back to CClIA.
- Determine continuing direct flights, consider adding non-stop options in the future, if successful.
- We highly encourage local organizations to take the Fly Local Pledge and represent our city's demand for additional flight options at CClIA.

www.corpuschristiairport.com/pledge