



## AGENDA MEMORANDUM

First Reading for the City Council Meeting of February 12, 2013  
Second Reading for the City Council Meeting of February 26, 2013

**DATE:** January 21, 2013  
**TO:** Ronald L. Olson, City Manager  
**FROM:** Michael Morris, Director  
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361-826-3494

Beach Fest 2013 event lease

**CAPTION:**

Ordinance authorizing the City Manager or designee to execute an Agreement with Elizabeth Guarneri for use of McGee Beach for music event to be held on March 16, 2013 and March 17, 2013.

**PURPOSE:**

Beach Fest 2013 is requesting to charge admission for the event.

**BACKGROUND AND FINDINGS:**

Beach Fest is a safe and fun alternative for Spring Breakers, and a way for non-profit organizations, especially those that serve the homeless population to raise funds for their organizations. The event organizers work with the Homeless Issues Partnership and area shelters by doing needs assessments and other studies to find out what the South Texas community needs.

Council is requested to approve the date, location, admission fees and consideration for the 2013 Beach Fest.

**ALTERNATIVES:**

Do not approve event agreement

**OTHER CONSIDERATIONS:**

Not Applicable

**CONFORMITY TO CITY POLICY:**

City Council action is required for lease agreements and fees charged in conjunction with public events.

**EMERGENCY / NON-EMERGENCY:**

Non-Emergency

**DEPARTMENTAL CLEARANCES:**

Legal, Finance

**FINANCIAL IMPACT:**

Operating                      X Revenue                       Capital                       Not applicable

<b>Fiscal Year: 2011-2012</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget				
Encumbered / Expended Amount				
This item		\$400.00		\$400.00
BALANCE		\$400.00		\$400.00

Fund(s): General Fund

**Comments:** None

**RECOMMENDATION:**

Staff recommends approval

**LIST OF SUPPORTING DOCUMENTS:**

Ordinance  
Lease with Exhibit