



# Solid Waste Services

Council Presentation – Grant Award

# Can'd Aid Recycle Outreach Grant Award





## Summary of Grant



- A grant of \$7,000 that supports educational outreach for recycling at large public events.
- Enhances our recycling efforts and expands our marketing reach.
- Helps provide training and resources needed for volunteer supported public events.



## Background and Findings



- Can'd Aid is an organization that offers multiple programs geared to help under-resourced communities to lead healthy, active and creative lives.
- “Crush it Crusade” is a program helps fund local organizations and their efforts to recycle aluminum cans at community events and festivals.
- Helps improve waste diversion and educates public on recycling correctly while at the public events.



# City Use and Benefits



- Solid Waste Services recently started the “Environmental Coalition Program” – a partnership with local high schools and their environment clubs.
- The Environment Coalition Program aims to educate students on the importance of recycling and best practices.
- Creates a strong volunteer base to assist at local events.
- Grant will help fund the Environmental Coalition Program by providing funds for hands on training, educational materials, and activity supplies for events.



# Staff Recommendation



- Approve and Accept the \$7,000 Grant awarded.
- Supports new department “Environmental Coalition Program”.
- No fiscal impact to the city or required cash match to accept.



Thank you!