



AGENDA MEMORANDUM

Action Item for the City Council Meeting April 11, 2023

DATE: March 13, 2023
TO: Peter Zanoni, City Manager
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Amendment No. 1 to Service Agreement 4163 Wayfinding Graphic Design

CAPTION:

Motion authorizing execution of Amendment No. 1 to the professional services contract with D|G Studios, Inc., in an amount of \$56,020.00 for a revised amount not to exceed \$106,020.00, to provide additional Phase I Implementation services under the Wayfinding Graphic Design service agreement 4163 for the fabrication and implementation of wayfinding signage citywide, with Fiscal Year 2023 funding available from the Hotel Occupancy Tax Fund.

SUMMARY:

This motion authorizes an amendment to the City's current contract with D|G Studios, Inc., of Houston, Texas, for additional services needed to complete the City's wayfinding design and implementation project and additional funding needed in the amount of \$56,020.00, bringing the total contract amount to \$106,020.00. These additional services are necessary to develop designs for the wayfinding signage and to proceed with the fabrication and installation phase of the project.

BACKGROUND AND FINDINGS:

The City's Wayfinding Graphic Design project will develop a citywide wayfinding signage master plan that includes the preparation of designs, a phased implementation schedule, a maintenance schedule, and oversight of sign fabrication and installation. The project began in the Summer of 2022 when an initial contract with D|G Studios, Inc. was executed for design services in the amount of \$50,000. The City is leading this effort with support from the Downtown Management District and Visit Corpus Christi.

Various City plans, including the 2018 Downtown Area Development Plan, 2018 North Beach Redevelopment Initiative, 2018 TIRZ #3 Traffic and Planning Analysis, and 2021 Flour Bluff and Padre-Mustang Island Area Development Plans identified the need for wayfinding signage in Corpus Christi that follows a coordinated and cohesive design and reinforces the identity of the area.

PROCUREMENT DETAIL:

This procurement falls under a statutory exception within Local Government Code 252.022(a)(4) as these services are for personal, professional and/or planning services.

D|G Studios, Inc. is currently providing professional environmental graphic design services associated with a citywide wayfinding master plan for the City of Corpus Christi under Service Agreement 4163. The goal is to develop design solutions that build upon the character of the City. By way of this procurement, it is believed that D|G Studios, Inc. is the best choice to continue with the next phase of this Master Plan.

ALTERNATIVES:

No alternatives were considered.

FISCAL IMPACT:

The fiscal impact for FY23 is \$56,020.00 to be paid from the Hotel Occupancy Tax Fund.

FUNDING DETAIL:

Fund: 1030
Organization/Activity: 13817
Mission Element: 734
Project # (CIP Only): N/A
Account: 530000

RECOMMENDATION:

Staff recommends authorizing execution of Amendment No. 1 with D|G Studios, Inc. to provide additional Phase I Implementation services under the Wayfinding Graphic Design Service Agreement 4163 for the fabrication and implementation of wayfinding signage citywide as presented.

LIST OF SUPPORTING DOCUMENTS:

Executed Service Agreement 4163
Amendment