



AGENDA MEMORANDUM
for the City Council Meeting of May 15, 2012

DATE: 4/16/2012

TO: Ronald L. Olson, City Manager

FROM: Daniel Biles, P.E., Interim Director of Engineering Services
DanB@cctexas.com
(361) 826-3729

DISCOVER DOWNTOWN MUSIC AND FILM FESTIVAL 2012

CAPTION:

Motion approving the application for street closure from Moondogger Productions to temporarily close the following street sections for the Discover Downtown Music and Film Festival to take place Friday, May 18, 2012 and Saturday, May 19, 2012.

The temporary street closure of north bound Shoreline Boulevard between Buford Street and Coopers Alley, beginning at 3:00 p.m. Friday, May 18, 2012 and ending at 12:00 a.m. Sunday, May 20, 2012.

The temporary street closure of south bound Shoreline Boulevard between Furman Avenue and Kinney Street, beginning at 3:00 p.m. Friday, May 18, 2012 and ending at 12:00 a.m. Sunday, May 20, 2012.

The temporary street closure of Park Avenue between south bound Shoreline Boulevard and north bound Shoreline Boulevard, beginning at 3:00 p.m. Friday, May 18, 2012 and ending at 12:00 a.m. Sunday, May 20, 2012.

The temporary street closure of Kinney Street between south bound Shoreline Boulevard and north bound Shoreline Boulevard, beginning at 3:00 p.m. Friday, May 18, 2012 and ending at 12:00 a.m. Sunday, May 20, 2012.

BACKGROUND AND FINDINGS:

Discover Downtown Music and Film Festival is the first of its kind in Corpus Christi. The event will feature outdoor music concerts, film, and variety of activities for families to enjoy. The Discover Downtown Music and Film will help boost revenues for the Corpus Christi Association of Realtors "Walk with Pride" event, benefiting Corpus Christi's children.

Although Moondogger Productions is requesting the street closure of north bound and south bound Shoreline between Buford Street and Coopers Alley, City Traffic Engineering staff recommends the closure on south bound Shoreline between Kinney Street and Furman Avenue and northbound Shoreline closure to remain between Buford Street and Coopers Alley. The road closure will coincide with the Beach to Bay road closures and the same traffic control plan will be used for both events. Event coordinators for the Discover Downtown Music and Film Festival will be working with the Corpus Christi Road Runners to have two successful events consecutively.

Traffic Control set up will begin on Friday, May 18th at 3:00 p.m. to allow for event set up.

ALTERNATIVES:

N/A

OTHER CONSIDERATIONS:

N/A

CONFORMITY TO CITY POLICY:

Sec. 49-17

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

None

FINANCIAL IMPACT: Not applicable

Fiscal Year: 2011-2012	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered Expended Amount				
Check Reimbursement				
This item				
BALANCE				

Fund(s): General Funds

Comments:**RECOMMENDATION:**

City Staff recommends the approval from Moondogger Productions for the Discover Downtown Music and Film Festival, pending insurance.

LIST OF SUPPORTING DOCUMENTS:

Location Maps
Application

Approvals: Veronica Ocanas, Assistant City Attorney
Constance P. Sanchez, Director of Financial Services
Eddie Houlihan, Assistant Director of Management and Budget
Oscar R. Martinez, Assistant City Manager