

MARKETING REPORT



Fly Local Pledge



2024 Recap

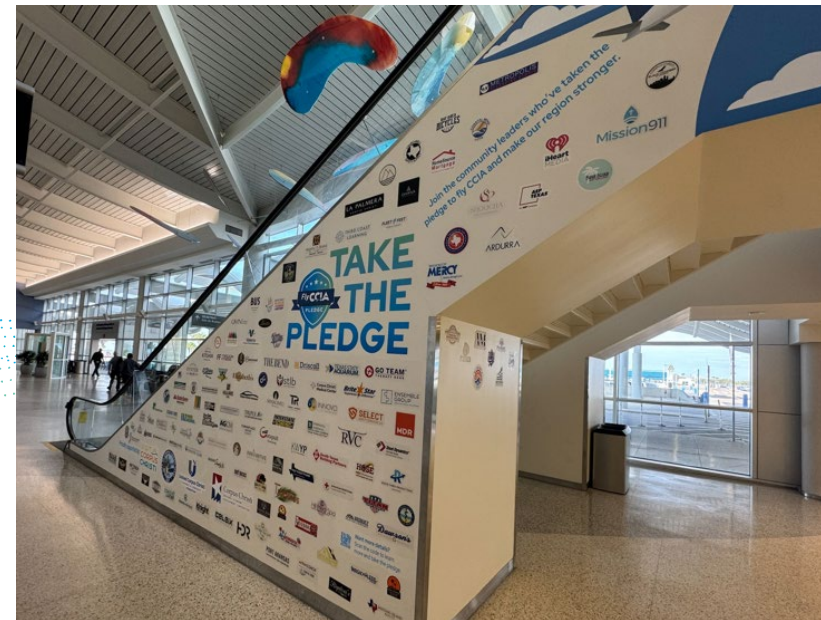


January 2024

91 pledges
16,001 individuals

December 2024

164 pledges (+80%)
20,001 individuals (+25%)

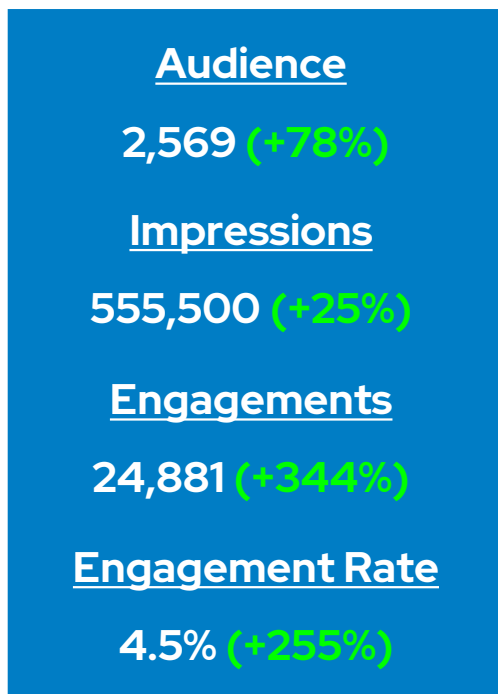


Social Media Insights

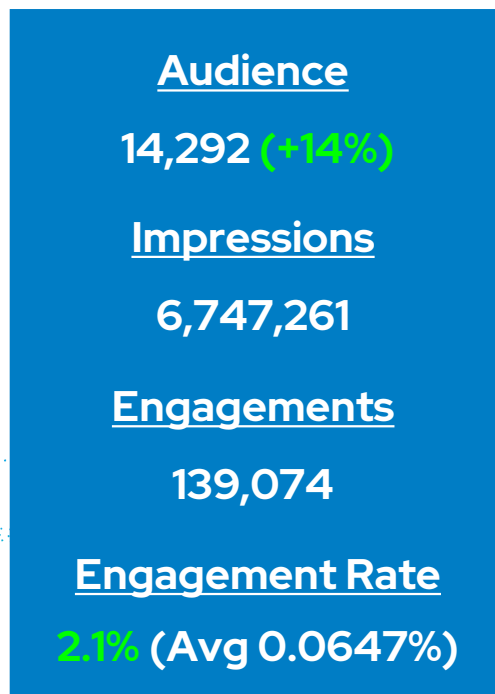
2024 Recap



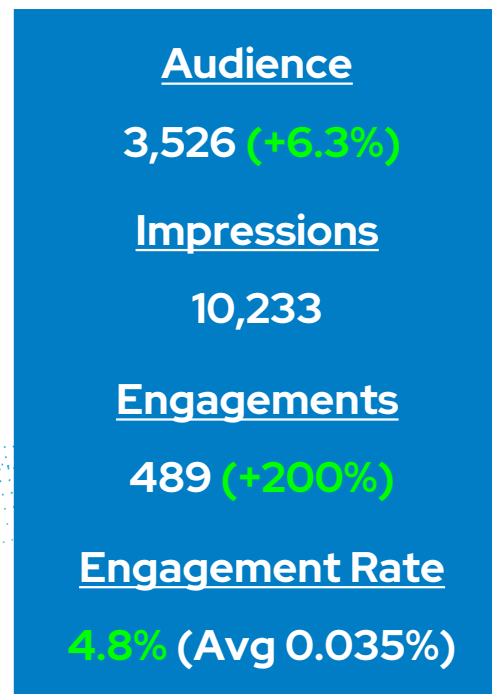
 Instagram



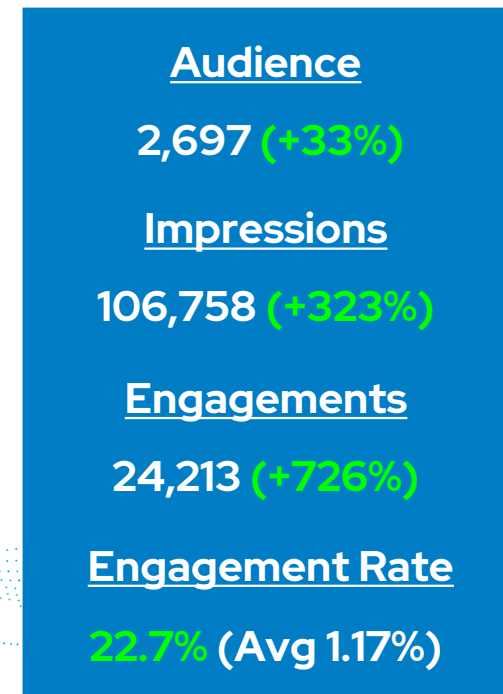
 Facebook



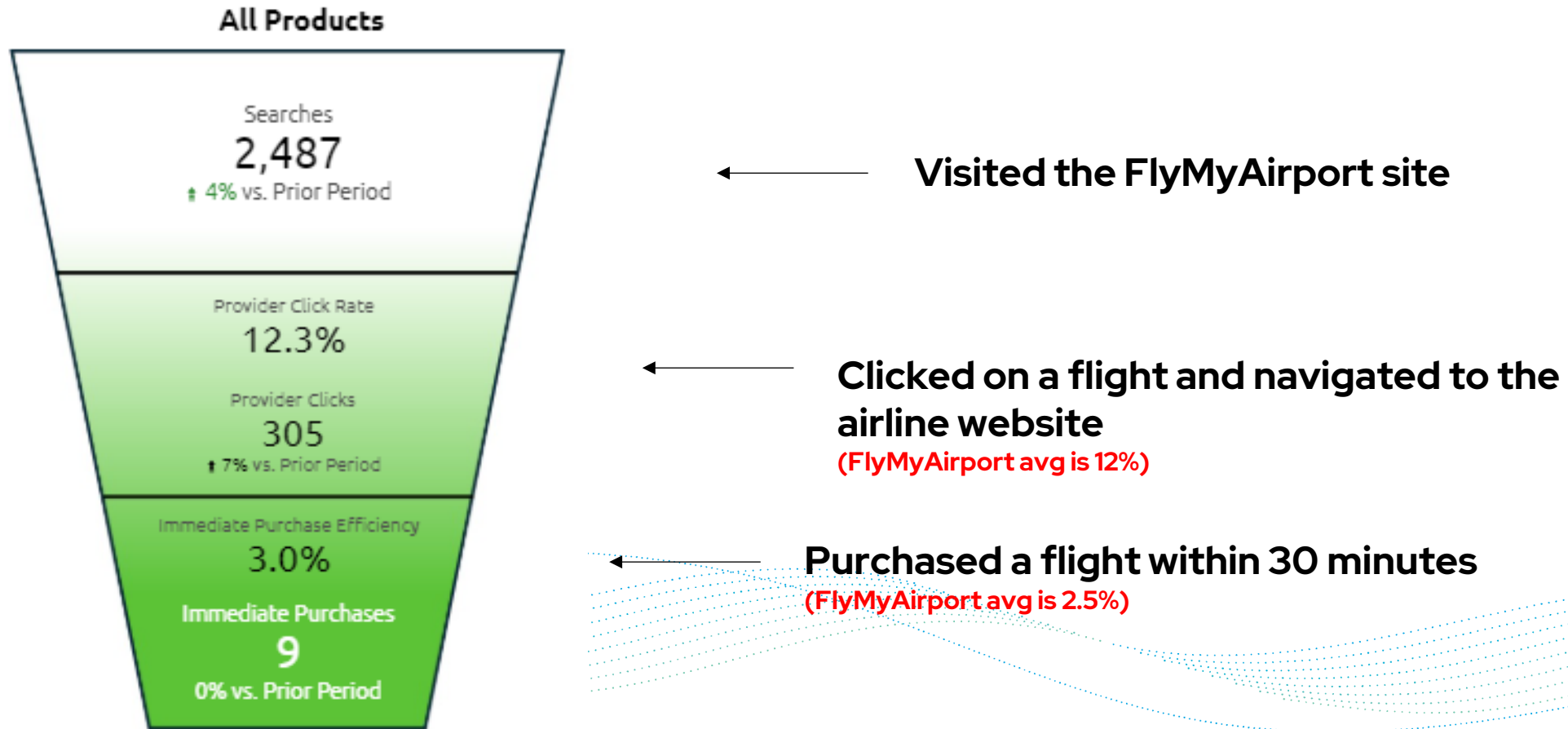
 X/Twitter



 LinkedIn



FlyMyAirport – Monthly Report



Marketing Campaign – Social Ads



CCIA
Corpus Christi
International Airport

Enjoy Some
Fresh **AIR.**

NEW **NUECES BREWING BAR & PATIO**



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Corpus Christi
International Airport

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Fresh **AIR.**

NEW **NUECES BREWING BAR & PATIO**



Enjoy Some
Fresh **AIR.**

EASY PARKING WITHOUT THE HASSELS

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International Airport



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Fresh **AIR.**

FAST AND EASY TSA SECURITY LANES



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EASY PARKING WITHOUT THE HASSELS



Enjoy Some
Fresh **AIR.**

ESCAPE THE CHAOS OF OTHER AIRPORTS

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Marketing Campaign – Billboards



Enjoy Some Fresh **AIR.**

NEW NUECES BREWING BAR & OUTDOOR PATIO

CCIA
Corpus Christi
International Airport

A billboard advertisement for Nueces Brewing Bar & Outdoor Patio. The background shows a man in a light orange shirt smiling and holding a glass of beer. The text "Enjoy Some Fresh AIR." is prominently displayed in white on a dark blue background. Below this, a blue banner with an orange "NEW" tag reads "NUECES BREWING BAR & OUTDOOR PATIO". The CCIA Corpus Christi International Airport logo is in the bottom right corner.



Enjoy Some Fresh **AIR.**

NEW NUECES BREWING BAR & OUTDOOR PATIO

CCIA
Corpus Christi
International Airport

A billboard advertisement for Nueces Brewing Bar & Outdoor Patio. The background shows a woman with grey hair smiling and holding a cocktail. The text "Enjoy Some Fresh AIR." is prominently displayed in white on a dark blue background. Below this, a blue banner with an orange "NEW" tag reads "NUECES BREWING BAR & OUTDOOR PATIO". The CCIA Corpus Christi International Airport logo is in the bottom right corner.

GOTEAM Therapy Dogs

Tuesday, 11/26 & Wednesday, 11/27



Sounds of the Season

Dec. 15-24

DECEMBER
SOUNDS OF THE SEASON
2024

| SUN | MON | TUE | WED | THU | FRI | SAT |
|--|---|---|--------------------------------|--------------------------------|--------------------------------|--|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| Michael Perez Guitarist & Vocalist | Michael Perez 5-8pm Guitarist & Vocalist | Michael Perez 5-8pm Guitarist & Vocalist | Mike Moore Guitarist | Mike Moore Guitarist | Mike Moore Guitarist | Hector DeLeon Jazz Guitarist |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Hector DeLeon Jazz Guitarist | Hector DeLeon Jazz Guitarist | Hector DeLeon Jazz Guitarist | | | | |
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |

Visit Corpus Christi State of Tourism Award of Excellence

