

American Bank  CENTER

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MANAGEMENT, HOSPITALITY, &
PARTNERSHIPS SALES SERVICES

October 2022



360

Leadership Team



Daniel Melise
General Manager



Cynthia Woods
General Manager



Darryl Meadows
Director of Event Services



Heather Breymeyer
VP of CC Sales & Operations



Teresa Conville
Director of Finance



Nick Ustruck
Executive Chef



Jeff Butcher
Director of Operations



Travis Gallier
Director of Global Partnerships



DeAnna Richarte
Director of Marketing



Joey Trevino
Booking Manager

American Bank Center Transition

- Transition Period: July 2022 → September 2022
Total Number of Days of Transition: (90)
- Contact Start Date: October 1st → October 18th
Effective dates of Operation: (18)
- Total Number of Days: **108**

Upcoming Events

- Reba McEntire, Oct. 29, 2022
- The Blue Man Group, Nov. 4, 2022
- Disney on Ice “Into the Magic,” Nov. 3-6, 2022
- Zach Williams, Nov. 16, 2022
- Intocable, Nov. 25, 2022
- Corpus Christi Ballet The Nutcracker, December 7-8, 2022
- TAMUCC Graduation, Dec. 10, 2022
- The Illusionists “Magic of the Holidays,” Dec. 15, 2022
- A Magical Cirque Christmas, Dec. 26, 2022



Convention Center & Local Events Efforts

- Ribbon-Cutting Events
- Attending Event-Planner Conferences alongside Visit Corpus Christi
- Marketing Efforts
- Engagement with Local Event Planners in Corpus Christi

Facility Assessment

- Assessment Includes the Following Venues:
 - Arena
 - Convention Center
 - Selena Auditorium
- The Scope of the Study Includes:
 - Mechanical, Electrical, and Plumbing (M.E.P.)
 - Fire Alarm and Emergency Lighting
 - Elevators and Escalators
 - Food Service Areas
 - Building Envelope Condition
 - Roof Condition
 - Structural Assessment