

**MINUTES**  
**CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION (TYPE A)**  
**REGULAR MEETING**  
**CITY HALL – COUNCIL CHAMBERS**  
**FEBRUARY 17, 2014 – 3:00 P.M.**

**PRESENT:**

**Members:**

Robert Tamez, President\*  
R. Bryan Gulley, Vice President  
Debbie Lindsey-Opel, Secretary  
Bart Braselton  
Gabriel Guerra

**Staff:**

Margie C. Rose, Assistant City Manager  
Julian Grant, Sr. Assistant City Attorney  
Rebecca Huerta, Assistant City Secretary

\*Arrived at 4:10 p.m.

- A. **Called meeting to order** – Vice President Gulley called the meeting to order at 3:11 p.m.
- B. **Roll Call** – Vice President Gulley verified that the necessary quorum of the Board were present to conduct the meeting.
  1. **Approval of Minutes** – Ms. Opel made a motion to approve the Regular meeting minutes of January 20, 2014, seconded by Mr. Guerra and passed (Tamez absent).
  2. **Financial Report** – Director of Financial Services Constance Sanchez presented the sales tax report through December; the cash flow statements; the commitment reports for the economic development fund; and the proforma report for the economic development fund.

A motion was made by Mr. Guerra to approve the financial report, seconded by Mr. Braselton and passed (Tamez absent).
  3. **Motion appropriating \$6,500,000 from the Unreserved Fund Balance in Fund 1120 Seawall Improvement Fund for projects identified for inclusion in the Seawall Maintenance Capital Improvement Program and changing the Fiscal Year 2013-2014 Operating Budget as necessary.** – Executive Director of Public Works Dan Biles stated that the purpose of this item is to appropriate the funds for the seawall maintenance capital improvement budget for Year 1. Ted Stephens, Trustee for the South Texas Art Museum, asked that the Barge Dock project be placed on hold until after receiving the FEMA report and requested more attention be given to the South Texas Art Museum Protection System.

Mr. Braselton made a motion to approve Item 3, seconded by Mr. Guerra and passed (Tamez absent).
  6. **Economic Impact of 1/8 Cent Sales Tax for Type A Board Funds.** – Assistant City Manager Margie Rose stated that the Board requested that Dr. Jim Lee provide an economic analysis and impact of the Type A funds. Dr. Jim Lee, Texas A&M University - Corpus Christi referred to a powerpoint presentation including the sales tax fund accounts; the physical, social, and economic impact of the seawall fund; downtown tourism activities and total direct impacts of the seawall fund; the significance of the

arena fund; and expenditures and sources of economic impact for the economic development fund including affordable housing and economic development projects.

4. **Discussion with possible action regarding the priorities of the Corpus Christi Business and Job Development Corporation.** – Assistant City Manager Margie Rose stated that at the January meeting, the Board requested that an item be placed on the agenda to have a discussion on the priorities of the Type A Board. Board members discussed future vital projects; developing an expenditure strategy; and ways to leverage the funds.

Ms. Opel made a motion directing staff to schedule a workshop at the next meeting to allow time for a facilitated discussion about strategic planning related to the available resources of the economic development 1/8 cent sales tax, seconded by Dr. Gulley and passed.

5. **Review and approve logo variations and strategic usage –** Kim Womack, Public Communication, presented the variations of the logo and asked for direction on the strategic usage. Board members suggested adding the statement “citizens making a difference” to the logo and discussed development of a website.

Ms. Opel made a motion to approve the change to the logo to include the language “citizens making a difference” and authorizing the expenditure and appropriation of up to \$2,500 to review and develop a website landing page, seconded by Mr. Braselton and passed.

7. **Housing and Community Development Monthly Report** – Director of Neighborhood Services Eddie Ortega presented the monthly Housing and Community Development report.

8. **Engineering Services Monthly Project Updates for February 2014** – Executive Director of Public Works Dan Biles presented the monthly Engineering Department project update.

9. **Update of Junior Beck Extension** – Assistant City Manager Margie Rose provided an update on the Junior Beck Extension on behalf of Assistant City Manager Wes Pierson. Ms. Rose reported that the Board approved the project and directed staff to negotiate an agreement with Solid Rock Commercial Properties for the extension of Junior Beck Drive. Ms. Rose informed the Board that the owner, Mr. Mondo Ortiz passed away and the Ortiz family is requesting to delay negotiations until they are ready to move forward. Board members requested that staff bring back the negotiated terms of the loan structure. A consensus of the Board agreed to have a member of the Board participate on the negotiations.

G. **Executive Director Comments:**

**\*Conduct of Meetings; Rules of Procedure**

Assistant City Manager Margie Rose said the Board does not have any rules or procedures and the purpose of this item is to see if the Board was interested in establishing rules similar to the City Council.

Ms. Rose said that staff will send the suggestions via email before the next meeting. At the direction of the Board, Ms. Rose said she would also place an item on the agenda at the next meeting to discuss the timing of receiving the agenda packet.

- H. **Public Comment**: Garrett Dorsey provided information on his work on “Operation Finally Home”, a Wounded Warrior Project to build homes for wounded veterans.
- I. **Identify Future Agenda Items** – The following items were requested to be included on a future agenda: strategic planning on the priorities of the Corporation; an update on the website and final communication plan; the discussion on policy and procedures in April; an update on affordable housing; and an update on the Junior Beck extension.
- J. **Adjournment**: There being no other business to come before the board, President Tamez adjourned the meeting at 5:08 p.m.