

RFP No. 4705 Website Redesign

Sr. Buyer: Minerva Alvarado

| Proposal Evaluation | Score | GHD Services | Perficient | Jesse James Creative | Planeteria Media |
|---|------------------|--------------------------|-----------------------|-----------------------------|-------------------------|
| | | Niagara Falls, NY | Alpharetta, GA | New York City, NY | Santa Rosa, CA |
| Minimum Qualifications | | | | | |
| Federal Risk and Management Program Certification | Pass/Fail | ✓ | ✓ | ✓ | ✗ |
| Required five years in business | Pass/Fail | ✓ | ✓ | ✓ | ✓ |
| No material lawsuits during last 5 years | Pass/Fail | ✓ | ✓ | ✓ | ✓ |
| No outstanding regulatory issues last 5 years | Pass/Fail | ✓ | ✓ | ✓ | ✓ |
| References Provided for firm | Pass/Fail | ✓ | ✓ | ✓ | ✓ |
| Minimum Qualification | Pass/Fail | | | | |
| Technical Proposal | | | | | |
| Firms' Experience | 15.0 | 11.8 | 9.3 | 8.3 | 10.0 |
| Team Experience | 10.0 | 6.5 | 4.5 | 7.0 | 8.5 |
| Understanding of Project Scope | 15.0 | 12.5 | 8.4 | 5.2 | 8.6 |
| Subtotal Technical Proposal | 40.0 | 30.7 | 22.1 | 20.5 | 27.1 |
| Interview | | | | | |
| Requirements | 5.0 | 4.5 | 3.3 | 2.8 | 1.5 |
| Design | 5.0 | 4.3 | 3.3 | 1.8 | 2.0 |
| Mobile | 5.0 | 4.3 | 3.8 | 2.5 | 1.8 |
| Web Administration | 5.0 | 4.5 | 3.5 | 2.3 | 1.5 |
| Security Requirements | 5.0 | 4.5 | 4.3 | 1.8 | 0.5 |
| Web Hosting Requirements | 5.0 | 4.5 | 4.0 | 2.5 | 1.5 |
| Search Engine Optimization | 5.0 | 4.3 | 3.8 | 2.5 | 2.0 |
| Knowledge Transfer & Skills Training | 5.0 | 4.3 | 3.8 | 2.8 | 2.3 |
| Long-Term Management | 5.0 | 4.3 | 4.0 | 2.3 | 1.8 |
| Maintenance, Backup & Disaster Recovery | 5.0 | 4.3 | 3.5 | 2.3 | 1.8 |
| Subtotal Interview | 50.0 | 43.5 | 37.0 | 23.3 | 16.5 |
| Price | | | | | |
| Cost information | 10.0 | 9 | 0 | 10 | 7 |
| Subtotal Pricing | 10.0 | 8.7 | 0.2 | 10.0 | 6.7 |
| Total | 100.0 | 82.9 | 59.3 | 53.7 | 50.2 |