



AGENDA MEMORANDUM
Corpus Christi B Corporation Meeting
August 15, 2022

DATE: August 9, 2022

TO: President and Honorable Board Members,
Corpus Christi Business and Job Development Corporation

FROM: Heather Hurlbert, CPA, CGFO, Director of Finance and Procurement
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Annual Texas Municipal League Conference

CAPTION:

Discussion and possible action for Type B Board members to attend the Texas Municipal League (TML) annual conference.

SUMMARY:

The purpose of this item is to request funding for the Type B Board members to attend the TML annual conference.

BACKGROUND AND FINDINGS:

The TML annual conference is designed for local elected officials, board members and staff members to learn about economic and community development, legislative changes, and emerging trends in municipal government. Since the creation of the Type B Corporation in 2018 no funds have been used to fund board members attending the TML conferences or any other type of training. Type A funds have been used for board members to attend the Texas Economic Development Council conference where they receive training specific to sales taxes for board members.

The conference is scheduled for October 5-7 in San Antonio.

Estimated cost of attendance is as follows:

Estimated Conference Costs	
Date	October 5-7, 2022

Estimated Cost per Attendee	
Hotel-three nights	\$,1000
Per Diem-three days	\$250
Travel-mileage	\$200
Registration	\$595
Estimated Cost for Per Attendee	\$2,045

This item is not in the approved budget and will require City Council approval if approved by the Type B board.

ALTERNATIVES:

The Board can recommend that board members not attend the TML annual conference.

FISCAL IMPACT:

The cost of attendance is estimated at an amount not to exceed \$2,045. The total estimated cost of \$6,135 for three board members to attend will be divided amongst the two Type A funds of Seawall and Arena.

FUNDING DETAIL:

Fund: 1146 – Economic Development
 Organization/Activity: 15030 – Administration
 Mission Element: 717
 Project # (CIP Only): n/a
 Account: 530350 – Training