



## AGENDA MEMORANDUM

Public Hearing and First Reading for the City Council Meeting of September 25, 2012  
Second Reading Agenda Item for the City Council Meeting of October 9, 2012

**DATE:** 7/30/2012  
**TO:** Ronald L. Olson, City Manager  
**FROM:** Michael Morris, Director of Parks and Recreation  
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### Parks and Recreation Master Plan

**CAPTION:**

Ordinance amending the Comprehensive Plan of the City of Corpus Christi by adoption of the Corpus Christi Parks and Recreation Master Plan; providing for repeal of conflicting ordinances; and providing for severance.

**PURPOSE:**

The Texas Parks and Wildlife Department requires all local parks and recreation departments to have a new master plan approved every eight to ten years or before any major developments occur which will significantly impact the recreation needs of a community. An approved master plan serves as major point value in the TPWD Grant Application and Evaluation Process.

The primary function of the Strategic Parks and Recreation Master Plan (Master Plan) is to assess the current park system, identify needs and deficiencies in the system and establish goals and priorities for maintaining, improving and developing a park system that meets the recreation needs and demands of the community.

**BACKGROUND AND FINDINGS:**

The previous Corpus Christi Parks, Recreation and Open Space Master Plan was completed and adopted in 2002. Updates to the plan and priority development lists were made in 2006, 2008 and 2010.

In October 2010, City Council approved a contract for professional services with Halff Associates, Inc to assist the Parks and Recreation Department with the development of the 2012 Corpus Christi Parks and Recreation Master Plan. In addition to conducting a complete inventory and assessment of the current park system, Halff conducted over 10 public meetings and presentations, met with key staff members, stakeholders, advisory groups and commissions and conducted extensive web based and telephone surveys to gather input on recreation priorities and needs throughout the community over the course of 18 months.

The proposed Master Plan was approved by the Parks and Recreation Advisory Committee on Wednesday, July 11, 2012. A public hearing was held and the plan approved by the Planning Commission meeting on Wednesday, August 29, 2012.

A link to view the Master Plan document has been added to the City of Corpus Christi webpage and a copy is also available in the City Secretary's office for review by the public.

**ALTERNATIVES:**

Do not approve ordinance.

**OTHER CONSIDERATIONS:**

Not applicable

**CONFORMITY TO CITY POLICY:**

The City Council must approve all amendments to the Comprehensive Plan of the City of Corpus Christi.

**EMERGENCY / NON-EMERGENCY:**

Non-Emergency. As per City policy, a public hearing must be held to amend the Comprehensive Plan of the City of Corpus Christi.

**DEPARTMENTAL CLEARANCES:**

Legal

**FINANCIAL IMPACT:** Not applicable

<b>Fiscal Year: 2012-2013</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget				0.00
Encumbered / Expended Amount				
This item				0.00
BALANCE				0.00

Fund(s):

**Comments:** There is no budget impact from this agenda item.

**RECOMMENDATION:**

Approve the proposed ordinance.

**LIST OF SUPPORTING DOCUMENTS:**

Ordinance

Summary – 2012 Corpus Christi Strategic Parks and Recreation Master Plan