



OFFICE OF
**ECONOMIC
DEVELOPMENT**

Drought Resilience Workforce Stability Grant Program

Type A & Type B Board
June 2025



Program timeline

- February 11 – City Council approves item to enter into a Chapter 380 Agreement with LiftFund and administer funds for DRWSP
- February 20 – City and LiftFund execute contract
- February 21 – LiftFund launches online interest form and receives 85 unique interest forms
- March 12 – First informational session webinar is hosted by LiftFund (bilingual)
- March 14 – Official grant application opens
- March 20 – Second informational webinar is held (bilingual)
- June 13 – 53 Applications received, 20 approved, \$842k awarded

A banner for "Info Sessions" with a dark blue background and teal chevron patterns on the sides. It lists two webinars: "MAR 12: 2 – 3PM" and "MAR 20: 10 – 11AM". Each entry includes a "VIEW SLIDES" button and a "WATCH SESSION" button.

Info Sessions

INFO SESSION WEBINAR MAR 12: 2 – 3PM VIEW SLIDES WATCH SESSION	INFO SESSION WEBINAR MAR 20: 10 – 11AM VIEW SLIDES WATCH SESSION
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Marketing and promotion

- **CorpusWorkforceDroughtRelief.com** continues as an active site for applications and information about the program.
- Social media posts, including targeted ads have been published using different social media outlets
- Printed flyers continue to be distributed at community events
- Several news release by City and partners
- Shared widely on all news affiliates, including Univision
- Weekly meetings between LiftFund and OED staff

City of Corpus Christi Small Business Grant Program

DROUGHT RESILIENT WORKFORCE STABILITY GRANT PROGRAM

OFFICE OF ECONOMIC DEVELOPMENT **3CORP**

DROUGHT RESILIENT WORKFORCE STABILITY GRANT PROGRAM

LiftFund
DREAM IT. FUND IT.

The City of Corpus Christi Workforce and Drought Relief Grant Program will provide financial support in the form of grants to small business owners and nonprofit organizations in industries directly impacted by the recent Stage 3 Water Restrictions. The program, funded by the City of Corpus Christi and administered by LiftFund, has dedicated **\$2,000,000 in funding** to support qualified applicants with **grants up to \$50,000**.

APPLY NOW

Below you will find more details about this program, including eligibility criteria, documents required, and a program timeline.

Grant Awards & Limitations

Grant amount will be up to a maximum of \$50,000 and calculated based on 3 categories, in the following order of precedence:



Strategic Outlook

- Designed as temporary assistance, the grant program aimed to safeguard jobs and businesses by facilitating diversification in response to Stage 3 water restrictions.
- City staff is prepared to present options to address net billing concerns.
- LiftFund promotion includes ongoing marketing and outreach efforts.
- The program administrator will submit the final grant award report to the City by July 31, 2025
- The program sunsets and unused funds return to the City upon receipt of the final report.





Testimonies

"We were shut down completely. We are now investing in mobile watering equipment and are expanding into zero scaping"

- Herbert Irrigation, INC

"The money from LiftFund will be used to keep employees by using funds for payroll and recover from loss revenue by using funds for operating costs"

- EMJ Services, LLC

"We have lost 2 days of service at each college campus which has directly affected our manpower and revenue. With this grant we plan on training additional crews, buying equipment and marketing artificial turf."

- CC Lawn Pros, LLC





QUESTIONS?
