



AGENDA MEMORANDUM

First Reading Item for the City Council Meeting of June 14, 2016
Second Reading Item for the City Council Meeting of June 21, 2016

DATE: May 15, 2016
TO: Margie C. Rose, Acting City Manager
FROM: Stacie Talbert Anaya, Interim Director, Parks and Recreation Department
StacieT@cctexas.com
361-826-3460

Naming property at Coves of Lago Vista subdivision Barclay Park

CAPTION:

Ordinance naming the park located at Coves of Lago Vista subdivision as Barclay Park.

PURPOSE:

Name park property in the Coves of Lago Vista subdivision Barclay Park.

BACKGROUND AND FINDINGS:

In December 2007, Corpus Christi Land Ventures dedicated an approximately .80 acre park located at Coves at Lago Vista subdivision, located at or near 5718 Lago Vista Drive. In addition, the developer paid approximately \$39,000 in park development fees. Due to an administrative error the park was not added to the department's inventory; the department did not develop nor maintain the park and development fees have been used at Oso Creek Park per the master plan. The property will, however, serve as a good neighborhood access point for future recreational trails planned for the Oso Creek Greenbelt area. The Coves at King Estates Homeowners Association (CKHOA), has maintained the property since its dedication.

Last summer, members of CKHOA approached the department about developing the park including a playground, fencing and other amenities totaling more than \$51,000. However, at .80 acre the property would be categorized as a niche/pocket park and development options are limited to shade trees, sidewalks and benches according to the 2012 Park and Open Space Master Plan. This was less than the CKHOA anticipated and requested a variance to the development standard.

In order to develop the property, the department negotiated the following agreement:

- Parks and Recreation will allocate \$12,000 in park development funds for the development of the park amenities.
- CKHOA will pay for the balance of the development cost of the park improvements.
- CKHOA can use the Parks Arts Leisure and Seniors (PALS), 501(c)3, account for donations collected for the balance of the development costs.
- CKHOA will commit to continue maintenance requirements for the park.

- The park will remain a public park – available to everyone.
- An area for a future trailhead will be reserved in the park.

The Parks & Recreation Department Policy and Procedure for Naming or Renaming Parks & Recreation Facilities list the following procedure for Naming of New Parks and/or Facilities:

- Park land received through dedication under the City's Platting Ordinance shall be named by the Parks and Recreation Director or designee and shall be named after the platted subdivision or a geographic reference adjacent or related to the subdivision area. No formal action needs to be taken by the City Council.
- The Director or designee may seek potential naming rights for new parks or facilities where the potential exists and is deemed appropriate. Any such naming rights would require City Council approval.

As this property has never been formally listed in the Parks & Recreation Department's inventory, it will be treated as a new park and subject to the second portion of the policy for new parks and facilities.

The policy subsequently lists criteria for naming parks including:

- Facilities may be named after streets, geographical locations, historical figures, events, concepts, or local, state or national leaders. Facilities may also be named for an individual or group where major donations of land, funds or other exceptional contributions toward the development, maintenance and/or operation of a facility or to the City in general have been made by the nominated individual or group.
- Facilities shall not be named after or in honor of an individual, unless such individual has been deceased at least one year.
- Donation of at least 51 percent of the value of a facility is required.
- Names related to religious denominations will generally not be favorably considered.
- A name which has an obscene connotation or demeans, intimidates or maliciously portrays any racial or ethnic group will not be considered.
- When a facility is named for an individual, this action in no way gives the individual or family members naming rights over other features on the property. Features within the facility or on the property will remain eligible for naming without the consent of the individual or family members for which the property is currently named.
- The Council may choose to waive any or all provisions herein provided for eligible facilities in commemorating or memorializing an individual, group or event.
- Costs associated with renaming ceremonies and the provisions of markers, signs, plaques, or memorials shall be borne by the entity proposing the name change.

Dr. Dan Martin and his family have donated 58% of the cost of the development of the park (including the cost of the park sign) that is estimated to be completed in July 2016. Dr. Martin has requested the park be named Barclay Park to posthumously honor his wife's grandparents and their life-long commitment to public service. This request meets the criteria established in the policy.

On May 12, 2016, the Parks and Recreation Advisory Committee voted to approve the department's request to support the naming of the park as Barclay Park.

ALTERNATIVES:

Do not approve Barclay Park as official name of the property. Following previous practices, the park would be named Coves at Lago Vista Park or Lago Vista Park.

OTHER CONSIDERATIONS:

None

CONFORMITY TO CITY POLICY:

City Council must approve park naming.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal and Finance

FINANCIAL IMPACT:

Operating Revenue Capital X Not applicable

Fiscal Year: 2015-2016	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered/ Expended Amount				
This item				
BALANCE				

Fund(s):

Comments:

RECOMMENDATION:

Staff recommends approval of the naming of Barclay Park.

LIST OF SUPPORTING DOCUMENTS:

Ordinance
Policy and Procedure for naming parks
Maps of Park