

MARKETING REPORT



Corpus Christi Hooks x CCIA



CCIA partnered with the Corpus Christi Hooks to serve as the primary location for their **World Baseball Classic** marketing campaign.

- **Concept:** A high-end photo and video production centered around international travel and global competition.
- **Merchandise Focus:** The campaign unveiled custom-designed jerseys representing the various home countries of former Hooks players.

Field Trips

Mireles Elementary (Kindergarten)
March 18, 2026

TM Clark Elementary (3rd)
March 20, 2026

