



Traffic Pattern Analysis & Land Use Study

Process

- Motion to approve \$150,000 expenditure for Traffic Pattern Analysis & Land Use Study
- Full Contract will Proceed to City Council

Funding

\$150,000 TIRZ #3 Traffic Study

\$ 75,000 SEA District Land Use

\$225,000 Total Study Contract



Need for Study

Infrastructure Projects are impacting traffic flow

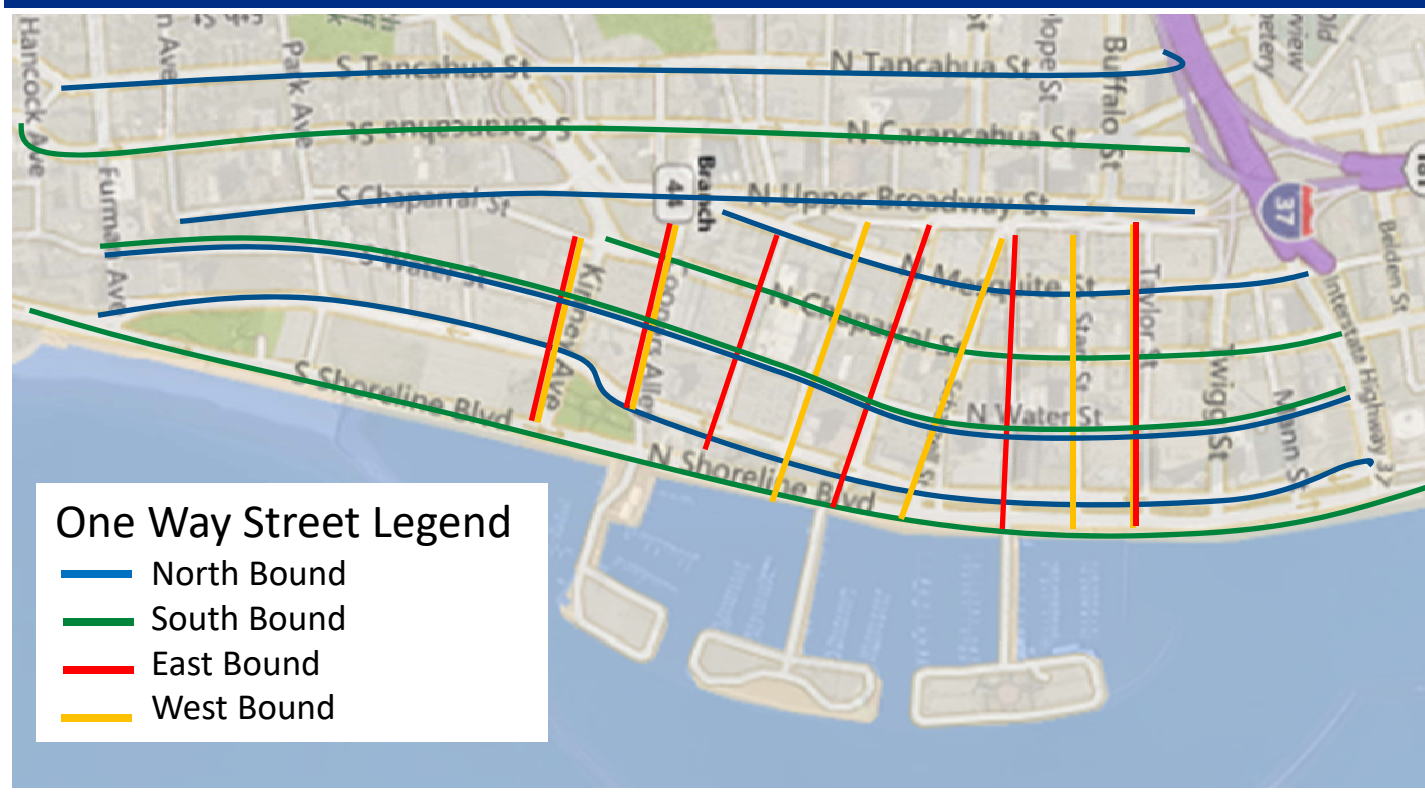
- Shoreline Boulevard Realignment Bond 2008
- Chaparral Street Phase 1 Bond 2008
- SEA District Pedestrian Improvements Bond 2012
- Chaparral Street Phase 2 Bond 2014
- Water Street Signalization Bond 2014
- Downtown Streetscapes Bond 2014

Understanding Harbor Bridge Impact

- Building off RUDAT and DADP goals
 - Maximizing SEA District access
 - Maximizing undeveloped land and bridge right of way potential
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Previous One Way Pattern







Traffic Pattern Analysis

PART 1: \$49,500

Notice to Proceed (NTP)

April 5, 2017

Kickoff Meeting with City Staff and Project Team

April 10, 2017

Initial Stakeholder Discussions

April 10, 2017

Task A: Evaluation of Programmed and Recently
Completed Street Projects

April – May 2017

Task B: Assessment of Market Data

April – May 2017

Task C: Stakeholder-Driven Vision of
Opportunities and Constraints

April – June 2017

PART 2: \$175,000

Task A: Evaluation of Street Projects

May – July 2017

Task B: Market Supply and Demand Analysis

June – August 2017

Task C: Public Meeting and Town Hall

August – September 2017

Task D: Public Presentations + Adoption

September – October 2017