



Proposition A



Public Hearing
October 17, 2023

What is Proposition A?

On August 15, 2023, the City Council voted unanimously to call a special election to repurpose the existing ¼ cent sales tax for the purpose of:

- ✓ Repairing and maintaining the integrity of the Seawall infrastructure
- ✓ Improving citywide Regional Parks
- ✓ Fixing commercial and industrial streets
- ✓ Attracting new flight destinations to and from Corpus Christi
- ✓ Repairing, renovating, and improving the Selena Auditorium, Arena, and Convention Center
- ✓ Incentivizing private sector developer(s) to build and operate a Convention Center Hotel

Proposition A will involve NO TAX INCREASE.

Type A Expansion of Allowable Uses

Today



1/8 Cent
for Arena only

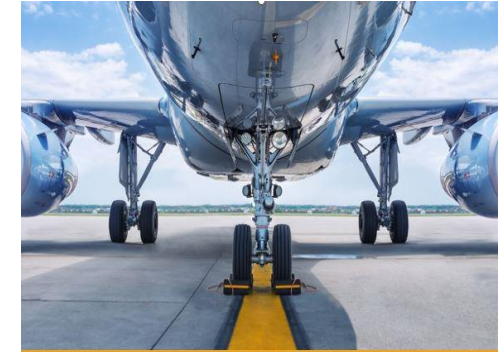
1/8 Cent
for Seawall only



Proposed Expansion of Use



1/4 Cent for Seawall, Parks, Streets, Airport, Arena, Selena Auditorium, Convention Center, and private Convention Hotel.



Seawall Protection

Proposition A will allow for the continued maintenance and integrity of the Seawall. Since 2002, \$50 million has been invested to protect and repair our Seawall. In keeping our Seawall a priority, City Council created an endowment , or financial reserve, with a minimum of \$14 million balance at the expiration of the current sales tax for any emergency repairs or future enhancements of the Seawall with the addition of future



Enhancement

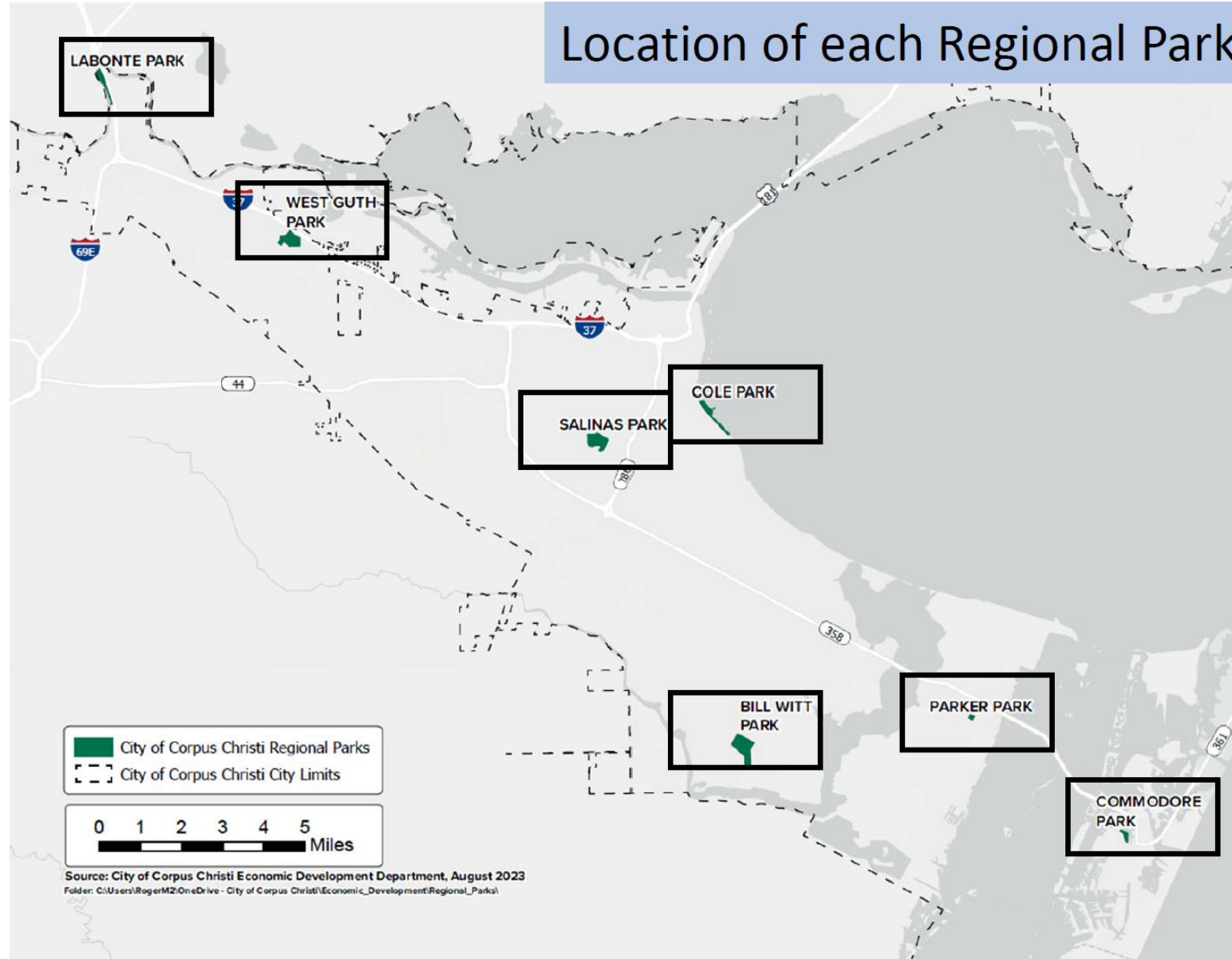
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Proposition A will allow for improvements to regional parks throughout our City which include Commodores, Bill Witt, Cole, Labonte, Parker, Salinas, and West Guth parks. Enhancements include added shade structures, picnic tables, BBQ equipment, athletic facilities, pickleball courts, trail development, new restrooms, and aquatic amenities.



Each of the five districts has a minimum of one regional park

Location of each Regional Park



Street Improvements

Proposition A will allow for increased funding to fix commercial, industrial, arterial, and collector streets.



New Direct Flights

Proposition A will allow for recruitment of new direct flights that may result in lower airfares. Proposition A will make travel to and from Corpus Christi more accessible and affordable.



Selena Auditorium, Arena, Convention Center Improvements, and potential Convention Hotel built and operated by private sector

Proposition A will fund maintenance, repairs, & renovations to the Selena Auditorium, Arena, & the Convention Center. Renovations include a new HVAC system, new audio and visual equipment, & the expansion of ballrooms and meeting spaces. The improvements are intended to provide for a better experience for visitors & citizens when attending concerts, graduations, non-profit events, sporting competitions, and popular local events such as Buc Days festivities. City participation in a private sector built and managed Convention Center Hotel is an eligible use of Proposition A funds.



Informational Resources

✓ Website

- www.cctexas.com/PropositionA

✓ Email

- PropA@cctexas.com

✓ Online and printed information brochure

✓ Videos

✓ Frequently Asked Questions (FAQ) page



EARLY VOTING
MONDAY, OCTOBER 23 THROUGH
FRIDAY, NOVEMBER 3

ELECTION DAY
TUESDAY, NOVEMBER 7



SCAN QR CODE TO VISIT THE
DEDICATED PROP A WEBPAGE



Questions