

CITY OF CORPUS CHRISTI

PARKS, RECREATION AND OPEN SPACE MASTER PLAN

CORPUS CHRISTI CITY COUNCIL
APRIL 26, 2022

PROJECT PURPOSE

MASTER PLAN UPDATE

- Parks system vision/goals
- Community preferences
- Park distribution and access
- Facility condition
- Recreational programming
- Efficient delivery of services

TPWD MASTER PLANNING STANDARDS ACCESS TO GRANTS

PLAN COMPONENTS

FIVE CHAPTERS

- Chapter 1: Introduction & Planning Context
- Chapter 2: Corpus Christi Parks System
- Chapter 3: Needs Assessment
- Chapter 4: Plan Recommendations
- Chapter 5: Implementation Program

APPENDICES

- Public Outreach Findings
- Recreational Facilities Study
- Conditions Assessment
- Baseball Field Assessment

Park Classifications			
STANDARD PARK TYPE	SERVICE AREA	GENERAL CHARACTERISTICS	UNIQUE PARK TYPES
REGIONAL PARK		<ul style="list-style-type: none"> • Hosts events, festivals and tournaments • Located near major roads • Accessed primarily by car • Unique regional amenities or specialized facilities 	ESPLANADES, PARKWAYS, AND TRAILS <ul style="list-style-type: none"> • Follows natural or man made corridors • Facilitates pedestrian and bicycle travel • Provides links to other parks, schools, neighborhoods, civic buildings, and other destinations



OPERATIONAL PLAN:

- ADMINISTRATIVE POLICIES AND PROCEDURES
- MANAGEMENT OF RECREATIONAL PROGRAMS
- MAINTENANCE PRACTICES
- DISTRIBUTION OF PARKLAND AND FACILITIES

NOT A CAPITAL PLAN:

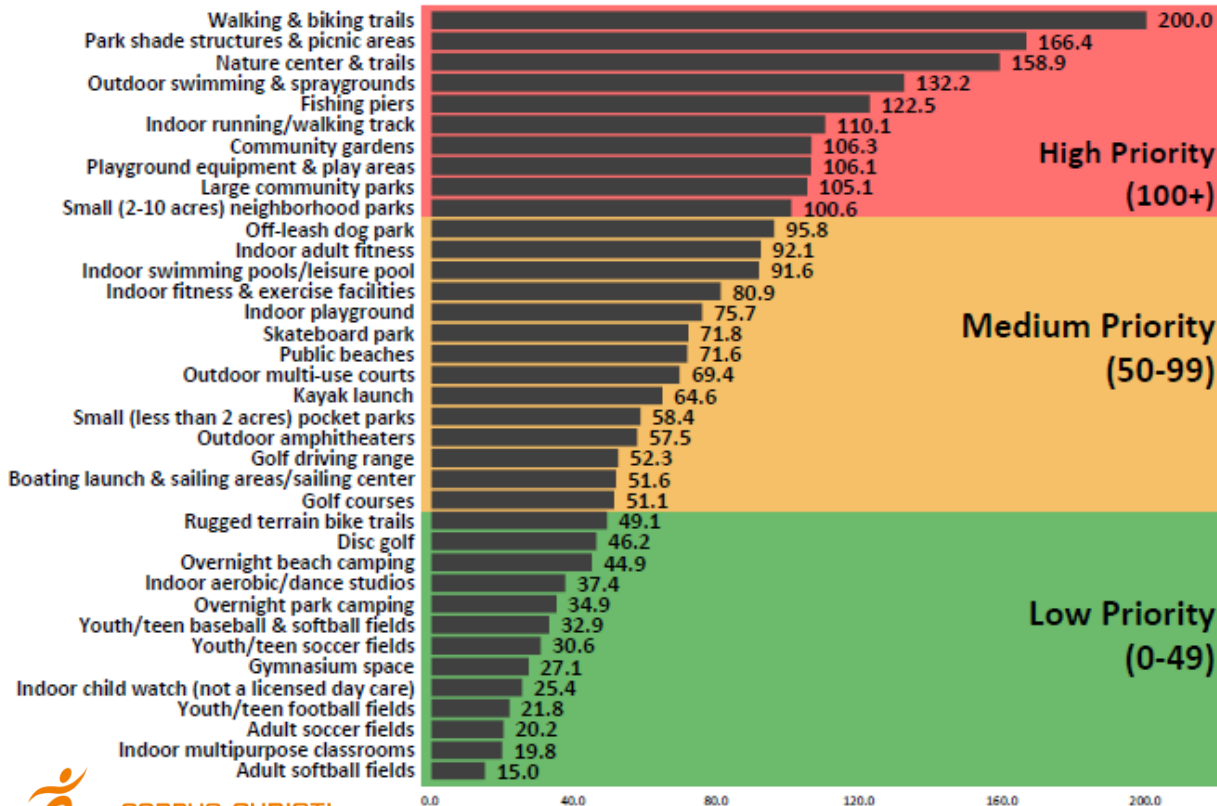
- ...BUT DOES RECOMMEND PARK-SPECIFIC IMPROVEMENTS

PUBLIC OUTREACH METHODS

- Project Webpage
- Online Mapping Tool
- Surveys/Online
- Virtual Meeting Room
- Stakeholder Meetings

www.cctexas.com/parksmasterplan

<https://corpuschristiparksvirtualmap.com/maps/>



Corpus Christi Parks, Recreation and Open Space Master Plan

Corpus Christi Parks: Virtual Map

Thank you for visiting the Corpus Christi Parks Virtual Map! The purpose of this virtual map is to get your feedback on the changes that you would like to see in each park in Corpus Christi in the future. Your feedback is very important! Please select your City park(s) below and let us know. This map may also be used to submit comments that will influence a new conceptual development plan to be prepared for Bill Witt Park.

Please select to view park

Map Satellite

Sign Up for Project Updates

4 5
3 6
2
Welcome
1

1 Welcome

SIGN IN

WELCOME
THANK YOU FOR ATTENDING THIS VIRTUAL OPEN HOUSE FOR THE
CORPUS CHRISTI
PARKS, RECREATION AND OPEN SPACE MASTER PLAN



The intent of this virtual meeting is to provide an overview of the Corpus Christi parks and recreation master planning process and to understand the recreational services that you would like to have access to in the future.

YOUR FEEDBACK IS VERY IMPORTANT!



PUBLIC OUTREACH SUMMARY

- Kick-off Meetings with Parks and Recreation Staff
- Parks and Recreation Advisory Board Presentations
- Stakeholder “Visioning” Meetings with Community Representatives
- Meetings with City Council Members
- Master Plan Survey (Statistically-Valid and “Public”)

2021 City of Corpus Christi Community Interest and Opinion Survey

The City of Corpus Christi Parks and Recreation Department would like your input to help determine green space, park, and recreation priorities for our City. Your survey will take approximately 10-15 minutes to complete. When finished, please return your survey in the enclosed postage-paid return-reply envelope.

1. Please indicate if you or any member of your household has a need for each of the facilities listed below by circling either "Yes" or "No." If "Yes," please rate ALL of the questions of the Type of Facility section of the survey using a scale of 1 to 5, where 5 means the needs of your household are being met.

Type of Facility	Do you have a need for this facility?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Small (less than 2 acres) pocket parks	Yes	No	5	4	3	2	1
02. Small (2-10 acres) neighborhood parks	Yes	No	5	4	3	2	1
03. Large community parks	Yes	No	5	4	3	2	1
04. Wash dog park	Yes	No	5	4	3	2	1
05. Golf course	Yes	No	5	4	3	2	1
06. Outdoor amphitheaters	Yes	No	5	4	3	2	1
07. Boat launch facilities (resisting capacity)	Yes	No	5	4	3	2	1
08. Youth/Teen baseball and softball fields	Yes	No	5	4	3	2	1
09. Youth/Teen soccer fields	Yes	No	5	4	3	2	1
10. Youth/Teen football fields	Yes	No	5	4	3	2	1
11. Adult softball fields	Yes	No	5	4	3	2	1
12. Adult soccer fields	Yes	No	5	4	3	2	1
13. Outdoor swimming and spraygrounds	Yes	No	5	4	3	2	1
14. Outdoor tennis courts	Yes	No	5	4	3	2	1
15. Outdoor basketball courts	Yes	No	5	4	3	2	1
16. Playground equipment and play areas	Yes	No	5	4	3	2	1
17. Rugged terrain trails	Yes	No	5	4	3	2	1
18. Walking and biking trails	Yes	No	5	4	3	2	1
19. Nature observation areas	Yes	No	5	4	3	2	1
20. Park shade structure and picnic areas	Yes	No	5	4	3	2	1
21. Community gardens	Yes	No	5	4	3	2	1
22. Indoor swimming pools/leisure pool	Yes	No	5	4	3	2	1
23. Indoor fitness and exercise facilities	Yes	No	5	4	3	2	1
24. Indoor running/walking track	Yes	No	5	4	3	2	1
25. Board park	Yes	No	5	4	3	2	1
26. Aquatics center	Yes	No	5	4	3	2	1
27. Outdoor volleyball courts	Yes	No	5	4	3	2	1
28. Pickleball courts	Yes	No	5	4	3	2	1
29. Disc golf	Yes	No	5	4	3	2	1
30. Golf driving range	Yes	No	5	4	3	2	1
31. Fishing piers	Yes	No	5	4	3	2	1
32. Overnight beach camping	Yes	No	5	4	3	2	1
33. Overnight park camping	Yes	No	5	4	3	2	1
34. Kayaking	Yes	No	5	4	3	2	1
35. Indoor playground	Yes	No	5	4	3	2	1
36. Indoor water park	Yes	No	5	4	3	2	1
37. Indoor amusement rides	Yes	No	5	4	3	2	1
38. Indoor arena	Yes	No	5	4	3	2	1
39. Indoor arena for equestrian activities	Yes	No	5	4	3	2	1
40. Indoor arena for other purposes	Yes	No	5	4	3	2	1

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~1,200
Completed
Surveys
744 Random
450+ Public

**GOAL #1: PARKS SYSTEM GROWTH
AND ACCESS**

GOAL #2: PARKS SYSTEM INVESTMENTS

**GOAL #3: RECREATIONAL
PROGRAMMING**

**GOAL #4: ADMINISTRATION AND
OPERATIONS**

63 TOTAL RECOMMENDED IMPLEMENTATION STRATEGIES



FINANCIAL INVESTMENT. CAPITAL IMPROVEMENTS (FOR INCLUSION IN THE 10-YEAR CAPITAL IMPROVEMENTS PLAN) OR GENERAL FUND EXPENDITURES.



OPERATIONAL CHANGE. NEW OR ALTERED PROGRAMS, STAFFING, OR ADMINISTRATIVE PROCEDURES.



POLICY. OFFICIAL PROCEDURES OR POLICIES USED TO MAKE CITY DECISIONS.



REGULATION. COUNCIL APPROVED REGULATIONS USED TO DIRECT GROWTH OR ADDITIONAL ACTIONS IN THE CITY .



STUDY. ADDITIONAL STUDY OR EXAMINATION REQUIRED TO DETERMINE THE BEST RESULT.

GOAL #1: PARKS SYSTEM GROWTH AND ACCESS

(**KEY TOPICS:** PARK ACQUISITION, EQUITABLE DISTRIBUTION, TRAILS AND CONNECTIVITY, PARK PROGRAMMING (OPEN SPACE))

7 TOTAL STRATEGIES

KEY RECOMMENDATION:

1.1.3. TRAIL NETWORK LEVEL OF SERVICE. Expand the city-wide trails network and increase the percentage of residential areas that are within ½ mile of a trail.



GOAL #2: PARKS SYSTEM INVESTMENTS

(**KEY TOPICS:** FACILITIES, NATURAL RESOURCE CONSERVATION, MAINTENANCE, RESILIENCE, IMPROVEMENT STANDARDS, CONCEPTUAL PARK DESIGN, SECURITY AND SAFETY.)

29 TOTAL STRATEGIES

KEY RECOMMENDATION:

2.1.2. ASSET MANAGEMENT PLAN. Schedule parks system asset management via a digital assessment management system.



GOAL #3: RECREATIONAL PROGRAMMING

(KEY TOPICS: RECREATIONAL PROGRAMS, COMMUNITY EVENTS, TOURISM)

16 TOTAL STRATEGIES

KEY RECOMMENDATION:

3.1.4. RECREATIONAL PROGRAM ADDITIONS.

Diversify the City’s recreational program portfolio to maximize the utilization of recreational amenities and to maintain appropriate program lifecycle balances.



GOAL #4: OPERATIONS AND ADMINISTRATION

(**KEY TOPICS:** ADMINISTRATION, CERTIFICATIONS/ACCREDITATION, PARTNERSHIPS, COST-RECOVERY, ADVERTISING/PUBLIC RELATIONS.)

11 TOTAL STRATEGIES

KEY RECOMMENDATION:

4.1.5. TECHNOLOGY INTEGRATION. Improve field staff's access to handheld GPS and web-based equipment for field maintenance and inventory.





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