





City Of Corpus Christi

# CORPUS CHRISTI CONVENTION & VISITORS BUREAU


## BOARD DETAILS




**OVERVIEW**



**SIZE** 13 Seats



**TERM LENGTH** 2 Years



**TERM LIMIT** 6 Years

The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.



**CONTACT**



Carmen Newton



(361) 881-1885



[cnewton@visitcorpuschristitx.org](mailto:cnewton@visitcorpuschristitx.org)



**DETAILS**

### COMPOSITION

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority and a representative from the C.C. International Airport to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term.

### CREATION / AUTHORITY

Motion No. 2006-209, 7/11/06; Motion No. 2006-243, 7/25/06; Motion No. 2010-282, 11/16/10; Motion No. 2013-028, 2/12/13; Motion No. 2014-155, 11/18/14.

### MEETS

3rd Thursday of every month, 12:00 p.m., Bay Building, 101 Shoreline, Ste. 430.

### TERM DETAILS

Two-year staggered terms.

### DEPARTMENT

Convention and Visitors Bureau

**List of Corpus Christi Convention and Visitors Bureau Members  
February 9, 2016**

One (1) vacancy with term to 10/1/16 representing the following category: 1 - At-Large. *(Note: The Corpus Christi Convention & Visitors Bureau (CCCVB) is recommending the new appointment of Ed Cantu (At-Large) or Johnny Philipello (At-Large). (The CCCVB is required to submit at least two names for consideration.)*

Name	Board Name	Status	District	Term	End Date	Office	Category	Position
Eduardo (Eddie) L. Garcia	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Resigned	District 5	Partial	10/01/16		At Large	
Jason Rodriguez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	1	10/1/16		Restaurant Industry	Chair
Kaushik "Sheik" Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	2	10/1/17		Hotel Industry	
Richard Elton Glover Jr.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/17		Attraction Industry	
Brooke Senterfitt-Montes	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/01/17		Restaurant Industry	
Angie Flores Granado	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 2	2	10/1/17		At-Large	
Rakesh "Rick" Patel	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	2	10/1/17		Hotel Industry	
Ken Griffin	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	2	10/1/17		At-Large	
James "Jim" Needham	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	2	10/1/16		At-Large	Chair Elect
Terri Adams	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	1	10/1/16		Attraction Industry	
Darcy Schroeder	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 2	2	10/1/16		At-Large	
James Kunau	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/1/16		Attraction Industry	
Melody Nixon-Bice	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/1/17		Hotel Industry	
Terry Klinger	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		RTA representative	Ex-officio, non-voting	
Nelda Martinez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		Mayor	Ex-officio, non-voting	
Patricia Cardenas	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		Port of CC representative	Ex-officio, non-voting	
Fred Segundo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		C.C. International Airport	Ex-officio, non-voting	
Ronald Olson	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		City Manager	Ex-officio, non-voting	

**List of Corpus Christi Convention and Visitors Bureau Applicants  
February 9, 2016**

Name	District	Employer	Category	Work Address	City	ST	Work Phone
Douglas Allison	District 4	SELF-EMPLOYED	At-Large	403 N. Tanchua St.	CORPUS CHRISTI	TX	361-888-6002
Ed Cantu	District 5	ED CANTU INSURANCE AGENCY	At-Large	7122 S. Staples St.	CORPUS CHRISTI	TX	361-991-1493
John Garcia	District 1	COMFORT SUITES	At-Large	1814 Ennis Joslin Road	CORPUS CHRISTI	TX	361-991-7100
Eugene C. Guernsey	District 4	GENE GUERNSEY & ASSOCIATES INC. REALTORS	At-Large	446 Robert Dr.	CORPUS CHRISTI	TX	361-993-8018
Cathy Harrison	District 3	SELF-EMPLOYED	At-Large	108 Peoples St. T-Head	CORPUS CHRISTI	TX	361-881-8503
Melissa Hofstetter	District 3	THE COUNCIL ON ALCOHOL & DRUG ABUSE	At-Large	1801 S. Alameda, Suite 150	CORPUS CHRISTI	TX	361-854-9199
Steve Keenan	District 5	OMNI HOTELS AND RESORTS	At-Large	900 N. Shoreline Blvd.	CORPUS CHRISTI	TX	361-886-3545
Johnny Philipello	District 4	BUCCANEER COMMISSION	At-Large	1513 N. Chaparral St.	CORPUS CHRISTI	TX	361-882-3242
Maria G Rodriguez	District 2	FROST BANK	At-Large	4215 S. Staples	CORPUS CHRISTI	TX	361-883-3621
Joseph B. Schenk	District 4	ART MUSEUM OF SOUTH TEXAS (TAMU-CC)	At-Large	1902 N. Shoreline Blvd.	CORPUS CHRISTI	TX	361-825-3507

**City Of Corpus Christi**

**Profile**

_____	<u>Douglas</u>	_____	<u>Allison</u>	_____
Prefix	First Name	Middle Initial	Last Name	Suffix

\_\_\_\_\_

Email Address

**Which Boards would you like to apply for?**

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

\_\_\_\_\_

Street Address

\_\_\_\_\_

Suite or Apt

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

Postal Code

**District 4**

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

\_\_\_\_\_

Primary Phone

\_\_\_\_\_

Alternate Phone

**SELF EMPLOYED**

Employer

**ATTORNEY**

Job Title

**403 N. TANCAHUA ST.**

WorkAddress - Street Address and Suite Number

**CORPUS CHRISTI**

WorkAddress - City

**TX**

WorkAddress - State

**78401**

WorkAddress - Zip Code

361-888-6002

Work Phone

Work E-mail address

Work Address

Preferred Mailing Address

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## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

## Education, Professional and/or Community Activity (Present)

GRADUATE OF AUSTIN COLLEGE AND ST. MARY'S SCHOOL OF LAW

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

38

If yes, how many years?

Upload a Resume

## Demographics

Completion of this information is VOLUNTARY. The City will use this information for statistical purposes only, such as tracking the diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community.

Caucasian/Non-Hispanic

Ethnicity

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Gender

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## Verification

### City Code Requirement

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I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

I Agree

### Oath

---

I swear that all of the statements included in my application are true and correct.

---

I Agree

---

### **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- Hotel Industry
- Attraction Industry
- Restaurant Industry

# City Of Corpus Christi

## Profile

Prefix Ed First Name Middle Initial Cantu Last Name Suffix

  
Email Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

  
Street Address   
Suite or Apt   
City   
State   
Postal Code

## District 5

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

  
Primary Phone   
Alternate Phone

Ed Cantu Insurance Agency  
Employer Owner  
Job Title

7122 S. Stapels St.  
WorkAddress - Street Address and Suite Number

Corpus Christi  
WorkAddress - City

TX  
WorkAddress - State

78413



WorkAddress - Zip Code

361 991-1493

Work Phone

eddcn2@gmail.com

Work E-mail address

Work Address

Preferred Mailing Address

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## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

BBA from TAMU-CC. Certified Corpus Christi Tourism Ambassador, Greater Corpus Christi Hospitality Association Board Director, Corpus Christi Chamber of Commerce Board Director, President-Elect of TAMUCC National Alumni Association, TAMUCC Islanders Athletic Fund Board Director, Leadership Corpus Christi Alumni Board Member. "I'm Good Enough, I'm Smart Enough and gosh darn-it, people like me."

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

53

If yes, how many years?

[Ed\\_Cantu\\_Bio\\_Aug\\_2015.doc](#)

Upload a Resume

## Demographics

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Prefer not to Answer

Ethnicity

Male

Gender

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## Verification

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I Agree

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I Agree

### Oath

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I swear that all of the statements included in my application are true and correct.

---

I Agree

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### **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- Hotel Industry
- Attraction Industry
- Restaurant Industry

## Who is Ed Cantu?



Ed Cantu

### Ed Cantu



Ed Cantu is a 5th Generation Corpus Christian who loves his community and understands the importance and the economic impact of a strong, growing Convention and Tourism Industry.

Ed Cantu is a top performing veteran Insurance Agency owner of 30 years with numerous achievement and service awards who represents some of the largest insurance companies in North America. Ed's Agency is highly recommended by his clients and his peers because he and his team members are knowledgeable agents with excellent customer service skills who know how to treat you right.

He is one of the great insurance minds in the field and is constantly learning the newest information to pass along to his customers to help protect them better.

Ed received his BBA from Texas A&M University-Corpus Christi in 1981. He and his wife Pam of 22 years are active in their community with Church and organizations like March of Dimes and The Coastal Bend Emmaus Community.

Ed is an Alumni of Leadership Corpus Christi (Class Zero and 43) and currently serves on many influential boards including:

- The Corpus Christi Chamber of Commerce, Director.
- The Greater Corpus Christi Hospitality Association, Director.
- Leadership Corpus Christi Alumni Association, Director.
- The Texas A&M University-Corpus Christi Athletic Foundation.
- The TAMUCC National Alumni Association, President-Elect.

Ed is also an active member of the Corpus Christi Association of Realtors where he serves on the Governmental Affairs Committee and Public Relations Committee. He also serves on the Builders Association Corpus Christi Area Governmental Affairs, and Membership Committee and has served on the BACCA Board as a Director in 1996 and as the BACCA Board Treasure in 2006.

Ed is a member of the National Academy of Best-Selling Authors where he won a "Quilly Award" for his contribution to world famous business development expert Bryan Tracy's book "Change Agents".



## City Of Corpus Christi

### Profile

Prefix John First Name Middle Initial Garcia Last Name Suffix  
[REDACTED]  
Email Address

### Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU, CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION, CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY, TRANSPORTATION ADVISORY COMMISSION

Street Address [REDACTED] Suite or Apt [REDACTED]  
City [REDACTED] State [REDACTED] Postal Code [REDACTED]

### District 1

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

Primary Phone [REDACTED] Alternate Phone [REDACTED]

COMFORT SUITES

Employer

DIRECTOR OF SALES

Job Title

1814 ENNIS JOSLIN ROAD

WorkAddress - Street Address and Suite Number

CORPUS CHRISTI

WorkAddress - City

TX

WorkAddress - State

78412

WorkAddress - Zip Code

361-991-7100

Work Phone

Work E-mail address

Home/Primary Address

Preferred Mailing Address

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## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

SEE ATTACHED RESUME

Registered Voter?

Yes  No

Current resident of the city?

Yes  No

38

If yes, how many years?

[GARCIA.pdf](#)

Upload a Resume

---

Please upload any additional supporting documents

---

## Demographics

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Hispanic

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Ethnicity

Male

---

Gender

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## Verification

### City Code Requirement

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I Agree

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---

I Agree

### Oath

---

I swear that all of the statements included in my application are true and correct.

---

I Agree

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### Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- Hotel Industry
- Attraction Industry
- Restaurant Industry

Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY.

**Are you a qualified voter\* residing in the Authority? (Note: Authority includes the following services areas: Nueces County and the municipalities, Bishop, Corpus Christi, Driscoll, Gregory, Banquete, Agua Dulce, San Patricio, Port Aransas and Robstown)**

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Yes  No

Question applies to multiple boards.

\*Qualified elector/voter means a person who is 18 years of age or older; a United States citizen; has not been determined by a final judgement of a court to be mentally incapacitated; has not been finally convicted of a felony or, if so convicted has fully discharged the person's sentence including incarceration, parole or supervision, or completed a period of probation ordered by any court; and a resident of this State.

Question applies to TRANSPORTATION ADVISORY COMMISSION.

**Per city ordinance, at least one member of this commission shall represent the bicycling community. Do you qualify for this category?**

---

Yes  No



**John Garcia**

John Garcia has been active in the hospitality industry for 19 years. Born and raised in Corpus Christi, Garcia's first opportunity arose when he started at the Ramada Inn Bayfront & Conference Center in 1997. This experience adds supplemental familiarity with conventions sales, hospitality, and strong community involvement. During his first 6 years at the Ramada Inn, he became a member of numerous organizations: Corpus Christi Chamber of Commerce (Ambassador), Corpus Christi Hispanic Chamber (Embajador), Hospitality Sales Marketing Association (Vice President, 2004) (HSMA Member of the Year 2004), and Harbor Lights Festival (Committee member) Dress for Success Volunteer, Transportation Advisory Committee Board member, NAACP Banquet Committee member, Corpus Christi Greater Hospitality Association member, Girl Scouts of South Texas, Westside Business Association member and the Corpus Christi Transportation Advisory Board.

John also accomplished a graduate, certification course from the prestigious Dale Carnegie. Garcia's experience as Sales Manager gave him an opportunity to advance in the hotel industry. In June 2003, he became Director of Sales & Marketing at the Ramada Limited Airport Hotel on McBride Lane and Interstate 37. In April 2005 an opportunity arose at the Corpus Christi Convention Visitor Bureau as Destination Sales Manager for the sports & Mexico market for the city. Is currently Director of Sales for a couple hotels in the greater Corpus Christi area. John holds a great appreciation for the power of community, and his continued involvement and support is evident in his work performance

# City Of Corpus Christi

## Profile

\_\_\_\_\_  
Prefix

**Eugene**  
First Name

\_\_\_\_\_  
Middle Initial

**C.**  
Middle Initial

\_\_\_\_\_  
Last Name

**Guernsey**  
Last Name

\_\_\_\_\_  
Suffix

\_\_\_\_\_  
Email Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU, PLANNING COMMISSION

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Suite or Apt

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

## District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

**GENE GUERNSEY &  
ASSOCIATES INC. REALTORS**  
Employer

**PRESIDENT/BROKER**  
Job Title

**446 ROBERT DR.**  
WorkAddress - Street Address and Suite Number

**CORPUS CHRISTI**  
WorkAddress - City

**TX**  
WorkAddress - State

**78412**

WorkAddress - Zip Code

361-993-8018

Work Phone

Work E-mail address

Home/Primary Address

Preferred Mailing Address

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

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## Education, Professional and/or Community Activity (Present)

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Registered Voter?

---

Yes  No

Current resident of the city?

---

Yes  No

52

If yes, how many years?

---

Upload a Resume

## Demographics

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Caucasian/Non-Hispanic

Ethnicity

---

Gender

---

## Verification

### City Code Requirement

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I Agree

### Oath

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I swear that all of the statements included in my application are true and correct.

---

I Agree

---

### Board-specific questions (if applicable)

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**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- Hotel Industry
- Attraction Industry
- Restaurant Industry

Question applies to PLANNING COMMISSION.

**Are you a registered voter of the City of Corpus Christi?**

---

Yes  No

# City Of Corpus Christi

## Profile

\_\_\_\_\_  
Prefix      Cathy      \_\_\_\_\_  
First Name  
\_\_\_\_\_  
Middle Initial      Harrison      \_\_\_\_\_  
Last Name      \_\_\_\_\_  
Suffix

\_\_\_\_\_  
Email Address

## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Suite or Apt

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

## District 3

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

self  
Employer

owner  
Job Title

108 Peoples St. T-Head  
WorkAddress - Street Address and Suite Number

Corpus Christi  
WorkAddress - City

Texas  
WorkAddress - State

78401

WorkAddress - Zip Code

361 881-8503

Work Phone

cathyharrison@harrisonslanding.net

Work E-mail address

Home/Primary Address

Preferred Mailing Address

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Arts & Cultural Commission

## Education, Professional and/or Community Activity (Present)

BBA

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

58 yrs

If yes, how many years?

---

Upload a Resume

## Demographics

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Caucasian/Non-Hispanic

Ethnicity

Female

Gender

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I Agree

### Oath

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I swear that all of the statements included in my application are true and correct.

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I Agree

---

### **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

Restaurant Industry

---

## Profile

\_\_\_\_\_ **Melissa** \_\_\_\_\_ **Hofstetter** \_\_\_\_\_  
Prefix First Name Middle Last Name Suffix  
Initial

\_\_\_\_\_ \_\_\_\_\_  
Email Address

---

## Which Boards would you like to apply for?

CITIZENS ADVISORY HEALTH BOARD, COMMISSION ON CHILDREN & YOUTH, COMMUNITY YOUTH DEVELOPMENT (78415) PROGRAM STEERING COMMITTEE, CORPUS CHRISTI CONVENTION & VISITORS BUREAU, SISTER CITY COMMITTEE

\_\_\_\_\_ \_\_\_\_\_  
Street Address Suite or Apt

\_\_\_\_\_ \_\_\_\_\_  
City State Postal Code

---

## District 3

What district do you live in?

\_\_\_\_\_ \_\_\_\_\_  
Primary Phone Alternate Phone

**The Council on Alcohol & Drug Abuse**  
Employer

**Executive Director**  
Job Title

**1801 S. Alameda, Suite 150**  
WorkAddress - Street Address and Suite Number

**Corpus Christi**  
WorkAddress - City

**TX**  
WorkAddress - State

**78404**

WorkAddress - Zip Code

361-854-9199

Work Phone

mhofstetter@coada-cb.org

Work E-mail address

Work Address

Preferred Mailing Address

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Not at this time

## Education, Professional and/or Community Activity (Present)

Licensed Social Worker I am a member of several local coalitions and committees

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

22

If yes, how many years?

[resume3.doc](#)

Upload a Resume

Please upload any additional supporting documents

---

## Demographics

Caucasian/Non-Hispanic

Ethnicity

Female

Gender

---

## Verification

City Code Requirement

I Agree

Consent for Release of Information

I Agree

Oath

I Agree

# *Melissa Hofstetter, LBSW*

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**Core  
Competencies**

- Budget / Contracts
- Community Partner Development
- Program & Project Management
- Staff Development
- Team Building & Performance Improvement

**Education**

***Texas A & M University***

Kingsville, Texas

July 2006 – May 2008

Graduated May 2008, GPA: 3.6/4.0

Major: Social Work (BSW)    Minor: Psychology

**Work Experience**    ***The Council on Alcohol & Drug Abuse – Coastal Bend***

January 2016 – Present

Corpus Christi, Texas

*Executive Director*

Duties: Manage day-to-day operations of The Council, including staff supervision; ensure adherence to contractual, grant, and other funding entities' rules and requirements; responsible for all aspects of development, implementation, improvement, and expansion of The Council's programs

***The Council on Alcohol & Drug Abuse – Coastal Bend***

February 2014 – January 2016

Corpus Christi, Texas

*Program Coordinator, Tobacco Prevention & Control Coalition*

Duties: Facilitate DSHS grant for tobacco prevention and cessation for Nueces County; supervised employees; responsible for carrying out grant objectives and state reporting; facilitated community coalition; built community capacity

***Behavioral Health Center of Nueces County (formerly MHMR)***

May 2013 – April 2014

Corpus Christi, Texas

*Program Supervisor*

Duties: Responsible for day to day functioning of 24-hour crisis respite unit; supervised 16 employees

***HCA Healthcare – Northwest Behavioral Hospital***

December 2012 – April 2013

Corpus Christi, Texas

*Social Worker*

Duties: Work with mental health patients and their families; discharge planning; provide resources for patients leaving the hospital

***Spaulding for Children***

May 2008 – December 2012

Corpus Christi, Texas

*Adoption Coordinator*

Duties: Caseworker for families wanting to adopt children through the Texas foster care system; recruitment and training of families; perform home visits and write detailed home study; match families to children; supervise placements; facilitate adoptive family support group; post-adoption services

***Spaulding for Children***

August 2007 – May 2008

Corpus Christi, Texas

*Internship / Practicum*

***Secretarial Solutions***

May 2004 – May 2008

Corpus Christi, Texas

*Owner (part-time business)*

Duties: Medical billing, bookkeeping, practice management, desktop publishing, notary, web site design

***Treats Vending***

April 1999 – May 2007

Corpus Christi, Texas

*Office Manager*

Duties: Bookkeeping, AP/AR, deposits, payroll, sales tax, manage vending routes, inventory control

**Volunteer Work**   **Communities Voices United**

October 2010 – Present  
Corpus Christi, Texas  
*Committee Member*

**Heart Gallery of South Texas**

September 2007 - 2014  
Corpus Christi, Texas  
*Committee Member*

**CASA of the Coastal Bend**

May 2006 – June 2011  
Corpus Christi, Texas  
*CASA (Court Appointed Special Advocate)*

**Professional Affiliations**   **National Association of Social Workers**  
Member, National and Texas Chapters

**Activities**   **Board of Directors**

Coastal Bend Alliance for Youth (CBAY)  
Secretary  
April 2012 – 2014

**Volunteer Advisory Board / Wrap Around Committee Chair**

CASA of the Coastal Bend  
March 2008 – June 2011

**References**   Available on Request

## City Of Corpus Christi

### Profile

Prefix Steve First Name Middle Initial Keenan Last Name Suffix

  
Email Address

### Which Boards would you like to apply for?


CORPUS CHRISTI CONVENTION & VISITORS BUREAU

  
Street Address

  
City

  
Suite or Apt

  
State

  
Postal Code

### District 5

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

  
Primary Phone

  
Alternate Phone

OMNI HOTELS AND RESORTS  
Employer

GENERAL MANAGER  
Job Title

900 N. SHORELINE BLVD.  
WorkAddress - Street Address and Suite Number

CORPUS CHRISTI  
WorkAddress - City

TX  
WorkAddress - State

78401



WorkAddress - Zip Code

361-886-3545

Work Phone

Work E-mail address

Work Address

Preferred Mailing Address

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## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

## Education, Professional and/or Community Activity (Present)

B.S. OKLAHOMA STATE UNIVERSITY BOARD OF DIRECTORS - FISH FOR LIFE BOARD OF DIRECTORS - GCCHA ADJUNCT PROFESSOR - DEL MAR COMMUNITY COLLEGE

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

2

If yes, how many years?

Upload a Resume

## Demographics

Completion of this information is VOLUNTARY. The City will use this information for statistical purposes only, such as tracking the diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community.

Caucasian/Non-Hispanic

Ethnicity

Male

Gender

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## Verification

### City Code Requirement

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As a board, commission, or committee member, you will be asked to adhere to: City Code of Ordinances, Section 2-65, states that all members of city boards and commissions, including ad hoc committees, appointed by the city, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. City Code of Ordinances, Section 2-61, provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

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I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

I Agree

### Oath

---

I swear that all of the statements included in my application are true and correct.

---

I Agree

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### **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

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Hotel Industry

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## Profile

\_\_\_\_\_ Johnny \_\_\_\_\_ Philipello \_\_\_\_\_  
Prefix First Name Middle Initial Last Name Suffix

\_\_\_\_\_ \_\_\_\_\_  
Email Address

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## Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

\_\_\_\_\_ \_\_\_\_\_  
Street Address Suite or Apt

\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
City State Postal Code

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## District 4

What district do you live in?

\_\_\_\_\_ \_\_\_\_\_  
Primary Phone Alternate Phone

Buccaneer Commission \_\_\_\_\_ President/CEO \_\_\_\_\_  
Employer Job Title

1513 N. Chaparral St. \_\_\_\_\_  
WorkAddress - Street Address and Suite Number

Corpus Christi \_\_\_\_\_  
WorkAddress - City

Texas \_\_\_\_\_  
WorkAddress - State

78463 \_\_\_\_\_  
WorkAddress - Zip Code

361-882-3242

Work Phone

johnny@bucdays.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

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## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

## Education, Professional and/or Community Activity (Present)

Formerly Chief Operating Officer of Rodeo Austin an event that created a \$68 million economic impact on the Austin Economy. Recently accepted the President/CEO position of the Buccaneer Commission to grow and develop all Buc Days events. We currently host the parade, festival and Rodeo Corpus Christi that draw approximately 200,000 visitors each year. Member of Downtown Rotary and Nueces County Texas A&M Alumni Association. Bachelors of Science from Texas A&M University.

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

5 months

If yes, how many years?

[Resume121115.pdf](#)

Upload a Resume

Please upload any additional supporting documents

---

## Demographics

Caucasian/Non-Hispanic

Ethnicity

---

Male

Gender

---

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## Verification

City Code Requirement

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I Agree

Consent for Release of Information

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I Agree

Oath

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I Agree

# JOHNNY PHILIPPELLO

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## NON-PROFIT EXECUTIVE

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Over 12+ years' experience driving *strategic growth and innovative concepts* for a leading nonprofit organizations within Texas. Highly competitive, passionate, persuasive and articulate, able to achieve results others believed to be impossible. *Experienced in business development, negotiating, public relations, partnership building and volunteer management.*

### CORE COMPETENCIES

- Competent Leader
  - Innovative Marketing
  - Public Speaking
  - Sponsorship Development
  - Strategic Planning
  - Budgeting/Forecasting
- 

### PROFESSIONAL EXPERIENCE

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#### **BUCCANEER COMMISSION, Corpus Christi, Texas** **2015 – Present**

*President/Chief Executive Officer, 07/15 to Present*

- Lead a full-time staff of 4 and seasonal staff of 200+, collectively working with 500+ volunteers to support the mission, *A tradition of changing lives through fun.*
- Oversee the day to day operation of Buc Days Festival and Rodeo Corpus Christi. Includes development, oversight and responsibility of a multi-million-dollar budget.

#### **RODEO AUSTIN, Austin, Texas** **2003 – 2015**

*Chief Operating Officer, 04/13 to 7/15*

- Lead a full-time staff of 14 and seasonal staff of 900+, collectively working with 1,500 volunteers to support the Rodeo Austin mission, *Promoting Youth Education – Preserving Western Heritage.*
- Oversee the day to day operation of Rodeo Austin. Includes development, oversight and responsibility of a \$10+ million budget.
- Negotiate and execute facility rental, venter services, entertainment and sponsorship agreements.
- Oversaw \$600,000 capital improvement project. Effectively negotiated in-kind sponsorships and that defrayed project cost by more than \$300,000.
- Gained sanctioning from PRCA to host a first of its kind “Ride for the Brand” Cowboy Tournament format.
- Developed RFP, oversaw selection, contract negotiation and development of RodeoAustin.com
- Work alongside CEO and city and county leaders to establish and fund a facility feasibility study for the Travis County Expo Center and adjacent park land.
- Developed strong relationships with local and national media to promote the Rodeo Austin brand. 5 performances of Rodeo Austin were broadcast via ESPN's Longhorn Network nationally in 2015.

*Senior Manager, 05/09 to 03/13*

- Successfully outlined, planned and implemented a new Client Relationship Management database for entire organization.
- Serve as liaison to Long Range Planning Committee; successfully developed RFP and awarded contract to consulting firm for an ongoing facility feasibility study, presented goals and objectives to local elected officials.
- Implemented token system/revenue sharing policies, procedures, operation and staffing for the entire fairground; Gained 40% revenue increase in food concessions.
- Negotiated carnival contract extension, achieved additional percentages of revenue share and additional operational requirements/expectations of operator.

**Johnny Philipello**  
**Results-focused Professional**

*Competitive Events & Operations Manager, 05/06 to 05/09*

- Promoted to manage a \$3.5 million budget and engineer improvements and oversight of the logistical operation of the Fairgrounds.
- Lead staff of three full time employees, 30 seasonal interns, and 300 seasonal employees including security, EMS, janitorial, event staff, electricians, superintendents, production crews and veterinarians.
- Inherited oversight of commercial exhibits program, resulting in 28% increase in revenue within the first year of management.
- Negotiated vendor service contracts resulting in savings totaling \$120,000, through effective implementation of sponsorship trade contracts and creation of more extensive pre-event scheduling of service providers.
- Recruitment and retention over 30 corporate sponsors generating \$850,000 of in-kind trade contributions and \$175,000 in cash sponsorships annually.
- Budgeted, bid, contracted, and executed capital improvement projects exceeding \$2.2 million in cost.
- Successfully increased competitive event entries by 931% by establishing new events and broadening from a regional scope to state-wide eligibility.
- Developed incentive plan and strengthen Auction Committee structure resulting in \$250,000 increase in Auction contributions within the first year of improvements.
- Volunteer management of 1,000 members serving on 15 committees, including Competitive Events, Operations, Acts & Exhibits, BBQ Cook-off, Youth Auction, 100X Club.

*Competitive Events Manager, 04/04 to 05/06*

- Promoted to manage competitions department including the Youth Auction and Animal Care Committee, managed one full time employee and 16 seasonal interns.
- Implemented the nation's first ever Livestock Show internet broadcast and Pro Rodeo internet broadcast resulting in 20,000 viewers watching Rodeo and Stock Show events in 5 countries and 28 states.
- Proactively marketed the Competitive Events program at industry functions through, public speaking engagements.
- Brought the competitive events department from an annual lost to a profit generator within the first three years of oversight.

*Competitive Events Coordinator, 10/03 to 04/04*

- Coordinator of all competitions during the Fair and Rodeo; managed entry system, established drug residue avoidance program, developed and implemented animal care and use procedures, contracted and arranged travel for all show officials.
- Developed and implemented the first livestock show online entry program in the nation.

**TEXAS COOPERATIVE EXTENSION, College Station, Texas**

**2000 – 2003**

*4-H/FFA Validation Coordinator*

- Oversight and management of the 4-H/FFA Steer Validation program; assisted with implementation of DNA verification.
- Assist Associate Director and other staff with day to day operations of the County Programs Department.



**LEADERSHIP ACTIVITIES**

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Downtown Rotary, Corpus Christi, TX  
Nueces County A&M Club Member  
Texas Association of Fairs and Events Convention, Competitive Events & Exhibits Speaker  
Austin Under 40 Awards Ceremony, Co-Chair  
Young Men's Business League of Austin, Member of the Month  
North American Livestock Show & Rodeo Managers Association Conference, Animal Welfare Presenter  
National Swine Registry Leadership Conference, Stock Show Management Speaker  
Young Men's Business League of Austin, Member  
International Association of Fairs and Expositions Convention, Technology Presenter  
Texas Association of Fairs and Events Convention, Competitions Speaker  
2003 TAMU Saddle & Sirloin Club, President  
2003 Texas Department of Agriculture – Government Relations, Intern  
2002 Congressman Ciro Rodriquez, TAMU Congressional Intern

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**EDUCATION**

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**Bachelor of Science – Animal Science, Texas A&M University, 2003**

BIOGRAPHICAL INFORMATION FORM FOR A CITY BOARD,  
COMMISSION OR COMMITTEE FOR THE  
**City Of Corpus Christi**

Submit Date: Jul 19, 2015  
Status: submitted

---

## Profile

\_\_\_\_\_ Maria \_\_\_\_\_ G \_\_\_\_\_ Rodriguez \_\_\_\_\_  
Prefix First Name Middle Initial Last Name Suffix

\_\_\_\_\_

Email Address

---

## Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION\, CITY COUNCIL'S YOUTH ADVISORY COMMITTEE\, CORPUS  
CHRISTI CONVENTION & VISITORS BUREAU\, SISTER CITY COMMITTEE

\_\_\_\_\_

Street Address

\_\_\_\_\_

Suite or Apt

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

Postal Code

---

## District 2

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

\_\_\_\_\_

Primary Phone

\_\_\_\_\_

Alternate Phone

frost

Employer

Customer Service Rep

Job Title

4215 S. Staples

WorkAddress - Street Address and Suite Number

Corpus Christi

WorkAddress - City

TX

WorkAddress - State

78411

WorkAddress - Zip Code

3618833621

Work Phone

mrodrigu1665@gmail.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

---

## Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not serve on any.

## Education, Professional and/or Community Activity (Present)

Graduated from Collegiate High School in 2013, committee member for Corpus Christi 7 Day Film Festival and clerical work for Janina Vela who was perviously working with Martin and Cunningham middle schools.

## Registered Voter?

Yes  No

## Current resident of the city?

Yes  No

20

If yes, how many years?

---

Upload a Resume

---

Please upload any additional supporting documents

---

## Demographics

Completion of this information is VOLUNTARY. The City will use this information for statistical purposes only, such as tracking the diversity of board and commission appointees. By providing this information, you will help us ensure that appointments represent a broad cross-section of the community.

Hispanic

---

Ethnicity

Female

---

Gender

---

## Verification

### City Code Requirement

---

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---

I Agree

### Consent for Release of Information

---

I understand that if any member of the public makes a request for information included in this application for appointment must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

---

I Agree

### Oath

---

I swear that all of the statements included in my application are true and correct.

---

I Agree

---

### Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

- Hotel Industry
- Attraction Industry
- Restaurant Industry

## City Of Corpus Christi

### Profile

\_\_\_\_\_  
Prefix      Joseph      \_\_\_\_\_  
First Name  
  
\_\_\_\_\_  
Middle Initial      B.      \_\_\_\_\_  
Last Name  
  
\_\_\_\_\_  
Suffix

\_\_\_\_\_  
Email Address

### Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Suite or Apt

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

### District 4

What district do you live in?

Please [CLICK HERE](#) for a map to verify your district assignment.

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

Art Museum of South Texas  
(TAMU-CC)

Employer

Director

Job Title

1902 N. Shoreline Blvd.

WorkAddress - Street Address and Suite Number

Corpus Christi

WorkAddress - City

TX

WorkAddress - State

78401

WorkAddress - Zip Code

361-825-3507

Work Phone

joe.schenk@tamucc.edu

Work E-mail address

Work Address

Preferred Mailing Address

---

## Interests & Experiences

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

I have just rotated off (due to term limits) from the City of Corpus Christi Arts and Cultural Commission

---

## Education, Professional and/or Community Activity (Present)

BA - Museum Studies & Business Management, MA - Art Education Professional experience - 41 years in museum positions (eight museums in six states) Have been a CTA with the CVB, serve on the Worship & Arts Committee at First Methodist (Chaired the Committee for 3 years), represent the Art Museum on the S.E.A. District membership Active in the museum field - currently assisting as a committee member for the Texas Association of Museums with their 2016 Annual Conference planned for Corpus Christi, and am past president of the Mountain-Plains Museums Association (10 state regional organization)

---

## Registered Voter?

Yes  No

---

## Current resident of the city?

Yes  No

eight years in October

If yes, how many years?

[Schenk Resume - 2015.doc](#)

Upload a Resume

## Demographics

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Caucasian/Non-Hispanic

Ethnicity

---

Male

Gender

---

---

## Verification

### City Code Requirement

---

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I Agree

### Consent for Release of Information

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---

I Agree

### Oath

---

I swear that all of the statements included in my application are true and correct.



---

I Agree

---

### **Board-specific questions (if applicable)**

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

**Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? \***

---

Attraction Industry

**RESUME - JOSEPH B. SCHENK**  
**2015**

- **EDUCATION**

**MMI Graduate: University of California, Berkeley, CA, 8th Annual Museum Management Institute, July 1986.** Received a J. Paul Getty Trust scholarship.

**Master of Arts Degree: Ball State University, Muncie, IN, February 1979,** Specialization in Art Education, Thesis Project - "An Exhibition of Twentieth Century American Art from the Collections of Indiana Colleges and Universities."

**Bachelor of Arts Degree: Huntingdon College, Montgomery, AL, August 1974,** Double Major - Museum Staff Preparation (art) and Business Administration (with concentration in management), (Degree awarded May 1975).

**High School Graduate: Derby Senior High School, Derby, KS, May 1971,** (college preparation & emphasis in art).

- **EMPLOYMENT EXPERIENCE**

**2007 to Present: Director – Art Museum of South Texas,** located in Corpus Christi, Texas. (Private non profit museum affiliated with Texas A&M University – Corpus Christi, featuring collections of 1,500 works focused on the art of the Americas with special emphasis on Texas and surrounding areas including Mexico; Museum of 60,000 sq. ft. sits on Corpus Christi Bay and was designed by two internationally recognized architects – Philip Johnson and Ricardo Legorreta; staff of 20; extensive changing exhibitions and education programs. Responsible for all operations; University Department Head and Director for the private non profit Board.) Accomplishments: added 2 staff positions, gained national accreditation from AAM, developed a long range plan, implemented touring exhibitions and exchanges, secured successful Café contractor and renovated spaces.

**December 2003 to January 2007: Executive Director - Gilcrease Museum,** located in Tulsa, Oklahoma. (City museum featuring major collections of over 400,000 works of art, artifacts, anthropological materials and archives pertaining to the Americas, 135,000 sq. ft. building and 23 acres of themed gardens, staff of 70, extensive changing exhibitions and education programs. Responsible for all operations, City Department Head and Executive Director for the private Thomas Gilcrease Museum Association. ½ of \$4.5 million budget provided by City and ½ by Association.) Accomplishments include: added 11 staff positions; increased support by 11.5%; added over 1,100 works to permanent collection; oversaw the development of a program and facilities master plan for future expansion; implemented touring exhibitions from the collections; renovated and opened Gilcrease House as an education center; and coordinated development of a five year long range plan.

**September 1988 to January 2004: Director - Mobile Museum of Art,** located in Mobile, Alabama. (City arts museum serving the Gulf Coast, 95,000 sq. ft. building and sculpture trails around the lake in City park, collection of 6,000 works, staff of 36, changing exhibitions, and education programs. Responsible for all operations, City Department Head and Director for the non profit organization. ½ of \$2.5 million budget provided by City and ½ by non profit side.) Accomplishments include: developed facilities master plan; sought funds for and opened a \$15.5 million expansion in 2002; built membership from 700 to over 3,000; gained AAM accreditation; added thousands of works to permanent collection; built professional

staff; organized and traveled numerous exhibitions; and developed a strategic five year long range plan.

**June 1983 to September 1988: Director – Chattahoochee Valley Art Museum**, located in LaGrange, Georgia. (Visual arts museum serving West Georgia and East Alabama, in restored and modernized 1892 County Jail Building of 8,700 sq. ft., 400 piece art collection, monthly changing exhibitions, and visual arts activities. Private, non profit.)

**October 1979 to May 1983: Joint Position - Executive Director of Okefenokee Heritage Center and Director of Southern Forest World**, located in Waycross, Georgia. (General museum for art, history, science and technology, consisting of six buildings, steam train, and nature trails, on 22 acres; also forestry museum for the thirteen Southern states. While employed, completed and opened Southern Forest World. Both institutions are private, non profit.)

**October 1976 to October 1979: Executive Director and January 1976 to October 1976: Assistant Director - Alford House/Anderson Fine Arts Center**, located in Anderson, Indiana. (Arts Center with small permanent collection of art, changing exhibitions and performing and visual arts programs. Private, non profit.)

**August 1974 to December 1975: Exhibits Curator - Hunter Museum of American Art**, located in Chattanooga, Tennessee. (Major Southeastern art museum with extensive permanent collection and changing exhibitions. Responsible for all phases of the exhibition program, operated downtown branch gallery and assisted during \$2.5 million building expansion. Private, non profit.)

**September 1973 to August 1974: Part-Time Student Exhibits Aide - Montgomery Museum of Fine Arts**, located in Montgomery, Alabama (Major City art museum with extensive art collections and exhibitions. Assisted/trained under the Assistant Director.)

- **RELATED PROFESSIONAL EXPERIENCE**

2008 – present, Board Member, 2004 – 2007; Vice-President 2009 – 2001; President 2011 – 2013, Mountain-Plains Museums Association.

1997 – present, Accreditation Team Member, American Alliance of Museums.

1996 – present, Museum Assessment Program Peer Reviewer, American Alliance of Museums.

2008 – present, Commissioner, City of Corpus Christi Arts & Cultural Commission.

2010 – 2013, Chairman, Worship & Music Committee and Church Council Representative, First United Methodist Church, Corpus Christi.

2008 – 2011, Advisory Committee Member, BoldFuture for the Coastal Bend.

2006 Conference Chair, Mountain-Plains Museum Association's Annual Meeting in Taos, NM

2003 – 2004, Tourism Council, Mobile Area Convention & Visitors Bureau.

2003 – 2004, Trustee, Ashland Place United Methodist Church, Staff/Parish Relations Committee 2001 – 2004.

2002 – 2004, Vice President, Southeastern Museums Conference, Treasurer 1998 – 2002.

1999 – 2003, Board Member, Mobile Area Museums Association, 1993 – 1995 President (first President).

1997 – 2003, Envision Mobile Baldwin - Recreation and Culture Committee, through Mobile United sub-committee.

1996 – 1998, President, Alabama Museums Association, Vice Pres. 1994 – 1996, Treasurer, 1994 - 1991.

1993 – 1998, Board Member, United States Sports Academy Art Museum.  
 1992 Board Member & Chairman/Recreation & Culture Committee, Mobile United.  
 1990 – 1993, Advisory Board Member - Alabama Center for Traditional Culture, Montgomery, Alabama.  
 1989 – 1996, Grant Panels - Alabama State Council on the Arts.  
 1989 – 1992, Board Member, Mayor’s Christopher Columbus Quincentenary Executive Commission of Mobile.  
 1989 – 1990, Board Member, Mobile Arts Council.  
 1986 – 1990, Board Member, Troup 2000 Project, served as Vice-Chairman, Co-Chairman of Cultural and Historic Preservation Committee.  
 1986 – 1988, Board Member, Georgia Assembly of Community Arts Agencies (1987-88 Newsletter Editor).  
 2007, 2003, 1997, 1992-1990, 1988-1983, & 1979 Grants Reviewer - Institute of Museum and Library Services.  
 1985 – 1988, Executive Committee, Georgia Citizens for the Arts, Treasurer, 1987-88, Secretary 1986-87, Board Member, 1980-88.  
 1986 – Winter & Spring Quarters, Part-time Instructor, Art Department, University of West Georgia, Carrollton, GA.  
 1984 – 1986, State Tourism Conference Planning Committee Member, Tourism Division, Georgia Dept. of Industry & Trade.  
 1985 – 1987, President, West Central Georgia Tourism Association, (Treasurer in 1985)  
 1983 – 1986, Advisory Panelist - various grants panels, GA Council for the Arts.  
 1982 – 1984, Board Member - Georgia Alliance for Arts Education.  
 1981 – 1983, Board Member - Southeastern Georgia Travel & Tourism Association, (President, 1982-83, Secretary, 1981-82).  
 1979 – 1983, Committee Member - Waycross/Ware County Chamber of Commerce Forest Festival, Tourism & Conventions (Chairman, 1982).  
 1979 Board Member - Association of Indiana Museums.  
 1979 Dedication Committee Member and Consultant - Anderson College, Krannert Fine Arts Center, Anderson, IN.  
 1978 – 1979, Indiana Rep. - Small Museum Committee, Midwest Museums Conference.  
 1977 – 1979, Commissioner - Madison County Historic Home, Anderson, IN.

• **PROFESSIONAL DEVELOPMENT ACTIVITY**

2014 – Presented in three sessions at MPMA Annual Meeting, Aspen, CO  
 2013- Presented in two sessions at MPMA Annual Meeting, Lincoln, NE  
 2012- Presented in one session at MPMA Annual Meeting, Corpus Christi, TX  
 2006 - Attended “Assessing Public Trust & Accountability” AAM Workshop for Peer Reviewers  
 2003 - Attended “Evaluating Governance” AAM Workshop for Peer Reviewers  
 2003 - Keynote Speaker, Louisiana Museums Association, “The Future of Museums,” New Orleans, LA  
 1998 - Graduate “Leadership Mobile” Class of 1998  
 1997 - Panelist at AAM Annual Meeting Session, “Creating Effective Partnerships Through Collections Sharing: Focus on the Museum Loan Network”  
 1997 - Attended “Basic Estate Planning” Course at Spring Hill College  
 1997 - Attended MMI Leadership Institute Workshop on “Marketing Planning”

- 1997 - Keynote Speaker, Georgia Association of Museums & Galleries Meeting, "Museums that Thrive: Practical Suggestions from the Field"
- 1995 - Attended "How to Evaluate Museum Exhibits" by Ala. Museums Assoc.
- 1994 - Attended "Board Development Workshop" by Alabama Power Company and Community Foundation of Mobile.
- 1985 - Attended "Nuts & Bolts of Art Packing" Workshop by Southeastern Museums Conference Registrars Committee.
- 1982 - Attended "Fund Raising" Workshop by Southern Arts Federation.
- 1981 - Attended "Museum Membership" Workshop by Southern Arts Federation.
- 1981 - Attended "Long Range Planning for the Small Museum" Workshop by Southeastern Museums Conference & SC Museums Commission.
- 1980 - 1985 Attended annual Grant Seminars by Georgia Council for the Arts. Attends annual meetings or conferences as time and resources permit.

- **SELECTED JUROR EXPERIENCE**

- 2008 – 2013 TAMUCC President's Student Art Competition, Corpus Christi, TX
- 2009 International Juried Exhibition, Rockport Art Center, Rockport, TX
- 2009 Islander Student Art Association Annual Exhibition, TAMUCC, Corpus Christi
- 2008 Members Exhibition, Art Center of Corpus Christi, TX
- 2008 South Texas Art League Juried Exhibition, Corpus Christi, TX
- 2005 Arts for the Parks Juried Exhibition, Jackson Hole, WY
- 2004 Nature Works, Art Exhibition and Sale, Tulsa, OK
- 2003 Art Collection Twelve, WYES Television Art Auction, New Orleans, LA
- 2003 ArtsQuest Art Festival, Cultural Art Association, Santa Rosa Beach, FL
- 2002 TriState Art Competition, Okaloosa County/Ft. Walton Beach, FL
- 2001 "Birds in Art" International Exhibition, Wausau, WI
- 2001 U.S. Olympic Committee's World Youth Sport Art Competition, Daphne, AL
- 2000 4<sup>th</sup> Annual National All-Media Exhibition, Winter Haven, FL
- 2000 7<sup>th</sup> Annual Telfair Art Fair, Savannah, GA
- 1999 Pflimp Art Festival, Montgomery Museum of Fine Arts, Montgomery, AL
- 1998 Destin Festival of the Arts, Destin, FL
- 1997 Art with a Southern Drawl (SE Art Competition), University of Mobile, AL
- 1997 TriState Art Competition, Okaloosa County/Ft. Walton Beach, FL
- 1995 "Arts Alive '95" Art Exhibition and Festival, Florence, AL
- 1995 17<sup>th</sup> Annual Juried Exhibition, Brevard Museum of Art & Science, Melbourne, FL
- 1994 Wiregrass Biennial Art Competition, Wiregrass Museum of Art, Dothan, AL
- Art with a Southern Drawl (SE Art Competition) 1993, University of Mobile, AL
- WYES Television Art Auction, New Orleans, LA
- Auburn Art Association Juried Show, Auburn, AL
- Pensacola Museum of Art Annual Show, Pensacola, FL
- Bluff Park Art Show, Birmingham, AL
- Mobile, AL, University of South Alabama Student Art Show
- LaGrange, GA, LaGrange College Student Art Show
- Columbus, GA, Columbus College Student Art Show
- Carrollton, GA, West Georgia College Student Art Show
- Waycross, GA, Waycross Junior College Student Art Show
- Anderson, IN, Anderson College Student Art Show
- Columbus, GA, Artists Guild Show
- Montgomery, AL, Art in the Park Festival

Atlanta, GA, Piedmont Art Festival  
Waycross, GA, Okefenokee Area Annual Competition  
Alabama State Council on the Arts, Visual Arts Fellowship Program  
Georgia Council for the Arts, Art Acquisitions Program  
and numerous public and private school art shows and mall art shows.

- **RECENT PROFESSIONAL MEMBERSHIPS**

2011 to present: Texas Association of Museums  
2004 to present: Mountain-Plains Museums Association  
1976 to present: American Alliance of Museums  
2008 to 2010: Rotary Club of Corpus Christi  
2006 to 2007: The Committee of 100 - Tulsa  
2005 to 2007: Association of Art Museum Directors  
2004 to 2007: Oklahoma Museums Association  
2004 to 2007: Rotary Club of Tulsa  
2004 to 2007: Museums West Consortium  
2004 to 2007: Tulsa Men's Forum  
1998 to 2004: Leadership Mobile  
1989 to 2004: Mobile United  
1988 to 2004: Rotary Club of Mobile (Elected Paul Harris Fellow 1997)  
1988 to 2004: Southeastern Museums Conference  
1988 to 2004: Alabama Museums Association

- **SUCCESSFUL GRANT ACTIVITY**

***FEDERAL -***

National Endowment for the Humanities – Consultation Project Grant;  
National Endowment for the Arts - Crafts Program, Exhibition Grant;  
USIA International Touring Exhibition Grant - “Out of the Woods” Exhibition, Film, Catalogue and International Tour;  
Institute of Museum and Library Services – Museums for America Grant awarded for 1 museum, Learning Opportunities Grant awarded for 1 museum, General Operating Support Grants awarded for 4 museums, Conservation Project Grants awarded for 3 museums, MAP I Grants awarded for 2 museums, MAP II Grants awarded for 2 museums, MAP III Grants for 2 museums, and CAP Grants for 2 museums.

***STATE -***

Texas Commission on the Arts – 16 Project Grants and Stimulus Grant; Oklahoma Arts Council – 9 Project/Program Grants; Alabama State Council on the Arts - 16 General Support Grants and 10 expanded Grants for Projects; Alabama Humanities Foundation - 12 Project Grants; Georgia Endowment for the Humanities - 2 Project Grants; Georgia Council for the Arts - 33 grants awarded in various grant categories, i.e., general support, artist-initiated project, challenge grant, art acquisitions program, visual arts touring and art bus program; Georgia Governor's Intern Program - 2 grants awarded; Indiana Arts Commission - 10 grants awarded, various categories.

***OTHER -***

City of Corpus Christi and Texas A&M University – CC support awarded annually.  
Conducted \$15.5 million capital expansion campaign at Mobile Museum of Art to expand museum to 95,000 square feet; opened facility on Sept. 6, 2002.  
City and County Government Support - awarded in Mobile, AL; LaGrange, GA; Waycross, GA, and Anderson, IN.

Arts Council/Commission Grants – 4 Project Grants awarded in Corpus Christi, TX; 10 Project Grants awarded in Mobile, AL.  
Private Foundation Support - Grants awarded in Corpus Christi, TX; Tulsa, OK; Mobile, AL & LaGrange and Waycross, GA from several foundations.

- **HONORS AND AWARDS**

2013 - Served on Momentum 2020 Planning Committee at TAMUCC  
2003 - Nominee for Alabama Tourism Executive of the Year  
2002 - City of Mobile Crystal Ball Award – fall quarter of 2002  
2002 - Received “Excellence in Peer Review Service Award” from American Association of Museums (one of five awards given nationally).  
2000 - City of Mobile Crystal Ball Award – spring quarter of 2000  
1997 - Selected for “Leadership Mobile” Class of 1998.  
1997 - Selected as a “Paul Harris Fellow” for the Rotary Club of Mobile.  
1995 - Included in “Who’s Who in America.”  
1989 - Included in “Who’s Who in American Art.”  
1986 - Selected as one of 35 participants to the Getty Museum Management Institute and awarded a \$1700 scholarship.  
1983 - Selected as “Outstanding Supervisor” for the Southeast Georgia Area during the 1982 CETA Summer Youth Employment Program.  
1981 - “Spark Plug of the Year” Award, Waycross, GA Jaycees.  
1978 - “Outstanding Young Men of America” Anderson, IN.  
1974 - Elected to “Who’s Who in American Colleges & Universities” Huntingdon College, Montgomery, AL.  
1973 - Selected to Kappa Pi International Honorary Art Fraternity, Sigma Chapter at Huntingdon College.  
1973 - Elected Student Government Vice President, Huntingdon College.  
1973 - Selected Huntingdon Marshal (Honorary), Huntingdon College.  
1972 - Elected Sophomore Class President, Huntingdon College.  
1971 - Selected for Jane Williams Award as the Outstanding Freshman Student in Activity, Huntingdon College.

- **CURATORIAL ACTIVITY**

Joe Schenk’s curatorial activity has been extremely broad-ranging. At the Art Museum of South Texas, he coordinated the organization and touring of “Alexandre Hogue: An American Visionary – Paintings and Works on Paper,” “Contemporary Masters: Works on Paper from the Collection of the Art Museum of South Texas,” and is currently working on Dorothy Hood (1918-2000): The Color of Being/El Color del Ser.” At the Gilcrease Museum, he coordinated the organization and national touring of the exhibitions “After Lewis & Clark: The Forces of Change, 1806-1871” and “Las Artes de Mexico.” In Mobile, he coordinated the major exhibition, “Picturing French Style: 300 Years of Art and Fashion,” that opened the new Mobile Museum of Art and later traveled it to the Norton Museum of Art in West Palm Beach, Florida. He has written significant grant proposals for projects such as an United States information Agency (Arts in America) exhibition entitled, “Out of the Woods: Turned Wood by American Craftsmen” funded at \$93,000 which included 61 works by 24 artists and toured to 18 museums in Eastern Europe from 1993-1997 and then toured the USA for three years. He also developed an exhibition on Georgia Crafts that was funded by the National Endowment for the Arts. Other notable exhibitions that he organized include: International Glass from the Haverty Collection; An Acquisitive

Eye: Selections from the Collection of James M. Younger; Lee Loring: A Southern Sophisticate; Modernism and American Painting of the 1930s; Southern Outsider, Visionary and Folk Art from the Collection of Dr. A. Everette James, Jr.; Louise Lyons Heustis (1865-1951): A Retrospective; Alabama Impact: Contemporary Artists with Alabama Ties; Thirty Something (an exhibition of 30 gifts for the 30<sup>th</sup> Anniversary of the Fine Arts Museum of the South); Mobile Collects; Southeastern Juried Exhibitions (3 regional competitive shows); Art on the Move (an exhibition of wearable art); LaGrange Nationals (5 competitive exhibitions); Ric Snead – New Works; The Cochran Collection: Graphics by 20<sup>th</sup> Century Masters; Works by Warhol from the Cochran Collection; Indiana Collects; German Expressionist Prints; Fiesta: An Exhibition of Mexican Art; The Eckert Collection of American Coverlets; and Twentieth Century American Art from the Collections of Indiana Colleges and Universities.

- **PERSONAL INFORMATION**

Born: March 28, 1953 in Glendale (Luke Air Force Base), Arizona; Married to Jacqueline (Van Lierop) Schenk; Children: Brian lives in Atlanta, GA and Stuart lives in Los Angeles, CA; [REDACTED]

[REDACTED] References provided on request.