



United Way  
of the Coastal Bend

# United Way of the Coastal Bend City of Corpus Christi Workplace Campaign



# United Way of the Coastal Bend



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- UWCB supports 60+ local non-profit agencies
  - Direct community impact
    - Health
    - Education
    - Financial Stability
- More than 206,000 people helped last year
- What's raised here stays here!



# 2023 United Way Campaign



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- November 13 through December 8
- Donation platform for City staff
  - Pledge Cards
  - Online donations
- Deductions begin in January





# 2023 Campaign Impact



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## 2023 United Way Campaign

- Goal: \$145,000
- ✓ **Raised: \$162,830**
- ✓ Exceeded goal by \$17,830



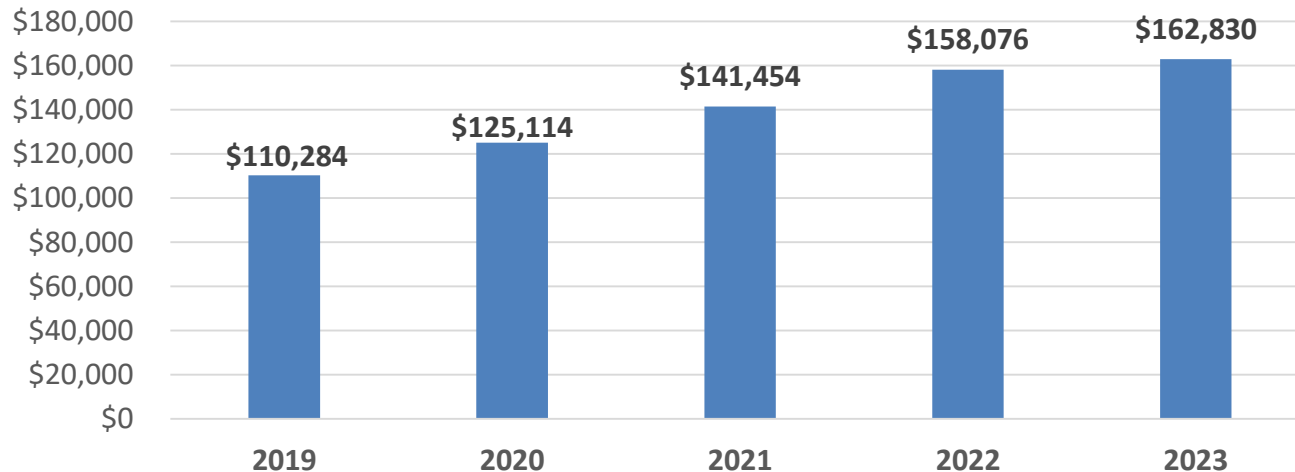


# Five-Year Campaign Impact



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- Since 2019, the City has donated over \$697,000 to the United Way of the Coastal Bend



# Thank you!

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UWCB.org



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