

**CITY OF CORPUS CHRISTI
OFFICE OF THE CITY MANAGER**

TO: Mayor and City Council

FROM: Peter Zaroni, City Manager *Micha Rodriguez for*

COPY: Executive Team

SUBJECT: Staff Announcement

DATE: May 22, 2024

Economic Development

I have appointed Arturo Serrano as Director of Economic Development effective Monday, June 24.

Arturo is a Certified Economic Developer with over 10 years of local government experience and over seven years of economic development experience. He currently serves as the Economic Director for the City of Eagle Pass. In this role, he is responsible for recruiting businesses and funding for the City of Eagle Pass. Arturo's notable accomplishments in this role include completion of three hotel projects in excess of \$30 million in private investment, securing \$3.5 million for a major historic preservation project, and completing the Eagle Pass Downtown Master Plan.

Arturo holds a Bachelor of Psychology from Northern Arizona University. He also holds a Master of Science in Economics and a Master of Public Administration from the University of Texas at El Paso. He is a Certified Economic Developer from the International Economic Development Council.

Health

I have appointed Michael Perez as Assistant Director of Public Health and Finance Administration for the Health Department effective Monday, May 20.

Michael has over 20 years of experience in the health field. Before joining the City, he was the Director of Business Development and Operations for Radiology and Imaging of Corpus Christi, where he was responsible for building and maintaining strong relationships with key decision makers such as medical providers, healthcare facilities, and industry contacts to drive business opportunities. Previously, he served as the President of Christus Spohn Hospital – Beeville, where he was responsible for the operational effectiveness of the facility and overall quality of care provided to the community.

Michael holds a Bachelor of Science and a Master of Physical Therapy from the University of Texas Medical Branch – Galveston. He also holds a Master of Business Administration from Texas A&M – Corpus Christi. He served as a Fellow for the American College of Healthcare Executives.

Page 2 of 2
Staff Announcement

Finance

I have appointed Julie Sandoval as Assistant Director of Finance effective Monday, July 1.

Julie has over 18 years of finance experience, with over 15 of those years in local government. She currently serves as the Public Health Administrator of Operations for the City of San Antonio's Health Department. In this role she is responsible for a \$104 million budget, monthly and quarterly financial reporting, and the development of the Health Department's strategic finance plan. She was instrumental in ensuring zero audit findings for the Health Department during both the FY 2023 Single Audit and the 2024 Department of State Health Services Grant Audit.

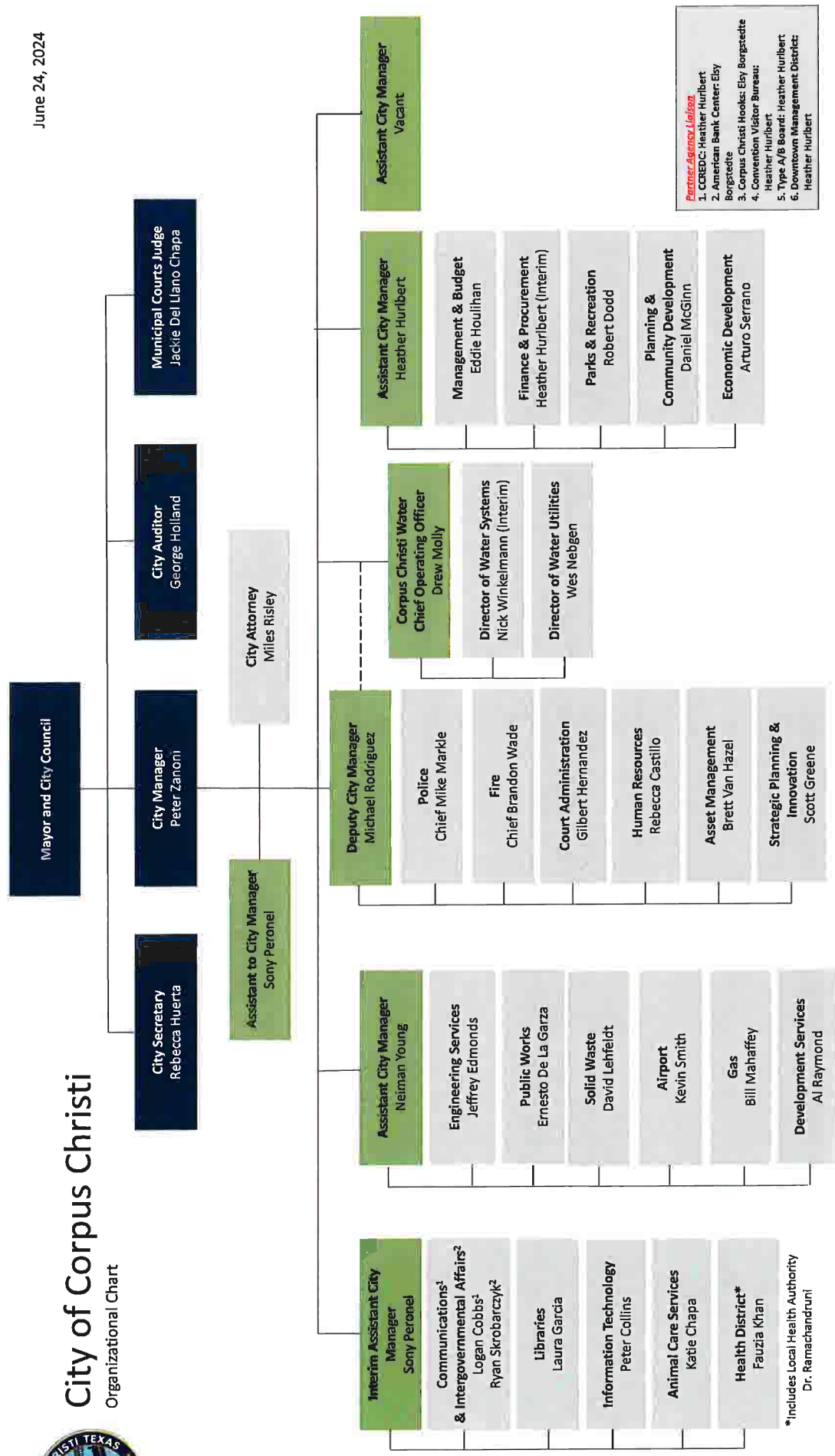
Julie holds a Bachelor of Business Administration Degree in Accounting from the University of Texas at San Antonio. She is a certified Project Management Professional and a certified Scrum Master. She is an active member of the Government Finance Officers Association.

Attached: Organizational Chart updated effective Monday, June 24



City of Corpus Christi

Organizational Chart



**Includes Local Health Authority
Dr. Ramachandran