



**Corpus Christi**  
International Airport

**Southwest Airlines**  
**Denver Direct Flights**

September 20, 2022

# Executive Summary



## Denver (DEN) Direct Flights

- CCIA and Southwest Airlines (SWA) had been in discussion since \_\_\_\_\_ regarding new airline service to DEN.
- SWA officials visited CC, TX from Sept. 8-10, 2022.
- SWA presented CCIA with new direct flight option for CCIA to DEN from Sept. 06- Nov. 4, 2022.
- New direct flight is a testing period to determine potential future flights- direct and possible non-stop.

# Southwest Night

## SWA Itinerary

- 5 total members visited CC, TX.
- Met with SWA employees at CCIA.
- Met Visit CC CEO @ Hooks Game.
- Hudson Hadd, Senior Capacity Planning Analyst threw 1<sup>st</sup> pitch
- Stayed at Omni Hotel



# Social Media Marketing

[www.corpuschristiairport.com](http://www.corpuschristiairport.com)

Let's Travel!

TICKET

TICKET

**DIRECT DENVER  
FLIGHTS**

BEGINS NOW UNTIL  
NOVEMBER 04, 2022

**Fly CCIA** Corpus Christi  
International Airport

CITY OF CORPUS CHRISTI TEXAS  
1852



# Social Media Marketing Cont.

## Direct Denver Flights



Now until Friday, November 4, 2022

### Flight details:

- Flight: WN # 712
- Departs CCIA: @ 11:05 a.m.
- Arrives in Denver: @ 2:35 p.m.
- Stops: in HOU- no plane change
- When: Monday-Friday

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# Next Steps



- Once trial period ends, SWA will compile data and report back to CCIA.
- Determine continuing direct flights, possibly consider adding non-stop options.
- We highly encourage local organizations to take the Fly Local Pledge and represent our city's demand for additional flight options at CCIA.

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