



CORPUS CHRISTI CONVENTION & VISITORS BUREAU

BOARD DETAILS



OVERVIEW



SIZE 13 Seats



TERM LENGTH 2 Years



TERM LIMIT 6 Years

The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.



DETAILS

COMPOSITION

Thirteen (13) members selected directly by the City Council. The members shall be representatives of the following groups: 3 - hotel industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The Mayor and City Manager, or their designees, shall serve as ex-officio non-voting members of the Board. In addition, the Council will appoint a representative from the Port of Corpus Christi Authority, a representative from the Regional Transportation Authority and a representative from the C.C. International Airport to serve as ex-officio advisory non-voting members. Appointments will be for two-year staggered terms. No person may serve as a voting member for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term.

CREATION / AUTHORITY

Motion No. 2006-209, 7/11/06; Motion No. 2006-243, 7/25/06; Motion No. 2010-282, 11/16/10; Motion No. 2013-028, 2/12/13; Motion No. 2014-155, 11/18/14.

MEETS

3rd Thursday of every month, 12:00 p.m., Bay Building, 101 Shoreline, Ste. 430.

TERM DETAILS

Two-year staggered terms.

DEPARTMENT

Convention and Visitors Bureau

COMMITTEE/ SUBCOMMITTEE AGENDAS

N/A

OTHER INFORMATION

Corpus Christi Convention and Visitors Bureau Members
September 13, 2016

Seven (7) vacancies with terms to 10/1/18. *(Note: The Corpus Christi Convention and Visitors Bureau is recommending the reappointments of Darcy Schroeder (At-Large), Ken Griffin (At-Large), Jason Rodriguez (Restaurant Industry), Terri Adams (Attraction Industry), James "Jim" Needham (At-Large), James Kunau (Attraction Industry) and Ed Cantu (At-Large)).*

Name	Board Name	Status	District	Term	End Date	Category	Position	Attendance
Terri Adams	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	Other / Non-Resident	1	10/1/2016	Attraction Industry	Member	78% 7/9 (2 exc.)
Ed Cantu	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	District 5	1	10/1/2016	At-Large	Member	100% 6/6
Ken Griffin	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	Other / Non-Resident	2	10/1/2016	At-Large	Member	56% 5/9 (4 exc.)
James Kunau	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	District 5	1	10/1/2016	Attraction Industry	Member	100% 9/9
James "Jim" Needham	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	District 4	2	10/1/2016	At-Large	Member	100% 9/9
Jason Rodriguez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	District 4	1	10/1/2016	Restaurant Industry	Member	45% 4/9 (3 exc.)
Darcy Schroeder	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Seeking reappointment	District 2	2	10/1/2016	At-Large	Member	78% 7/9 (2 exc.)
Angie Flores Granado	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 2	3	10/1/2017	At-Large	Chair	
Melody Nixon-Bice	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/1/2017	Hotel Industry	Member	
Brooke Senterfitt-Montes	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/1/2017	Restaurant Industry	Member	
Richard Elton Glover, Jr.	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 5	1	10/1/2017	Attraction Industry	Member	
Kaushik "Sheik" Bhakta	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	Other / Non-Resident	3	10/1/2017	Hotel Industry	Member	
Rakesh "Rick" Patel	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active	District 4	3	10/1/2017	Hotel Industry	Member	
Fred Segundo	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		C.C. International Airport	Ex-Officio, Non-voting	
Margie Rose	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		City Manager	Ex-Officio, Non-voting	
Patricia Cardenas	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		Port of C.C. Authority	Ex-Officio, Non-voting	
Nelda Martinez	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		Mayor	Ex-Officio, Non-voting	
Terry Klinger	CORPUS CHRISTI CONVENTION & VISITORS BUREAU	Active		N/A		Regional Transportation Authority	Ex-Officio, Non-voting	

**List of Corpus Christi Convention and Visitors Bureau Applicants
September 13, 2016**

Name	District	Employer	Category	Work Address	City	ST	Work Phone
Douglas Allison	District 4	SELF-EMPLOYED	At-Large	403 N. Tancahua St.	CORPUS CHRISTI	TX	361-888-6002
Eugene C. Guernsey	District 4	GENE GUERNSEY & ASSOCIATES INC. REALTORS	At-Large	446 Robert Dr.	CORPUS CHRISTI	TX	361-993-8018
Cathy Harrison	District 3	SELF-EMPLOYED	At-Large and Restaurant Industry	108 Peoples St. T-Head	CORPUS CHRISTI	TX	361-881-8503
Steve Keenan	District 5	OMNI HOTELS AND RESORTS	At-Large	900 N. Shoreline Blvd.	CORPUS CHRISTI	TX	361-886-3545
Deana M. Lara	District 4	BEST WESTERN CORPUS CHRISTI	At-Large	300 N. Shoreline Blvd	CORPUS CHRISTI	TX	
Johnny Philipello	District 4	BUCCANEER COMMISSION	At-Large and Attraction Industry	1513 N. Chaparral St.	CORPUS CHRISTI	TX	361-882-3242
Joseph B. Schenk	District 4	ART MUSEUM OF SOUTH TEXAS (TAMU-CC)	At-Large and Attraction Industry	1902 N. Shoreline Blvd.	CORPUS CHRISTI	TX	361-825-3507

Email Address

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Street Address

City



Suite or Apt



State



Postal Code

What district do you live in?



Primary Phone



Alternate Phone

Employer

Job Title

Work Address - Street Address and Suite Number

Work Address - City

Work Address - State

Work Address - Zip Code

361-888-6002

Work Phone

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

GRADUATE OF AUSTIN COLLEGE AND ST. MARY'S SCHOOL OF LAW

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

38

If yes, how many years?

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Gender

Verification

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☒ I Agree

Consent for Release of Information - I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath - I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☐ Hotel Industry
- ☐ Attraction Industry
- ☐ Restaurant Industry
- ☐ None of the Above

Status:
submitted

Profile

Prefix First Name Middle Initial Last Name Suffix

Eugene Guernsey

Email Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU, PLANNING COMMISSION

Street Address

City

Suite or Apt

State

Postal Code

District 4

What district do you live in?

Primary Phone

Alternate Phone

GENE GUERNSEY &
ASSOCIATES INC. REALTORS

Employer

PRESIDENT/BROKER

Job Title

446 ROBERT DR.

Work Address - Street Address and Suite Number

CORPUS CHRISTI

Work Address - City

TX

Work Address - State

78412

Work Address - Zip Code

361-993-8018

Work Phone

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Education, Professional and/or Community Activity (Present)

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

52

If yes, how many years?

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Gender

Verification

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- ☐ Hotel Industry
- ☐ Attraction Industry
- ☐ Restaurant Industry
- ☐ None of the Above

BIOGRAPHICAL INFORMATION FORM FOR A CITY BOARD,
COMMISSION OR COMMITTEE FOR THE

Submit Date: Aug 26,
2015

Status:
submitted

Profile

<u> </u>	<u>Cathy</u>	<u> </u>	<u>Harrison</u>	<u> </u>
Prefix	First Name	Middle Initial	Last Name	Suffix

[REDACTED]
Email Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt

[REDACTED] [REDACTED]
State Postal Code

District 3

What district do you live in?

[REDACTED] [REDACTED]
Primary Phone Alternate Phone

self
Employer

owner
Job Title

108 Peoples St. T-Head
Work Address - Street Address and Suite Number

Corpus Christi
Work Address - City

Texas
Work Address - State

78401
Work Address - Zip Code

361 881-8503

Work Phone

cathyharrison@harrisonslanding.net

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Arts & Cultural Commission

Education, Professional and/or Community Activity (Present)

BBA

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

58

yrs

If yes, how many years?

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Verification

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Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Restaurant Industry

BIOGRAPHICAL INFORMATION FORM FOR A CITY BOARD,
COMMISSION OR COMMITTEE FOR THE

Submit Date: Feb 22,
2016

Status:
submitted

Profile

<u> </u>	<u>Deana</u>	<u>M</u>	<u>Lara</u>	<u> </u>
Prefix	First Name	Middle Initial	Last Name	Suffix

[REDACTED]

Email Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

[REDACTED]

Street Address

[REDACTED]

City

[REDACTED]

Suite or Apt

[REDACTED]

State

[REDACTED]

Postal Code

District 4

What district do you live in?

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

**Best Western Corpus
Christi**

Employer

**Director of
Sales**

Job Title

**300 N. Shoreline
Blvd**

Work Address - Street Address and Suite Number

**Corpus
Christi**

Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

Work Phone

deana@marinegrandhotel.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Greater Corpus Chrisit Hospitality Association

Education, Professional and/or Community Activity (Present)

Bandera High School 1999 Access Edge Marriott Certification Wedding Planner Certification Tourism Ambassador Certification

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

4

If yes, how many years?

[deanalararesume.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Hispanic

Ethnicity

Female

Gender

Verification

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Board-specific questions (if applicable)

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Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Hotel Industry

Deana Lara
3225 Azores
Corpus Christi, Tx 78418
deanalara@ymail.com
(210)355-9412

SUMMARY OF QUALIFICATIONS

Sales /Operations Manager with over 10 years in the hospitality industry in addition to experience in sales and marketing, finance/accounting and personnel management. Exceptional communication skills with the ability to interact in a positive and compassionate manner. Able to listen effectively, articulate ideas clearly, write concisely and make compelling and informative oral presentations. Excellent organizational and time management skills with the ability to prioritize workload, schedule and plan projects as well as delegate and achieve established commitments and deadlines. Proficient in the use of PC applications such as MS Word, Excel, email and internet navigation and research as well as data entry/retrieval within hospitality and financial databases: Fosse, Sales Pro, Opera, Delphi, Quickbooks.

PROFESSIONAL EXPERIENCE

2/2016-Present Best Western Corpus Christi
Director of Sales

Corpus Christi , Tx

- Utilize a “hands-on” approach to be actively involved in maintaining current accounts; as well as securing, qualifying, and following up on leads to book new clients.
- Head of training and supervising of the hotel’s sales (& marketing) team.
- Works closely with the General Manager to determine appropriate sales strategies in all market segments towards maximizing the hotel revenues.
- Responsible for a maximum of occupancy of conferences and banquettes in order to optimize general business opportunities.
- Develops lucrative sales targets and networks business relations to corporate clients
- Actively observe the market, identify trend and monitor the main competitors
- Control all in and out expenses and the best possible costs cutting within the department
- Manages key accounts and oversees the accounts management in all activities.
- Develop sales strategies to maximize sales activities with a 172 room property.

3/14-2/2016 TownePlace Suite by Marriott DBA, MCR Development LLC
Director of Sales

Corpus Christi , Tx

- Solicited new business to ensure all revenue goals are achieved or exceeded within all market segments, as well as identify business opportunities, and proactively research, analyze, and tele-market prospective client
- Developed and maintain knowledge of market trends, selling strategies, competitive set and customers
- Assisted operations management with implementing hotel specific selling strategies, development by sales department

- Responsible for internet prospecting. Dedicate time each day to researching the internet for meetings, conferences, events and sports groups coming to area, uses this information to solicit possible future business
- Involved in making cold calls, direct sales calls, sales blitzes, and hotel tours. In addition, maintaining good working relationships with existing clients while exploring ways to increase revenue
- Assist Revenue Manager and General Managers with weekly calls to review and update 30/60/90 day forecasting in order to meet and/or exceed our budgeted goals and review weekly STR reports
- Display leadership in guest hospitality, exemplify customer service and create a positive example for guest relations; Interact with guests to obtain feedback on product quality and service levels. Review sales guest satisfaction results to identify areas of improvement and ensure that a customer recognition program is in effect throughout sales
- Managed MarRFP process
- Preparing contracts, weekly reports, and other paperwork related to the sales department
- Traveled to other hotel locations for training and sales blitzes
- Assist General Manager with all aspects of budget process including, but not limited to, the preparation of the annual marketing plan, including quarterly action plans covering all market segments
- Developed customer profiles and maintains an effective trace system, including trace dates and references, in order to best meet client needs, resulting in superior account service and increased revenues
- Attended occasional networking events, luncheons and trade shows, above and beyond normal business hours.

05/13-10/13 Funtrackers Family Fun Center DBA, Soar LLC

Corpus Christi , Tx

Director of Sales and Marketing

- Contracted all group, corporate, school and youth group outings
- Trained all hostess and party staff
- Organized and oversee all specials events
- Company representative at all local chamber and business associations meetings
- Managed all advertising, print, television and sponsorship trades
- Managed companies social media: Facebook, website and email accounts

10/08-05/13 Bandera Athletic Academy

Bandera, Tx

General Manager

- Managed all new students' enrollment and monthly tuition.
- Created and maintain yearly and monthly budgets, as well as all accounts receivable and payable.
- Negotiated contracts for special events venues and vendors.
- Developed marketing communication materials to market Academy locally and surrounding areas.
- Daily responsibilities include answering all inquires of the Academy and running classes weekly.

11/10 – 04/12 Inn of the Hills Resort and Conference Center/ 1859 Hotels Gal -Tex Kerrville, TX

Catering and Events Manager

- Managed detailing of food and beverage needs for group events
- Facilitated as manager on duty weekly to oversee operations of the 164 room property and

on site restaurant

- Served on executive managers committee and attended weekly manager and F&B meetings
- Oversaw banquet staff in all operations of setup to tear down, was well as serving
- Developed and designed restaurant and group promotional materials
- Coordinated special events with budgets exceeding \$100 k and acted as property liaison to ensure a stream line process throughout the entirety of the event to meet guest satisfactions
- Scheduled and performed resort properties site tours
- Acted as ambassador of property at community events

06/08 – 08/09 Flying L Guest Ranch

Bandera, TX

Director of Sales & Reservations Manager

- Managed front desk reservations and group sales for resort property.
- Average monthly sales for groups and special events exceeded \$450k.
- Negotiate contracts for special events including pricing for food/beverages as well as special requests.
- Developed marketing communication materials to market resort nationwide for groups and special events.
- Coordinated special events from set up to completion to ensure event was to client's satisfaction. Remained on site during all events to answer questions and resolve any issues that may arise.
- Daily responsibilities included scheduling tours for prospective customers as well as booking parties and reviewing details of booked events with guests.

12/05 – 06/08 Bandera County Chamber of Commerce

Bandera, TX

Executive Administrator

- Managed accounting function for organization including accounts payable/receivable, processed payroll for employees as well as bank reconciliations and the production of financial statements on a monthly basis.
- Functioned as Chairman for annual fundraiser and increased donations 35% each year.
- Coordinated all advertising, vendors, sponsors and volunteers for all fund raising events and special functions.
- Managed the Chamber of Commerce's annual budget of \$65k.
- Handled all daily inquiries from tourists and members regarding accounts, membership and local events and area information.
- Wrote, edited and distributed news letter for Chamber on monthly basis detailing activities including award galas, parades and any other special events coordinated by the Chamber of Commerce.

EDUCATION

Bandera High School

Bandera, TX

- Diploma – College Preparation Courses

Conlee's Cosmetology College

Kerrville, Tx

- Operator license 2000

Access Edge Certified- Marriott International

Certified Wedding Planner

Certified Tourism Ambassador- Corpus Christi
Texas Alcohol and Beverage Commission Seller Certification
Texas Food Handlers Certification

ASSOCIATIONS/ NETWORKING

Corpus Christi Hispanic Chamber of Commerce – Embajador
Greater Corpus Christi Hospitality Association- Board Member
Padre Island Business Association- Member

REFERENCES

Matthew Franek- DDS Marketing- Owner
Fredericksburg, TX 512-709-3424

Shawna Armendariz- Manager Villas of Ocean Drive- Property Manager Villas
Corpus Christi, TX 361-500-2519

Melinda Trevino- Comfort Suites- General Manager
Corpus Christi, Tx 361-222-0651

Profile

Prefix	Steve	Middle Initial	Keenan	Suffix
	First Name		Last Name	

[REDACTED]

Email Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

[REDACTED]

Street Address

[REDACTED]

City

[REDACTED]

Suite or Apt

[REDACTED]

State

[REDACTED]

Postal Code

District 5

What district do you live in?

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

OMNI HOTELS AND
RESORTS

Employer

900 N. SHORELINE
BLVD.

Work Address - Street Address and Suite Number

GENERAL MANAGER

Job Title

CORPUS CHRISTI

Work Address - City

TX

Work Address - State

78401

Work Address - Zip Code

361-886-3545

Work Phone

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

B.S. OKLAHOMA STATE UNIVERSITY BOARD OF DIRECTORS - FISH FOR LIFE BOARD OF DIRECTORS - GCCHA ADJUNCT PROFESSOR - DEL MAR COMMUNITY COLLEGE

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

2

If yes, how many years?

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Male

Gender

Verification

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☒ Hotel Industry

BIOGRAPHICAL INFORMATION FORM FOR A CITY BOARD,
COMMISSION OR COMMITTEE FOR THE

Submit Date: Dec 11,
2015

Status:
submitted

Profile

<u> </u>	<u>Johnny</u>	<u> </u>	<u>Philipello</u>	<u> </u>
Prefix	First Name	Middle Initial	Last Name	Suffix

[REDACTED]
Email Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt

[REDACTED] [REDACTED]
State Postal Code

District 4

What district do you live in?

[REDACTED] [REDACTED]
Primary Phone Alternate Phone

Buccaneer Commission

Employer

1513 N. Chaparral
St.

Work Address - Street Address and Suite Number

Corpus
Christi

Work Address - City

Texas

Work Address - State

78463

Work Address - Zip Code

President/CEO

Job Title

361-882-3242

Work Phone

johnny@buccdays.com

Work E-mail address

Home/Primary Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Formerly Chief Operating Officer of Rodeo Austin an event that created a \$68 million economic impact on the Austin Economy. Recently accepted the President/CEO position of the Buccaneer Commission to grow and develop all Buc Days events. We currently host the parade, festival and Rodeo Corpus Christi that draw approximately 200,000 visitors each year. Member of Downtown Rotary and Nueces County Texas A&M Alumni Association. Bachelors of Science from Texas A&M University.

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

5
months

If yes, how many years?

[Resume121115.pdf](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Male

Gender

Verification

City Code Requirement - As a board, commission, or committee member, you will be asked to adhere to: City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served. Also, City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information - I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

☒ I Agree

Oath - I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU.

Per city ordinance, the committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Attraction Industry

JOHNNY PHILIPPELLO

3718 Santa Fe, Corpus Christi, TX 78411 • (512) 461-3781 • johnny@bucdays.com

NON-PROFIT EXECUTIVE

Over 12+ years' experience driving *strategic growth and innovative concepts* for a leading nonprofit organizations within Texas. Highly competitive, passionate, persuasive and articulate, able to achieve results others believed to be impossible. *Experienced in business development, negotiating, public relations, partnership building and volunteer management.*

CORE COMPETENCIES

- | | | |
|---------------------------|------------------------|-------------------------|
| • Competent Leader | • Innovative Marketing | • Public Speaking |
| • Sponsorship Development | • Strategic Planning | • Budgeting/Forecasting |
-

PROFESSIONAL EXPERIENCE

BUCCANEER COMMISSION, Corpus Christi, Texas

2015 – Present

President/Chief Executive Officer, 07/15 to Present

- Lead a full-time staff of 4 and seasonal staff of 200+, collectively working with 500+ volunteers to support the mission, *A tradition of changing lives through fun.*
- Oversee the day to day operation of Buc Days Festival and Rodeo Corpus Christi. Includes development, oversight and responsibility of a multi-million-dollar budget.

RODEO AUSTIN, Austin, Texas

2003 – 2015

Chief Operating Officer, 04/13 to 7/15

- Lead a full-time staff of 14 and seasonal staff of 900+, collectively working with 1,500 volunteers to support the Rodeo Austin mission, *Promoting Youth Education – Preserving Western Heritage.*
- Oversee the day to day operation of Rodeo Austin. Includes development, oversight and responsibility of a \$10+ million budget.
- Negotiate and execute facility rental, vendor services, entertainment and sponsorship agreements.
- Oversaw \$600,000 capital improvement project. Effectively negotiated in-kind sponsorships and that defrayed project cost by more than \$300,000.
- Gained sanctioning from PRCA to host a first of its kind “Ride for the Brand” Cowboy Tournament format.
- Developed RFP, oversaw selection, contract negotiation and development of RodeoAustin.com
- Work alongside CEO and city and county leaders to establish and fund a facility feasibility study for the Travis County Expo Center and adjacent park land.
- Developed strong relationships with local and national media to promote the Rodeo Austin brand. 5 performances of Rodeo Austin were broadcast via ESPN's Longhorn Network nationally in 2015.

Senior Manager, 05/09 to 03/13

- Successfully outlined, planned and implemented a new Client Relationship Management database for entire organization.
- Serve as liaison to Long Range Planning Committee; successfully developed RFP and awarded contract to consulting firm for an ongoing facility feasibility study, presented goals and objectives to local elected officials.
- Implemented token system/revenue sharing policies, procedures, operation and staffing for the entire fairground; Gained 40% revenue increase in food concessions.
- Negotiated carnival contract extension, achieved additional percentages of revenue share and additional operational requirements/expectations of operator.

Competitive Events & Operations Manager, 05/06 to 05/09

- Promoted to manage a \$3.5 million budget and engineer improvements and oversight of the logistical operation of the Fairgrounds.
- Lead staff of three full time employees, 30 seasonal interns, and 300 seasonal employees including security, EMS, janitorial, event staff, electricians, superintendents, production crews and veterinarians.
- Inherited oversight of commercial exhibits program, resulting in 28% increase in revenue within the first year of management.
- Negotiated vendor service contracts resulting in savings totaling \$120,000, through effective implementation of sponsorship trade contracts and creation of more extensive pre-event scheduling of service providers.
- Recruitment and retention over 30 corporate sponsors generating \$850,000 of in-kind trade contributions and \$175,000 in cash sponsorships annually.
- Budgeted, bid, contracted, and executed capital improvement projects exceeding \$2.2 million in cost.
- Successfully increased competitive event entries by 931% by establishing new events and broadening from a regional scope to state-wide eligibility.
- Developed incentive plan and strengthen Auction Committee structure resulting in \$250,000 increase in Auction contributions within the first year of improvements.
- Volunteer management of 1,000 members serving on 15 committees, including Competitive Events, Operations, Acts & Exhibits, BBQ Cook-off, Youth Auction, 100X Club.

Competitive Events Manager, 04/04 to 05/06

- Promoted to manage competitions department including the Youth Auction and Animal Care Committee, managed one full time employee and 16 seasonal interns.
- Implemented the nation's first ever Livestock Show internet broadcast and Pro Rodeo internet broadcast resulting in 20,000 viewers watching Rodeo and Stock Show events in 5 countries and 28 states.
- Proactively marketed the Competitive Events program at industry functions through, public speaking engagements.
- Brought the competitive events department from an annual lost to a profit generator within the first three years of oversight.

Competitive Events Coordinator, 10/03 to 04/04

- Coordinator of all competitions during the Fair and Rodeo; managed entry system, established drug residue avoidance program, developed and implemented animal care and use procedures, contracted and arranged travel for all show officials.
- Developed and implemented the first livestock show online entry program in the nation.

TEXAS COOPERATIVE EXTENSION, College Station, Texas

2000 – 2003

4-H/FFA Validation Coordinator

- Oversight and management of the 4-H/FFA Steer Validation program; assisted with implementation of DNA verification.
- Assist Associate Director and other staff with day to day operations of the County Programs Department.

LEADERSHIP ACTIVITIES

Downtown Rotary, Corpus Christi, TX
Nueces County A&M Club Member
Texas Association of Fairs and Events Convention, Competitive Events & Exhibits Speaker
Austin Under 40 Awards Ceremony, Co-Chair
Young Men's Business League of Austin, Member of the Month
North American Livestock Show & Rodeo Managers Association Conference, Animal Welfare Presenter
National Swine Registry Leadership Conference, Stock Show Management Speaker
Young Men's Business League of Austin, Member
International Association of Fairs and Expositions Convention, Technology Presenter
Texas Association of Fairs and Events Convention, Competitions Speaker
2003 TAMU Saddle & Sirloin Club, President
2003 Texas Department of Agriculture – Government Relations, Intern
2002 Congressman Ciro Rodriguez, TAMU Congressional Intern

EDUCATION

Bachelor of Science – Animal Science, Texas A&M University, 2003

BIOGRAPHICAL INFORMATION FORM FOR A CITY BOARD,
COMMISSION OR COMMITTEE FOR THE

Submit Date: Sep 01,
2015

Status:
submitted

Profile

<u> </u>	<u>Joseph</u>	<u>B.</u>	<u>Schenk</u>	<u> </u>
Prefix	First Name	Middle Initial	Last Name	Suffix

[REDACTED]
Email Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

[REDACTED]
Street Address

[REDACTED]
City

[REDACTED]
Suite or Apt

[REDACTED] [REDACTED]
State Postal Code

District 4

What district do you live in?

<u>[REDACTED]</u>	<u>[REDACTED]</u>
Primary Phone	Alternate Phone
<u>Art Museum of South Texas</u> <u>(TAMU-CC)</u>	<u>Director</u>
Employer	Job Title

1902 N. Shoreline Blvd.
Work Address - Street Address and Suite Number

Corpus
Christi
Work Address - City

TX
Work Address - State

78401
Work Address - Zip Code

361-825-3507

Work Phone

joe.schenk@tamucc.edu

Work E-mail address

Work Address

Preferred Mailing Address

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I have just rotated off (due to term limits) from the City of Corpus Christi Arts and Cultural Commission

Education, Professional and/or Community Activity (Present)

BA - Museum Studies & Business Management, MA - Art Education Professional experience - 41 years in museum positions (eight museums in six states) Have been a CTA with the CVB, serve on the Worship & Arts Committee at First Methodist (Chaired the Committee for 3 years), represent the Art Museum on the S.E.A. District membership Active in the museum field - currently assisting as a committee member for the Texas Association of Museums with their 2016 Annual Conference planned for Corpus Christi, and am past president of the Mountain-Plains Museums Association (10 state regional organization)

Registered Voter?

☒ Yes ☐ No

Current resident of the city?

☒ Yes ☐ No

eight years in
October

If yes, how many years?

[Schenk_Resume_-_2015.doc](#)

Upload a Resume

Please upload any additional supporting documents

Demographics

Caucasian/Non-Hispanic

Ethnicity

Male

Gender

Verification

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☒ Attraction Industry

RESUME - JOSEPH B. SCHENK
2015

- **EDUCATION**

MMI Graduate: University of California, Berkeley, CA, 8th Annual Museum Management Institute, July 1986. Received a J. Paul Getty Trust scholarship.

Master of Arts Degree: Ball State University, Muncie, IN, February 1979, Specialization in Art Education, Thesis Project - "An Exhibition of Twentieth Century American Art from the Collections of Indiana Colleges and Universities."

Bachelor of Arts Degree: Huntingdon College, Montgomery, AL, August 1974, Double Major - Museum Staff Preparation (art) and Business Administration (with concentration in management), (Degree awarded May 1975).

High School Graduate: Derby Senior High School, Derby, KS, May 1971, (college preparation & emphasis in art).

- **EMPLOYMENT EXPERIENCE**

2007 to Present: Director – Art Museum of South Texas, located in Corpus Christi, Texas. (Private non profit museum affiliated with Texas A&M University – Corpus Christi, featuring collections of 1,500 works focused on the art of the Americas with special emphasis on Texas and surrounding areas including Mexico; Museum of 60,000 sq. ft. sits on Corpus Christi Bay and was designed by two internationally recognized architects – Philip Johnson and Ricardo Legorreta; staff of 20; extensive changing exhibitions and education programs. Responsible for all operations; University Department Head and Director for the private non profit Board.) Accomplishments: added 2 staff positions, gained national accreditation from AAM, developed a long range plan, implemented touring exhibitions and exchanges, secured successful Café contractor and renovated spaces.

December 2003 to January 2007: Executive Director - Gilcrease Museum, located in Tulsa, Oklahoma. (City museum featuring major collections of over 400,000 works of art, artifacts, anthropological materials and archives pertaining to the Americas, 135,000 sq. ft. building and 23 acres of themed gardens, staff of 70, extensive changing exhibitions and education programs. Responsible for all operations, City Department Head and Executive Director for the private Thomas Gilcrease Museum Association. ½ of \$4.5 million budget provided by City and ½ by Association.) Accomplishments include: added 11 staff positions; increased support by 11.5%; added over 1,100 works to permanent collection; oversaw the development of a program and facilities master plan for future expansion; implemented touring exhibitions from the collections; renovated and opened Gilcrease House as an education center; and coordinated development of a five year long range plan.

September 1988 to January 2004: Director - Mobile Museum of Art, located in Mobile, Alabama. (City arts museum serving the Gulf Coast, 95,000 sq. ft. building and sculpture trails around the lake in City park, collection of 6,000 works, staff of 36, changing exhibitions, and education programs. Responsible for all operations, City Department Head and Director for the non profit organization. ½ of \$2.5 million budget provided by City and ½ by non profit side.) Accomplishments include: developed facilities master plan; sought funds for and opened a \$15.5 million expansion in 2002; built membership from 700 to over 3,000; gained AAM accreditation; added thousands of works to permanent collection; built professional

staff; organized and traveled numerous exhibitions; and developed a strategic five year long range plan.

June 1983 to September 1988: Director – Chattahoochee Valley Art Museum, located in LaGrange, Georgia. (Visual arts museum serving West Georgia and East Alabama, in restored and modernized 1892 County Jail Building of 8,700 sq. ft., 400 piece art collection, monthly changing exhibitions, and visual arts activities. Private, non profit.)

October 1979 to May 1983: Joint Position - Executive Director of Okefenokee Heritage Center and Director of Southern Forest World, located in Waycross, Georgia. (General museum for art, history, science and technology, consisting of six buildings, steam train, and nature trails, on 22 acres; also forestry museum for the thirteen Southern states. While employed, completed and opened Southern Forest World. Both institutions are private, non profit.)

October 1976 to October 1979: Executive Director and January 1976 to October 1976: Assistant Director - Alford House/Anderson Fine Arts Center, located in Anderson, Indiana. (Arts Center with small permanent collection of art, changing exhibitions and performing and visual arts programs. Private, non profit.)

August 1974 to December 1975: Exhibits Curator - Hunter Museum of American Art, located in Chattanooga, Tennessee. (Major Southeastern art museum with extensive permanent collection and changing exhibitions. Responsible for all phases of the exhibition program, operated downtown branch gallery and assisted during \$2.5 million building expansion. Private, non profit.)

September 1973 to August 1974: Part-Time Student Exhibits Aide - Montgomery Museum of Fine Arts, located in Montgomery, Alabama (Major City art museum with extensive art collections and exhibitions. Assisted/trained under the Assistant Director.)

- **RELATED PROFESSIONAL EXPERIENCE**

2008 – present, Board Member, 2004 – 2007; Vice-President 2009 – 2001; President 2011 – 2013, Mountain-Plains Museums Association.

1997 – present, Accreditation Team Member, American Alliance of Museums.

1996 – present, Museum Assessment Program Peer Reviewer, American Alliance of Museums.

2008 – present, Commissioner, City of Corpus Christi Arts & Cultural Commission.

2010 – 2013, Chairman, Worship & Music Committee and Church Council Representative, First United Methodist Church, Corpus Christi.

2008 – 2011, Advisory Committee Member, BoldFuture for the Coastal Bend.

2006 Conference Chair, Mountain-Plains Museum Association's Annual Meeting in Taos, NM

2003 – 2004, Tourism Council, Mobile Area Convention & Visitors Bureau.

2003 – 2004, Trustee, Ashland Place United Methodist Church, Staff/Parish Relations Committee 2001 – 2004.

2002 – 2004, Vice President, Southeastern Museums Conference, Treasurer 1998 – 2002.

1999 – 2003, Board Member, Mobile Area Museums Association, 1993 – 1995 President (first President).

1997 – 2003, Envision Mobile Baldwin - Recreation and Culture Committee, through Mobile United sub-committee.

1996 – 1998, President, Alabama Museums Association, Vice Pres. 1994 – 1996, Treasurer, 1994 - 1991.

1993 – 1998, Board Member, United States Sports Academy Art Museum.
 1992 Board Member & Chairman/Recreation & Culture Committee, Mobile United.
 1990 – 1993, Advisory Board Member - Alabama Center for Traditional Culture, Montgomery, Alabama.
 1989 – 1996, Grant Panels - Alabama State Council on the Arts.
 1989 – 1992, Board Member, Mayor's Christopher Columbus Quincentenary Executive Commission of Mobile.
 1989 – 1990, Board Member, Mobile Arts Council.
 1986 – 1990, Board Member, Troup 2000 Project, served as Vice-Chairman, Co-Chairman of Cultural and Historic Preservation Committee.
 1986 – 1988, Board Member, Georgia Assembly of Community Arts Agencies (1987-88 Newsletter Editor).
 2007, 2003, 1997, 1992-1990, 1988-1983, & 1979 Grants Reviewer - Institute of Museum and Library Services.
 1985 – 1988, Executive Committee, Georgia Citizens for the Arts, Treasurer, 1987-88, Secretary 1986-87, Board Member, 1980-88.
 1986 – Winter & Spring Quarters, Part-time Instructor, Art Department, University of West Georgia, Carrollton, GA.
 1984 – 1986, State Tourism Conference Planning Committee Member, Tourism Division, Georgia Dept. of Industry & Trade.
 1985 – 1987, President, West Central Georgia Tourism Association, (Treasurer in 1985)
 1983 – 1986, Advisory Panelist - various grants panels, GA Council for the Arts.
 1982 – 1984, Board Member - Georgia Alliance for Arts Education.
 1981 – 1983, Board Member - Southeastern Georgia Travel & Tourism Association, (President, 1982-83, Secretary, 1981-82).
 1979 – 1983, Committee Member - Waycross/Ware County Chamber of Commerce Forest Festival, Tourism & Conventions (Chairman, 1982).
 1979 Board Member - Association of Indiana Museums.
 1979 Dedication Committee Member and Consultant - Anderson College, Krannert Fine Arts Center, Anderson, IN.
 1978 – 1979, Indiana Rep. - Small Museum Committee, Midwest Museums Conference.
 1977 – 1979, Commissioner - Madison County Historic Home, Anderson, IN.

- **PROFESSIONAL DEVELOPMENT ACTIVITY**

2014 – Presented in three sessions at MPMA Annual Meeting, Aspen, CO
 2013- Presented in two sessions at MPMA Annual Meeting, Lincoln, NE
 2012- Presented in one session at MPMA Annual Meeting, Corpus Christi, TX
 2006 - Attended "Assessing Public Trust & Accountability" AAM Workshop for Peer Reviewers
 2003 - Attended "Evaluating Governance" AAM Workshop for Peer Reviewers
 2003 - Keynote Speaker, Louisiana Museums Association, "The Future of Museums," New Orleans, LA
 1998 - Graduate "Leadership Mobile" Class of 1998
 1997 - Panelist at AAM Annual Meeting Session, "Creating Effective Partnerships Through Collections Sharing: Focus on the Museum Loan Network"
 1997 - Attended "Basic Estate Planning" Course at Spring Hill College
 1997 - Attended MMI Leadership Institute Workshop on "Marketing Planning"

- 1997 - Keynote Speaker, Georgia Association of Museums & Galleries Meeting, "Museums that Thrive: Practical Suggestions from the Field"
- 1995 - Attended "How to Evaluate Museum Exhibits" by Ala. Museums Assoc.
- 1994 - Attended "Board Development Workshop" by Alabama Power Company and Community Foundation of Mobile.
- 1985 - Attended "Nuts & Bolts of Art Packing" Workshop by Southeastern Museums Conference Registrars Committee.
- 1982 - Attended "Fund Raising" Workshop by Southern Arts Federation.
- 1981 - Attended "Museum Membership" Workshop by Southern Arts Federation.
- 1981 - Attended "Long Range Planning for the Small Museum" Workshop by Southeastern Museums Conference & SC Museums Commission.
- 1980 - 1985 Attended annual Grant Seminars by Georgia Council for the Arts. Attends annual meetings or conferences as time and resources permit.

- **SELECTED JUROR EXPERIENCE**

- 2008 – 2013 TAMUCC President's Student Art Competition, Corpus Christi, TX
- 2009 International Juried Exhibition, Rockport Art Center, Rockport, TX
- 2009 Islander Student Art Association Annual Exhibition, TAMUCC, Corpus Christi
- 2008 Members Exhibition, Art Center of Corpus Christi, TX
- 2008 South Texas Art League Juried Exhibition, Corpus Christi, TX
- 2005 Arts for the Parks Juried Exhibition, Jackson Hole, WY
- 2004 Nature Works, Art Exhibition and Sale, Tulsa, OK
- 2003 Art Collection Twelve, WYES Television Art Auction, New Orleans, LA
- 2003 ArtsQuest Art Festival, Cultural Art Association, Santa Rosa Beach, FL
- 2002 TriState Art Competition, Okaloosa County/Ft. Walton Beach, FL
- 2001 "Birds in Art" International Exhibition, Wausau, WI
- 2001 U.S. Olympic Committee's World Youth Sport Art Competition, Daphne, AL
- 2000 4th Annual National All-Media Exhibition, Winter Haven, FL
- 2000 7th Annual Telfair Art Fair, Savannah, GA
- 1999 Pflimp Art Festival, Montgomery Museum of Fine Arts, Montgomery, AL
- 1998 Destin Festival of the Arts, Destin, FL
- 1997 Art with a Southern Drawl (SE Art Competition), University of Mobile, AL
- 1997 TriState Art Competition, Okaloosa County/Ft. Walton Beach, FL
- 1995 "Arts Alive '95" Art Exhibition and Festival, Florence, AL
- 1995 17th Annual Juried Exhibition, Brevard Museum of Art & Science, Melbourne, FL
- 1994 Wiregrass Biennial Art Competition, Wiregrass Museum of Art, Dothan, AL
- Art with a Southern Drawl (SE Art Competition) 1993, University of Mobile, AL
- WYES Television Art Auction, New Orleans, LA
- Auburn Art Association Juried Show, Auburn, AL
- Pensacola Museum of Art Annual Show, Pensacola, FL
- Bluff Park Art Show, Birmingham, AL
- Mobile, AL, University of South Alabama Student Art Show
- LaGrange, GA, LaGrange College Student Art Show
- Columbus, GA, Columbus College Student Art Show
- Carrollton, GA, West Georgia College Student Art Show
- Waycross, GA, Waycross Junior College Student Art Show
- Anderson, IN, Anderson College Student Art Show
- Columbus, GA, Artists Guild Show
- Montgomery, AL, Art in the Park Festival

Atlanta, GA, Piedmont Art Festival
Waycross, GA, Okefenokee Area Annual Competition
Alabama State Council on the Arts, Visual Arts Fellowship Program
Georgia Council for the Arts, Art Acquisitions Program
and numerous public and private school art shows and mall art shows.

- **RECENT PROFESSIONAL MEMBERSHIPS**

2011 to present: Texas Association of Museums
2004 to present: Mountain-Plains Museums Association
1976 to present: American Alliance of Museums
2008 to 2010: Rotary Club of Corpus Christi
2006 to 2007: The Committee of 100 - Tulsa
2005 to 2007: Association of Art Museum Directors
2004 to 2007: Oklahoma Museums Association
2004 to 2007: Rotary Club of Tulsa
2004 to 2007: Museums West Consortium
2004 to 2007: Tulsa Men's Forum
1998 to 2004: Leadership Mobile
1989 to 2004: Mobile United
1988 to 2004: Rotary Club of Mobile (Elected Paul Harris Fellow 1997)
1988 to 2004: Southeastern Museums Conference
1988 to 2004: Alabama Museums Association

- **SUCCESSFUL GRANT ACTIVITY**

FEDERAL -

National Endowment for the Humanities – Consultation Project Grant;
National Endowment for the Arts - Crafts Program, Exhibition Grant;
USIA International Touring Exhibition Grant - “Out of the Woods” Exhibition, Film, Catalogue and International Tour;
Institute of Museum and Library Services – Museums for America Grant awarded for 1 museum, Learning Opportunities Grant awarded for 1 museum, General Operating Support Grants awarded for 4 museums, Conservation Project Grants awarded for 3 museums, MAP I Grants awarded for 2 museums, MAP II Grants awarded for 2 museums, MAP III Grants for 2 museums, and CAP Grants for 2 museums.

STATE -

Texas Commission on the Arts – 16 Project Grants and Stimulus Grant; Oklahoma Arts Council – 9 Project/Program Grants; Alabama State Council on the Arts - 16 General Support Grants and 10 expanded Grants for Projects; Alabama Humanities Foundation - 12 Project Grants; Georgia Endowment for the Humanities - 2 Project Grants; Georgia Council for the Arts - 33 grants awarded in various grant categories, i.e., general support, artist-initiated project, challenge grant, art acquisitions program, visual arts touring and art bus program; Georgia Governor's Intern Program - 2 grants awarded; Indiana Arts Commission - 10 grants awarded, various categories.

OTHER -

City of Corpus Christi and Texas A&M University – CC support awarded annually.
Conducted \$15.5 million capital expansion campaign at Mobile Museum of Art to expand museum to 95,000 square feet; opened facility on Sept. 6, 2002.
City and County Government Support - awarded in Mobile, AL; LaGrange, GA; Waycross, GA, and Anderson, IN.

Arts Council/Commission Grants – 4 Project Grants awarded in Corpus Christi, TX; 10 Project Grants awarded in Mobile, AL.
Private Foundation Support - Grants awarded in Corpus Christi, TX; Tulsa, OK; Mobile, AL & LaGrange and Waycross, GA from several foundations.

- **HONORS AND AWARDS**

2013 - Served on Momentum 2020 Planning Committee at TAMUCC
2003 - Nominee for Alabama Tourism Executive of the Year
2002 - City of Mobile Crystal Ball Award – fall quarter of 2002
2002 - Received “Excellence in Peer Review Service Award” from American Association of Museums (one of five awards given nationally).
2000 - City of Mobile Crystal Ball Award – spring quarter of 2000
1997 - Selected for “Leadership Mobile” Class of 1998.
1997 - Selected as a “Paul Harris Fellow” for the Rotary Club of Mobile.
1995 - Included in “Who’s Who in America.”
1989 - Included in “Who’s Who in American Art.”
1986 - Selected as one of 35 participants to the Getty Museum Management Institute and awarded a \$1700 scholarship.
1983 - Selected as “Outstanding Supervisor” for the Southeast Georgia Area during the 1982 CETA Summer Youth Employment Program.
1981 - “Spark Plug of the Year” Award, Waycross, GA Jaycees.
1978 - “Outstanding Young Men of America” Anderson, IN.
1974 - Elected to “Who’s Who in American Colleges & Universities” Huntingdon College, Montgomery, AL.
1973 - Selected to Kappa Pi International Honorary Art Fraternity, Sigma Chapter at Huntingdon College.
1973 - Elected Student Government Vice President, Huntingdon College.
1973 - Selected Huntingdon Marshal (Honorary), Huntingdon College.
1972 - Elected Sophomore Class President, Huntingdon College.
1971 - Selected for Jane Williams Award as the Outstanding Freshman Student in Activity, Huntingdon College.

- **CURATORIAL ACTIVITY**

Joe Schenk’s curatorial activity has been extremely broad-ranging. At the Art Museum of South Texas, he coordinated the organization and touring of “Alexandre Hogue: An American Visionary – Paintings and Works on Paper,” “Contemporary Masters: Works on Paper from the Collection of the Art Museum of South Texas,” and is currently working on Dorothy Hood (1918-2000): The Color of Being/El Color del Ser.” At the Gilcrease Museum, he coordinated the organization and national touring of the exhibitions “After Lewis & Clark: The Forces of Change, 1806-1871” and “Las Artes de Mexico.” In Mobile, he coordinated the major exhibition, “Picturing French Style: 300 Years of Art and Fashion,” that opened the new Mobile Museum of Art and later traveled it to the Norton Museum of Art in West Palm Beach, Florida. He has written significant grant proposals for projects such as an United States information Agency (Arts in America) exhibition entitled, “Out of the Woods: Turned Wood by American Craftsmen” funded at \$93,000 which included 61 works by 24 artists and toured to 18 museums in Eastern Europe from 1993-1997 and then toured the USA for three years. He also developed an exhibition on Georgia Crafts that was funded by the National Endowment for the Arts. Other notable exhibitions that he organized include: International Glass from the Haverty Collection; An Acquisitive

Eye: Selections from the Collection of James M. Younger; Lee Loring: A Southern Sophisticate; Modernism and American Painting of the 1930s; Southern Outsider, Visionary and Folk Art from the Collection of Dr. A. Everette James, Jr.; Louise Lyons Heustis (1865-1951): A Retrospective; Alabama Impact: Contemporary Artists with Alabama Ties; Thirty Something (an exhibition of 30 gifts for the 30th Anniversary of the Fine Arts Museum of the South); Mobile Collects; Southeastern Juried Exhibitions (3 regional competitive shows); Art on the Move (an exhibition of wearable art); LaGrange Nationals (5 competitive exhibitions); Ric Snead – New Works; The Cochran Collection: Graphics by 20th Century Masters; Works by Warhol from the Cochran Collection; Indiana Collects; German Expressionist Prints; Fiesta: An Exhibition of Mexican Art; The Eckert Collection of American Coverlets; and Twentieth Century American Art from the Collections of Indiana Colleges and Universities.

- **PERSONAL INFORMATION**

Born: March 28, 1953 in Glendale (Luke Air Force Base), Arizona; Married to Jacqueline (Van Lierop) Schenk; Children: Brian lives in Atlanta, GA and Stuart lives in Los Angeles, CA; Home address: 324 Bayshore Dr., Corpus Christi, TX 78412; Phone (361) 723-1016; Home email address: jschenk@grandecom.net. References provided on request.