



Meeting Minutes

Airport Board

Wednesday, March 27, 2024

3:30 PM

International Airport Board Room
1000 International Blvd. C.C., TX. 78406

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A. Call To Order

The meeting was called to order by Chairman Hicks at 3:30 p.m.

B. Roll Call

Roll was called and a quorum was present.

C. Public Comment

Chairman Hicks commented that at last month's meeting, he requested an Executive Session to discuss any new developments with the items discussed at the February Board Meeting Executive Session. He added that he was informed by staff that there were no updates to report. Staff will request an Executive Session if any new updates occur.

D. Approval of Minutes and Action on Absences

1. Approval of the Absences for the February 28th, 2024 Regular Airport Board Meeting

Attachments: [2024 AIRPORT BOARD ATTENDANCE](#)

Chairman Hicks called for a motion to excuse Board member Collin for her absence of the February Airport Board meeting. First Vice-Chairman LaRue moved to excuse Board Member Collin's absence. Board Member Talavera seconded and the motion carried.

2. Approval of the Minutes for the February 28th, 2024 Regular Airport Board Meeting

Attachments: [02282024 - February Regular Airport Board Meeting Minutes - Unpublished](#)

Chairman Hicks called for a motion to approve the minutes of the Regular February 28th, 2024 Airport Board meeting. Board Member Patterson moved to approve the minutes as written. First Vice-Chairman LaRue seconded and the motion carried. The minutes were approved.

E. New Business for Discussion and Possible Action

3. Presentation and Discussion on Airport Board Member Priorities

Chairman Hicks presented the members with a list of Airport Board priorities including: additional air service; public awareness of important improvements at the airport; assisting in marketing initiatives, like the Fly Local Campaign and other initiatives that expose the airport to the public; and working with Airport Staff regarding use of lands for a convenience store, hotel, and other use of airport facilities. Ex-Officio Oetting requested adding an initiative to assist the airport with the increases of allocations that the City takes for other City department services, such as IT, which increases the cost of the airport. Ex-Officio Oetting recommended that Airport Staff review the cost per enplanement at a future Airport Board meeting for new Board Members. Board Member Collin requested that Airport Staff a five-year comparison that indicates how much these allocations have increased yearly. First Vice-Chairman LaRue requested that Airport Staff provide the cost per enplanement for benchmark airports. Discussion was heard on this item. It was the unanimous consensus of the Airport Board to add Ex-Officio Oetting's recommended initiative.

F. Staff Reports

4. Airport Conferences Update

Attachments: [03272024 - Airport Conferences Update](#)

Airport Director Smith updated the board members of Airport Staff attendance at the FAA Partnership Meeting and TCAA Board Meeting. He also advised that Airport Staff would be attending the MRO Conference in Chicago, IL; JumpStart Airline Meeting in Washington, DC; and the AAAE 96th Annual Conference in Nashville, TN. Discussion was heard on this item.

5. Tailwind Project Update

Attachments: [03272024 - Tailwind Presentation](#)

Director Smith updated the board members on the Tailwind project. Discussion was heard on this item.

6. Monthly Air Service Report for January & February 2024

Attachments: [02282024 - GAR - PKT](#)
[03272024 - GAR - PKT](#)

Director Smith reported to the board members on the monthly air service activity for

January and February 2024. Discussion was heard on this item.

7. Financial Report

Assistant Director Miller reported to the board members on the finances for the month of February 2024. Discussion was heard on this item.

8. Capital Planning Report

Attachments: [03272024 - Capital Planning Report](#)

Deputy Director Miller reported to the board members on the Airport's on-going projects. Discussion was heard on this item.

9. Marketing Report

Attachments: [03272024 - Marketing Report](#)

Marketing Manager Guzman reported on the Airport's marketing efforts regarding the "Fly Local" campaign, social media activity, website analytics, and events. Discussion was heard on this item. Chairman Hicks requested additional information on the amount raised for the Flight for Humanity Gala hosted by Splendid Aviation.

G. Future Agenda Items

Chairman Hicks requested that the Visit Corpus Christi Visitor's Sentiment Report be placed on the next Airport Board meeting agenda.

H. Adjournment

As there was no further business, Chairman Hicks adjourned the meeting at 4:16 p.m.