



# **DMD Updates**

July 30, 2024

# Placemaking

# 2024 Mural Fest

Presented by  Corpus Christi  
Medical Center



**June 1<sup>st</sup> – 8<sup>th</sup>, 2024**

- 4 national artists
  - Sonny Sundancer – Los Angeles, CA
    - *Wanderer*
  - Anthony Brooks – Chicago, IL
    - *Temporal Tides*
  - Key Detail – New York City, NY
    - *Aquatic Enchantress*
  - SM Sanz – Dallas, TX
    - *MAREA*
- 1 local art collective
  - Cre8ive Culture – Corpus Christi, TX
- 32,900 visitors in district during MuralWalk



# MAREA Mural



- SM Sanz
- Northwater Apartments



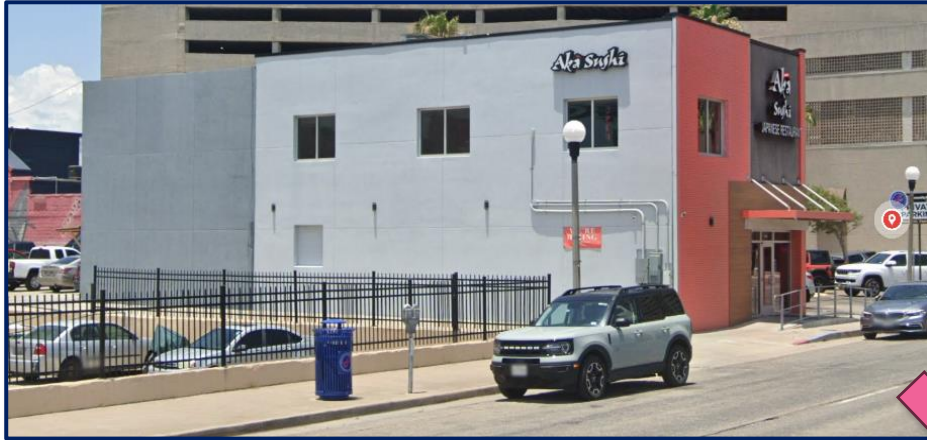
# Temporal Tides Mural



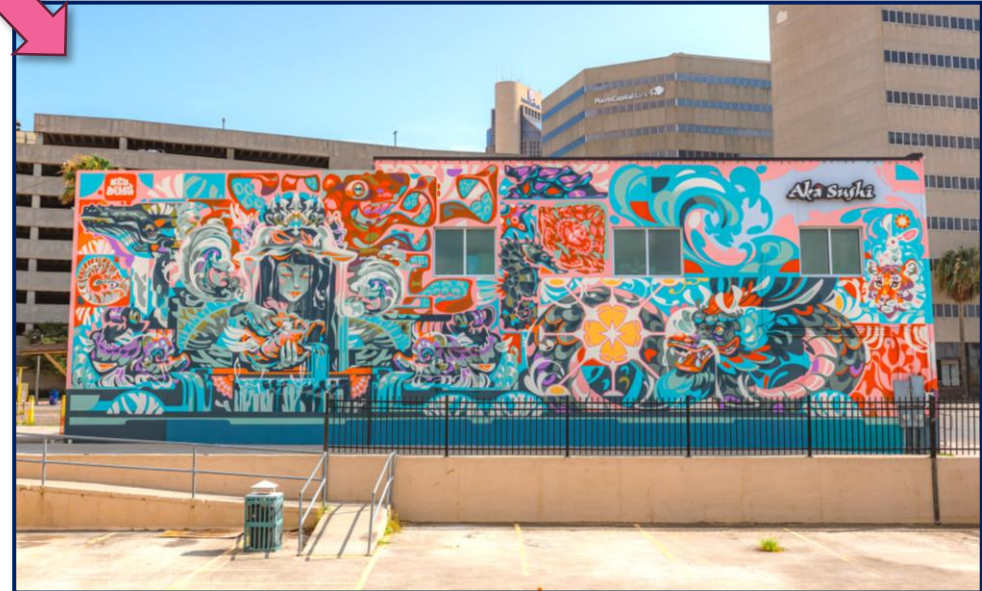
- Anthony Brooks
- Centre Theatre



# Aquatic Enchantress Mural



- Key Detail
- Aka Sushi



# Wanderer Mural



- Sonny Sundancer
- Cosmopolitan Apartments



# Caring for the Community Mural



- Cre8ive Culture
- Ward Building





# **Economic Development**

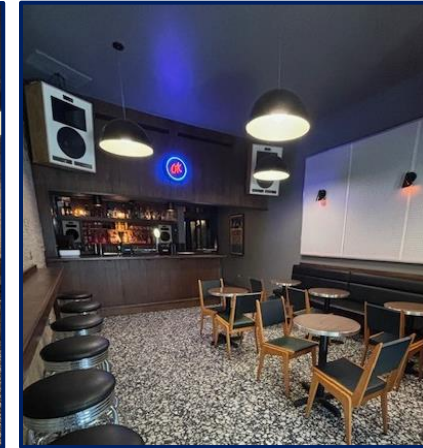
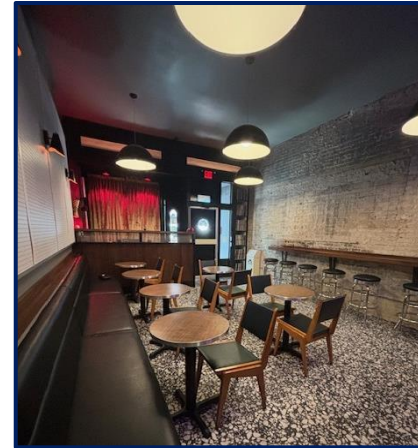
# Marty McPies (Grand Opening)

<b>Address</b>	<ul style="list-style-type: none"> <li>• 300 N. Shoreline Blvd.</li> </ul>
<b>Description</b>	<ul style="list-style-type: none"> <li>• From food truck to restaurant, Marty McPies held their grand opening during June's Art Walk.</li> <li>• Their hours of operation are Monday - Saturday from 11am - 2pm and 6pm- 9pm. They offer a variety of specialty and classic personal size pizzas.</li> </ul>
<b>Project Cost</b>	<ul style="list-style-type: none"> <li>• \$97,299</li> </ul>
<b>Incentive Program</b>	<ul style="list-style-type: none"> <li>• Commercial Finish-Out Program - \$19,000</li> <li>• Streetscape &amp; Safety Program - \$8,458</li> </ul>



# OK HI-FI (Grand Opening)

<b>Address</b>	<ul style="list-style-type: none"> <li>• 415 D Peoples Street</li> </ul>
<b>Description</b>	<ul style="list-style-type: none"> <li>• OK HI-FI held their grand opening during July's Art Walk. Their hours of operation are Thursday and Friday from 6pm - 1am and Saturday from 8pm-1am.</li> <li>• A range of various alcoholic beverages and signature cocktails are offered. Some of the names of their signature cocktails are the Strawberry Fresca, Mango Warrior, and Dragon Juice.</li> </ul>
<b>Project Cost</b>	<ul style="list-style-type: none"> <li>• \$270,660</li> </ul>
<b>Incentive Proposed</b>	<ul style="list-style-type: none"> <li>• Streetscape &amp; Safety - \$48,075</li> <li>• Commercial Finish Out - \$20,000</li> </ul>
<b>Completion Date</b>	<ul style="list-style-type: none"> <li>• September 30, 2024</li> </ul>



# Holiday Inn Express (Update)

<b>Address</b>	1102 S Shoreline Boulevard
<b>Description</b>	<ul style="list-style-type: none"> <li>C&amp;P Monarch, LP acquired this property in 2021 and proposed a massive renovation, splitting the current buildings into two hotels. Phase one went before the board and was approved on September 19, 2023.</li> <li>Current Improvements Completed: New façade, lobby entrance canopy, lobby roof, new elevators and stairs, resurfaced and restriped the parking lot, new lighting, upgraded security cameras, new mural and new exterior doors.</li> <li>Current Outstanding Improvements Include: Completion of the landscaping and the rooftop event center.</li> </ul>
<b>Project Cost</b>	\$19,871,896
<b>Incentive Proposed</b>	<ul style="list-style-type: none"> <li>Streetscape &amp; Safety Improvement Program - \$1,000,000</li> <li>Rooftop Activation - \$1,000,000</li> </ul>
<b>Completion Date</b>	January 30, 2025

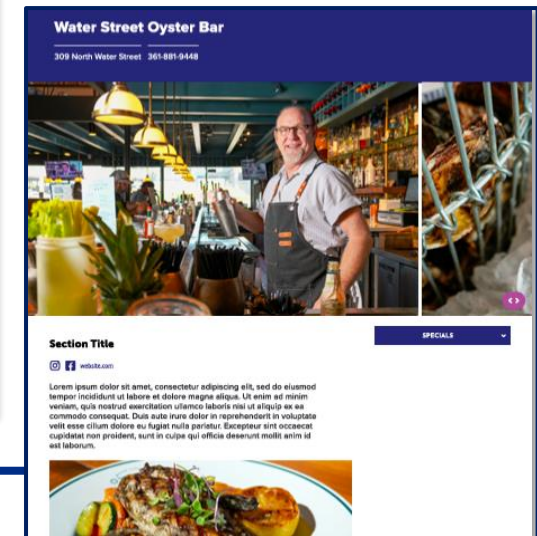
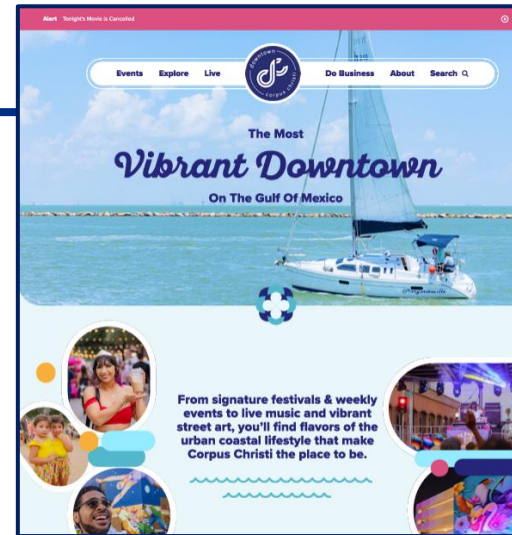


# **Organizational Management**



# New Website Update

- Contracted Geocentric, a web design firm that specializes in websites for district management organizations
- Timeline
  - RFP opened in January
  - Selection Committee interviewed and selected Geocentric
  - Geocentric started 12-week design process in April
  - Estimated launch will be in August



# ArtWalk Economic Impact Study

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- Partnered with South Texas Economic Development Center for ArtWalk Economic Impact Study
- Launched survey during July ArtWalk

