



DMD Updates

January 30, 2024

Placemaking

PD Lighting Assessment



- CCPD Headquarters desires to add lighting around the building on sides facing Chaparral St, John Sartain St, & Water St
- Requested assessment study in 2023 to be conducted by Freese and Nichols, Inc (FNI)
- DMD Submitted Project Request Form to City Engineering in January 2024



Agnes/Laredo Entry to Downtown



- On-Call Architecture & Engineering Services: Design Workshop, contracted in 2023
- Solidified order of operations with City
- DMD will be requesting project scope assessment from Design Workshop



Mural Fest 2024



SAVE THE DATE: JUNE 07, 2024 (Mural Walk)

- 01/19/24:
 - Released *Call for Walls*
 - Posted on socials and DMD website (godowntowncc.com)
 - Released *Artist RFQ*
 - Posted on socials, DMD website, & publicartist.org
- Both close on 02/19/24

Mural Fest 2024 Call for Walls

DEADLINE DATE: Applications must be submitted by **February 19, 2024, at 5:00PM**

The Corpus Christi Downtown Management District is seeking downtown properties and their exterior and interior walls to be utilized during the 2024 Downtown Mural Fest in the Marina Arts District. This is the third year of the highly anticipated Mural Fest and this art-centered district in Downtown Corpus Christi is home to more than 35 large scale murals.

EXTERIOR WALL REQUIREMENTS:

The mural site must be highly visible from the street and have easy accessibility to the public from the sidewalk. If lights and cameras are not already in place, property owners will have access to grant funding for installation. DMD will cover the costs of artist commission and various expenses but require that participating property owners contribute \$2,000 towards paint and supplies.

INTERIOR WALL REQUIREMENTS:

The mural site for interior walls must at least be 200 sq. ft., be readily visible, and easily accessible to the public. DMD will cover the costs of artist commission and various expenses but require that participating property owners contribute \$1,000 towards paint and supplies.

Interested parties submitting for the tenants must have the property owner must be maintained by the property owner

Property Owner Name _____
Contact Name _____
Daytime Phone _____
Mural Site Address _____
Building Name (if applicable) _____
Approximate Wall Dimensions (height and width) _____
Interior or Exterior Wall? _____

CALL FOR WALLS

The DMD is looking for exterior and interior walls in the downtown area for the 2024 Mural Fest.

If you are a property owner or lease a building in the Marina Arts District and are interested, go to the link in our bio!

DOWNTOWN CORPUS CHRISTI MURAL FEST 2024

REQUEST FOR QUALIFICATIONS FOR MURALISTS

Call Summary

The Corpus Christi Downtown Management District (DMD) is seeking qualified artists to participate as muralists in the 2024 Corpus Christi Mural Festival. Artists who are interested can submit a Statement of Qualifications (SOQ) to provide the services requested. Selected artist(s) will be chosen to install a mural that contributes to the vibrancy, revitalization, and economic vitality of Downtown Corpus Christi. SOQs will be accepted from numerous artists to conduct an equitable evaluation. Artists will be selected based on qualifications that can best achieve the goals and objectives set for the festival. To learn more about the Downtown Corpus Christi Mural Fest, watch our [Mural Fest Recap 2023 \(youtube.com\)](https://www.youtube.com/watch?v=...).

Project Description

The DMD will select at least two (2) artists to paint an original mural on an exterior wall of designated 2024 Mural Festival locations. The DMD will award a commission of \$4,000 to each artist or team of artists.

In addition, the DMD may select local Corpus Christi artists to paint an original mural on an interior wall of designated Downtown businesses. The DMD will award a commission of \$500 to each local artist or team of local artists.

Assigned locations of murals will be shared with artists once submissions are juried and selected. Artists will be required to buff and/or prime, paint, and seal their designated wall or space. Artists will create site-specific work that:

- Reflects the diversity and character of Downtown Corpus Christi;
- Adds to the vibrancy and sense of place for the cultural district;
- Is not deemed as an advertisement;
- Is not vulgar or obscene as determined by the DMD.

Artist Eligibility

Call is open to all artists aged 18 and up. Artists must be at least one large outdoor mural of at least 200 sq. ft. within creating works of art for local businesses and the community. Artists must be residents of Corpus Christi or the surrounding area. Artists must be available to attend the VIP Mixer on June 6th, the ArtWalk on June 7th, and a closing event (details TBD) on June 8th, 2024. Mural Fest 2024 from artists who are US citizens.

Artists will agree to begin their project by June 10th, 2024. Artists will be invited to attend the VIP Mixer on June 6th, the ArtWalk on June 7th, and a closing event (details TBD) on June 8th, 2024. Mural Fest 2024 from artists who are US citizens.

The DMD will have additional hospitality for artists, such as luncheons, dinners, and social events. Artists will be invited to participate in these events. Artists will be invited to participate in these events. Artists will be invited to participate in these events.

RFQ FOR MURALISTS NOW OPEN

The DMD is looking for qualified muralists to participate in the 2024 Mural Fest. For more information and to view the full RFQ, visit the link in our bio!

DOWNTOWN CORPUS CHRISTI MURAL FEST 2024

Economic Development

Northwater (Update)

THE NORTH WATER

Location & Description	<ul style="list-style-type: none"> • Complete: HVAC, plumbing, electrical, paint, flooring, cabinets, lighting, and bathroom fixtures for all units • Outstanding: Appliances (have been ordered and are expected in about 3 weeks), perimeter fencing, repairs to the pool, gates, and parking lot (waiting on ROW permit) • Developer's Goal: Obtain CO by mid-February and begin leasing on March 01
Project Cost	\$5,011,315
Incentive Program	Downtown Living Initiative - \$580,000 Project Specific - \$98,000
TIRZ Deadline	December 31, 2024



Gallery 41 (Update)



Location & Description	<ul style="list-style-type: none">• 100 N Shoreline Blvd• This new restaurant, located in the Art Center, will include an interior dining area, bar, and outside patio• Construction Update: 90% of kitchen equipment installed, bar build out complete, 75% furniture delivered, completing flooring, concrete for outdoor patio being poured• Staff Update: Hiring bar manager and wait staff this month
Project Cost	\$341,676
Incentive Program	Commercial Finish Out Program - \$55,850 Streetscape & Safety Program - \$48,735
TIRZ Deadline	June 30, 2024



Holiday Inn Express (Update)

Location & Description

- 1102 S Shoreline Blvd
- This project includes a complete renovation of the interior and infrastructure as well as: a complete redesign of the façade, lobby entrance canopy, lobby roof, rooftop event center, elevators and stairs to reach the rooftop event center, a resurfaced and restriped parking lot, landscaping, a pedestrian walkway around the property, lighting, upgraded security cameras, murals, signage, new doors and fencing.
- **Construction Update:** Installing framing and MEP for lobby, exterior painting being completed, installing flooring and fixtures for hotel rooms, furniture arriving, wiring for security cameras installed, and portion of parking lot repaved.

Project Cost

\$19,871,896

Incentive Proposed

Streetscape & Safety Program - \$1,000,000
Rooftop Activation Program - \$1,000,000

TIRZ Deadline

January 30, 2025



Organizational Management

Website RFP



- **Originally built and launched in 2017**
 - Obsolete functionality
 - Hard to navigate externally and internally
- **Important dates**
 - RFP sent out mid January
 - RFP closes mid February
 - Selection Process/contract begins Spring 2024

