

MARKETING REPORT



FlyMyAirport – Destination Marketing Campaign

June 1 – Aug 11

CCIA

Corpus Christi International Airport

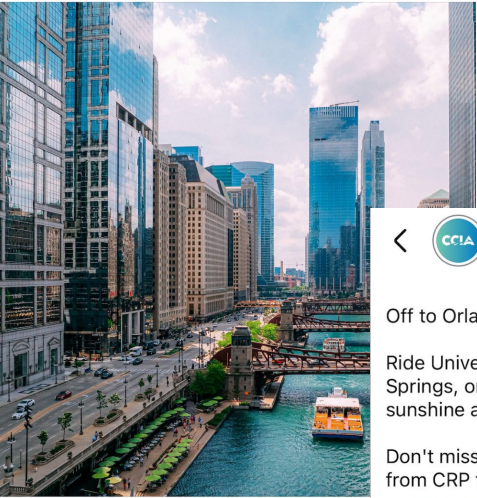
Posted by Raegen Lamers

4d · 🌐

Oh, Chicago! 🇺🇸

Lounge on North Avenue Beach, catch a Cubs game at Wrigley, or dance at Grant Park's festivals.

Getting to Chicago is easy with a one-stop from CRP- let's go! ➡️



corpuschristiairport.com

Summer in Chicago!

CCIA

Corpus Christi International Airport


Posted by Raegen Lamers

18h · 🌐

Off to Orlando! 🌞

Ride Universal's thrilling coasters, sip & shop in Disney Springs, or cool off at one of the epic waterparks. It's sunshine and excitement galore!

Don't miss out on the fun- Book your one-stop to Orlando from CRP today! ➡️



corpuschristiairport.com

Let's go to Orlando!

Book now

CCIA

Corpus Christi International Airport


Posted by Raegen Lamers

4d · 🌐

Let's go to Vegas! 🎰

Splash at a Strip pool party, catch a dazzling Cirque show, or sip cocktails under Fremont Street lights. It's glitz and nonstop fun.

It's your lucky day- fly from CRP with an easy one-stop to Vegas! ➡️



corpuschristiairport.com

Let's go to Las Vegas!

CCIA

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Published by Raegen Lamers

July 31 at 2:56 PM · 🌐

Hi, Denver! 🏔️

Cycle the Cherry Creek Trail's scenic paths, savor brunch at a RiNo patio, or catch a sunset over the downtown skyline.

New nonstop flights available in October... get to the mountains faster when you fly from CRP! ✈️



CORPUSCHRISTIAIRPORT.COM

Nonstop flights beginning in October!

Book your flights now!

CCIA

Corpus Christi International Airport

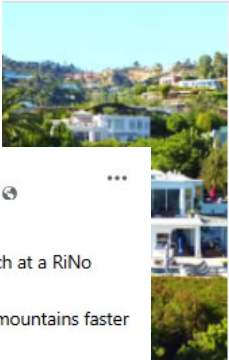
Published by Raegen Lamers

July 16 · 🌐

SoCal, here we come! 🌴

Admire the glitz and glamour of Hollywood, check out one of the famous beaches, or shop the day away on Rodeo Drive!

Snag a flight deal to LAX as cool as the coast—one stop stands between you and California! ✈️

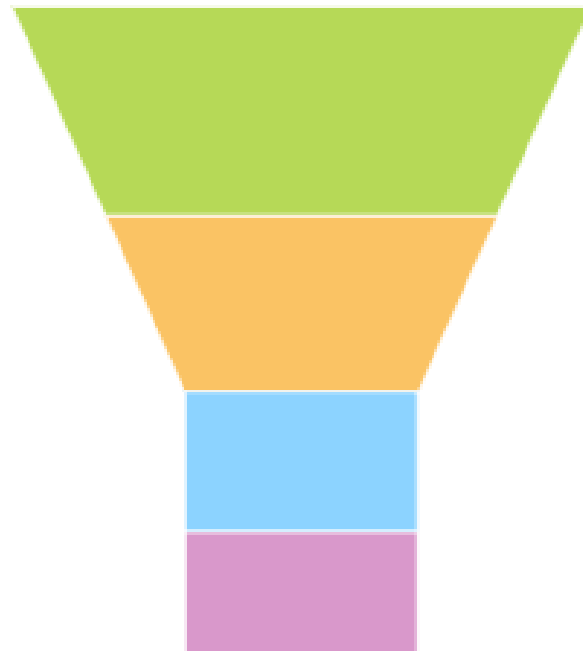


CORPUSCHRISTIAIRPORT.COM

L.A. here we come!

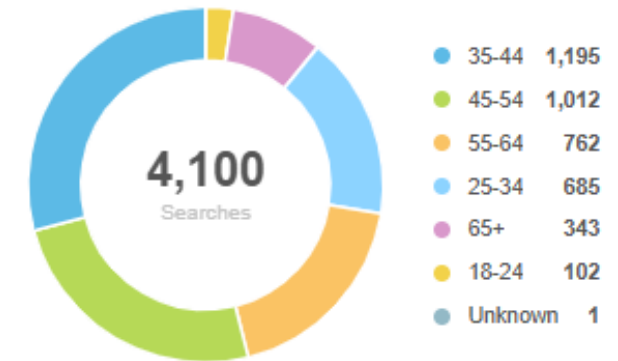
Book your flights now!

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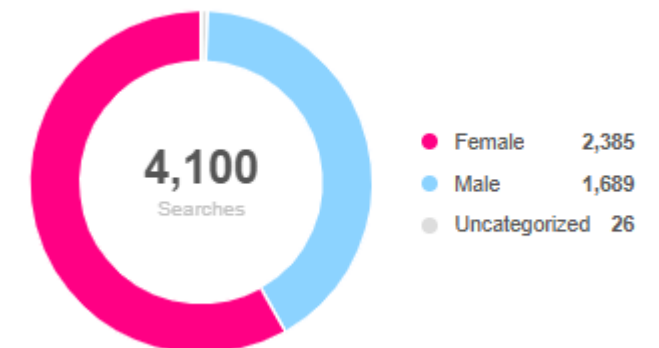


● Impressions	1.78 M
● Reach	182 K
● Landing Page Views	15,713
● Searches	4,100

Age



Gender



Marketing Terms Cheat Sheet

Impressions = A user sees an advertisement

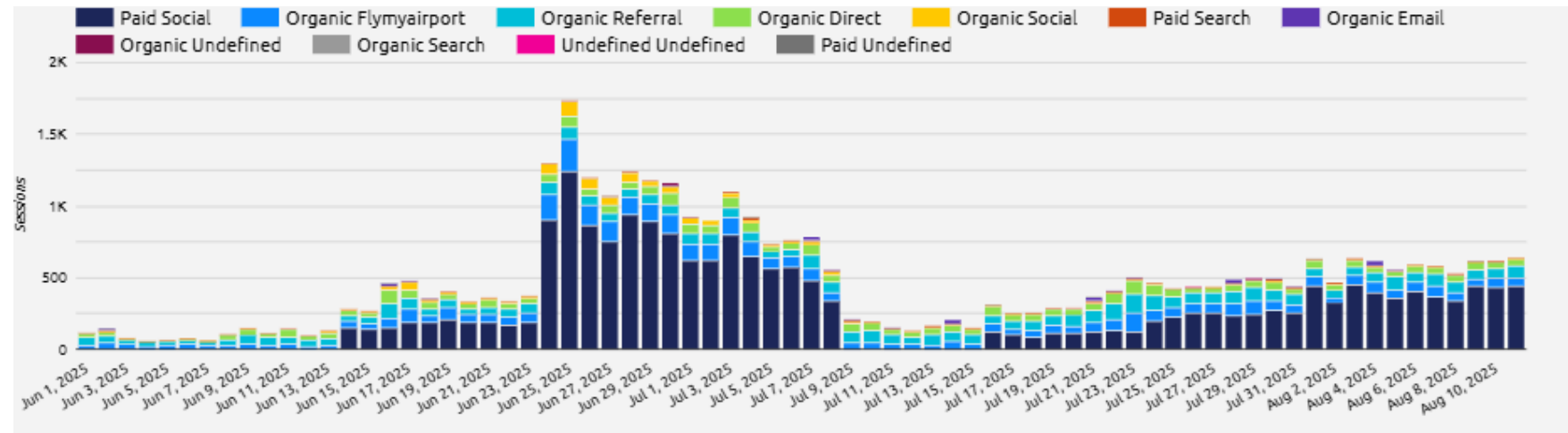
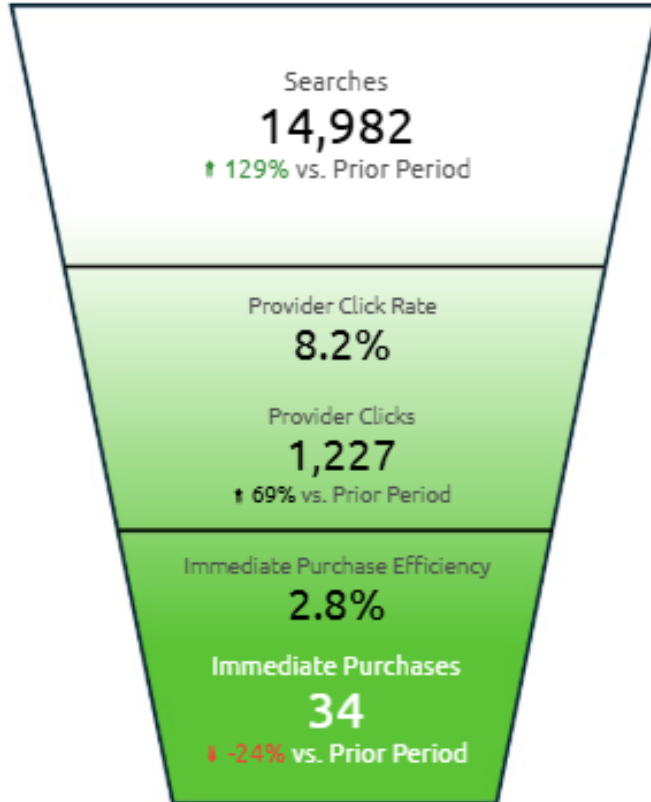
Reach = The number of unique users who have seen the campaign over time

Landing Page Views = Clicked on the ad and navigated to the FlyMyAirport site

Searches = Searched a destination and dates

FlyMyAirport – Destination Marketing Campaign Report

All Products



Nueces Brewing Bar – Branding Complete



KEDT-TV's "CHALLENGE!" – 25-26 Season Feature



"Challenge!" is a local public television program presented by KEDT. 24 area schools begin the contest until one wins the "Challenge Cup." The top 4 schools receive scholarships for college.

Corpus Christi International Airport will be featured in the 25-26 season, with CCIA-related questions as well as general airport & aviation questions.



Run the Runway

Saturday, September 27, 2025

Aircraft: U.S. Coast Guard (2), U.S. Navy (3), Splendid Aviation (2), Vintage Air Tours (1), Lone Star UAS (1 drone), HALO Flight (1), CBP (1)

Food Trucks: Chick-fil-a, La Reina Donuts, Travel Tom's Coffee Truck

Sponsors: ~\$60,000 AEP, Corpus Christi Medical Center, HEB, Valero, Autonation Cadillac, Garver, Port Corpus Christi, Steel Dynamics, The Training Room, Rally Credit Union, Wave + Sail Healthcare

