

FY 2024

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CORPUS CHRISTI  
**MUSEUM**  
 of **SCIENCE**  
 & **HISTORY**

# REPORT

**to the Corpus Christi City Council**

# Mission

To engage our community in science, history and innovation in Corpus Christi and along the Coastal Bend.

*To manage, preserve and protect the City of Corpus Christi's Museum of Science & History's physical plant and collection.*



# Vision & Values

Inspire an understanding of **the past**, exploring **the present**, and planting seeds for **the future**.

Value culture, community, trust, and stewardship.

*Scientific and historical literacy drives us every day . . .*



# The City's Assets

- 100,000 sf
  - 50% Exhibits & Flex Space
  - 50% Collections, Archives, Library & Offices
- Collections (~450,000 items)
  - Natural History
  - Material Culture
  - Images & Archives
  - Reference Library



# FMCCSH FY 2024 BUDGET



**Friends of the Corpus Christi Museum of Science & History** manages the City's Museum assets and delivers TEKS-aligned science and history programs.

**City of Corpus Christi** owns the land, the structure, and the collection

Service Agreement: **HOT funds**

**\$500,000/year base compensation**

**\$50,000/year marketing & promotion**

Current Contract Term: **FY24 to FY26**

Two Optional 12-Month Extensions:  
FY27, FY28

## REVENUE

40000 UNRESTRICTED (Earned income & donations)	\$ 1,298,500
41000 GRANT RESTRICTED	\$ 320,000
42000 EXHIBITS	\$ 13,000
43000 EDUCATION	\$ 272,000
44000 SPECIAL EVENTS	\$ 390,000
<b>TOTAL REVENUE</b>	<b>\$ 2,293,500</b>
50000 COST OF GOODS SOLD	\$ 50,000
<b>GROSS PROFIT</b>	<b>\$ 2,243,500</b>

## EXPENSES

51000 PERSONNEL	\$ 1,500,000
56100 GRANT RESTRICTED	\$ 320,000
60000 UTILITIES	\$ 10,000
65000 INSURANCE	\$ 30,500
70000 COLLECTIONS & EXHIBITS	\$ 26,500
71000 EDUCATION	\$ 24,000
72000 SPECIAL EVENTS & FUNDRAISERS	\$ 51,000
80000 CUSTODIAL EXPENSES & FACILITY REPAIRS	\$ 28,500
91000 ADMINISTRATIVE	\$ 247,000
<b>TOTAL EXPENSE</b>	<b>\$ 2,237,500</b>
<b>GROSS PROFIT</b>	<b>\$ 2,243,500</b>
<b>TOTAL EXPENSE</b>	<b>\$ 2,237,500</b>
<b>BALANCE</b>	<b>\$ 6,000</b>



# CCMSH Impacts

## 2023 Visitation/Community Engagement

- General admission & public programs 62,000 (115% LY)
- Memberships 550 (164% LY)
- Students, Field Trips & Summer Campers 10,000 (194% LY)

CCISD

Regional public & private schools



# Leadership: Board of Directors

Elizabeth Susser, Chair  
Jon Reily, Vice Chair  
Gloria Hicks, Treasurer  
Kimberly DeVisser, Secretary  
Jay Wise, Past Chair

Dr. Haysam Dawod, DDS  
Dr. Jonda Halcomb, PhD  
Kathleen Horne  
Tana Neighbor  
Bobby Rodriguez  
Scott Sutherland  
Neill Taylor



# The FCCMSH's Partners

- City Agencies
- Community and NGOs
- Corporate Leaders
- Citizen Scientists, Amateur Historians, and Volunteers
- Academic Institutions
- Staff
- Our Community





# Accomplishments

- American Alliance of Museums accreditation
- Board-approved Institutional Plan
- Collections Assessment for Preservation (IMLS)
- Museums for All (IMLS)
- Exhibit renovations
- TEKS-aligned field trips and school programs (8,000 students)
- State-certified STEM Summer Camp
- Transparency and accountability (with a goal of 4-Star Charity Navigator rating)



# Institutional Goal 1: Manage the City of Corpus Christi-Owned Assets

- **Maximize** utilization of the Museum for the benefit of the City of Corpus Christi and its residents
- **Minimize** financial operating requirements required from public funds and the net cost to the City
- **Manage** the CCMSH Collection



# Institutional Goal 2: Inspire Discovery, Exploration & Innovation

- Enrich the community and expand services outside of the S.E.A. District
- Deepen engagement with like-minded NGOs
- Expand Texas Essential Knowledge and Skills (TEKS)-aligned programs
- Enhance every visitor's experience *every day*
- Reflect the values we endorse, especially in STEM programming





## Exhibit Innovations

- Galvan Ballroom
- Kenedy Gallery
- Science Center
- Geology Hall
- Blue Hall/traveling exhibits



## Program Innovations

- Museums for All
- Community engagement
- TEKS aligned school programs
- Bi-monthly Family Fun Days
- Partnerships
- Museum on the Road

# This summer's educational & public programs




**3 NEWS**  
KNOWN AND TRUSTED

## WEATHER FEST

**JUNE 1**  
10 A.M. - 5 P.M.

Sponsored By  
**RALLY**  
CREDIT UNION



*Water's*  
**EXTREME**  
journeys

TRAVELING EXHIBIT  
**JUNE 1 - AUGUST 25**

minotaur mazes



**Valero**

## STEM DAY BY THE BAY

SCIENCE TECHNOLOGY JULY 13  
ENGINEERING MATH 10 A.M. - 5 P.M.

**SAVE THE DATE**  
1900 N CHAPARRAL ST.

CORPUS CHRISTI MUSEUM  
of SCIENCE & HISTORY



**GLOBAL SOUNDSCAPES**  
MISSION TO RECORD THE EARTH



## THE WONDERFUL WORLD OF SCIENCE

### SUMMER CAMP

**JUNE 10 - AUG 2**

# Institutional Goal 3: Long-Term Institutional & Organizational Sustainability

- **Protect our resources** against unforeseen threats.
- **Engage** our community in the development and delivery of multi-faceted programs and exhibits
- **Attain** Charity Navigator 4-Star rating
- **Assure** financial sustainability



# Regional & Statewide Admission Fee Analysis

Corpus Christi Museum of Science & History		Adult		Senior		Student		Child	Military	0-2	Other
		\$ 12.00		\$ 9.00		\$ 9.00		\$ 9.00	\$ 9.00	Free	CCMSH Members, ASTC, M4A, MOPH
Average Statewide*		\$ 19.00		\$ 16.00		\$ 10.00		\$ 14.00	\$ 9.00		
Museum	Adult age	Adult \$	Senior age	Senior \$	Student age	Student \$	Child age	Child \$	Military	Free	
Art Museum of South Texas	18-64y	\$ 10.00	65+	\$ 8.00	13-17	\$ 6.00	NA	NA	\$ 8.00	0-12	Museums For All (M4A): SNAP Benefits
South Texas Botanical Garden	13-59y	\$ 10.00	60+	\$ 8.00	NA	NA	3y-12y	\$ 6.00	\$ 8.00	0-3	
Texas State Aquarium	13-64y	\$ 45.00	65+	\$ 40.00	NA	NA	3y-12y	\$ 35.00	\$ 40.00	0-2	Lone Star Days/\$3 pp Lone Star Card
USS Lexington	18-59y	\$ 21.00	60+	\$ 18.00	NA	NA	4-12y	\$ 15.00	\$ 16.00	0-3	
DoSeum, San Antonio	20y-64y	\$ 18.00	65+	\$ 14.00	NA	\$ 18.00	13y-19y	\$ 18.00	\$ 18.00	ages 0-1	
McNay Art Museum, San Antonio	20y-64y	\$ 20.00	65+	\$ 15.00	NA	NA	13y-19y	\$ 10.00	NA	0-12	Military/Veteran Free/M4A: SNAP Benefits
San Antonio Museum of Art	13y-64y	\$ 22.00	65+	\$ 17.00	NA	NA	13y-19y	\$ 12.00	\$ 17.00	0-12	M4A: SNAP Benefits
Witte Museum, San Antonio	19y-64y	\$ 16.00	65+	\$ 15.00	13y-18y	\$ 14.00	4y-12y	\$ 10.00	\$ 15.00	0-3	M4A: SNAP Benefits
Children's Museum of Houston	2-64 yo	\$ 19.95	65+	\$ 17.95	2-64 yo	\$ 19.95	2-64 yo	\$ 19.95	\$ 17.95	Age 0-1	
HMNS, Houston	12-61 yo	\$ 25.00	62+	\$ 16.00	College	\$ 16.00	3-11 yo	\$ 16.00	\$ 16.00	Age 0-2	
Space Center, Houston	12-64 yo	\$ 44.95	65+	\$ 27.95	4-11 yo	\$ 24.95	4-11 yo	\$ 24.95		Age 0-3	
Perot Museum of Nature and Science, Dallas	13+	\$ 25.00	13+	\$ 25.00	13+	\$ 15.00	2-12 yo	\$ 15.00		0-1	
Dallas Museum of Art	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	
Irving Archives & Museum	18-64	\$ 7.00	65+	\$ 5.00	4-17 yo	\$ 5.00	4-17 yo	\$ 5.00	\$ 5.00	0-3 yo	
Thinkery, Austin	GA	\$ 18.00	GA	\$ 18.00	GA	\$ 18.00	0-2 yo	\$ 9.00	NA	NA	
Bullock Texas State History Museum, Austin	18-64 y	\$ 13.00	65+	\$ 11.00	4-17 yo	\$ 9.00	4-17 yo	\$ 9.00	NA	0-3 yo	
Lady Bird Johnson Wildflower Center, Austin	18-64 y	\$ 12.00	65+	\$ 10.00	5-17 yo	\$ 6.00	5-17 yo	\$ 6.00		0-4 yo	UT
Fort Worth Museum of Science & History	12-64 y	\$ 16.00	65+	\$ 14.00	NA	NA	3-11 yo	\$ 12.00	NA	Age 0-2	
Kimbell Art Museum, Fort Worth	18-59 y	\$ 18.00	60+	\$ 16.00	11-17yo	\$ 16.00	6-11 yo	\$ 16.00		Age 0-5	Special exhibit rates; general: free
KidZania, Frisco	NA	\$ 14.95	NA	\$ 14.95	15+	\$ 14.95	4-14 yo	\$ 47.95		Age 0-3	
Tech2O learning Center, El Paso	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free	El Paso Water
Centennial Museum/ Chihuahuan Desert Gardens	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free	UT owned
El Paso Museum of Art	Free	Free	Free	Free	Free	Free	Free	Free	Free	Free	City-owned
Arlington Museum of Art	18-54 y	\$ 23.00	55+	\$ 18.00	13-17 y	\$ 18.00	2-12 yo	\$ 8.00	\$ 8.00	Age 0-2	
River Legacy Science Center, Arlington		\$ 10.00		\$ 10.00		\$ 7.00		\$ 7.00	\$ 9.00		



# Proposed Admission Fee Schedule



Type	FY 2020-2024	FY25	FY26	FY27
Adult	\$12.00	\$15.00	\$15.00	\$18.00
Senior	\$9.00	\$11.00	\$11.00	\$13.00
Child	\$9.00	\$11.00	\$11.00	\$13.00
Military with ID	\$9.00	\$11.00	\$11.00	\$13.00
Annual Earned Revenue Impact <small>(Based on current visitation)</small>		\$79,000	\$79,000	\$86,000





**We promise . . .**

**To protect, preserve,  
interpret and share the  
City's collections,**

**To build bridges to and for  
our community, and**

**To spark imagination,  
engage minds, and inspire  
curiosity.**

**Thank you.**