



## AGENDA MEMORANDUM

Future Item for the City Council Meeting of November 11, 2014  
Action Item for the City Council Meeting of November 18, 2014

**DATE:** October 23, 2014  
**TO:** Ronald L. Olson, City Manager  
**FROM:** Alyssa Barrera, Business Liaison – City Manager’s Office  
AlyssaB@cctexas.com  
(361) 826-3356

Motion authorizing the City Manager or designee to execute an Amended Consulting Services Agreement with the Corpus Christi Convention and Visitors Bureau for a period ending September 30, 2015.

### **CAPTION:**

Motion authorizing the City Manager or designee to execute an Amended Consulting Services Agreement with the Corpus Christi Convention and Visitors Bureau (CCCVB) for a period ending September 30, 2015.

### **PURPOSE:**

The purpose of this item is to update the Consulting Services Agreement with the Corpus Christi Convention and Visitors Bureau to align with the City’s new fiscal year and correct the board composition to reflect the amended By-Laws.

### **BACKGROUND AND FINDINGS:**

On November 16, 2010, Council approved a motion authorizing the City Manager to enter into an amended consulting agreement with the CCCVB for a period extending from November 1, 2010 to July 31, 2015. On October 23, 2014, the Board of Directors voted to add two members to their composition, in an effort to include representation from significant developments in the local tourism industry. The CCCVB is in compliance with the requirements of the Consulting Services Agreement.

### **ALTERNATIVES:**

The alternative was to not change the agreement’s Fiscal Year or Board Composition.

### **OTHER CONSIDERATIONS:**

N/A

### **CONFORMITY TO CITY POLICY:**

Financial Plan

### **EMERGENCY / NON-EMERGENCY:**

Non-Emergency

### **DEPARTMENTAL CLEARANCES:**

Legal

**FINANCIAL IMPACT:**

Operating       Revenue       Capital      X Not applicable

<b>Fiscal Year: 2013-2014</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

Fund(s): N/A

**Comments:** Financial considerations were included in the action taken by Council in April 2014, which added the equivalent of two months revenues and expenditures to the FY 2014 Operating Budget.

**RECOMMENDATION:**

Staff recommends approval of the motion to execute an Amended Consulting Services Agreement.

**LIST OF SUPPORTING DOCUMENTS:**

2014 Amended CVB Agreement