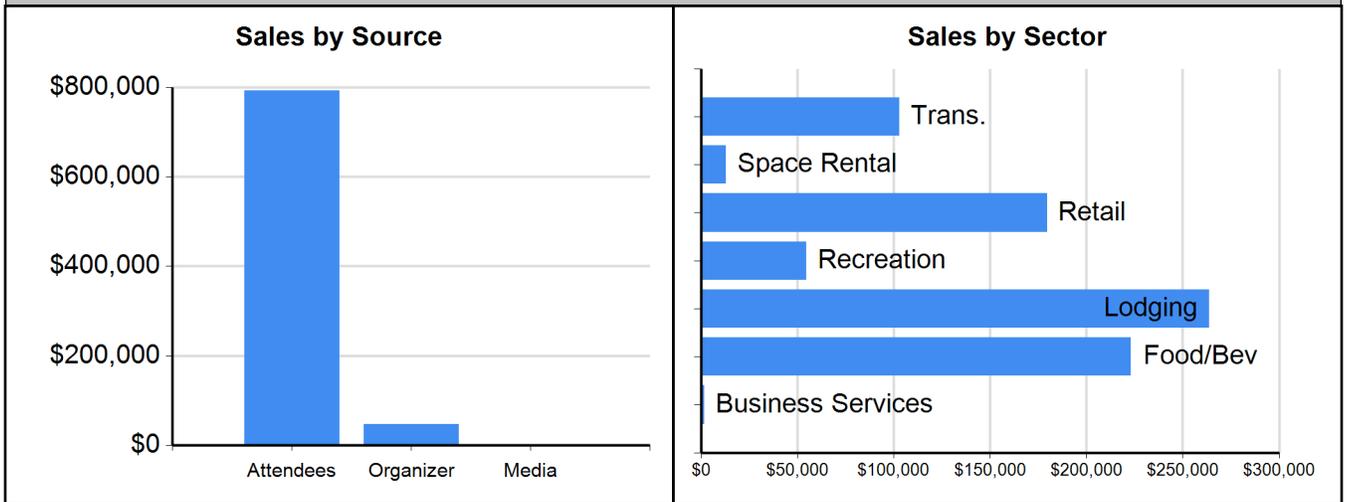


Event Impact Summary

Destination: CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Event Parameters		Key Results	
Event Name:	Lone Star Series 2016	Business Sales (Direct):	\$838,825
Organization:	CC Force Volleyball Club	Business Sales (Total):	\$1,443,480
Event Type:	Sports: Youth Amateur	Jobs Supported (Direct):	634
Start Date:	2/20/2016	Jobs Supported (Total):	843
End Date:	2/21/2016	Local Taxes (Total):	\$106,150
Overnight Attendees:	3294	Net Direct Local Tax ROI:	\$78,633
Day Attendees:	824	Estimated Room Demand:	2,217

Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$263,811	\$0	\$0	\$263,811
Transportation	\$101,893	\$893	\$113	\$102,900
Food & Beverage	\$191,776	\$31,396	\$0	\$223,172
Retail	\$179,608	\$0	\$0	\$179,608
Recreation	\$54,629	\$0	\$0	\$54,629
Space Rental	\$0	\$12,865	\$0	\$12,865
Business Services	\$0	\$1,777	\$64	\$1,841
TOTAL	\$791,717	\$46,931	\$177	\$838,825

Event Impact Details

Destination: CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Event Name: Lone Star Series 2016 2016

Organization: CC Force Volleyball Club

Economic Impact Details			
	Direct	Indirect/Induced	Total
Business Sales	\$838,825	\$604,655	\$1,443,480
Personal Income	\$247,044	\$157,628	\$404,672
Jobs Supported			
Persons	634	209	843
Annual FTEs	11	3	14
Taxes and Assessments			
<u>Federal Total</u>	<u>\$72,034</u>	<u>\$49,593</u>	<u>\$121,627</u>
<u>State Total</u>	<u>\$55,963</u>	<u>\$15,494</u>	<u>\$71,458</u>
sales	\$31,746	\$9,448	\$41,194
income	\$0	\$0	\$0
bed	\$15,829	-	\$15,829
other	\$8,388	\$6,047	\$14,435
<u>Local Total</u>	<u>\$78,633</u>	<u>\$27,516</u>	<u>\$106,150</u>
sales	\$10,159	\$3,023	\$13,182
income	\$0	\$0	\$0
bed	\$23,743	-	\$23,743
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
property tax	\$40,537	\$21,470	\$62,007
restaurant	\$0	\$0	\$0
other	\$4,194	\$3,023	\$7,217

Event Return on Investment (ROI)

Direct		
Direct Local Tax Receipts	\$78,633	
Local Costs	\$0	
Direct ROI	\$78,633	
Net Present Value	\$76,924	
Direct ROI (%)	-	
Total		
Total Local Tax Receipts	\$106,150	
Total ROI	\$106,150	
Net Present Value	\$103,842	
Total ROI (%)	-	

Estimated Room Demand Metrics

Room Nights (total)	2,217
Room Pickup (block only)	0
Peak Rooms	1,220
Total Visitor Days	6,480