



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting October 19, 2021
Second Reading Ordinance for the City Council Meeting October 19, 2021

DATE: October 19, 2021
TO: Peter Zaroni, City Manager
FROM: Dante Gonzalez, Interim Director of Parks and Recreation
DanteG@cctexas.com
(361) 826-7323

Buc Days 5-Year Special Events Agreement

CAPTION:

Ordinance authorizing a special events agreement with the Buccaneer Commission, Inc. for 2022-2026 Buc Day Festival and related activities to allow use of City property including Shoreline Blvd. between Water's Edge Park and Resaca as well as the barge dock and the circle driveway adjacent to the American Bank Center, with payment of fees not to exceed \$50,550 in 2022, increasing annually in the amounts stated in the agreement.

SUMMARY:

Special events agreement to allow for the use of City property and provide City services for the Buc Days Festival 2022-2026 events to include: Night Parade, Parade Pachanga, Professional Bull Riding, Rodeo Corpus Christi, BBQ on the Bay, and the Wings Over South Texas Air Show.

BACKGROUND AND FINDINGS:

Since 1938, the Buccaneer Commission Inc, a non-profit organization, has annually hosted the Buc Days Festival in Corpus Christi, Texas in support of bringing entertaining, educational, and cultural events to the Coastal Bend. There are a series of events in the Buc Days Festival to include: Night Parade, Parade Pachanga, Professional Bull Riding, Rodeo Corpus Christi, BBQ on the Bay, and the Wings Over South Texas Air Show. The Buc Days Festival will be held during the following dates from 2022 through 2026. Thursday, May 5, 2022 until Sunday, May 15, 2022; Thursday, May 4, 2023 until Sunday, May 14, 2023; Thursday, May 2, 2024 until Sunday, May 12, 2024; Thursday, May 1, 2025 until Sunday, May 11, 2025; Thursday, April 30, 2026 until Sunday, May 10, 2026. Buc Days requires participation from multiple City Departments. This proposed special events agreement includes a detailed list of fees the Buccaneer Commission will be charged for City services.

ALTERNATIVES:

An alternative would be for the City to deny allowance of permits and service support for the proposed special events agreement for 2022-2026 Buc Days Festival. It is in the best interest of the City to allow for all of the requested permits and services be afforded to the festival as it is an

economic generator for the City and has remained a long-standing tradition in our community.

FISCAL IMPACT:

The agreement will provide revenue that will reimburse and offset Public Works, Solid Waste, Parks & Recreation, Police, and Fire departments expenses for services provided for the Buc Days event. With this agreement, the Buccaneer Commission, Inc agrees to pay each year the City a total cost of \$50,550 for the 2022, \$50,550 for 2023, \$52,066 for 2024, \$53,627 for 2025, and \$55,235 for 2026 which include a 3% increase due to inflation for the last 3 years of the agreement. In some years where the Air Show will be included as part of the Buc Days Events, the Buccaneer Commission, Inc will pay an additional \$6,000 to offset additional expenses incurred by the Parks and Recreation, Police, and Fire/EOC departments. The funding detail lists the department expenses that will be offset by the collected revenue.

FUNDING DETAIL

Fund:	1041	Streets
Organization/Activity:	12320	Street, Signs & Svc.
ME:	888	
Account:	343697	Special Events
Amount:	\$14,250	

Fund:	4300	Stormwater
Organization/Activity:	32000	Stormwater
ME:	888	
Account:	343697	Special Events
Amount:	\$7,500	

Fund:	1020	General Fund
Organization/Activity:	11740	Police
ME:	888	
Account:	343697	Special Events
Amount:	\$23,000	

Fund:	1020	General Fund
Organization/Activity:	12910	Parks and Rec
ME:	888	
Account:	343697	Special Events
Amount:	\$4,000	

Fund:	1020	General Fund
Organization/Activity:	12010	Fire/EOC
Mission Element:	888	
Account:	343697	Special Events
Amount:	\$1,800	

RECOMMENDATION:

Staff recommends approval of the ordinance authorizing a special events agreement with the Buccaneer Commission, Inc. for 2022-2026 Buc Days Festival and related activities.

LIST OF SUPPORTING DOCUMENTS:

Ordinance
Agreement