



**PROPOSED TYPE A SALES TAX
REAUTHORIZATION UPDATE
FOR TWO -1/8 CENTS SALES TAX VENUES**

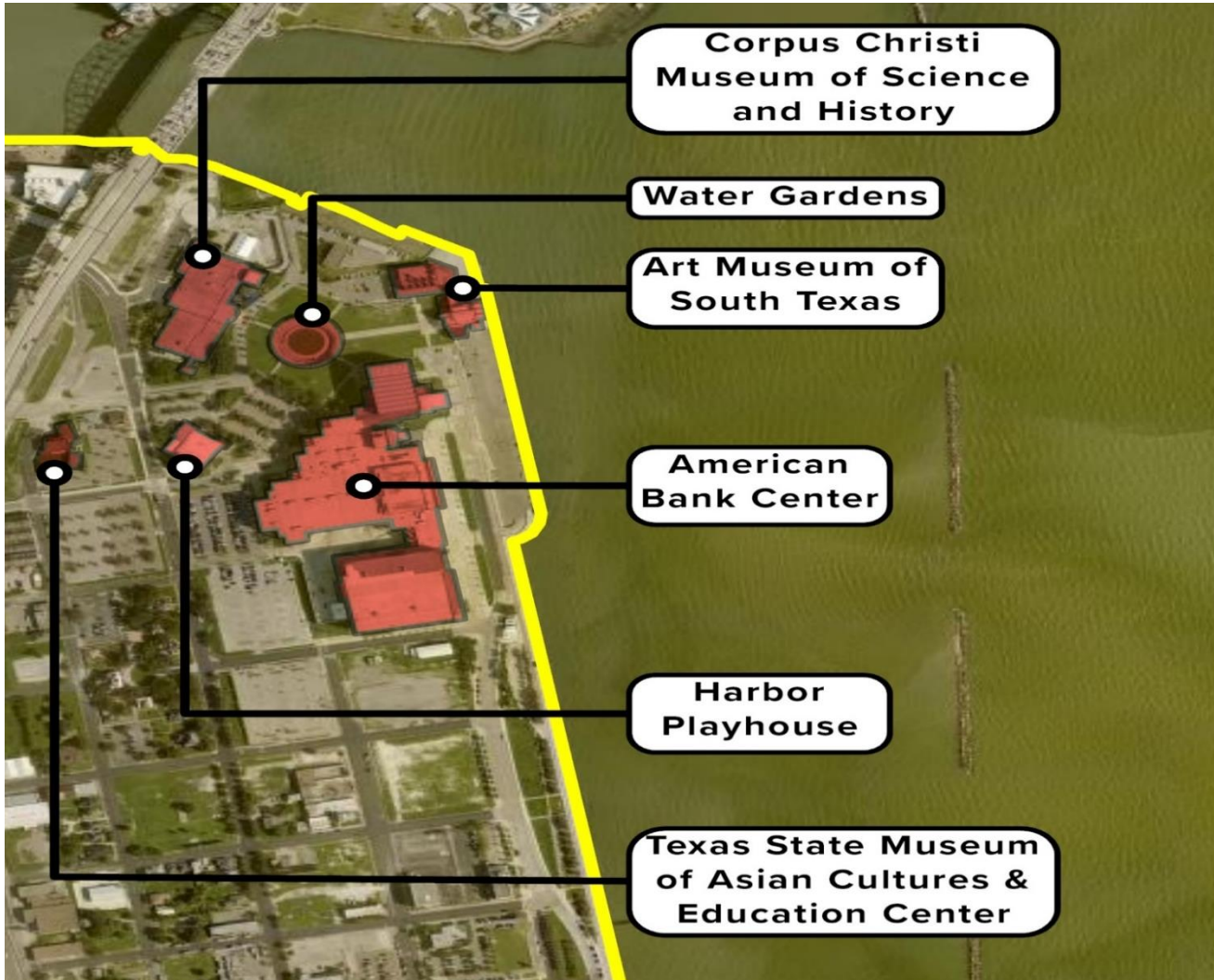
**City Manager's Report
April 9, 2024**



POTENTIAL REUSE - 1/8 CENT

- Use for the American Bank Center Arena, Convention Center, and Selena Auditorium
- Add certain City owned buildings and assets in the Sports, Entertainment, and Arts (SEA) District including:
 - Art Museum of South Texas
 - Corpus Christi Museum of Science and History
 - Harbor Playhouse
 - Texas State Museum of Asian Cultures and Education Center
 - Water Garden
- City Council consensus from February 27, 2024 City Council meeting.

CITY OWNED PROPERTIES IN THE SEA DISTRICT



Corpus Christi
Museum of Science
and History

Water Gardens

Art Museum of
South Texas

American
Bank Center

Harbor
Playhouse

Texas State Museum
of Asian Cultures &
Education Center



POTENTIAL REUSE - 1/8 CENT

- Continue the use for the Downtown Seawall Flood Control structures including maintenance and improvements to the breakwater, salt flat levee, and flood control pumps to protect the City's downtown businesses
- Add City-wide flood, drainage, stormwater, and coastal resiliency projects that would support new or expanded business enterprises
- City Council consensus from February 27, 2024 City Council meeting.



TERM

- Propose to reauthorize both 1/8 cents for another 25-year term



TIMELINE

DATE	ACTIVITY
November 2023 to January 2024	City Manager one-on-one meetings with all City Council members
February 27, 2024	Discussion at City Council Meeting to set baseline
March – April 2024	Discussions with Stakeholders and Community Partners
May 2024	Community Engagement Meetings and Community Survey
June 2024	Refinement of proposed uses for the Sales Tax Reauthorization
June 25, 2024	Presentation to City Council of final recommended sales tax uses
July-August 2024	Continued Community Engagement and Education
August 13, 2024	Vote to call election for sales tax reauthorization
November 5, 2024	Election Day



STAKEHOLDER ENGAGEMENT

- American Bank Center-OVG360
- Art Museum
- Asian Cultures Museum
- Black Chamber of Commerce
- Buccaneer Commission
- Corpus Christi Downtown Management District
- Corpus Christi Hooks
- Corpus Christi Independent School District
- Corpus Christi Regional Economic Development Corporation
- Corpus Christi Science and History Museum
- Corpus Christi Texas State Aquarium
- Delmar College
- Durrill Properties
- Emerald Beach Hotel
- Flour Bluff Business Association
- Harbor Playhouse
- Island Strategic Action Committee
- Landlord Resources LLC
- League of Women Voters
- Marina Advisory Committee
- NAACP
- North Beach Association
- Northeast Business Association
- Nueces County Commissioners Court
- Nueces County Democratic Party
- Nueces County Republican Party
- Omni Hotel
- Padre Island Business Association
- RGB Hospitality
- Rotary
- TAMUCC
- Type A Board
- United Chamber of Commerce
- Westside Business Association
- Visit Corpus Christi
- ZIZ Hospitality



COMMUNITY ENGAGEMENT AND SURVEY

DATE	TIME	ACTIVITY
May 2024	Throughout May	Communitywide Survey
May 6, 2024	6:00pm to 7:00pm	Community Meeting District 1 Northwest Senior Center
May 8, 2024	6:00pm to 7:00pm	Community Meeting District 2 Lindale Senior Center
May 9, 2024	6:00pm to 7:00pm	Community Meeting District 5 Veterans Memorial High School
May 13, 2024	6:00pm to 7:00pm	Community Meeting District 4 Ethel Eyerly Senior Center
May 15, 2024	6:00pm to 7:00pm	Community Meeting District 3 CCW Choke Canyon



2024 ELECTION

- First Day of Early Voting on Monday, October 21, 2024
- Election Day on Tuesday, November 5, 2024



Questions?