City of Corpus Christi

Westside Area Development Plan











DRAFT OCTOBER 28, 2022





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CITY OF CORPUS CHRISTI [DRAFT] OCTOBER 28. 2022

WESTSIDE AREA DEVELOPMENT PLAN [DRAFT] OCTOBER 28. 2022 HOLD FOR ORDINANCE

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DEVELOPMENT OF THE PLAN

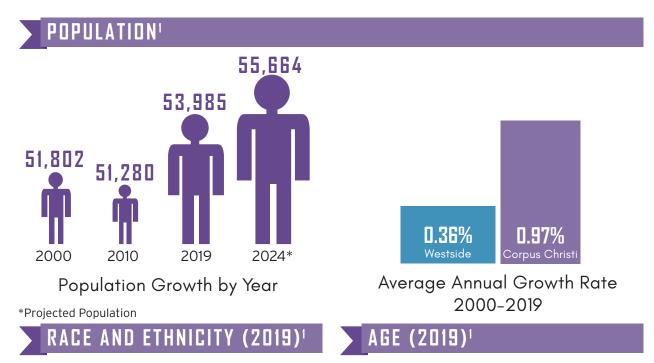
The Westside Area Development Plan (ADP) is an element of the Plan CC Comprehensive Plan. The ADP is intended to provide an analysis of Westside and create strategic recommendations to guide future development. As the community grows, the City should have plans in place to guide the anticipated growth. By understanding development patterns and the impact it has on the community, the City will be better prepared for the future. This plan serves as a guide for City leadership to make regulatory and policy decisions as well as prioritize infrastructure improvements to increase the quality of life.

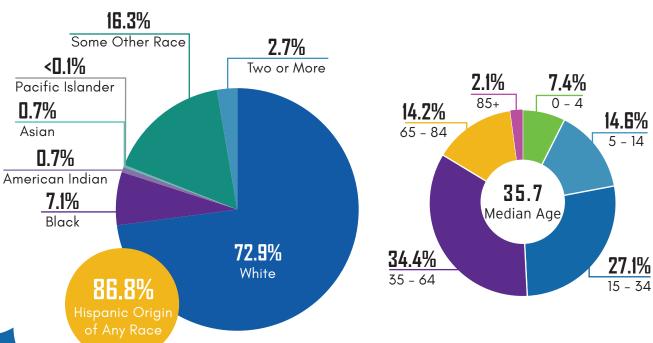
The Westside area of Corpus Christi incorporates the portion of the City generally located within City limits east of South Padre Island Drive (SPID) and Old Brownsville Road, and west of Crosstown Expressway. The Westside area includes residential neighborhoods, commercial development, industrial areas, and a significant amount of undeveloped land. As the Westside continues to develop and redevelop, there must be a focus on welcoming new development while maintaining the existing culture and character unique to the Westside.

The ADP was developed through a comprehensive public engagement process that integrated the examination of the existing conditions and the vision of the community. An Advisory Committee was created to guide the planning process and provide a representation of the area's residents, business owners, and stakeholders. The Committee's participation was essential to the development of the final plan. Although the Advisory Committee guided the plan, the community was involved throughout the process and participated in multiple engagement events and activities. Residents and stakeholders gave their input regarding the future of Westside through online surveys and various community engagement events, including a community open house and focus group meetings. Many of the recommendations identified in this plan are a direct product of the input received, resulting in a community-driven plan.

TRODUCTION INTRODUCTI

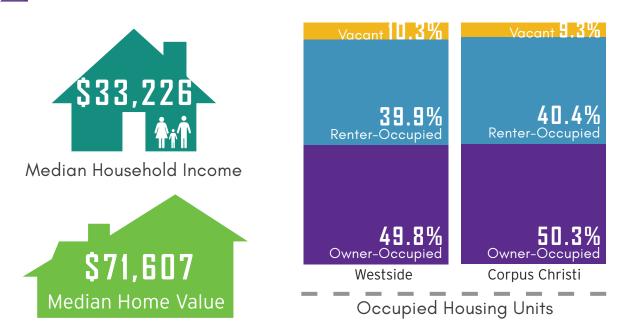
DEMOGRAPHICS



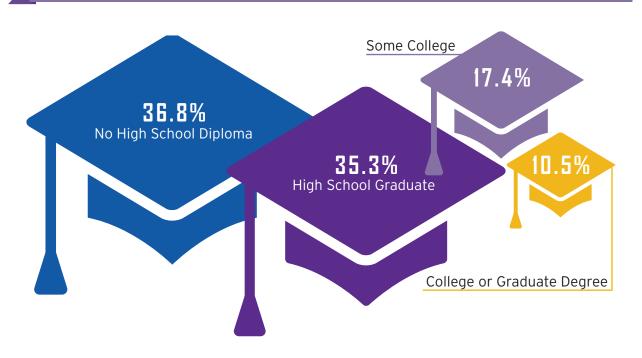


COMMUNITY DEMOGRAPHICS

HOUSING (2019)



EDUCATIONAL ATTAINMENT POPULATION 25+ (2019)



¹Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

ENGAGEMENT PROCESS

Advisory Committee Meeting 1

The Advisory Committee met at City Hall with a "follow-up" meeting for those that could not attend the initial meeting to identify issues and opportunities for the area. November 21, 2019 & January 30, 2020

Online Survey 1 Launched

An online survey was available to the public, allowing for input to be received regarding the current conditions and vision for the Westside. December 12, 2019 to February 3, 2020

ABOUT THE ADVISORY COMMITTEE

The Advisory Committee consists of **19 Members,** including residents, business owners, property owners, Corpus Christi and West Oso Independent School Districts, City Council, Planning Commission, and representatives of other local community organizations.



Advisory Committee Meeting 2

The Committee members participated in a workshop to discuss the draft vision themes, policy initiatives, and potential changes to the future land use plan.

Advisory
The Committin a worksh
themes, pol
changes to

Advisory Committee Meeting 4

The Advisory Committee met to review proposed action items and public investment initiatives

17 909

Advisory Committee Meeting 3

Community Meeting and Open House to

input related to the Westside's future.

place at Martin Middle School to learn about

the Area Development Plan process and give

The Advisory Committee met to review draft vision themes, policy initiatives, future land use plan, and potential action items and public investment initiatives.



Focus Group Meetings

A series of four focus group meetings were held to discuss specific topics that are significant to the future development of the Westside.



Community Open Houses

City Staff hosted several open houses throughout the Westside area to inform and engage the Community about the Area Development Plan. Participants had the opportunity to learn about the Plan and take the online survey.

June 24, 2022

Online Survey 2 Launched

The second online survey was launched for the community to provide feedback on the draft plan.

June23, 2022 to July 15, 2022

Advisory Committee Meeting 5

The Advisory Committee met to review and recommend the draft plan move forward to be presented to Planning Commission and City Council. October 28, 2022

Adoption

BD, 202

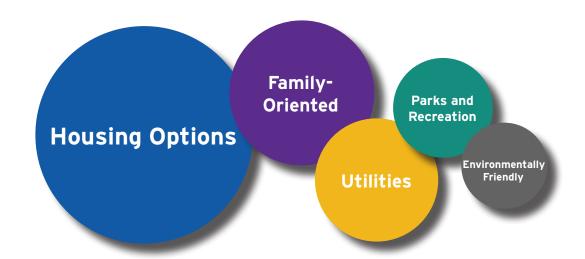
DNLINE SURVEY SUMMARY

ABOUT THE SURVEY

Community members had an opportunity to participate in an online survey available from December 12, 2019 to February 3, 2020 to give their feedback on the future of Westside. Below is a snapshot of the results.



What are your top priorities regarding the quality of life in the Westside?



Opportunities and Issues

| Opportunities

- Salinas Park Improvements
- Build on Previous Improvements
- Buffering Between Industrial and Residential
- New Commercial and Entertainment
- Commercial and Residential Revitalization

Issues

- Crime
- Flooding
- Poor Streets and Sidewalks
- Abandoned Homes

Rate Your Priorities (Highest Average Rating from Public Responses)

Current Amenities and Services



Public Services
Highest Average Rating

Commercial ServicesLowest Average Rating









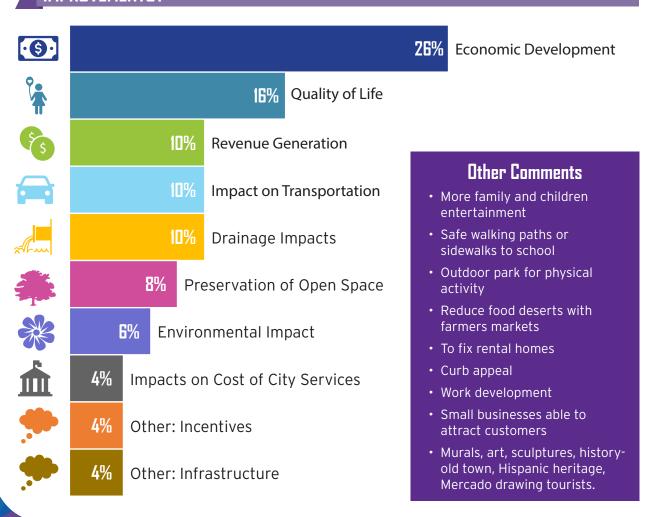


COMMUNITY OPEN HOUSE

ABOUT THE OPEN HOUSE

A Community Meeting and Open House was held at Martin Middle School on December 12, Development Plan planning process and gather input from attendees about the future of the

WHAT IS THE MOST IMPORTANT FACTOR WHEN CONSIDERING FUTURE **IMPROVEMENTS?**



MY VISION FOR THE WESTSIDE IS...

Restore/Rebuild Older Neighborhoods

Clean up the Commercial Facilities. Hold the owners accountable.

More Housing

More Nature Parks/ Modern Playgrounds

Curb Appeal

More Community Centers

Business Development

MY FAVORITE PART OF THE WESTSIDE IS...

WHAT TYPE OF HOUSING IS **NEEDED MOST?**





WHAT IS MISSING MOST IN THE WESTSIDE?

29.0%

19.4%

19.4%

9.7%

9.7%

6.5%

6.5%

More Housing Choices

Mixed-Use Professional Office/ **Employment** Opportunities

New Parks and Trails

Personal Services

Shopping Restaurants Entertainment





FUTURE LAND USE MAP

ABOUT THE FUTURE LAND USE MAP

The Future Land Use Map serves as a guide for zoning regulations and influences new development and redevelopment within the City. The Future Land Use Map for the City was adopted with Plan CC and has been revised through the ADP based on feedback from the community.

The use of land is a critical ingredient in determining the way people live and work. There are two factors to consider when designating land use, how land is currently being used and potentially could be used in the future. In many cases, the existing active land use on the property remains unchanged. For undeveloped property, there are opportunities to shape the way land can be developed in the future. In both cases, the most direct tool cities have to guide the development of land is through zoning. Zoning is the prescribed legal use of a parcel of land based on city regulations. Zoning is, in large part, influenced by the designations identified on the Future Land Use Map.

The Plan CC Comprehensive Plan (adopted 2016) identified future land uses for the entire City and provided guidelines for development. The Area Development Plan process is intended to go into further detail

about land uses and development patterns specific to the Westside planning area. The future land use designations for Westside have been revised to reflect community input, anticipated development, and best practices.

The Westside Future Land Use Map serves as the guide for future zoning and development decisions and provides a foundation to support the vision and recommendations of the plan. This is accomplished by setting a land use framework that influences regulatory mechanisms and policy decisions that shape the built environment. Each of the designations presented on the Westside Future Land Use Map correlates with the designations identified in Plan CC.

FUTURE LAND USE CATEGORIES

AGRICULTURE/RURAL ENTERPRISE

This category includes farms and other enterprises that serve the rural population.

RESIDENTIAL USES *

The predominant residential land use in the City of Corpus Christi is the single-family dwelling at a range of densities. All residential categories also include schools, churches, and neighborhood-serving public uses.

- Low-density residential: up to 3 units per acre
- Medium-density residential: 4 to 13 units per acre (including two-family dwellings)
- High-density residential: more than 13 units per acre

COMMERCIAL USES

Commercial land uses include retail, services, hotel, and office uses that are typically open to the public at large. High-density residential uses, such as townhomes, cottage housing, apartments, and condominiums are considered compatible with commercial uses. Other commercial uses, such as wholesale and distribution businesses, are included in the light industry category because they have similar impacts, such as high volumes of trucking. Schools, churches, and neighborhood-serving public uses can be included in commercial land use areas.

INDUSTRIAL USES

Most of the industrial uses within the city limits of Corpus Christi are light industrial; heavy industry is generally located in the industrial districts outside the city limits.

TRANSPORTATION

Airports, railroads, highway and interstate rights-of-way.

* Where deemed compatible with residential uses and typically at intersections, continue to allow neighborhood retail and personal services in residential areas. Doing so will enable residents without vehicles or the ability to drive to more easily reach services by walking, biking or using wheelchairs.

MIXED-USE AREAS

Mixed-use centers include residential, retail, hotel, and office uses. Mixed-use centers are pedestrian-friendly with buildings oriented towards the street. Residential uses are generally of a higher density, including apartments, condominiums, townhomes, cottage housing, and small-lot single-family residential. The mixture can be vertical, with different uses on different floors of a building, and horizontal, with different uses side by side. Churches, schools and public uses are included in mixed-use areas.

INSTITUTIONAL

Hospitals, colleges, universities, schools, large churches, and similar institutions, whether public or private, are designated as separate land uses because of their campus-like character, which requires special attention to edges and relationships with adjacent areas.

GOVERNMENT

Government uses include federal, state, county, regional and municipal government facilities and installations, except for government-owned institutions.

PERMANENT OPEN SPACE

Parks and playgrounds, recreational fields and facilities, greenways, and other green areas managed for public access and recreation.

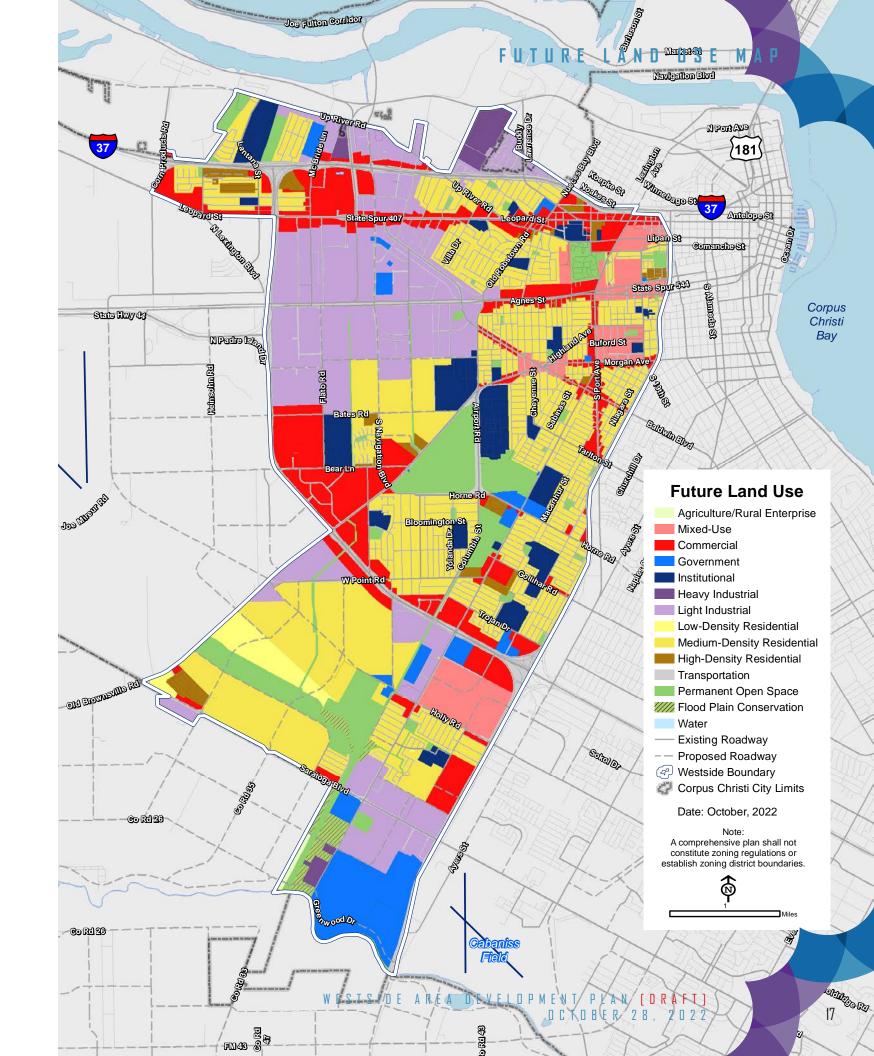
FLOOD PLAIN CONSERVATION

Lands within the 100-year flood plain, preferably preserved for environmental reasons.

Note: For more information about categories included in the Future Land Use Map, please refer to pages 55-57 of Plan CC.

FUTURE LAND USE MAP

LAND USE	ACRES	%
Agriculture/Rural Enterprise	20	0%
Mixed-Use	480	4%
Commercial	1,521	12%
Government	621	5%
Institutional	657	5%
Heavy Industrial	151	1%
Light Industrial	2,263	17%
Low-Density Residential	178	1%
Medium-Density Residential	3,632	28%
High-Density Residential	202	2%
Transportation	2,089	16%
Permanent Open Space	1,050	8%
Flood Plain Conservation	110	1%
Water	17	0%
Total	12,991	100%







VISION THEMES

Although development is generally impacted by a variety of regulatory factors, market influences, and budgetary availability; a community with a clear vision can better focus the goals for the future. The vision for the community should be a high level overarching idea of the future that maintains a singular path for the future. To achieve that vision, the City must make an effort to direct development and make improvements that align with the vision.

Through the public engagement process, three vision themes emerged related to the residents' desires for the future. The following are the vision themes identified:

Revitalization

» West side neighborhoods are invigorated by economic development, preserved and enhanced neighborhoods, and access to job training and educational opportunities.

• Culture

» The City celebrates the heritage of west side neighborhoods by building on their deep-rooted culture.

• Health and Safety

» West side neighborhoods are safe, family-oriented communities that support a high quality of life.

MY VISION IS...

Develop large tracts
City incentives · more housing

Public Safety

· butter parks

lighting

· more community centers

· less vacant areas / houses · More nature park / modern play grounds · hener school for Martin M.S.

RESTORE / REBUILD OLDER NEIGH BOLHOODS

· CURB Apeal · Entertainment



REVITALIZATION

West side neighborhoods are invigorated by economic development, preserved and enhanced neighborhoods, and access to job training and educational opportunities.

VISION

Enhancement of existing assets within the west side neighborhoods encourages the revitalization of major commercial corridors and thriving residential neighborhoods. In the future, a mix of new development on large parcels and the redevelopment of infill sites within the existing neighborhoods creates opportunities for local business owners and serves as a catalyst for the area's continued development in the area. Public improvements such as bike and pedestrian paths, streetscape enhancements, and public transportation also help to support private investment in redevelopment efforts. Additionally, partnerships with local agencies increase job training opportunities resulting in new jobs for residents of the Westside and city-wide.

KEY ELEMENTS

- New Commercial Development for Local Businesses
- Safe Paths for Pedestrians and Bicyclists
- Enhanced Streetscape
- Public Transit
- Lively Street Life
- Residential and Commercial Infill Development

COMMUNITY INPUT

"Restore/Rebuild Older Neighborhoods."

"All the business left Leopard. It use to be good. Make Leopard St. great again."

"There should be protected bicycle lanes along each major corridor..."

"Would love to see growth in my Neighborhood."

"Revitalization can't come at the price of affordability."

"Fix streets/sidewalks to spur re-investment."



CULTURE

The City celebrates the heritage of west side neighborhoods by building on their deep-rooted culture.

VISION

As the hub of the Hispanic community in Corpus Christi, the culture is influenced by the people who historically built and supported the west side, such as Dr. Hector P. Garcia and Antonio E. Garcia. Today, the west side is known for being diverse, welcoming, and full of tradition. This unique culture and sense of community are continued by multigenerational residents who choose the west side to raise their own families. The identity and character of the west side are evident through the gateway monumentation, streetscape enhancements, branding elements, and murals featuring local artists. Redevelopment and revitalization promote new investment in the area and encourage local business owners to invest in their own neighborhoods. Community events such as cultural festivals and local farmers or artisan markets further strengthen the community by bringing together residents and celebrating the history of the west side.

KEY ELEMENTS

- Festival at a Community Cultural Center
- Farmers and Artisan Market with Local Vendors
- Murals by Local Artists on Buildings
- Redevelopment to Support Local Businesses
- Enhanced Streetscape
- District Branding Elements

COMMUNITY INPUT

"The historic fabric of the Westside neighborhoods has the tried and true recipe for more walkable communities. Identify and promote the key elements of density and mixed use that have developed in these neighborhoods over the years and feature the successes."

My favorite part of the Westside is... "My Home. My Life.", "Tradition", "Family, Diversity"

"Culturally rich community", "Keep the local character", "Cultural heart of the city"

"Protected bike paths and more pedestrian friendly ways to be inclusive of everyone!"



HEALTH AND SAFETY

West side neighborhoods are safe, family-oriented communities that support a high quality of life.

VISION

The west side is home to several high-quality neighborhoods and regional parks with opportunities for various recreational activities. Green spaces of any size in a community are an amenity that allows the community to gather and support a healthy lifestyle. In the future, enhancements to existing parks, such as improved lighting, new recreation equipment, and increased landscaping aim to meet the community's needs and create a safe, family-friendly environment. Residents will feel safe in their neighborhoods. Additionally, improved streets and sidewalks allow pedestrians, cyclists, and vehicles to safely navigate the west side using multiple forms of mobility. A comprehensive trail network improves mobility across the area and increases access to services, enhancing the overall quality of life.

KEY ELEMENTS

- Improved Lighting in the Parks and Along Roadways
- Park improvements at Salinas and Hector
 P. Garcia Parks
- Soccer and Baseball Fields
- Trail Connections to Adjacent Neighborhoods
- Trails Located Along Drainage Channels
- Safe Sidewalks and Bike Paths Along Roadways

COMMUNITY INPUT

"Believe it or not people want to be healthy also, make some nice trail environments with lots of trees so we get quality air and peaceful spots to go with family and pets"

"Getting to know fellow neighbors is a great way to build a safe strong neighborhood."

"Lighting would support a high quality of life to prevent criminal activity"

"Safe walking paths or sidewalks to school"





POLICY INITIATIVES

Seven policy initiatives were established to focus on implementation efforts to achieve the visions described in this plan. Policy initiatives are not exclusive and may further the goal of one or more vision themes. For each policy initiative, strategies are identified to support the implementation of the efforts. These strategies are the actions taken by the City that lead to the successful implementation of the plan.

		VISION THEMES		
POLICY INITIATIVES		REVITALIZATION	CULTURE	HEALTH AND SAFETY
1	Enhance the overall sense of safety through improved programming and environmental design.			V
2	Improve transportation and drainage infrastructure to create a safe environment for all road users and mitigate impacts on the community from flooding.			
3	Improve or expand facilities and programming to support a healthy lifestyle.			
4	Support a variety of housing options and affordability levels to encourage homeownership and sustain the existing housing stock.			
5	Preserve, promote, and celebrate the local history and culture of the Westside.			
6	Expand public and private community services and programs.			
7	Foster an environment for economic development that attracts new businesses, increases employment, and revitalizes or enhances existing commercial and industrial areas.			

1

ENHANCE THE OVERALL SENSE OF SAFETY THROUGH IMPROVED PROGRAMMING AND ENVIRONMENTAL DESIGN.

HOW WE GET THERE

- 1.0. Install and upgrade lighting to improve safety and reduce crime.
 - 1.0.1. Assess lighting conditions along streets and in parks with a focus on lighting to improve safety for mobility and to reduce crime.
 - 1.0.2. Develop a program to install more street lighting.
 - 1.0.3. Prioritize lighting improvements along Morgan Ave. and Baldwin Blvd and along Up River Road between Leopard St. to Port Ave.
- 1.1. Reduce opportunities for criminal activity by implementing crime prevention strategies.
 - 1.1.1. Develop design guidelines that incorporate Crime Prevention Through Environmental Design principles into appropriate ordinances.
 - 1.1.2. Evaluate methods to prevent cut-through traffic on Mary Street between 19th Street and Port Ave., which could reduce criminal activity in a high-crime area that is often done in a drive-by/drive-through manner.

- 1.2. Support the Red Cord Diversion
 Program, which is a program to
 rehabilitate sex workers. The program
 began in 2012 and is a community
 partnership between the Nueces County
 District Attorney's Office, the Coastal
 Bend Wellness Foundation, the Nueces
 County Public Health District and the
 Corpus Christi Police Department,
 among other groups. Complaints about
 the impact of prostitution on residents'
 quality of life were mentioned in the
 initial project survey.
- 1.3. Police officers should continue to engage with children through the Police Athletic League (PAL), which has served over 2,000 children so far.
- 1.4. Support the Police Department's Gang Unit, which works to strengthen local, state, and federal partnerships to reduce gang crime and the fear of gang crime.
- 1.5. Develop programs to address homes and businesses that are not in compliance with the property maintenance and building codes.
 - 1.5.1. Work with property owners to address specific property maintenance and safety issues.

- 1.5.2. Ensure the City's code enforcement team is sufficiently staffed with one code enforcement officer assigned to each Police beat to proactively address issues in coordination with the Police department. For example, five new officers were funded in the City's FY 2021/2021 budget.
- 1.5.3. Continue the positive work of the City's Nuisance Abatement Team, which is a collaboration of City departments formed to address properties posing the worst threats to public health and safety.
- 1.5.4. Continue to provide grants for Minor Home Repair to assist low-income or elderly homeowners to make needed home repairs.
- 1.6. Support and expand community-police partnerships.

- 1.6.1. Engage with residents to spur the creation of more Neighbors on Watch (NOW) groups.
- 1.6.2. Engage businesses to start the Business Watch program where, similar to the Neighbors on Watch program, the Police Department partners with local business owners to increase the security of businesses and reduce crime in the area.
- 1.7. Create and implement an action plan to address stray animals.
- 1.8. Support neighborhood clean-up events. Evaluate a program like Plano's "Love Where You Live," a social and physical neighborhood transformation program. Physical transformation involves cleanup and home repair projects.
- 1.9. Support neighborhood organizing efforts as a grassroots approach to identifying and addressing issues



National Night Out

impacting west side neighborhoods and develop a line of communication between residents and policymakers that promotes public engagement.

- 1.9.1. Identify specific neighborhoods or districts within the City's west side planning district, such as Molina, Westside, New Addition, Los Encinos, Las Colonias, among others, since each neighborhood will have its own concerns and needs.
- 1.9.2. Host neighborhood safety meetings with the Police Department and Neighborhood Services.
- 1.9.3. Support Asset-Based
 Community Development
 (ABCD), which is a strategy for
 community-driven development
 where a neighborhood is
 mobilized and empowered to
 identify existing assets so that
 they can respond to issues and
 create opportunities for positive
 change.
- 1.10. Develop a process for the City to acquire abandoned properties and prepare them for future infill development.

- 1.11. Conduct a blight study and target investments where they are most needed to improve the quality of life and safety in declining neighborhoods.
- 1.12. Evaluate the possibility of locating City police substations near elementary schools or stationing police officers near elementary schools.
- 1.13. Evaluate the potential use of new software that can address blight, vacancy, problem properties and "shell LLCs", and prioritize and streamline inspections.

Asset-Based Community Development

"The Asset-Based Community Development Institute is at the center of a large and growing movement that considers local assets as the primary building blocks of sustainable community development. Building on the skills of local residents, the powe of local associations, and the supportive functions of local institutions, asset-based community development draws upon existing community strengths to build stronger, more sustainable communities for the future." - ABCD Institute | DePaul University, Chicago

IMPROVE TRANSPORTATION AND DRAINAGE INFRASTRUCTURE TO CREATE A SAFE ENVIRONMENT FOR ALL ROAD USERS AND MITIGATE IMPACTS ON THE COMMUNITY FROM FLOODING.

HOW WE GET THERE

- 2.1. Coordinate with the Corpus Christi Metropolitan Planning Organization (MPO) to update the Urban Transportation Plan based on travel demand modeling.
- 2.2. Where drainage channels are installed, encourage a swale design rather than the outdated "v" type ditch.

 Swale design drainage channels allow parklike amenities, attractive pocket prairies, and sidewalks/bike paths, while providing flood protection and wildlife habitat opportunities. Natural ground cover should replace concrete liners in existing drainage channels where ever possible.
- 2.3. Investigate opportunities to reduce peak stormwater flows and localized flooding while also enhancing local landscaping aesthetics. Examples include rain gardens, bioswales, and increased use of rain barrels for rainwater capture and landscape irrigation.
 - 2.3.1. Evaluate incentives that encourage residents to implement these features.
- 2.4. Ensure public infrastructure and facility projects of all types like parks, libraries, and street projects include



Example of a Pocket Prairie Along a Hike and Bike Path



Example of Residential Rainwater Harvesting Barrel

- improvements to increase storm water capacity.
- 2.5. Continue to incorporate best practices to provide safe transportation facilities for all road users through complete streets and Vision Zero principles when designing future roadway improvements.
 - 2.5.1. Provide signals and mid-block crossings on streets with long blocks to facilitate safe pedestrian crossing.
 - 2.5.2. Coordinate with the RTA to place bus stops in locations that encourage bus riders to cross streets at safe locations.
 - 2.5.3. Improve pedestrian crossings across Leopard St.
 - 2.5.4. Evaluate the need for better school zone signage and flashing signs behind Miller High School.
- 2.6. Implement the recommendations of Integrated Community Sustainability Plan (ICSP).
 - 2.6.1. Evaluate "four to three conversions" for Morgan Ave. west of Port Ave., Baldwin Blvd., Airport Blvd., and Gollihar Rd., which would change the design from four lanes (two lanes in each direction) to three lanes (one way in each direction with a center turn lane). This type of roadway conversion improves safety and efficiency, and can bolster commercial growth by improving access for all users by providing space for widened sidewalks and other activities along the corridors. (ICSP 2011)

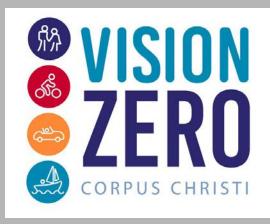
Vision Zero

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, equitable, mobility for all. It was first implemented in the 1990's in Sweden, and has been gaining momentum in major American Cities.

The City is currently working to decrease crash statistics by endorsing Vision Zero and taking equitable and data driven actions that will eliminate deaths and serious injuries for all who share Corpus Christi streets and waterways by 2040.

Goals of Vision Zero:

- » Goal 1: Mayor Will Proclaim Corpus Christi's commitment to Vision Zero
- » Goal 2: Develop Collaborative Leadership & Accountability
- » Goal 3: Establish Vision Zero Action
 Plan
- " Goal 1: Conduct Educational Outreach



Source: https://www.cctexas.com/visionzero

- 2.6.2. Enhance Old Brownsville Road from Airport Road to South Padre Island Drive (SPID) with improvements for all forms of travel bikes, pedestrians, and bus riders. (ICSP 2011)
- 2.7. Identify the primary gateways to the west side area and establish gateways with monument signs, branding elements, or enhanced landscaping using native vegetation to give a sense of place and local identity.
 - 2.7.1. Primary gateways for consideration might be:
 - » Intersection of Morgan Ave. at Port Ave.
 - » Agnes Street at N. Padre Island Dr. (SH 358) & Agnes and 21st Street (Cesar Chavez Memorial Highway)
 - » Intersection of Baldwin Blvd. and Morgan Ave.
 - 2.7.2. Improve landscaping along gateway corridors.
- 2.8. Ensure priority residential streets are incorporated into the City's Infrastructure Management Plan (IMP).
- 2.9. Coordinate with the Regional Transit Authority (RTA) about potential improvements in west side neighborhoods such as more direct routes and a greater emphasis on arterials rather than neighborhood streets. The recommended network also includes improved route spacing, resulting in more intuitive service for new customers. (RTA Transit Plan 20/20)

- 2.10. Continue to monitor the progress of the La Volla Creek drainage assessment and implementation. Incorporate park-type amenities and connect the facilities to the larger trail network.
- 2.11. Explore opportunities to install stormwater detention, retention, and/ or rain gardens and bioswales that enhance parks.
- 2.12. Make a targeted effort to clean ditches in the Westside.
 - 2.12.1. Create a public campaign to educate the public about issues related to litter and debris in drainage ditches.



Example of District Gateway Signage

3

IMPROVE OR EXPAND FACILITIES AND PROGRAMMING TO SUPPORT A HEALTHY LIFESTYLE.

HOW WE GET THERE

- 3.1. Expand trails, bike lanes, and sidewalks to increase bicycle and pedestrian connectivity throughout the area.
 - 3.1.1. Implement the on- and offstreet bike infrastructure (paths and sidewalks) according to the Strategic Plan for Active Mobility, Phase 1 Bicycle Mobility.
 - 3.1.2. Expand public transportation infrastructure to provide access to parks in the west side area, such as Salinas Park.
 - 3.1.3. Construct bicycle and pedestrian

- facilities along stormwater drainage channels, such as along the ditch north of Horne Road between Airport Boulevard and Greenwood Drive, which would connect parks and schools to neighborhoods.
- 3.2. Prioritize full development of existing parks and regularly maintain them according to the City's Parks Master Plan.
 - 3.2.1. Identify appropriate locations for new park amenities, including community gardens.



Example of a Farmers Market

- 3.2.2. Encourage community participation and partnerships to implement the recommendations of the Parks Master Plan Update (underway at the time of print).
- 3.2.3. Encourage community participation to identify programming needs for parks in the Westside.
- 3.3. Help ensure residents have access to fresh, affordable food.
 - 3.3.1. Conduct an assessment of where grocery stores, food pantries, community gardens, and other sources of fresh foods are currently located to identify suitable locations for additional resources.
 - 3.3.2. Encourage the creation of public markets or farmers' markets within the west side area and with bus stops nearby.
- 3.4. Create a sidewalk network that provides pedestrian connectivity among residential, retail, commercial, and recreational uses.
 - 3.4.1. Improve sidewalks along Morgan Ave. and Baldwin Blvd.
 - 3.4.2. Construct sidewalks along Navigation Boulevard to serve residents between the future extension of Bates Road and Old Brownsville Road.
- 3.5. Pursue grant opportunities to implement Safe Routes to School Programs that promote safe opportunities for walking and bicycling to school.



Schanen Hike/Bike Trail Along a Drainage Channel



Example of Signalize Mid-block Crossing

- 3.6. Continue to support and increase participation in healthy living programs to target mental health and diseases such as diabetes, heart disease, and hypertension education.
 - 3.6.1. Seek partnerships with organizations within neighborhoods like faith-based organizations to help promote education programs.

- 3.6.2. Provide education on making healthy food choices that are affordable and reasonable for busy households.
- 3.6.3. Support programming and infrastructure to encourage walking, jogging, biking as a healthy activity that reduces disease, such as community events like the Mayor's "We Run This City" monthly runs or other "fun runs", Safe Fun-Fit at the Bayfront, Walk-With-A-Doc, walking school buses, and cyclovias, which are streets temporarily closed to motorists but open to bicyclists, pedestrians and other nonmotorized travelers.
- 3.7. Improve access to healthcare and social services.
- 3.8. Collaborate with community partners to address root causes of health inequities experienced in the west side area.

- 3.9. Partner with the RTA or other agencies to provide free or low-cost rides to doctor appointments rather than burden ambulances and hospitals with minor emergencies.
- 3.10. Support efforts to provide resources to help the unhoused and individuals suffering from mental illness, such as funding "supportive permanent housing."



Oak Park Special Emphasis School

SUPPORT A VARIETY OF HOUSING OPTIONS AND AFFORDABILITY LEVELS TO ENCOURAGE HOMEOWNERSHIP AND SUSTAIN THE EXISTING HOUSING STOCK.

HOW WE GET THERE

- 4.1. Create a Property Assistance Program to help reduce regulatory barriers that low- to moderate-income households experience when trying to improve their houses/property.
 - 4.1.1. Evaluate implementing a "tangled title" or title remediation program to provide legal assistance to low-income residents to obtain a clear title to a property they have inherited. Having a clear title is essential to keep residents housed, allows the owner to benefit from the ability to sell their property, and enables them to apply for housing grants offered by the City.
 - 4.1.2. Reduce or rebate rezoning fees for properties within single-family neighborhoods whose current zoning prohibits single-family uses and where the rezoning complies with rezoning criteria. In some recent cases, a property owner has had to rezone their lot to a residential zoning district despite being in a single-family neighborhood in order to build a new house or an addition to an existing home.

- Rezonings can cost around \$1,500 and 2.5 to 3 months of time.
- 4.1.3. Create a program or amend the Unified Development Code to reduce the burden of having to combine lots into one larger lot ("replat") when property owners are building a new structure in an existing neighborhood.
- 4.1.4. Offer pre-homeownership education about the financial obligations of purchasing a new home, such as budgeting to pay property taxes, insurance, utility bills, and maintenance costs.
- 4.2. Continue to promote infill residential development.
 - 4.2.1. Continue to fund the City's recently overhauled Infill Housing Incentive Program.
 - 4.2.2. Support housing agencies that build new homes in existing neighborhoods.
 - 4.2.3. Create a resource available to the public that identifies residential homes or vacant lots available for purchase to promote infill development of available properties.

- 4.2.4. Identify properties where rezoning would help facilitate the construction of homes on vacant or underutilized lots.
- 4.3. Protect existing and future residential neighborhoods by encouraging transitional land uses such as retail, office, or open space to serve as a buffer between industrial areas and residential areas.
 - 4.3.1. Use zoning to create buffers between existing and future residentially designated areas from industrial areas.
- 4.4. Establish a tax abatement program for the rehabilitation of existing dwellings to preserve and revitalize the historic Oak Park, Westgate, Highland Estates, and Saxet neighborhoods.

4.5. Encourage the development of various housing types to meet housing needs at multiple income levels.



- **Example of Garage Apartment Accessory Dwelling Unit**

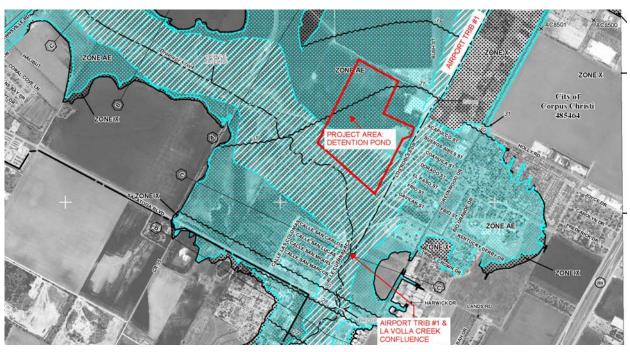
Missing Middle Housing

young professionals, and empty-nesters. Each of these housing types varies in price. It is



- 4.5.1. Conduct a market study to determine why type of housing the city needs.
- 4.5.2. Continue to evaluate code requirements for accessory dwelling units (ADUs) - also called mother-in-law's quarters or backyard apartments – that provide additional housing options and sources of income to the principal homeowner.
- 4.5.3. Consider amending the City's Unified Development Code to allow stick-built homes in manufactured home ("RMH") and office ("ON") zoning districts.
- 4.6. Improve drainage in neighborhoods, such as within the Molina area.
 - 4.6.1. Upgrade deficient stormwater infrastructure when streets

- are reconstructed and ensure funding is available for this need.
- 4.6.2. Evaluate retrofitting or improving existing infrastructure through Low Impact Development (LID) to reduce run-off and improve stormwater quality.
- 4.7. Implement neighborhood improvement projects in west side neighborhoods as opportunities become available.
- 4.8. Support the protection of residents in Dona Park and Academy Heights neighborhoods
- 4.9. Evaluate the need for and possibility of a quiet zone for the neighborhoods near the Agnes Street railroad crossings to reduce the impact of loud locomotive horns on residents' quality of life.



La Volla Creek Drainage Area and Flood Insurance Rate Map Exhibit

5

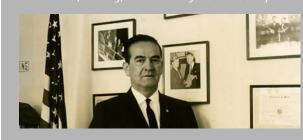
PRESERVE, PROMOTE, AND CELEBRATE THE LOCAL HISTORY AND CULTURE OF THE WESTSIDE.

HOW WE GET THERE

- 5.1. Encourage cultural events and festivals that celebrate the heritage of west side neighborhoods.
 - 5.1.1. Identify a suitable location and develop the site to support community events such as festivals, markets, and other gatherings.
- 5.2. Coordinate with Texas A&M Corpus Christi (TAMUCC) to expand the capacity of the Antonio E. Garcia Arts and Education Center.
 - 5.2.1. Explore the possibility of expanding the physical presence of the Garcia Center by adding additional locations.
 - 5.2.2. Work with the Garcia Center to increase exposure to the arts in the community.
- 5.3. Build upon the unique historic urban design found in some of the west side neighborhoods and commercial corridors.
 - 5.3.1. Conduct an inventory of historic properties and historic neighborhoods in the west side area. Historic property can become eligible for tax incentives.

Celebrating Local History: Dr. Hector P. Garcia

Dr. Garcia is recognized for his community service as a medical physician in Corpus Christi, as well as a political and social activist. When establishing his medical practice in Corpus Christi, he discovered that many Mexican-American veterans of World War II were encountering a wide variety of problems. A decorated veteran who served in the U.S. Army Medical Corps in Europe, Garcia vowed to improve conditions for the Mexican American community and its veterans. Dr. Garcia, worked to bring their cause to the attention of public and federal officials. In 1948, Dr. Garcia organized The American G.I. Forum to help Mexican American veterans protect their rights, and later the organization became a national leader in education, voting, and civil rights advocacy.



Source: Texas Historical Marker text, City records; Photo Source: Dr. Hector P. Garcia Papers, Collection 5, Bo 439, Folder 2. Special Collections and Archives, Mary and Jeff Bell Library, Texas A&M University-Corpus Christi

6

EXPAND PUBLIC AND PRIVATE COMMUNITY SERVICES AND PROGRAMS.

HOW WE GET THERE

- 6.1. The City's Homeless Services and Workforce Housing Division will continue to coordinate with non-profit organizations, local churches, and other partner organizations on efforts that improve conditions for those experiencing homelessness to achieve the goals of coordinated entry, family reunification, housing, and jobs, as well as reduce the impacts of homelessness on neighborhoods.
- 6.2. Educate the communities of the west side study area about City events and resources.
 - 6.2.1. Continue outreach events to actively educate the public about available services, and issues impacting public and environmental health.
 - 6.2.2. Partner with established organizations within neighborhoods, like faithbased organizations, to share information and educational opportunities.
 - 6.2.3. Seek help from elected officials and other community partners to promote opportunities and increase participation.

- 6.3. Increase access to youth programs through schools or other non-profits, such as sailing and swim classes or outdoor adventure programs, so that all youth can benefit from the community's natural amenities regardless of their household income.
 - 6.3.1. Partner with Grow Local South Texas and the Mary Grett School, Westside Helping Hand, Boys and Girls Club, and the Antonio E. Garcia Arts & Education Center to work on life skills through gardening and food production.



2021 Crime Reduction Unit at Community Event

7

FOSTER AN ENVIRONMENT FOR ECONOMIC DEVELOPMENT THAT ATTRACTS NEW BUSINESSES, INCREASES EMPLOYMENT, AND REVITALIZES OR ENHANCES EXISTING COMMERCIAL AND INDUSTRIAL AREAS.

HOW WE GET THERE

- 7.1. Encourage the development of an incubator to support small business development.
- 7.2. Coordinate with SCORE and the Del Mar Small Business Development Center to promote small business development and provide resources for entrepreneurs.
- 7.3. Target reinvestment for commercial businesses along major corridors including the Leopard St. and Morgan Ave. corridors.
- 7.4. Support revitalization and upgraded infrastructure to encourage the development of more restaurants, retail, and nightlife to serve west side area residents.
- 7.5. Designate and promote the industrial area along Agnes St. between Baldwin Blvd. and N. Padre Island Dr. as a key industrial area of the city.
 - 7.5.1. Install consistent district signage and landscaping to indicate the area as a cohesive industrial district.



Example of Industrial District Entryway Signage



Example of Industrial District Landscaping

- 7.5.2. Use code enforcement programs to target non-compliant properties to prevent decline.
- 7.5.3. Address any deficiencies in infrastructure to this industrial area
- 7.6. Work with the Corpus Christi Regional Economic Development Corporation (CCREDC) to promote and implement economic development tools to encourage investment in the west side area.
 - 7.6.1. Identify and promote eligible funding opportunities within the Highway 286 Corpus Christi Opportunity Zone to support investment within the area boundary.
 - 7.6.2. Actively promote the Type B sales tax economic development fund to attract companies to create or retain jobs in the west side study area.
 - 7.6.3. Evaluate creating a Tax
 Increment Reinvestment Zone
 (TIRZ) for the Morgan Ave. and
 Baldwin Blvd. area to support
 reinvestment in the district.
 - 7.6.4. Create a façade improvement program to assist business owners with making exterior improvements to existing structures.
- 7.7. Coordinate with property owners and stakeholders to support redevelopment of the Memorial Hospital site and surrounding properties.
 - 7.7.1. Promote a mix of land uses and urban design features -

- such as wide sidewalks, bicycle infrastructure, trees, and reduced setbacks that support a walkable area that activate the area and create a community oriented development.
- 7.7.2. Utilize grant programs such as the HUD Choice Neighborhoods program to comprehensively address struggling neighborhoods with distressed public housing, such as those near the Memorial Hospital site.
- 7.8. Coordinate with the Inclusive
 Development Network-Corpus Christi/
 Nueces County to implement strategies
 identified in the five-year strategic plan
 to reach the four plan goals:
 - » Goal 1: Meet the demands of economic growth by connecting identified target populations to wellpaying jobs.
 - » Goal 2: Find ways to remove barriers to activate women who are currently out of the workforce.
 - » Goal 3: Leverage the expanding opportunities associated with the growing manufacturing, industrial, healthcare, construction, and business sectors to further develop our local workforce and entrepreneurial ecosystem.
 - » Goal 4: Establish an Envision Economic Development Training & Skill Community Center (in Opportunity Zone) - Establish Westside Community Center in Hispanic Neighborhood. (City Identified as Partner)

POLICY INITIATIVES AND IMPLEMENTATION

- 7.9. Coordinate with the Inclusive
 Development Network-Corpus Christi/
 Nueces County to provide resources
 such as childcare and workforce training
 to reduce barriers to entering the
 workforce.
- 7.10. Educate the community about funding opportunities for higher education such as the Hazelwood Act for military families.
- 7.11. Support the development of public markets accessible by bus. "Latino Vendor Markets," for example, have been shown to foster social connection, and provide a sustainable source of income to low-income individuals.
- 7.12. Expand water and wastewater infrastructure to undeveloped areas south of S. Padre Island Drive and located within the existing city limits as of 2022.
- 7.13. Develop an anti-displacement action plan so that existing residents and local businesses can afford to remain in revitalized neighborhoods.

Hazlewood Act

In 1923, the Texas Legislature drew up a plan for public universities and other state-supported higher education facilities to cover college expenses for veterans of World War One. The Hazelwood Act is named after the late Senator Grady Hazlewood, who was a University of Texas Law grad; his work to upgrade the World War One-era legislation in the 1940s included new provisions for those who had served in World War Two

The Hazlewood Act provides qualified Veterans, spouses, and dependent children with an education benefit of up to 150 hours of tuition exemption, including most fee charges, at public institutions of higher education in Texa

Source: https://militarybenefits.info, hazelwood-act/







PUBLIC INVESTMENT INITIATIVES

The built environment is the physical interpretation of the vision for the community. The following public investment projects represent improvements that directly support the implementation of the vision and goals. These projects should inform the capital improvement program (CIP). Some identified projects are currently planned capital improvements by the City. Others are proposed projects for implementation based on feedback from the community. The public investment projects are divided into different time frames:

- Short-Term (Next 5 Years)
- Mid-Term (6-10 Years)
- Long-Term (More Than 10 Years)

Short-term projects can begin soon after adoption. These projects are considered "low hanging fruit." They are more attainable and do not require large amounts of funding. These projects are generally planned CIP projects in the next five years.

The Infrastructure Management Plan (IMP) is a five-year rolling program that focuses on the maintenance of Corpus Christi streets. This ADP identifies street improvements located within the Westside area boundaries in years 1 and 2 of the 2021-2026 IMP which fall within the short-term time frame.

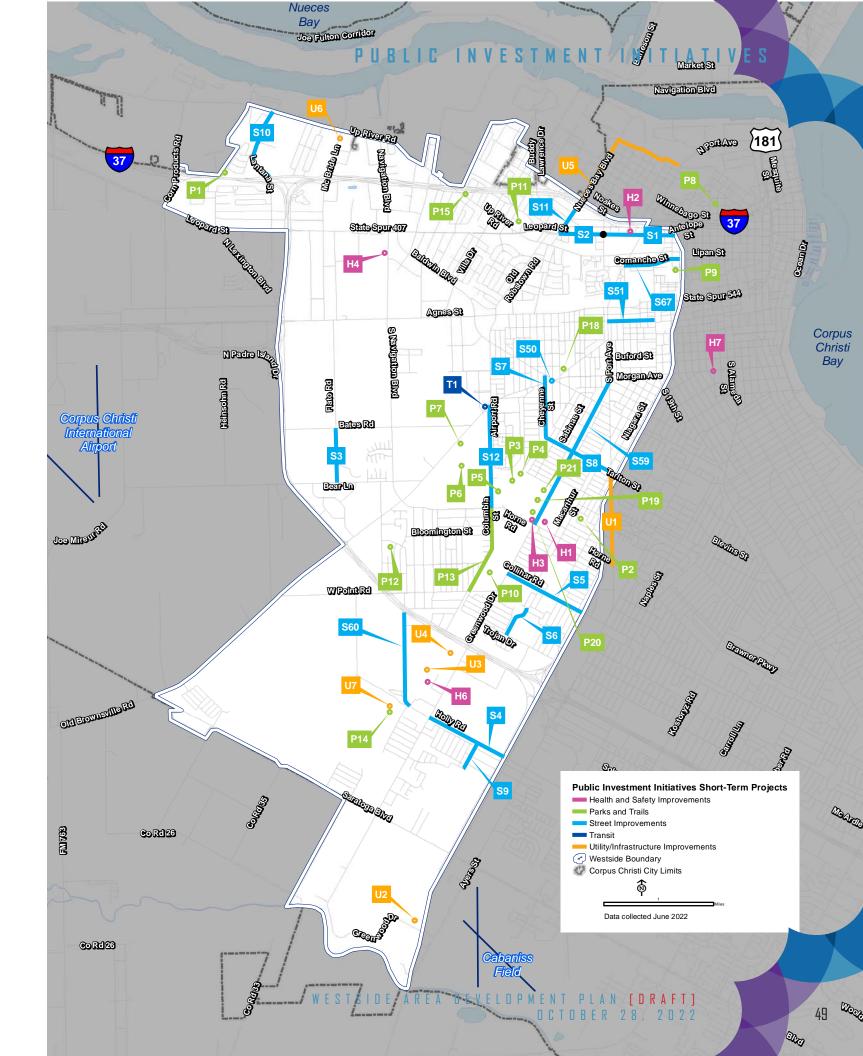
Mid-term projects are not as attainable within the first five years. They require planning or funding to prepare but should be implemented in six to ten years.

Long-term projects may not currently have an anticipated time frame for implementation or may require prerequisite planning before implementation. Long-term projects should be revisited to assess the status of the project and determine if implementation can be accomplished sooner.

SHORT-TERM (1-5 YEARS)

#	PROJECT NAME
	TRANSIT IMPROVEMENTS
T1	FY24 Westside Station near Del Mar College West Campus
	HEALTH AND SAFETY IMPROVEMENTS
H1	Public Health Department Building Improvements
H2	Former Frost Bank Renovations for Development Services, Fire Headquarters & Emergency Operations Center
НЗ	Fire Station #10 Demolition and Replacement
H4	Fire Station #9 Demolition and Replacement
Н6	Police Property Warehouse Renovation
H7	Fire Station #3 Demolition and Replacement
	PARK AND TRAIL IMPROVEMENTS
P1	Academy Park (District 1 Parks)
P2	Temple Park (District 2 Parks)
P3	Salinas Park (District 3 Parks)
P4	Salinas Park Neighborhood Connections
P5	Salinas Park Sports Field Lighting
P6	Gabe Lozano Golf Course
P7	Gabe Lozano Golf Course Club House Improvements
P8	Harbor Bridge Parks Mitigation
P9	Ben Garza Park (Harbor Bridge Mitigation & Support Projects)
P10	Sports Field Improvements (Greenwood Park)
P11	Oak Park Recreation Center
P12	Westhaven Park Improvements
P13	Dr. Hector P. Garcia Hike and Bike Trail Along Ditch
P14	La Volla Creek Detention Pond Recreational Amenities
P15	Oak Park Entrance Enhancement on I-37
P18	Joe Garza Rec Center/Zavala Senior Center Multi-Generational Facility
P19	Universal League Field Improvements
P20	Westside Pony Field Improvements

ш	DDD IFOT NAME
#	PROJECT NAME
P21	Sparkling City Field Improvements
	STREET IMPROVEMENTS
S1	Leopard Street (Crosstown Expwy. to Palm Dr.)
S2	Leopard Street (Palm Dr. to Nueces Bay Blvd.)
S3	Flato Road (Bates Road to Bear Ln.)
S4	Holly Road (Crosstown Expwy. to Greenwood Dr.)
S5	Gollihar Road (Crosstown Expwy. to Greenwood Dr.)
S6	Castenon Street (Trojan Dr. to Delgado St.)
S7	Cheyenne Street (Baldwin Blvd. to Tarlton St.)
S8	Tarlton Street (Port Ave. to Cheyenne St.)
S9	Martin Street (Holly Rd. to Dorado St.)
S10	Lantana Street (IH 37 to Up River Rd.)
S11	Nueces Bay Boulevard (Leopard St. to IH 37)
S12	Airport Road (Morgan Ave. to Horne Rd.)
S50	Baldwin/Morgan Intersection Evaluation
S51	Mary Street Crime Prevention Evaluation
S52	Street Lighting Assessment*
S59	Greenwood Drive Preliminary Design (Port Ave. to Horne Rd.)
S60	Bush Street (S. Padre Island Dr. to Holly Rd.)
S67	Lipan Street Sidewalk and Traffic Improvements
UTI	LITY/INFRASTRUCTURE IMPROVEMENTS
U1	Port Avenue Water Line Replacement
U2	JC Elliott Landfill & Transfer Station Improvements
U3	Drainage Culvert Improvements for Molina
U4	Greenwood Wastewater Treatment Plant Improvements
U5	Nueces Bay Blvd & Poth Lane - Water line
U6	McBride Lift Station and Force Main Improvements
U7	La Volla Creek Regional Detention Pond

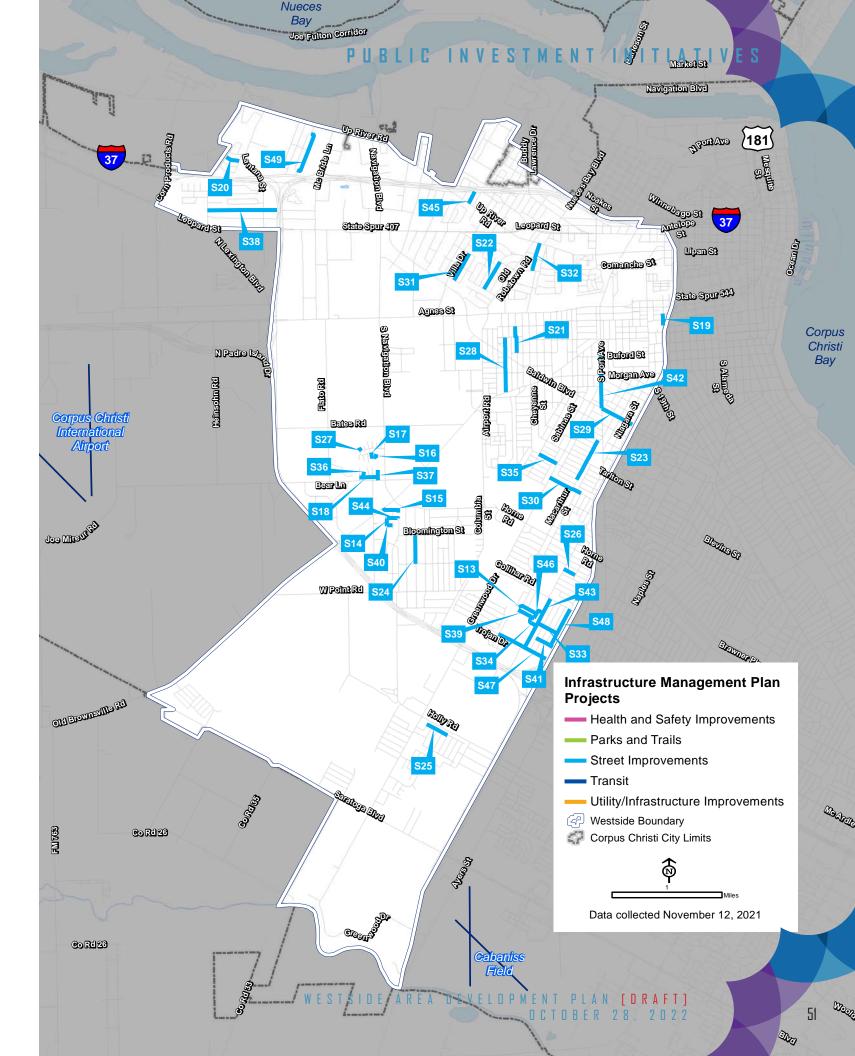


^{*}Project Not Mapped

INFRASTRUCTURE MANAGEMENT PLAN (2021-2026)

#	PROJECT NAME
	STREET IMPROVEMENTS
S13	Delgado Street (Castenon St. to Salazar St.)
S14	Dryer Circle (Riverton Dr. to Langton Ave.)
S15	Golden Gate Circle (Old Brownsville Rd. To Dead End)
S16	Green Lane Drive (Green Tree Dr. to Dead End)
S17	Green Leaf Drive (Green Tree Dr. to Dead End)
S18	Green Park Drive (Green Point Dr. to Green Gate Dr.)
S19	17th Street (Crosstown Expwy. to Marguerite St.)
S20	San Saba Drive (Concho St. to Comal St.)
S21	Shawnee Street (Baldwin Blvd. to Lou St.)
S22	Bartlett Drive (Krejci Dr. to Saxet St.)
S23	MacArthur Street (Nimitz St. to Presa St.)
S24	Barrera Drive (Bloomington St. to Villareal Dr.)
S25	El Monte Street (Pamona St. to Victor L Ortego St.)
S26	Harvard Street (Prescott St. to Vitemb St.)
S27	Green Acre Drive (Green Tree Dr. to Dead End)
S28	Balboa St. (Pine St. to Morgan Ave.)
S29	Baldwin Blvd. (Port Ave. to Frontage Rd.)
S30	Belton St. (Reynosa St. to Greenwood Dr.)
S31	Dixon Dr. (Petty Dr. to Quaile Dr.)
S32	Fairview Dr. (Up River Rd. to Kenwood Dr.)

#	PROJECT NAME
S33	Garden Rd. (Vestal St. to Juarez St.
S34	Garden St. (Prescott St. to Juarez St.)
S35	Soledad St. (Greenwood Dr. to Carver Dr.)
S36	Green Pass Dr. (Green Park Dr. to Dead End)
S37	Green Point Dr. (Bear Ln. to Dead End)
S38	Hampshire Rd. (Padre Island Dr. to Benys Rd.)
S39	Juarez St. (Castenon St. to Salazar St.)
S40	Langton Ave. (Darcey Dr. to Dryer Cir.)
S41	Mansheim Dr. (Dead End to Orchid Ln.)
S42	S Port Ave. (Baldwin Blvd. to Morgan Ave.)
S43	Prescott St. (Gollihar Rd. to Trojan St.
S44	Riverton Dr. (Dryer Cir. To Archdale Dr.)
S45	S Country Club Pl. (Up River Rd. to I-37)
S46	Salazar St. (Juarez St. to Prescott St.)
S47	Trojan Dr. (Crosstown Expwy. to Castenon St.)
S48	Vestal St. (Mansheim Blvd. to Gollihar Rd.)
S49	Vernon Dr. (Dona Dr. N to Dona Dr. S)
S53	Years 3-6 IMP**

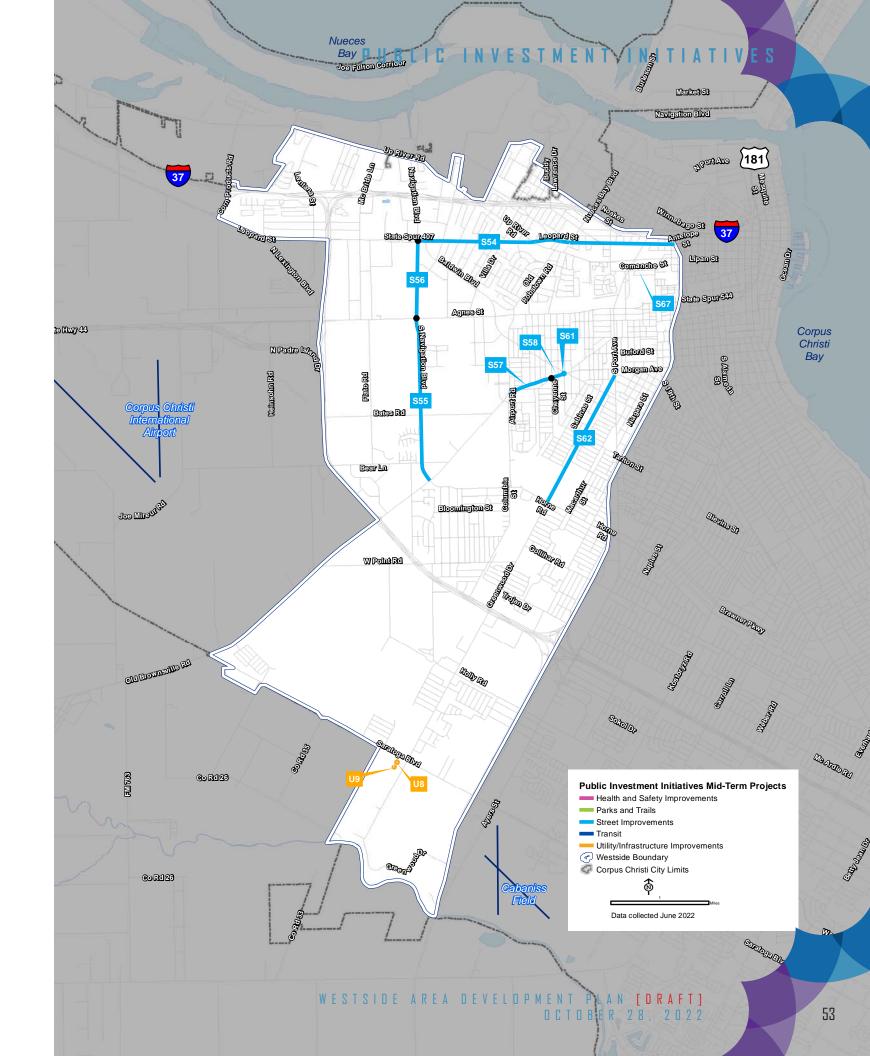


^{**}The first two years of the Infrastructure Management Plan (IMP) are considered to be complete in the planning process, while the subsequent three-years are considered to be on a rolling list that is utilized for planning purposes. The IMP will be updated and presented to Council for adoption annually. Residents are encouraged to visit https://www.cctexas.com/imp for the most current list of projects.

MID-TERM (6-10 YEARS)

#	PROJECT NAME
	TRANSIT IMPROVEMENTS
T2	Add Bus Service to Salinas Park*
	STREET IMPROVEMENTS
S54	Leopard Street N & S (Navigation Blvd. to SPID)
S55	Navigation Boulevard (Old Brownsville to Agnes St.)
S56	Navigation Boulevard (Agnes St. to Leopard St.)
S57	Morgan Avenue (Virginia Ave. to Airport Rd.)
S58	Morgan Ave (Baldwin Blvd. to Virginia Ave.)
S61	Morgan Ave./Baldwin Ave. Intersection Reconstruction
S62	Greenwood Dr. Reconstruction (Port Ave. to Horne Rd.)
UTILI	TY/INFRASTRUCTURE IMPROVEMENTS
U8	Greenwood Wastewater Treatment Plan Process Upgrade (DAF and Odor Control)
U9	Greenwood Wastewater Treatment Plant Expansion

^{*}Project Not Mapped



LONG-TERM (10+ YEARS)

#	PROJECT NAME
	PARK AND TRAIL IMPROVEMENTS
P16	Purchase Property at Southeast Corner of Horne Rd. and Columbia St. to Improve Park Access
P17	Upgrade Columbia Ditch in Park Areas to Grass-lined & Reconstruct Pedestrian Bridges
	STREET IMPROVEMENTS
S63	West Point Road (Greenwood to S. Padre Island Dr.)
S64	West Point Road (S. Padre Island Dr. to Old Brownsville Rd.)
S65	Holly Road Extension (Greenwood Dr. to Old Brownsville Rd.)
S66	Feasibility Study for Old Brownsville Rd. (SPID to Airport Rd.)
UTILI	TY/INFRASTRUCTURE IMPROVEMENTS
U10	Develop and Install a Solar Array to Benefit the Community and Counter Rising Energy Costs*

^{*}Project Not Mapped

