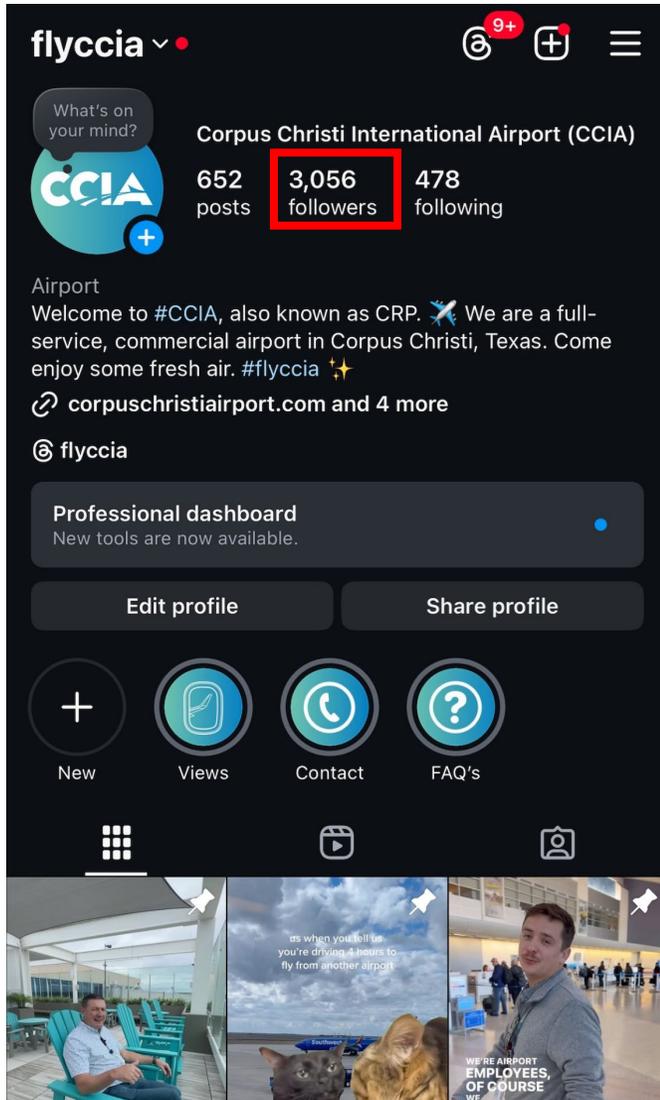
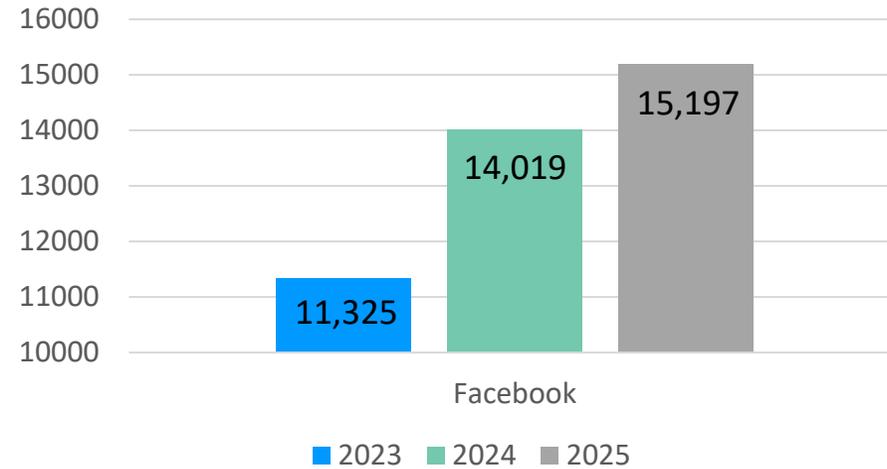


# MARKETING REPORT

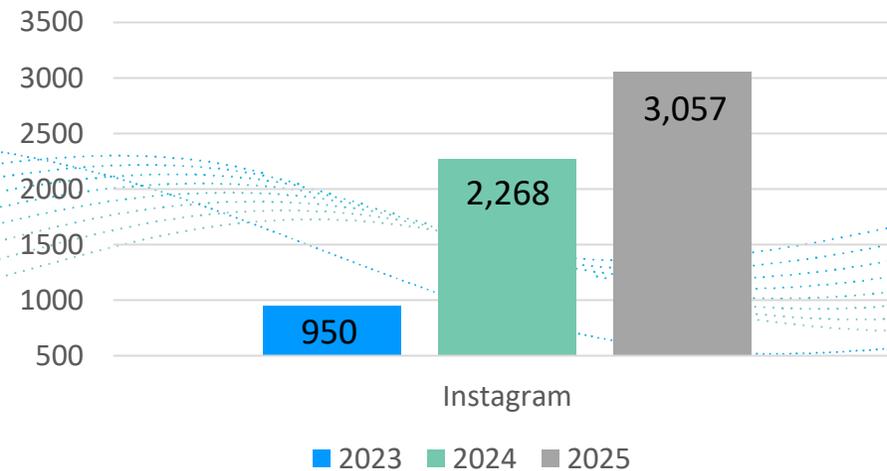




## Facebook Audience Growth



## Instagram Audience Growth





Jan 1, 2025 - Jul 23, 2025

Session default channel group

# Web Analytics Overview

Total users

100,773

New users

98,734

Engagement rate

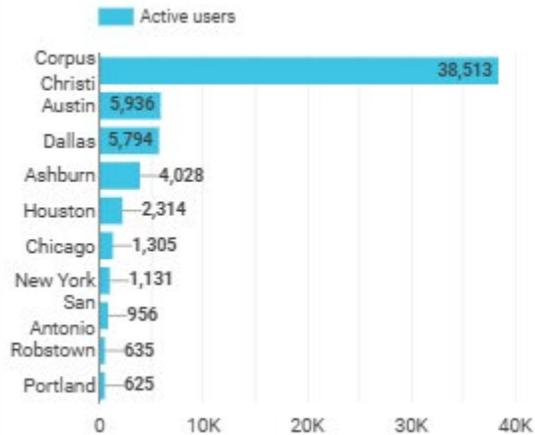
49.86%

Sessions

161,865

Actions on Website

1,680,317



## Pages Visitors Are Visiting Most

Source

Page title	Sessions	Average session duration	User engagement
Home - Corpus Christi International Airport	94,713	00:01:37	440:34:05
Flights - Corpus Christi International Airport	54,312	00:06:37	862:59:31
Parking - Corpus Christi International Airport	9,226	00:08:29	99:42:05
Airlines and Destinations - Corpus Christi International Airport	8,480	00:01:55	64:18:26
Careers - Corpus Christi International Airport	3,267	00:03:23	19:42:59
Shop & Dine - Corpus Christi International Airport	3,167	00:02:00	29:53:13
Grand total	161,865	00:04:12	1809:34:22

# Visit Corpus Christi

## Educator Externship Tour – June 25<sup>th</sup> & July 16<sup>th</sup>



# TAMU-CC Garcia Arts & Education Center Teens Building for Tomorrow Field Trip – July 9<sup>th</sup>



# Summer Billboards

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